

**Issue ID:**

IS-0002723

**Issue Name:**

Controls over the transmission to and disposal of customer data in LiveRamp requires improvement.

**Root Cause Explanation:**

The root cause is primarily attributed to the lack of effective Vendor Engagement Manager's monitoring process and management's awareness of the expected standards, associated controls including the approved data transmission methods.

**Issue Rating:**

Medium Repeat Issue: No

Status: Open Issue Target Date: August 30, 2024

**Operating Division:**

US Businesses

**Risk Category:**

8. Information Security

**Risk Sub-Category:**

8.2 Inadvertent Data Exposure

**Root Cause Category:**

Process