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    "Occupation": "Middle",
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    "Product_Rating": 5,
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    "Time_to_Decision": 2
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    "Education_Level": "High School",
    "Occupation": "High",
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    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
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"Shipping_Preference": "Standard",
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
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  "Location": "Huzhen",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$426.22",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
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  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
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    "Occupation": "Middle",
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    "Purchase_Amount": "$211.70",
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    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
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  "Purchase_Amount": "$487.95",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
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  "Discount_Sensitivity": "Not Sensitive",
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Liren",
  "Purchase_Category": "Furniture",
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  "Brand_Loyalty": 2,
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  "Product_Rating": 4,
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    "Shipping_Preference": "Standard",
    "Time_to_Decision": 7
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    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Pryamitsyno",
    "Purchase_Category": "Sports & Outdoors",
    "Purchase_Amount": "$418.83",
    "Frequency_of_Purchase": 7,
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    "Brand_Loyalty": 2,
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    "Time_Spent_on_Product_Research(hours)": 1,
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  "Time_to_Decision": 5
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"Shipping_Preference": "Standard",
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  "Location": "Alameda",
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  "Time_Spent_on_Product_Research(hours)": 0.5,
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  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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  "Education_Level": "Master's",
  "Occupation": "High",
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  "Purchase_Amount": "$109.29",
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  "Occupation": "High",
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  "Discount_Sensitivity": "Very Sensitive",
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"Customer_Satisfaction": 7,
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"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
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  "Time_Spent_on_Product_Research(hours)": 0,
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  "Education_Level": "Bachelor's",
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    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
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    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
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    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Monastyrshchina",
    "Purchase_Category": "Electronics",
    "Purchase_Amount": "$490.75",
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    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
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    "Return_Rate": 1,
    "Customer_Satisfaction": 4,
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},
{
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  "Education_Level": "High School",
  "Occupation": "Middle",
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  "Education_Level": "Master's",
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  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 6,
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"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 7
},
{
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  "Age": 38,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Lugo",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$371.32",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0.7,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "2/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "95-478-2650",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "São Roque",

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    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "7/10/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 9
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  {
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    "Age": 33,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Banī Khaddāsh",
    "Purchase_Category": "Food & Beverages",
    "Purchase_Amount": "$253.37",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "12/25/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "21-755-8745",
  "Age": 37,
  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Montpellier",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$136.53",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/31/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
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  "Age": 31,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Nesovice",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$489.05",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 2,
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"Time_of_Purchase": "9/4/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "58-623-8404",
  "Age": 50,
  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Pasirhuni",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$81.91",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "7/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 2
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{
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  "Age": 50,
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  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Glendale",

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"Purchase_Category": "Arts & Crafts",
"Purchase_Amount": "$135.80",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "11/16/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 9
},
{
  "Customer_ID": "25-839-8670",
  "Age": 45,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Tála",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$382.24",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/6/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
}
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},
{
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Marseille",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$354.70",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
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  "Age": 24,
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  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Nasielsk",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$433.82",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,
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"Device_Used_for_Shopping": "Desktop",
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 10
},
{
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  "Age": 39,
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  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Paris 06",
  "Purchase_Category": "Mobile Accessories",
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  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "1/26/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "14-305-8712",
  "Age": 48,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Bronnitsy",

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"Purchase_Category": "Mobile Accessories",
"Purchase_Amount": "$454.38",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
"Time_of_Purchase": "6/15/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
  "Customer_ID": "85-738-6864",
  "Age": 25,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Inayauan",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$138.88",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "6/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
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},
{
  "Customer_ID": "17-198-5155",
  "Age": 30,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Qianjin",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$52.34",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "15-354-9904",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Bagahanlad",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$338.20",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 9,
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"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "9/1/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "35-198-9248",
  "Age": 21,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Rzewnie",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$263.15",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "3/4/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "03-950-6074",
  "Age": 36,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Strabychovo",

