DATA607 - Homework 1

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1 Effective and Ineffective Displays of Data

The examples shown in this submission for effective and ineffective figures compare visualizations of similar data. Example 1 in each subsection is a display of customer satisfaction data for subway systems, and Example 2 in each subsection is a display of COVID exposure source data.

1.1 Effective Displays

The following subsections provide examples of effective data visualizations.

1.1.1 Example 1

This example is taken from the San Francisco Chronicle article "BART's approval rating plummets as riders complain about filth and crime" published in January 2019¹. The article explains how customer satisfaction in the Bay Area Rapid Transit (BART) metro system was impacted by key events and ridership. Figure 1 is used in the article to represent these trends using data collected by BART from 1996 through 2018.

This visualization is effective because it provides readers with key insights into the trends in customer satisfaction with BART's services without providing excessive ancillary data. The purpose of the chart is clear and a reader can clearly interpret the negative correlation between customer satisfaction and ridership from the plot shown. They should be cautious in drawing conclusions from these two variables alone, as there are many other factors (e.g., economics, population growth) that may contribute to these changes.

The chart also provides historical context for noteworthy events that may have had an impact on ridership and customer satisfaction. This context is provided without cluttering the plot or making the quantitative values unreadable. These provide useful information to the audience, especially since changes in public transportation may not be well-known in the general population. Although this context is useful, readers must also be wary of assuming a causal relationship between these events and changes in the data, and may need to consider whether the events were selectively included to influence opinion.

1.1.2 Example 2

This example is taken from the Maryland Department of Health's COVID contact tracing data. Health officials surveyed COVID patients throughout the pandemic, asking them to recall potential sources of COVID exposure. These responses are used to determine how the disease is acquired and transmitted throughout communities². Figure 2 provides a summary level view of COVID case exposure sources, and Figure 3 provides a more detailed view of a subset of those data.

¹Data from https://www.sfchronicle.com/bayarea/article/BART-s-approval-rating-plummets-as-riders-13550578.php

 $^{^2 {\}rm Data~from~https://coronavirus.maryland.gov/pages/contact-tracing}$

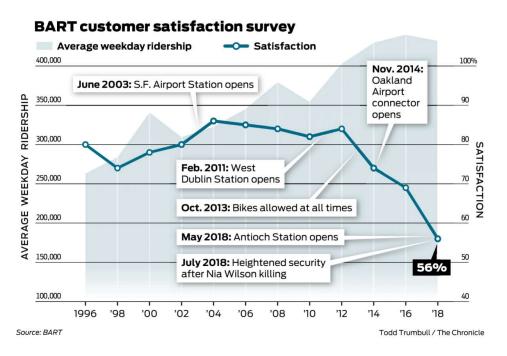


Figure 1: BART customer satisfaction versus ridership and key relevant historical events

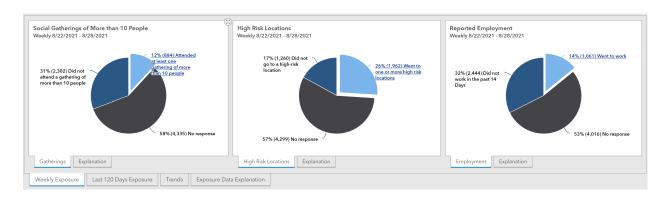


Figure 2: Summary-level COVID exposure sources based on Maryland Department of Health contact tracing

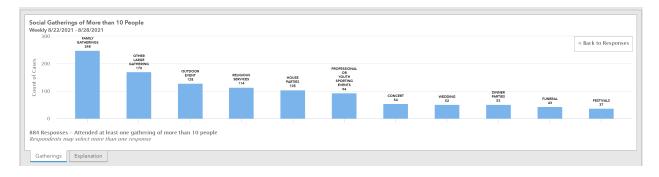


Figure 3: Detailed COVID exposure sources based on Maryland Department of Health contact tracing

Each of these figures is effective in conveying important trends and information about COVID transmission and propagation in Maryland. The summary level pie charts in Figure 2 provide high-level insight into what types of settings tend to result in COVID transmission without overwhelming the reader. The summary level view also reports how much data is missing, providing percentages of respondents who did not provide an answer. This transparency allows more refined interpretation of the contact tracing results.

