1. CRM Lead Generation

Duration: Jul 2024 - Sep 2024
Highlights:

- Collaborated with the Development Academy of the Philippines (DAP).

- Built a Lead Generation Pipeline using event registration forms.

- Anonymized datasets to showcase outputs.
  Link: GitHub - superlui04/CRM-database

Customer Database

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Basilio Amner	bamnermj@yellowbook.com	Occupational Therapist	Quezon City	

2. Connection Dashboard

Duration: Jul 2024 - Sep 2024

Highlights:

- Developed a tracking system for LinkedIn connections.

- Focused on data privacy and compliance with GDPR.
  Skills Used: Database Management System (DBMS), Microsoft Power Query, General Data Protection Regulation (GDPR).
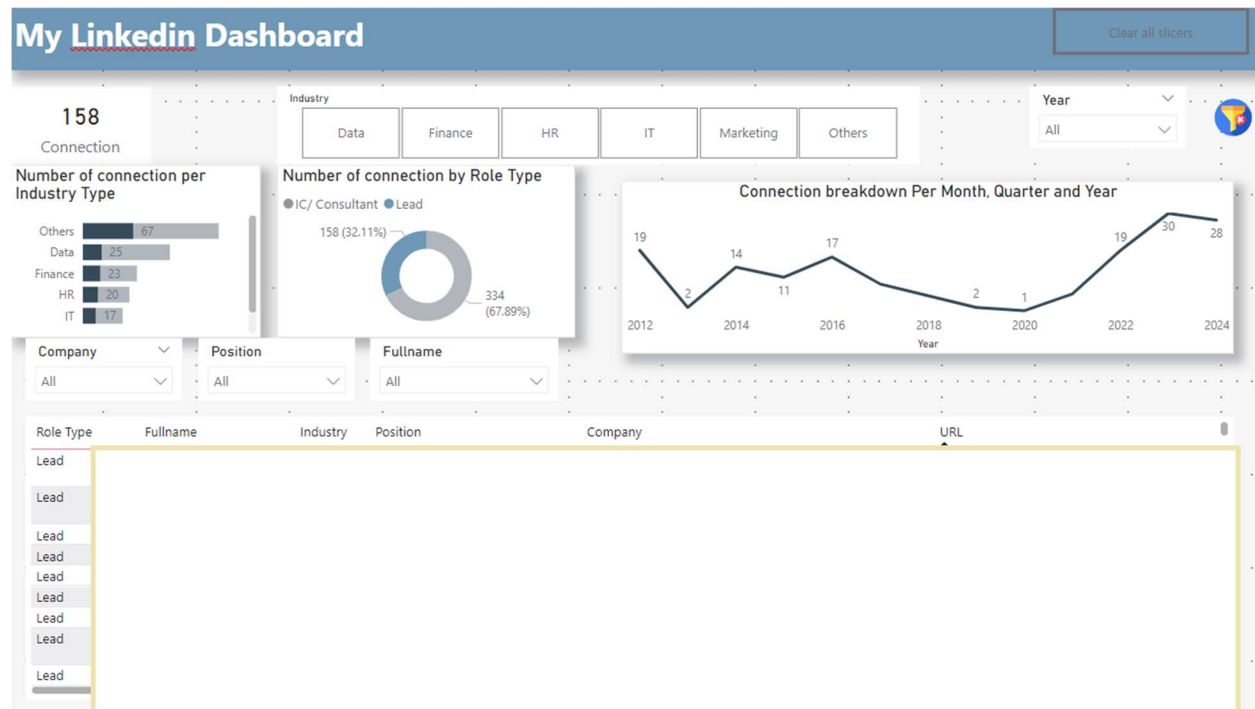
3. Finance Monitoring Dashboard

Duration: May 2024 - Aug 2024
Highlights:

- Partnered with DAP to create a tool for tracking expenses, identifying trends, and highlighting top monthly spends.
  Skills Used: Extract, Transform, Load (ETL), Data Cleaning, Dashboard Building, Requirements Analysis, Data Visualization.

Attachment: *Personal Finance Dashboard.png*

Expense Monitoring Dashboard

₱97.82K
Expense

Trend Analysis of Spending

₱12K January · ₱13K February · ₱25K March · ₱14K April 2024 · ₱15K May · ₱11K June · ₱5K July

Clear all slicers

Month
All

Classification
All

Category
All

Amount in default c...
All

Between January 2024 and July 2024, NEEDS had the largest increase in Sum of Amount in default currency (0.06%) while WANTS had the largest decrease (40.05%).

The most recent Sum of Amount in default currency anomaly was in March 2024, when GIVE had a high of ₱251.

Sum of Amount in default...

Total Spending by Classification

Classification ● DONATION ● EDUC ● GIVE ● NEEDS ● WANTS

₱1K ₱5K January · ₱6K ₱0K February · ₱3K ₱21K ₱0K March · ₱0K ₱7K April 2024 · ₱9K ₱5K May · ₱5K June · ₱5K July

Amount by Category

Groceries ₱18.9K
Dine out ₱13.8K
Purchases ₱13.5K
Fruits ₱9.5K
Travel ₱8.4K

Year	Beverage	Celebration	Clothing	Dine out	Donation	Education	Fruits	Gifts	Groceries	Home	Leisure	Netflix	Other	Purchases	Shopping	Tax	Transpc
⊞ 2024	₱2,404	₱6,735	₱2,274	₱13,831	₱490	₱1,536	₱9,547	₱130	₱18,904	₱2,484	₱4,524	₱894	₱290	₱13,502	₱4,608	₱0	₱5,8!

Beverage	Celebration	Clothing	Contribution	Dine out	Donation	Education	Food	Fruits	Gifts	>

4. LT Dashboard

Duration: Jul 2024
Highlights:

- Designed a tracking system to measure conversion rates and time spent per activity for a volunteer project at JSC.
  Skills Used: Data Collection, Data Wrangling, Data Visualization (Data Viz), Google Data Studio.
  Attachment: *LT Dashboard.png*

LISTENING TOUR DASHBOARD

Contacted	Completed Calls	Rescheduled Calls	Conversion Time in days	Conversion Rate	Session (in mins)
48	22	8	4.64	45.83%	16.31

Status	Status ▾
Contacted	24
Complete	22
For Reschedule	2

			Interview Type / Interview Type	
Week	Golden Question	Reverse Exit	Recruiter Interview	Grand total
Week1	6	1	2	9
Week3	2	3	1	6
Week2	1	1	3	5
Week4	1	1	-	2
Grand total	10	6	6	22

5. Web Application for LGU Office

Duration: Apr 2023 - Jun 2023
Highlights:

- Created a web application to streamline cultural planning processes for three Local Government Units (LGUs). Resulted in a 30% efficiency boost and improved collaboration among stakeholders.
  Skills Used: Microsoft Power BI, Team Collaboration.

6. Accessibility Solution for Help Bridge (Team of 5)

Duration: Mar 2023
Highlights:

- Led issue analysis and recommended UX/accessibility improvements to enhance usability for a broader audience.