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"Purchase_Category": "Software & Apps",
"Purchase_Amount": "$371.58",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 2,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "9/13/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 11
},
{
  "Customer_ID": "19-999-0134",
  "Age": 30,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Hongqi",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$353.40",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "12/6/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
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},
{
  "Customer_ID": "57-989-1487",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Oeoh",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$329.41",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "10/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "07-816-2673",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Topol'noye",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$54.46",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 1,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Other",  
"Time_of_Purchase": "11/17/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 1
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},
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{
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"Customer_ID": "70-761-3550",  
"Age": 43,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Widowed",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Kovářov",  
"Purchase_Category": "Books",  
"Purchase_Amount": "$257.12",  
"Frequency_of_Purchase": 8,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 2,  
"Product_Rating": 1,  
"Time_Spent_on_Product_Research(hours)": 0,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 2,  
"Customer_Satisfaction": 1,  
"Engagement_with_Ads": "High",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Other",  
"Time_of_Purchase": "7/24/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 11
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},
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{
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"Customer_ID": "38-242-3251",  
"Age": 43,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Divorced",  
"Education_Level": "Bachelor's",  
"Occupation": "Middle",  
"Location": "Majdal Banī Fāḍil",
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"Purchase_Amount": "$293.04",
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"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "PayPal",
"Time_of_Purchase": "3/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 6
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{
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  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Delta del Tigre",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$110.40",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/13/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 12
}
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},
{
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  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Santa Cruz La Laguna",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$76.27",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
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  "Time_of_Purchase": "12/24/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
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{
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  "Age": 40,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Manchester",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$392.08",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 7,
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"Payment_Method": "Other",
"Time_of_Purchase": "8/4/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 6
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  "Age": 25,
  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Norrköping",
  "Purchase_Category": "Toys & Games",
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  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
},
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  "Age": 38,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Sośno",

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    "Purchase_Channel": "Online",
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    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "8/17/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
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    "Shipping_Preference": "No Preference",
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    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Pélla",
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    "Purchase_Amount": "$378.87",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 1,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Low",
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    "Time_of_Purchase": "4/1/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
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    "Time_to_Decision": 5
  }

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},
{
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  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
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  "Purchase_Amount": "$423.92",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
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  "Time_of_Purchase": "8/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
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  "Age": 43,
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Benevides",
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  "Purchase_Amount": "$111.24",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 2,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 12
},
{
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  "Age": 37,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Qinghaihu",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$299.31",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "2/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "20-817-9584",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Alfeizerão",

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"Purchase_Category": "Animal Feed",
"Purchase_Amount": "$169.28",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 4,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "6/17/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
},
{
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  "Age": 29,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Prostřední Bečva",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$449.13",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0.5,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "6/12/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
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},
{
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  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Oeiras",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$427.48",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "12/16/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
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{
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  "Age": 27,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kýthnos",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$171.61",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 6,
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"Device_Used_for_Shopping": "Desktop",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
  "Customer_ID": "17-032-6274",
  "Age": 40,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Rizal",
  "Purchase_Category": "Books",
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  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "12/7/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
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{
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  "Age": 34,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Fullerton",

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"Purchase_Category": "Furniture",
"Purchase_Amount": "$310.17",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "2/24/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
{
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  "Age": 25,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Huaidao",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$166.00",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "6/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 5
}
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},
{
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  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Bilice",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$362.01",
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  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
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  "Gender": "Polygender",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Isla Verde",
  "Purchase_Category": "Travel & Leisure (Flights)",
  "Purchase_Amount": "$348.50",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 6,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "7/9/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 8
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},
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{
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"Customer_ID": "35-192-9050",  
"Age": 32,  
"Gender": "Female",  
"Income_Level": "Middle",  
"Marital_Status": "Married",  
"Education_Level": "Bachelor's",  
"Occupation": "High",  
"Location": "Hunkuyi",  
"Purchase_Category": "Animal Feed",  
"Purchase_Amount": "$395.97",  
"Frequency_of_Purchase": 9,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 1,  
"Product_Rating": 4,  
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"Customer_Satisfaction": 6,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "8/18/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 1
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},
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{
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"Age": 50,  
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"Marital_Status": "Widowed",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Shiree",
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    "Purchase_Category": "Sports & Outdoors",
    "Purchase_Amount": "$474.99",
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    "Purchase_Channel": "Online",
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    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "7/10/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 5
  },
  {
    "Customer_ID": "20-830-4758",
    "Age": 35,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Strezhevoy",
    "Purchase_Category": "Luxury Goods",
    "Purchase_Amount": "$286.43",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
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    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
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    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "Express",
    "Time_to_Decision": 14
  }