If the reader is interested in further detail, bar charts like that shown in Figure 3 are available for each exposure category. Rather than providing coarse percentage values, the more specific bar charts provide specific case counts for each exposure type. Through this combination of summary and detailed data display, the Maryland Department of Health is effective in conveying important information to the reader about COVID transmission trends.

1.2 Ineffective Displays

The following subsections provide examples of ineffective data visualizations.

1.2.1 Example 1

This example is taken from the FleetLogging, Inc. study of which subway stations are the most stressful for travelers³. The study used a natural language processing tool, TensiStrength, to analyze stress levels in the text of Google reviews for subway stations across the globe. Researchers built reports on the relative stress levels experienced by travelers in each subway system and provided a ranking for each station. Figure 4 represents the study's findings in New York City.

The FleetLogging figure is ineffective from a graphical design perspective. The data presented are the stress percentage levels for each subway station in the NYC subway system and could be much better represented using a simple bar chart. This figure is technically a bar chart that wraps around in a circular shape. It is difficult to tell which percentage values are associated with each station since the eye must follow a circular path from the name to the percentage. A simple horizontal or vertical bar chart is much easier to understand.

The format of the figure is also misleading and might cause confusion about the study's findings. Since each bar in the chart is set at a different radius from a concentric circle, the overall area of each bar changes dramatically based on its position in the chart. The minimum stress value is 53.7 percent (Sheepshead Bay) and the maximum stress value is 66.7 percent (Jamaica Center-Parsons/Archer). Although the maximum value is approximately 24 percent larger than the minimum, its bar area is many times larger than that of the minimum. This may cause readers to misinterpret the difference in stress levels as more dramatic than they actually are.

1.2.2 Example 2

This example is taken from the Illinois Department of Public Health study on COVID-19 case exposure locations⁴. The data in this study were gathered from contact tracing of COVID-19 patients via surveys asking them to recall known exposures that may have led to their infection. Figure 5 represents the relative proportion of case exposure locations.

The COVID-19 figure is ineffective from a graphical design and informational perspective. Although a pie chart is a good choice for showing relative proportions of the values for a one-dimensional data set, the chart is unreadable because the chart is divided into over 50 sections. The percentage values are unreadable for most of the categories in data and would benefit from a less granular summary-level view of location categories. The problem is exacerbated by the original source not providing another format (e.g., a table) that contains these values. In essence, there is information reported, but lost, due to this ineffective graphic.

³Data from https://fleetlogging.com/most-stressful-train-stations/

⁴Data from http://www.dph.illinois.gov/covid19/location-exposure?regionID=0

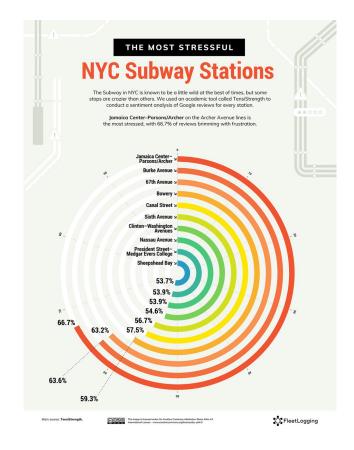


Figure 4: New York City subway station stress rankings based on TensiStrength analysis of Google reviews

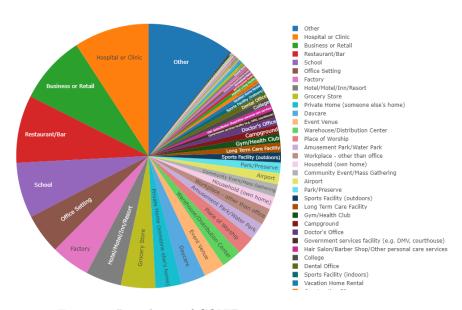


Figure 5: Prevalence of COVID case exposure sources

The chart may also be misleading since there is no "Unknown" category in the data. Some patients likely responded to the contact tracing questionnaire with an unknown exposure location, but this is not reported as a distinct category from "Other". As a result, the audience cannot interpret the difference between unexplained exposures and those that come from a known but non-specific category.

