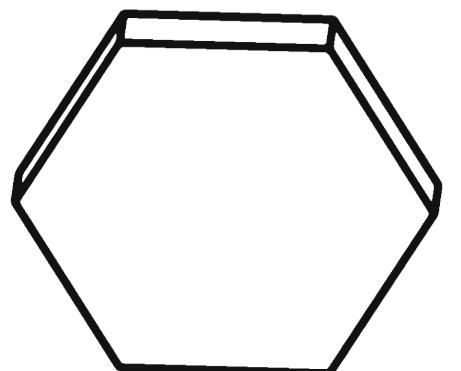


# BUSINESS PROPOSAL

---

TEAM HEXAGON



OLIST

# AGENDA

ABOUT US

WORKFLOW

INSIGHT

DASHBOARD

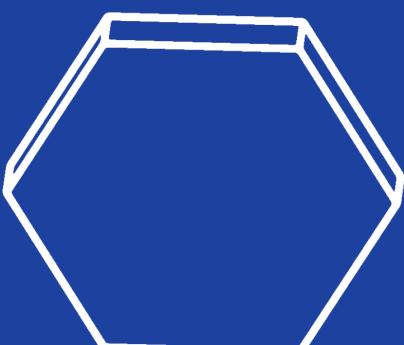
TOP 5 PRODUCT

PRODUCT POPULARITY

FORECASTING

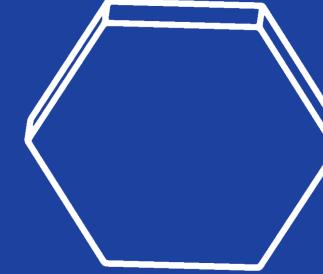
CONTACT

Q&A



# ABOUT US

TEAM HEXAGON



## TEAM MEMBER

ALLEN

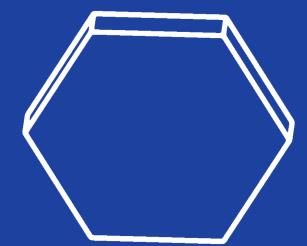
LOUIS

HOLLIS

NORTON



# MARKETING FINDINGS



**2016 - 2018**





# WORKFLOW

1

## BRIEF AND ETL

Providing briefing to the client,  
using year 2016-2018 to do  
the ETL process

2

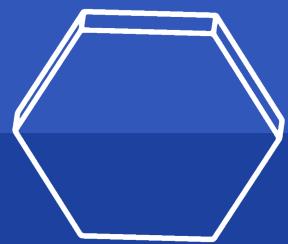
## DATA INTEGRATION

Data Cleaning and  
Transfer into Database,  
Connect to Business Insight  
software

3

## EXECUTION

Data Analysis  
Using POWER BI to  
Create DASHBOARD and  
Find Insights



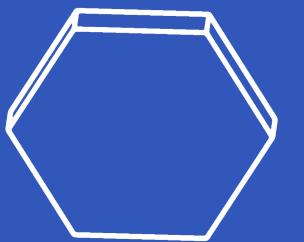
# DASHBOARD

Demo









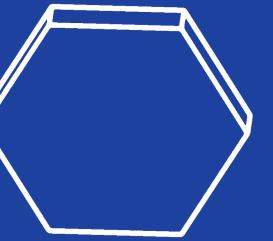
# BEST SALES PERIOD FORECASTING

## RECOMMENDATION

- Release more discount period in less popular holiday
- Influencer marketing strategy and create trending keywords
- A.I. to predict what's the customers favourite brands they may like and want to purchase



# CONTACT US



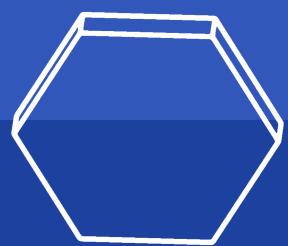
We are honored to work with you, do not hesitate to contact us for further projects.



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[www.teamhexagon.com](http://www.teamhexagon.com)



# Q&A