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},
{
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  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "10/5/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "No Preference",
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{
  "Customer_ID": "09-346-4992",
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  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Jesús Menéndez",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$223.47",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 2,
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"Time_of_Purchase": "9/20/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 8
},
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  "Age": 23,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Hongguang",
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  "Purchase_Amount": "$414.83",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0.5,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
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  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "7/16/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
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  "Customer_ID": "29-779-7209",
  "Age": 34,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Pilaya",

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"Purchase_Category": "Books",
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"Frequency_of_Purchase": 5,
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"Brand_Loyalty": 5,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "4/2/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 8
},
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  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Camp Ithier",
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  "Purchase_Amount": "$368.40",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
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},
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Holboo",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$328.36",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "None",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "74-478-5950",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
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  "Purchase_Amount": "$424.39",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 7,
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"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Credit Card",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
{
  "Customer_ID": "31-395-1286",
  "Age": 47,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Ostashkov",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$197.12",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "6/14/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "60-838-4334",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Hongshanzui",

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    "Purchase_Category": "Books",
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    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "3/24/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 1
  },
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    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Tocoa",
    "Purchase_Category": "Electronics",
    "Purchase_Amount": "$298.38",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "4/27/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
  }

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},
{
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  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Bayan Tuohai",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$111.70",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "11/7/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "30-567-4471",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Parumasan",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$373.69",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 8,
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"Time_of_Purchase": "12/4/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
},
{
  "Customer_ID": "04-465-1819",
  "Age": 37,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Karpogory",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$354.87",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "4/18/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "69-692-0614",
  "Age": 18,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Shāhzādpur",

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"Purchase_Category": "Mobile Accessories",
"Purchase_Amount": "$214.48",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "Online",
"Brand_Loyalty": 4,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "4/21/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 2
},
{
  "Customer_ID": "12-839-8066",
  "Age": 20,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Muaratiga",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$399.58",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "9/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
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},
{
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  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Gjegjan",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$380.99",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "12/9/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "81-580-3810",
  "Age": 36,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Créteil",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$79.00",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 6,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "9/14/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "74-353-6312",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pameungpeuk",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$113.88",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "3/29/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "78-824-1887",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Junshan",

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"Purchase_Category": "Travel & Leisure (Flights",
"Purchase_Amount": "$121.57",
"Frequency_of_Purchase": 4,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 1,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "6/6/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
{
  "Customer_ID": "31-218-0024",
  "Age": 21,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Lewotola",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$215.54",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
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},
{
  "Customer_ID": "15-711-4107",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Laocheng",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$87.03",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "8/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "76-672-1193",
  "Age": 19,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Guacarí",
  "Purchase_Category": "Travel & Leisure (Flights)",
  "Purchase_Amount": "$111.75",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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    "Customer_Satisfaction": 6,
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    "Time_of_Purchase": "10/10/2024",
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 8
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  {
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    "Age": 41,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Sancang",
    "Purchase_Category": "Office Supplies",
    "Purchase_Amount": "$136.20",
    "Frequency_of_Purchase": 2,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "High",
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    "Payment_Method": "PayPal",
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 9
  },
  {
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    "Age": 48,
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    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "Middle",
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"Purchase_Category": "Food & Beverages",
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"Frequency_of_Purchase": 4,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "8/11/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
  "Customer_ID": "30-520-8656",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "San Patricio",
  "Purchase_Category": "Health Care",
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  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "3/28/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
}
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},
{
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Fengtai",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$377.67",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/13/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "No Preference",
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{
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  "Occupation": "High",
  "Location": "Ḍawrān ad Daydah",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$108.61",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 3,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 14
},
{
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  "Age": 20,
  "Gender": "Female",
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Magdalena",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$366.77",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "9/18/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
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  "Age": 31,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Leśnica",