2 Part 2

This section includes output from the original IntroExercises.R and fixes incorrect code that prevents proper execution.

The three changes that need to be made for this code to work are:

- 1. Comment out incorrect line 3x, which was likely introduced as an example to show that multiplication is properly written as 3*x in R.
- 2. Load tidyverse library prior to executing functions that require it (e.g., as_tibble()).
- 3. Update path to mushroom.csv to match that of the file system on the current machine.

The output of executing this code is shown below.

2.1 Output

```
knitr::opts_chunk$set(echo = TRUE)
# Some intro R exercises
3 + 4
## [1] 7
x < -c(1,1,2)
# WARNING! The line below produces an error. It is invalid
# syntax. Comment it out to hide from output, assuming what was
# meant is 3*x
#3x
3*x
## [1] 3 3 6
x^3
## [1] 1 1 8
t(x)%*%x
        [,1]
## [1,]
```

```
cbind(x,x)
## x x
## [1,] 1 1
## [2,] 1 1
## [3,] 2 2
rbind(x,x)
## [,1] [,2] [,3]
## x 1 1 2
## x 1 1
x*x
## [1] 1 1 4
x+as.factor(x)
## Warning in Ops.factor(x, as.factor(x)): '+' not meaningful for factors
## [1] NA NA NA
y<-matrix(runif(500^2),nrow=500)</pre>
dim(y)
## [1] 500 500
library(Matrix)
y[y<0.8]<-0
y[y>0.8]<-1
Y<-Matrix(y)
rt<-proc.time()</pre>
C<-y%*%y%*%y
proc.time()-rt
##
   user system elapsed
##
   0.16 0.00 0.15
rt<-proc.time()</pre>
C<-Y%*%Y%*%Y
proc.time()-rt
##
     user system elapsed
##
     0.09 0.00 0.10
```

```
# WARNING! Load tidyverse before invoking functions from it
library('tidyverse')
## -- Attaching packages ------ 1.3.1 --
## v ggplot2 3.3.5 v purrr 0.3.4
## v tibble 3.1.4 v dplyr 1.0.7
## v tidyr 1.1.3 v stringr 1.4.0
## v readr 2.0.1 v forcats 0.5.1
## -- Conflicts ----- tidyverse_conflicts() --
## x tidyr::expand() masks Matrix::expand()
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
## x tidyr::pack() masks Matrix::pack()
## x tidyr::unpack() masks Matrix::unpack()
# Cars fun
head(cars)
## speed dist
## 1 4 2
## 2 4 10
## 3 7 4
## 4 7 22
     8 16
## 5
## 6 9 10
is.data.frame(cars)
## [1] TRUE
summary(cars$dist)
##
     Min. 1st Qu. Median Mean 3rd Qu.
                                          Max.
     2.00 26.00 36.00 42.98 56.00 120.00
table(cars$speed)
##
## 4 7 8 9 10 11 12 13 14 15 16 17 18 19 20 22 23 24 25
## 2 2 1 1 3 2 4 4 4 3 2 3 4 3 5 1 1 4 1
cars$speed[cars$speed<10]<-"Slow"</pre>
rm(cars)
head(cars)
```

```
## speed dist
## 1
        4
## 2
        4 10
## 3
        7 4
        7 22
## 4
## 5
      8 16
## 6
       9 10
dim(cars)
## [1] 50 2
sp<-numeric(50)</pre>
sp[cars$speed<10]<-"Slow"</pre>
sp[cars$speed>=10 & cars$speed<20]<-"Medium"</pre>
sp[cars$speed>=20]<-"Fast"</pre>
cars$speed<-sp
head(cars)
##
     speed dist
## 1 Slow
## 2 Slow
          10
## 3 Slow
## 4 Slow 22
## 5 Slow 16
## 6 Slow 10
head(as_tibble(cars))
## # A tibble: 6 x 2
   speed dist
##
##
    <chr> <dbl>
## 1 Slow
## 2 Slow
            10
## 3 Slow
            4
## 4 Slow
             22
## 5 Slow
            16
## 6 Slow
             10
cars %>% group_by(speed) %>% summarize(Mean_dist=mean(dist))
## # A tibble: 3 x 2
    speed Mean dist
##
    <chr>
              <dbl>
                69.3
## 1 Fast
## 2 Medium
                39.2
## 3 Slow
                10.7
\# Estimate the expected value of a truncated normal distribution
# truncated between 0 and 1
mu=1
```

```
sigma=2
alpha=(0-mu)/sigma
beta=(1-mu)/sigma
x<-rnorm(10000,mu,sigma)
W<-(x>0)&(x<1)
ind<-which(w==TRUE)</pre>
mean(x[ind])
## [1] 0.512496
# true value
mu+(dnorm(alpha)-dnorm(beta))/(pnorm(beta)-pnorm(alpha))*sigma
## [1] 0.5103275
# compute the sum of n^p
int.power<-function(n,p){</pre>
  # n is nonnegative integers
  # p is a (possibly negative) integer
  # compute the sum of x^p for x=1,2,\ldots,n
 return(sum(c(1:n)^p))
}
sapply(1:10,function(x) int.power(x,1))
## [1] 1 3 6 10 15 21 28 36 45 55
sapply(1:10,function(x) int.power(x,2))
## [1]
              5 14 30 55 91 140 204 285 385
sqrt(int.power(100,-2)*6)
## [1] 3.132077
sqrt(int.power(1000,-2)*6)
## [1] 3.140638
sqrt(int.power(10000,-2)*6)
## [1] 3.141497
int.power(5.4444,2.4)
## [1] 95.69361
```

```
int.power(5,2.4)
## [1] 95.69361
1:5.4444
## [1] 1 2 3 4 5
library(gapminder)
head(gapminder)
## # A tibble: 6 x 6
               continent year lifeExp
##
    country
                                          pop gdpPercap
##
    <fct>
               <fct> <int> <dbl>
                                        <int>
                                                  <dbl>
## 1 Afghanistan Asia
                        1952
                                 28.8 8425333
                                                   779.
## 2 Afghanistan Asia
                        1957
                                 30.3 9240934
                                                   821.
## 3 Afghanistan Asia
                        1962
                                 32.0 10267083
                                                   853.
## 4 Afghanistan Asia
                        1967
                                 34.0 11537966
                                                   836.
## 5 Afghanistan Asia
                         1972
                                 36.1 13079460
                                                   740.
## 6 Afghanistan Asia
                          1977
                                 38.4 14880372
                                                   786.
table(gapminder$year)
## 1952 1957 1962 1967 1972 1977 1982 1987 1992 1997 2002 2007
gap2007<-gapminder %>% filter(year==2007)
