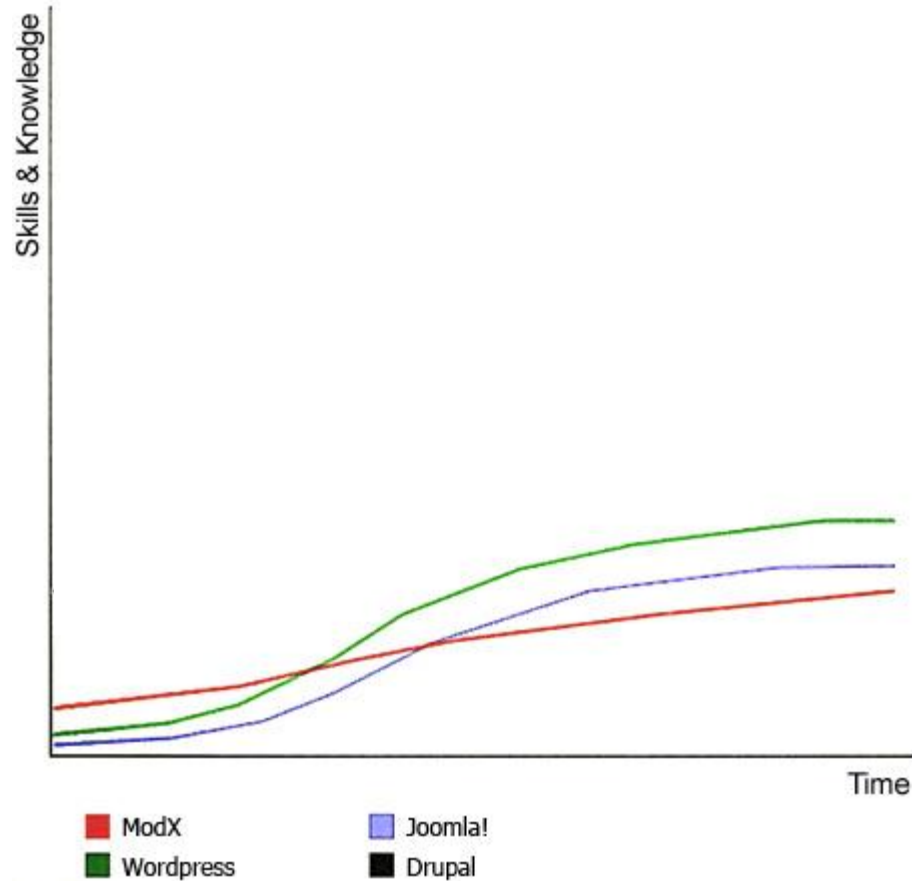


Drupal Commerce at Million Dollar Scale

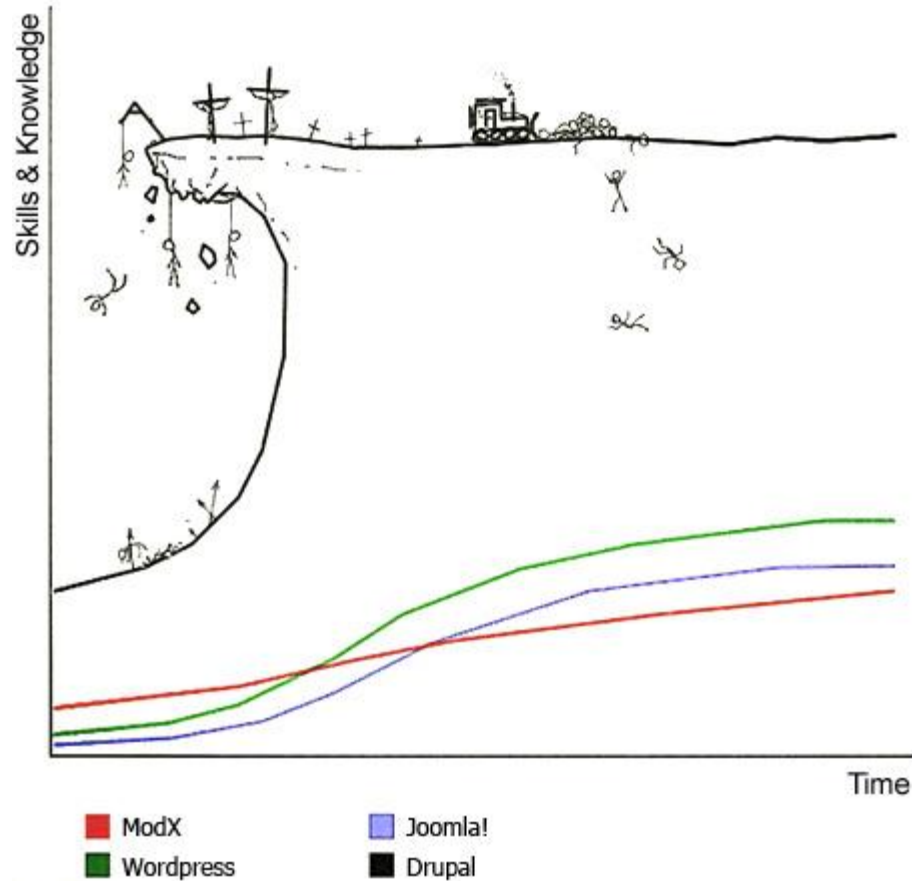
A note about Drupal

Learning curve for popular CMS



A note about Drupal

Learning curve for popular CMS



Drupal architectural choices