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"Purchase_Category": "Jewelry & Accessories",
"Purchase_Amount": "$178.04",
"Frequency_of_Purchase": 5,
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"Product_Rating": 1,
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"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "7/16/2024",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 12
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Hinlayagan Ilaud",
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  "Purchase_Amount": "$461.09",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "8/3/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
}
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},
{
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Forshaga",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$211.16",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "6/28/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
},
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  "Customer_ID": "05-857-1572",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Rakszawa",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$421.95",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 1,
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
  "Customer_ID": "26-521-8328",
  "Age": 49,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Fengjiang",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$378.59",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/15/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
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  "Age": 23,
  "Gender": "Non-binary",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Jiangcun",

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    "Purchase_Category": "Office Supplies",
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    "Frequency_of_Purchase": 2,
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    "Brand_Loyalty": 5,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "11/23/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 8
  },
  {
    "Customer_ID": "90-093-0469",
    "Age": 42,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Ökuchi",
    "Purchase_Category": "Health Care",
    "Purchase_Amount": "$444.87",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "11/29/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 7
  }

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},
{
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  "Age": 18,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Novoukrainskiy",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$160.82",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "7/9/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "75-953-8663",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Acobambilla",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$494.18",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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    "Customer_Satisfaction": 2,
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 14
  },
  {
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    "Age": 22,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Kyonju",
    "Purchase_Category": "Home Appliances",
    "Purchase_Amount": "$177.05",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "Low",
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    "Time_of_Purchase": "12/4/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 1
  },
  {
    "Customer_ID": "70-895-5298",
    "Age": 28,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Pomar",

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    "Purchase_Category": "Food & Beverages",
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    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "6/13/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "02-653-5884",
    "Age": 42,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Zaltan",
    "Purchase_Category": "Arts & Crafts",
    "Purchase_Amount": "$164.27",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "Low",
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    "Payment_Method": "PayPal",
    "Time_of_Purchase": "7/13/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 14
  }

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},
{
  "Customer_ID": "11-719-8800",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Trélazé",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$346.36",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "9/4/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "59-355-5251",
  "Age": 33,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Messina",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$377.77",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 5,
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"Time_of_Purchase": "8/26/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "82-572-9091",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Mragowo",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$163.41",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
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  "Time_of_Purchase": "2/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 4
},
{
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  "Age": 30,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Ngawi",

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"Purchase_Amount": "$467.58",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 1,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "PayPal",
"Time_of_Purchase": "4/15/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "08-733-0300",
  "Age": 39,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Oslo",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$247.51",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "7/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
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},
{
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Dobrica",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$365.10",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "8/30/2024",
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  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
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  "Age": 38,
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  "Occupation": "Middle",
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  "Purchase_Amount": "$485.42",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 6,
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 4
},
{
  "Customer_ID": "74-431-0242",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Point Pedro",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$250.54",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "12/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "78-272-6417",
  "Age": 49,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Marseille",

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    "Purchase_Category": "Jewelry & Accessories",
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    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Mixed",
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    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "8/7/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
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    "Age": 21,
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    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Tianbao",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$162.31",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 5,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "10/5/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 11
  }

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},
{
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  "Gender": "Male",
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Puqian",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$328.21",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/14/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "79-592-5396",
  "Age": 30,
  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Binalbagan",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$268.59",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
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  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
  },
  {
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    "Age": 18,
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    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Tessalit",
    "Purchase_Category": "Electronics",
    "Purchase_Amount": "$257.37",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "2/1/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "67-935-7964",
    "Age": 41,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Nikolayevsk",

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    "Purchase_Category": "Office Supplies",
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    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "11/9/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 11
  },
  {
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    "Age": 40,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Dahuipo",
    "Purchase_Category": "Mobile Accessories",
    "Purchase_Amount": "$407.91",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "6/17/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 14
  }