head(gap2007)
## # A tibble: 6 x 6
##
               continent year lifeExp
    country
                                          pop gdpPercap
    <fct>
               <fct> <int>
                                <dbl>
                                         <int>
                                                  <dbl>
## 1 Afghanistan Asia
                         2007
                                 43.8 31889923
                                                   975.
## 2 Albania
                          2007
                                 76.4 3600523
                                                  5937.
               Europe
## 3 Algeria
                         2007 72.3 33333216
                                                  6223.
               Africa
## 4 Angola
               Africa
                         2007
                                 42.7 12420476
                                                  4797.
                         2007
## 5 Argentina
               Americas
                                 75.3 40301927
                                                 12779.
               Oceania
## 6 Australia
                          2007
                                 81.2 20434176
                                                 34435.
gap2007 %>% group_by(continent) %>% summarize(lifeExp=median(lifeExp))
## # A tibble: 5 x 2
    continent lifeExp
##
    <fct>
               <dbl>
## 1 Africa
                52.9
## 2 Americas
                72.9
## 3 Asia
                72.4
## 4 Europe
                78.6
## 5 Oceania
                80.7
```

```
library(socviz)
dim(gss_sm)
## [1] 2867
              32
gss<-na.omit(gss_sm)</pre>
dim(gss)
## [1] 668 32
names(gss)
                      "id"
                                                                "childs"
## [1] "year"
                                    "ballot"
                                                  "age"
  [6] "sibs"
                      "degree"
                                    "race"
                                                  "sex"
                                                                "region"
## [11] "income16"
                      "relig"
                                    "marital"
                                                  "padeg"
                                                                "madeg"
                                                                "grass"
## [16] "partyid"
                      "polviews"
                                    "happy"
                                                  "partners"
## [21] "zodiac"
                      "pres12"
                                    "wtssall"
                                                  "income_rc"
                                                                "agegrp"
                      "siblings"
                                    "kids"
## [26] "ageq"
                                                  "religion"
                                                                "bigregion"
## [31] "partners_rc" "obama"
gss %>% group_by(bigregion, religion) %>% summarize(n=length(id)) %>%
  ungroup %>% group_by(bigregion) %>%
  mutate(proportion = n / sum(n))
## 'summarise()' has grouped output by 'bigregion'. You can override using the '.groups' argument.
## # A tibble: 20 x 4
## # Groups:
              bigregion [4]
      bigregion religion
                              n proportion
                <fct>
##
      <fct>
                                      <dbl>
                           <int>
## 1 Northeast Protestant
                              40
                                    0.310
## 2 Northeast Catholic
                              46
                                    0.357
## 3 Northeast Jewish
                              10
                                    0.0775
## 4 Northeast None
                              28
                                    0.217
## 5 Northeast Other
                              5
                                    0.0388
## 6 Midwest
                                    0.506
              Protestant
                              86
## 7 Midwest
               Catholic
                              52
                                    0.306
## 8 Midwest
               Jewish
                              1
                                    0.00588
## 9 Midwest
               None
                              27
                                    0.159
## 10 Midwest
               Other
                                    0.0235
                               4
## 11 South
                                    0.639
               Protestant
                             138
## 12 South
               Catholic
                              36
                                    0.167
## 13 South
               Jewish
                              2
                                    0.00926
## 14 South
                                    0.148
               None
                              32
## 15 South
               Other
                              8
                                    0.0370
## 16 West
               Protestant
                              66
                                    0.431
                              26
## 17 West
               Catholic
                                    0.170
## 18 West
                Jewish
                              5
                                    0.0327
```