- Highly normalised database structure
- Hook based modifications / operations

Drupal Commerce architectural choices

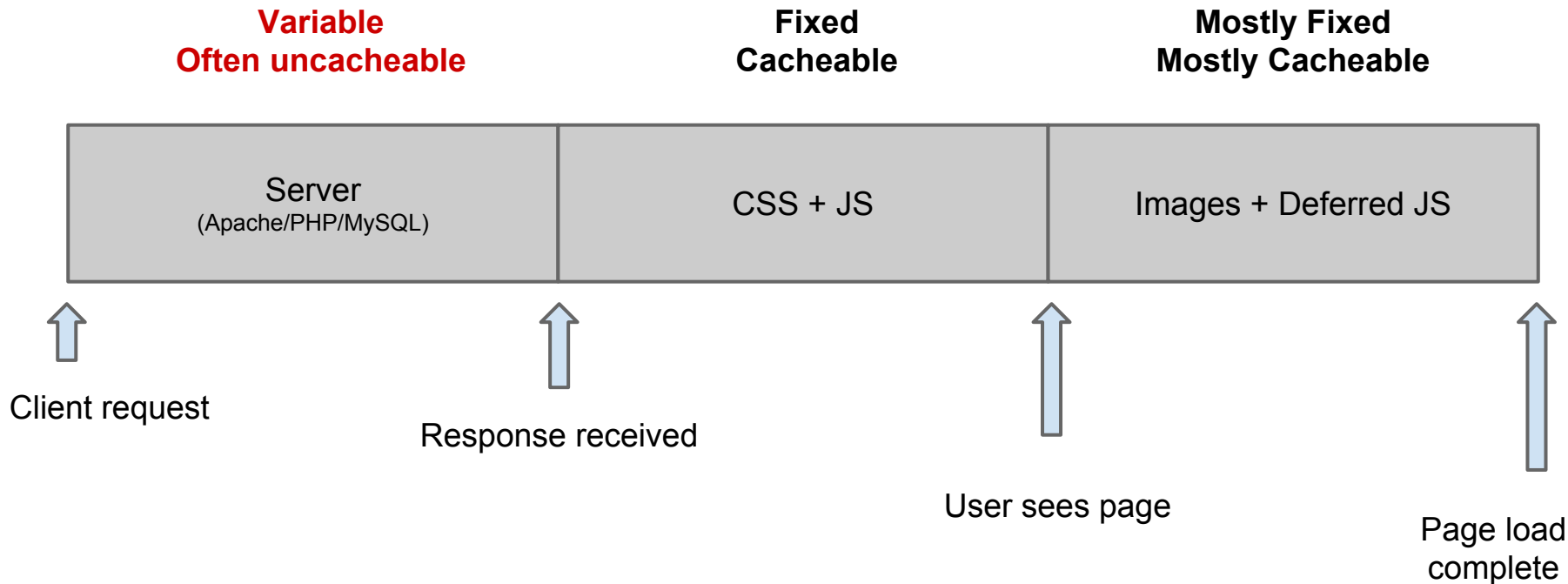
- The cart is a lie
- Everything is a line item
- Rules integration is great
 - until it's not... hello shipping!

