

Consolidated Action Plans

Action Plan 1

ID:

AC-003533

Description:

Implement single sign on (SSO) authentication for users when accessing Sprinklr through both web and mobile.

Action Plan Owner.Display Name:

Aditya Bhanushali - aditya.bhanushali@abc.com

Due Date:

2024-07-31 00:00:00

Status:

Open

Issue_ID:

['IS-002722']

Action Plan 2

ID:

AC-003534

Description:

Explore solutions to implement multifactor authentication (MFA) for Sprinklr access.

Action Plan Owner.Display Name:

Aditya Bhanushali - aditya.bhanushali@abc.com

Due Date:

2024-07-31 00:00:00

Status:

Open

Issue_ID:

['IS-002722']

Action Plan 3

ID:

AC-003535

Description:

Assess enterprise standards for data loss protection and determine whether controls can be configured by the vendor to meet requirements. Implement identified solutions and monitor adherence, as appropriate.

Action Plan Owner.Display Name:

Aditya Bhanushali - aditya.bhanushali@abc.com

Due Date:

2024-07-31 00:00:00

Status:

Open

Issue_ID:

['IS-002722']

Action Plan 4

ID:

AC-003536

Description:

Complete a Privacy Impact Assessment and reclassify the application to Restricted.

Action Plan Owner.Display Name:

April Virhuez - april.virhuez@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002722']

Action Plan 5

ID:

AC-003537

Description:

Complete the vendor assessment based on current usage of Sprinklr.

Action Plan Owner.Display Name:

April Virhuez - april.virhuez@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002722']

Action Plan 6

ID:

AC-003538

Description:

Implement access provisioning controls and recertification process through Central Security Service.

Action Plan Owner.Display Name:

April Virhuez - april.virhuez@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002722']

Action Plan 7

ID:

AC-003539

Description:

Oversee a comprehensive assessment of current CMO SaaS vendors to confirm that the following controls are in place where applicable:

1. A Privacy Impact Assessment has been completed.
2. The vendor IRRT has been refreshed in accordance with current VGO standards.

Action Plan Owner.Display Name:

Carrie Bonis - carrie.bonis@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002722']

Action Plan 8

ID:

AC-003540

Description:

Revise records disposition plan and contractual agreement with LiveRamp to clearly define data deletion requirements.

Action Plan Owner.Display Name:

Maximilian Stefani - maximilian.stefani@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002723']

Action Plan 9

ID:

AC-003542

Description:

Ensure training/communication of EARB approved process for all Social Media team members.

Action Plan Owner.Display Name:

Gregory Aronne - gregory.aronne@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002723']

Action Plan 10**ID:**

AC-003543

Description:

Explore methods to disable direct uploads through LiveRamp or assign restricted user permissions with the application.

Action Plan Owner.Display Name:

Ketan Bhanushali - ketan.bhanushali@abc.com

Due Date:

2024-07-31 00:00:00

Status:

Open

Issue_ID:

['IS-002723']

Action Plan 11**ID:**

AC-003544

Description:

Update procedures to reflect the use of the Meta direct messaging platform as part of the case review and closure process. Implement a management oversight procedure to identify and test process changes prior to the operational go-live date.

Action Plan Owner.Display Name:

April Virhuez - april.virhuez@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002724']

Action Plan 12

ID:

AC-003545

Description:

Explore solutions to the current gap preventing automated responses from feeding directly to Sprinklr to alleviate the need of manual reconciliation.

Action Plan Owner.Display Name:

April Virhuez - april.virhuez@abc.com

Due Date:

2024-06-30 00:00:00

Status:

Open

Issue_ID:

['IS-002724']

Action Plan 13

ID:

AC-003610

Description:

Assess the active SaaS applications within the Marketing organization and determine whether they adhere to relevant Enterprise Information Security Control Standards. Develop a tracking document that lists all SaaS applications and their level of adherence to standards with variables that impact implementation of required configurations. Additionally, document a plan to remediate identified gaps supported by risk and criticality assessments.

Action Plan Owner.Display Name:

Ketan Bhanushali - ketan.bhanushali@abc.com

Due Date:

2024-09-30 00:00:00

Status:

OpenIssue_ID:

['IS-002722']