0.268

0.0980

41

15

19 West

20 West

None

Other

```
# Fun with mushrooms
# WARNING! Update path to mushroom.csv file for this machine
mushroom <- read.csv("~/R/data607/hw1/mushroom.csv", header=FALSE)
mushroom <- as tibble(mushroom)</pre>
head(mushroom)
## # A tibble: 6 x 23
          V1
                      V2
                                  V3
                                               ۷4
                                                            V5
                                                                         V6
                                                                                     ۷7
                                                                                                  V8
                                                                                                               ۷9
                                                                                                                           V10
                                                                                                                                                    V12
##
                                                                                                                                       V11
                                                                                                                                                                 V13
          <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr> <chr> <chr> <chr< <chr< <chr> <chr< <chr> <chr< <chr< <chr> <chr< <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <chr> <chr< <
## 1 p
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                                                                                                                           k
                                   s
                                                                        р
                                                                                                  С
## 2 e
                                   s
                                                            t
                                                                                     f
                                                                                                  С
                                                                                                               b
                                                у
                                                                         a
## 3 e
                                                                                     f
                      b
                                   s
                                                W
                                                            t
                                                                         1
                                                                                                  С
                                                                                                               b
                                                                                                                           n
## 4 p
                                                            t
                                                                                     f
                      Х
                                               W
                                                                                                  С
                                                                                                              n
                                                                                                                           n
                                   У
                                                                         р
## 5 e
                                                            f
                                               g
                                                                                     f
## 6 e
                    X
                                   У
                                                            t
                                                                         a
                                                                                     f
                                                                                                  С
                                                                                                               b
                                               У
                                                                                                                           n
                                                                                                                                                    С
## # ... with 10 more variables: V14 <chr>, V15 <chr>, V16 <chr>, V17 <chr>,
## # V18 <chr>, V19 <chr>, V20 <chr>, V21 <chr>, V22 <chr>, V23 <chr>
mushroom <- mushroom %>% mutate_if(is.character,as.factor)
head(mushroom)
## # A tibble: 6 x 23
                      V2
                               V3
                                               ۷4
                                                            ۷5
                                                                         ۷6
                                                                                     ۷7
                                                                                                  V8
                                                                                                               ۷9
                                                                                                                           V10
                                                                                                                                       V11 V12
          ## 1 p
                      X
                                   s
                                               n
                                                            t
                                                                         р
                                                                                     f
                                                                                                  С
                                                                                                               n
                                                                                                                           k
                                                                                                                                        е
                                                                                                                                                     е
## 2 e
                                                                                     f
                                                            t
                                                                                                  С