Commerce challenges with Scale

- What do 100,000 orders look like?
- `cache_form` is a little inconvenient
- Mo' modules mo' problems

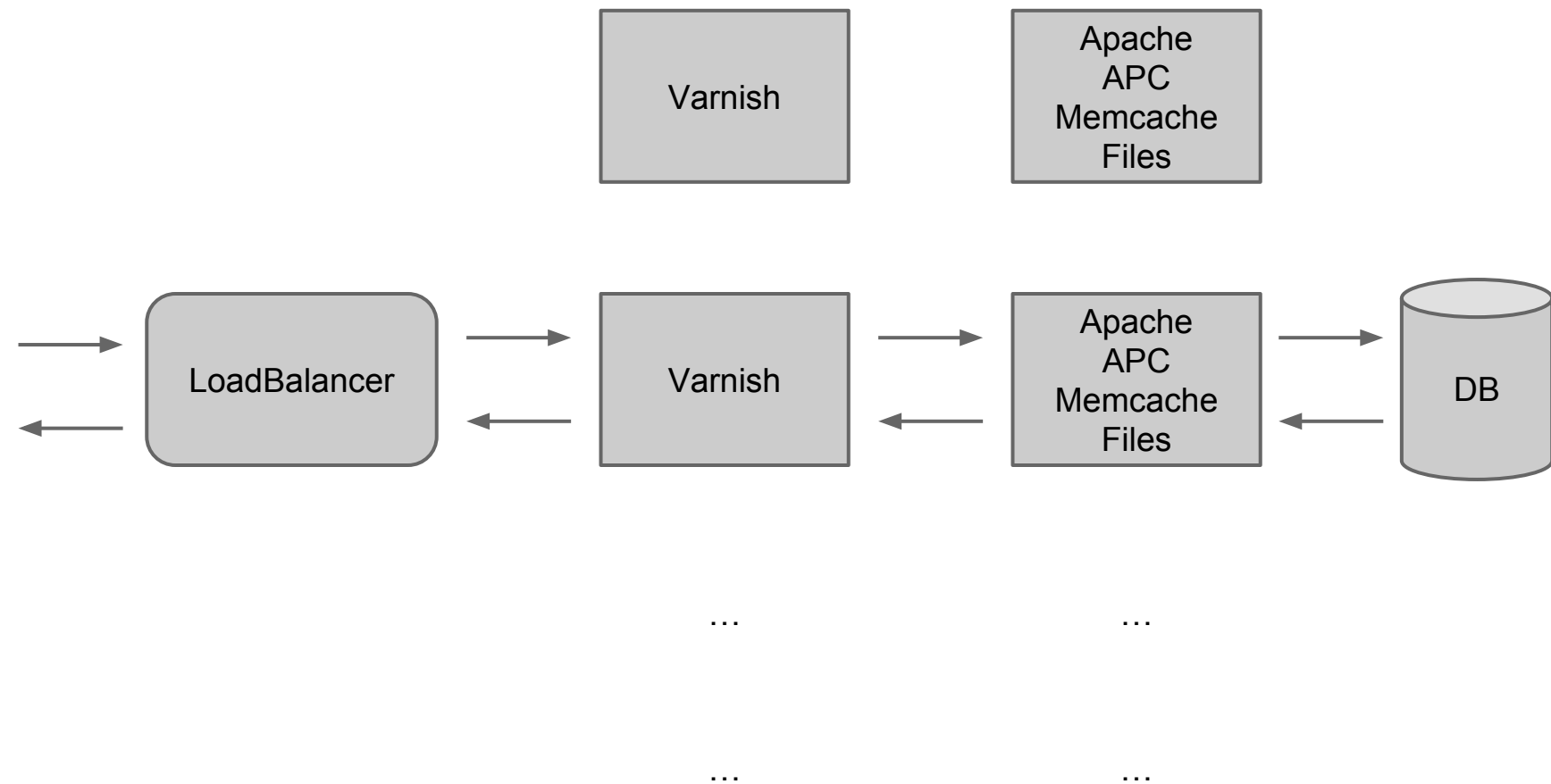
Solutions

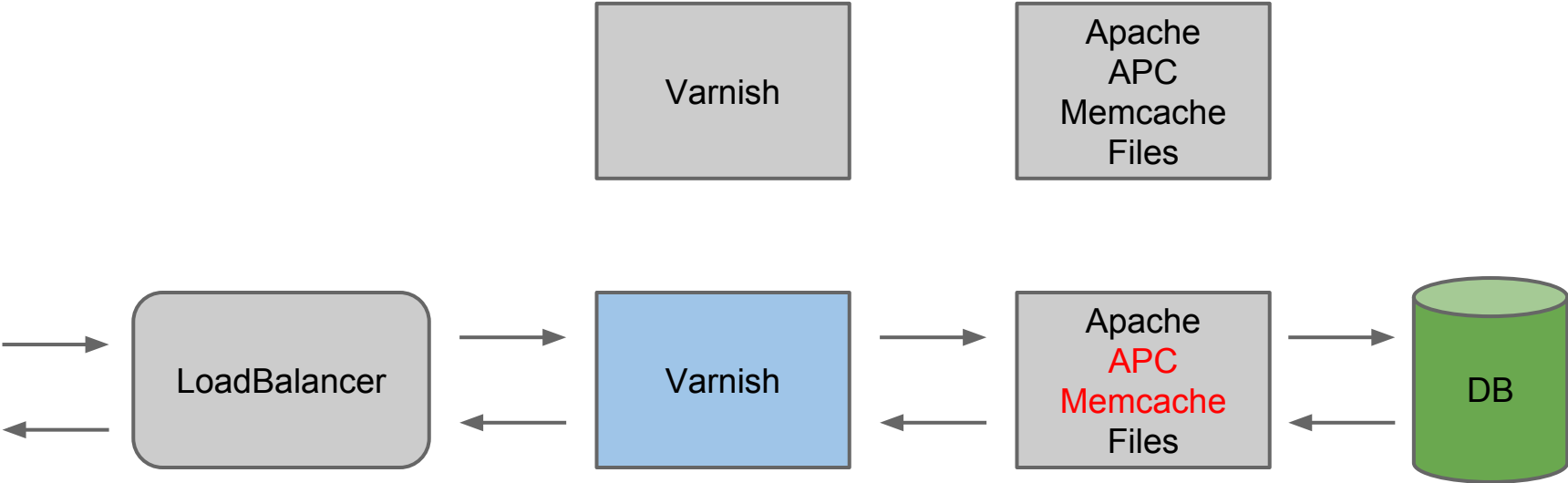
A (rough) anatomy of a web request



Outside Drupal

- APC your source
- Varnish all the things
- Install and use NewRelic
- Tune your database





Inside Drupal

- Entitycache + Commerce Entitycache
- Memcache for Drupal caches

Summary

- Scaling software is hard
- Drupal Commerce's focus is flexibility, as per Drupal's
- You have to tread carefully to scale
- Deeply considering performance as an afterthought will hurt

Questions?

Thanks!

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