

# Membership Terms and Conditions

## KEiINO.CLUB

*Last Updated: May 8, 2024*

These Terms and Conditions ("Terms") govern your participation in the KEiINO.CLUB membership program ("KEiINO.CLUB" or "Club") offered by Hooklab AS, registered at Østre Strandgate 1, 4610 Kristiansand Norway, Organization number: 925 173 878 ("KEiINO," "we," "our," or "us"). By participating in the KEiINO.CLUB, you agree to these Terms. Please read them carefully.

### 1. Membership Eligibility

Membership in the KEiINO.CLUB is open to individuals who hold KEiINO.COiN (KCOiN) tokens.

You must be at least 18 years old or the age of majority in your jurisdiction to join the KEiINO.CLUB. By joining, you represent that you meet these eligibility requirements.

### 2. One-Time Payment for Membership Acquisition

Membership in the KEiINO.CLUB is acquired through the purchase of KCOiN tokens. Each individual is entitled to acquire membership by purchasing KCOiN tokens through the BeMy.Digital platform or any other designated channels specified by KEiINO. The purchase of KCOiN tokens constitutes a one-time payment for membership acquisition and grants the purchaser access to the KEiINO.CLUB membership benefits outlined in these Terms. Only one membership per person is permitted, and subsequent purchases of KCOiN tokens by the same individual shall not result in additional memberships. KEiINO reserves the right to verify the identity of individuals purchasing KCOiN tokens to ensure compliance with this clause.

### 3. Secondary Market Sales of KCOiN Tokens

Members of the KEiINO.CLUB have the option to sell their KCOiN tokens on a secondary market to third parties. However, in the event of such sales, a royalty fee of 50% of the transaction amount shall be paid to KEiINO by the selling member. This royalty fee constitutes compensation to KEiINO for the use of its intellectual property rights associated with the KCOiN tokens and the KEiINO.CLUB membership program. Members acknowledge and agree to adhere to this royalty fee requirement when engaging in secondary market transactions involving KCOiN tokens. Failure to comply with this clause may result in the termination of membership privileges.

### 4. KEiINO.COiN (KCOiN) Usage

KEiINO.COiN (KCOiN) tokens are Non-Fungible Tokens (NFTs) designed to facilitate gamification and community engagement activities within the framework of the KEiINO.CLUB. These tokens

possess unique characteristics and serve as a means of participation and interaction within the KEiINO.CLUB ecosystem.

Holding KCOiN tokens grants you access to the KEiINO.CLUB membership benefits, including exclusive content, discounts on concert tickets and merchandise, and participation in raffles. KCOiN tokens may only be used for the purposes outlined in these Terms and any additional guidelines provided by KEiINO.

## 5. Membership Benefits

By participating in the KEiINO.CLUB and accumulating KCOiN tokens, you may unlock various membership benefits, including but not limited to exclusive content, discounts, and access to special events.

The specific benefits available to members may vary and are subject to change at the discretion of KEiINO.

## 6. Tier Levels

Members of the KEiINO.CLUB may achieve different tier levels based on the number of KCOiN tokens they hold.

Higher tier levels may unlock additional benefits and privileges, as determined by KEiINO.

## 7. Raffles and Milestones

KEiINO may celebrate membership milestones with raffles among Club members, providing opportunities to win exclusive prizes.

Milestones and raffles will be announced and administered by KEiINO in accordance with these Terms.

## 8. Release of New KCOiN

New KCOiN tokens will be minted for each new KEiINO release.

Holding a certain amount of KCOiN tokens may contribute to your tier level within the KEiINO.CLUB.

## 9. Special KCOiNs

KEiINO may release special KCOiN tokens in the future, which may offer unique benefits not directly linked to KEiINO.CLUB membership.

The terms and conditions governing special KCOiN tokens will be communicated separately by KEiINO.

## 10. Release of Obligations and Liabilities Regarding BeMy.Digital

KEiINO utilizes the commercial platform BeMy.Digital for the minting and sale of KCOiN tokens and to facilitate engagement with club fans. As such, KEiINO and BeMy.Digital, its operator, shall be released from any obligations and liabilities concerning club membership, including but not limited to the issuance, management, and redemption of KCOiN tokens, as well as the provision of membership benefits and services. Any disputes, claims, or issues arising from or related to club membership shall be resolved directly between the member and KEiINO, independent of BeMy.Digital and its operator. Members acknowledge and agree that BeMy.Digital and its operator are not responsible for the administration or enforcement of these Terms or any aspect of the KEiINO.CLUB membership program.

## 11. Termination and Modification

KEiINO reserves the right to modify, suspend, or terminate the KEiINO.CLUB membership program or any aspect of it at any time, with or without notice.

KEiINO also reserves the right to modify these Terms at any time. Continued participation in the KEiINO.CLUB following any changes to these Terms constitutes acceptance of those changes.

## 12. Privacy and Contact Information Use

By participating in the KEiINO.CLUB, you consent to the collection, use, and disclosure of your personal information in accordance with KEiINO's Privacy Policy. Additionally, you consent to the use of your contact information for the purpose of engaging with you in fan activities and other membership-related activities within the KEiINO.CLUB ecosystem. This includes, but is not limited to, communication regarding exclusive content, event invitations, merchandise updates, and membership benefits. KEiINO is committed to safeguarding your personal information and will only use it for the purposes outlined in this clause and its Privacy Policy.

## 13. Governing Law

These Terms shall be governed by and construed in accordance with the laws of Norway, without regard to its conflicts of law provisions.

## 14. Contact Information

If you have any questions about these Terms or the KEiINO.CLUB membership program, please contact us at:

Hooklab AS

Address: Østre Strandgate 1, 4610 Kristiansand, Norway

Email for invoice: [mail@hooklab.no](mailto:mail@hooklab.no)

Reference: KEiINO.CLUB

Contact: Liucija Fosseli

By participating in the KEiiNO.CLUB, you acknowledge that you have read, understood, and agree to be bound by these Terms. These Terms constitute the entire agreement between you and KEiiNO regarding the KEiiNO.CLUB membership program.