

## LOGO AND COLOR PALETTE

### LOGO



# LOGO 2



COINVENTION

#### PALETTE



GRADIENT BURNT ORANGE - YELLOW ORANGE

#FC7401 - #FCDB01



COINVENTION BLACK

#333333



WHTE

#FFFFFFF

#### FONTS

LOGOTYPE: FUTURA PT BOOK / SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnoprqstuvwxyz 1234567890 !@#\$%^&\*()

BODY: OPEN SANS LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnoprqstuvwxyz 1234567890 !@#\$%^&\*()