                                                                                                               b
                                                                                                                           k
                                   S
                                                                         a
## 3 e
                                                                        1
                                                                                     f
                                                            t
                                                                                                  С
                                                                                                                           n
                                  S
## 4 p
                      X
                                               W
                                                            t
                                                                        р
                                                                                     f
                                                                                                  С
                                                                                                               n
                                                                                                                           n
## 5 e
                      х
                                   s
                                                            f
                                                                        n
                                                                                     f
                                               g
## 6 e
                      Х
                                               У
                                                            t
                                                                         a
                                                                                     f
                                                                                                  С
                                                                                                               b
## # ... with 10 more variables: V14 <fct>, V15 <fct>, V16 <fct>, V17 <fct>,
## # V18 <fct>, V19 <fct>, V20 <fct>, V21 <fct>, V22 <fct>, V23 <fct>
colnames(mushroom) <- c("edibility", "cap_shape", "cap_surface",</pre>
                                                  "cap-color", "bruises", "odor",
                                                  "gill-attachement", "gill-spacing", "gill-size",
                                                  "gill-color", "stalk-shape", "stalk-root",
                                                  "stalk-surface-above-ring", "stalk-surface-below-ring",
                                                  "stalk-color-above-ring",
                                                  "stalk-color-below-ring", "veil-type", "veil-color",
                                                  "ring-number", "ring-type", "spore-print-color",
                                                  "population", "habitat")
head(mushroom)
## # A tibble: 6 x 23
          edibility cap_shape cap_surface 'cap-color' bruises odor 'gill-attachement'
                                                                            <fct>
                                                                                                       <fct> <fct> <fct>
                              <fct>
                                                    <fct>
##
          <fct>
## 1 p
                               X
                                                    s
                                                                             n
                                                                                                      t
                                                                                                                       р
## 2 e
                               х
                                                                                                      t
                                                                                                                                    f
                                                  S
                                                                            У
                                                                                                                       a
## 3 e
                              b
                                                  S
                                                                            W
                                                                                                      t
## 4 p
                                                                                                      t
                               х
                                                    У
                                                                             W
```

```
## 5 e
                                                f
                                                        n
                                                              f
              X
                        S
                                    g
## 6 e
                                                               f
              x
                                                 t
                                                        a
                        У
                                    У
## # ... with 16 more variables: gill-spacing <fct>, gill-size <fct>,
       gill-color <fct>, stalk-shape <fct>, stalk-root <fct>,
       stalk-surface-above-ring <fct>, stalk-surface-below-ring <fct>,
## #
       stalk-color-above-ring <fct>, stalk-color-below-ring <fct>,
## #
       veil-type <fct>, veil-color <fct>, ring-number <fct>, ring-type <fct>,
       spore-print-color <fct>, population <fct>, habitat <fct>
## #
table(mushroom$edibility)
##
##
      е
## 4208 3916
table(mushroom$edibility,mushroom$odor)
##
##
                        1
         a
              С
                             m
                                  n
                                       р
                                            S
                                                  У
##
     e 400
              0
                   0 400
                             0 3408
                                       0
                                            0
                                                  0
    р
         0 192 2160
                        0
                            36 120 256 576 576
ggplot(data=mushroom, aes(fill=edibility,x=odor)) + geom_bar(position="dodge")+
scale_fill_discrete(name = "Edibility", labels = c("Edible", "Poisonous"))+
  scale_x_discrete(labels=c("Almond", "Creosote", "Foul", "Anise", "Musty", "None",
                            "Pungent", "Spicy", "Fishy"))+
 xlab("Odor") +
 ylab("Count")
```