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},
{
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  "Age": 33,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Týn nad Vltavou",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$254.73",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "6/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "62-989-8214",
  "Age": 30,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Kaum Kaler",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$397.78",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
"Time_of_Purchase": "9/24/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 11
},
{
  "Customer_ID": "73-827-2774",
  "Age": 33,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Gandapura",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$305.29",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "9/5/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "19-643-1879",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kawangkoan",

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"Purchase_Amount": "$257.86",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "Online",
"Brand_Loyalty": 2,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "PayPal",
"Time_of_Purchase": "6/12/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 1
},
{
  "Customer_ID": "57-345-3921",
  "Age": 42,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Mondorf-les-Bains",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$393.45",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "10/6/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
}
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},
{
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  "Age": 30,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Manwakh",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$58.49",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "7/29/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "31-788-0864",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Karlstad",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$226.48",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 7,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "10/18/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 11
},
{
  "Customer_ID": "27-806-4972",
  "Age": 26,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Obong",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$469.22",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "8/7/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "48-343-1220",
  "Age": 42,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kolsko",

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"Purchase_Category": "Jewelry & Accessories",
"Purchase_Amount": "$335.32",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 3,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "8/12/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 10
},
{
  "Customer_ID": "15-640-6493",
  "Age": 31,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Dälbandin",
  "Purchase_Category": "Animal Feed",
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  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
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  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
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  "Return_Rate": 1,
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  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
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  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
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  "Return_Rate": 2,
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
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  "Time_to_Decision": 12
},
{
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  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "Middle",
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  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
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  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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    "Time_to_Decision": 5
  },
  {
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    "Age": 34,
    "Gender": "Male",
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    "Education_Level": "High School",
    "Occupation": "High",
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    "Purchase_Amount": "$326.82",
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    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Medium",
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    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "Standard",
    "Time_to_Decision": 4
  },
  {
    "Customer_ID": "60-618-2561",
    "Age": 41,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Pedra Azul",

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"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 2,
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"Return_Rate": 1,
"Customer_Satisfaction": 7,
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"Shipping_Preference": "No Preference",
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},
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  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Gustavsberg",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$77.65",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
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  "Time_of_Purchase": "1/24/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
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},
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
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{
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  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Florida",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$164.79",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 5,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
},
{
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  "Age": 29,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Zhongcheng",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$235.46",
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  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
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  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 2
},
{
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  "Age": 36,
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  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Goiatuba",

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"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
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  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Krajan Kidul Rojopolo",
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  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "3/3/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
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},
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  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$309.22",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Staritsa",
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  "Purchase_Amount": "$146.59",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,

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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
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  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Benito Juarez",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$298.73",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
},
{
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  "Age": 19,
  "Gender": "Genderqueer",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Maní",

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"Product_Rating": 2,
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"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
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"Device_Used_for_Shopping": "Desktop",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
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  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Vitali",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$371.19",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "8/27/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
}
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},
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Mizque",
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  "Purchase_Amount": "$193.76",
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  "Product_Rating": 3,
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  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "93-473-7248",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Zgornje Pirniče",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$424.27",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 8,
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"Time_of_Purchase": "9/15/2024",
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 12
},
{
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  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Cipolletti",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$496.11",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "6/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "87-934-6762",
  "Age": 41,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Sollefteå",

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"Purchase_Amount": "$341.91",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "Online",
"Brand_Loyalty": 4,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "5/31/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 7
},
{
  "Customer_ID": "71-975-9564",
  "Age": 40,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Klonowa",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$127.66",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/23/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
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},
{
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  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Suvorov",
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  "Purchase_Amount": "$227.47",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "22-414-4955",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Dragash",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$342.99",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 6,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "11/22/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 6
},
{
  "Customer_ID": "99-089-1930",
  "Age": 49,
  "Gender": "Non-binary",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Freiburg im Breisgau",
  "Purchase_Category": "Packages)",
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  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
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  "Time_of_Purchase": "9/15/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
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{
  "Customer_ID": "62-198-2511",
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  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Macau",

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"Purchase_Amount": "$308.54",
"Frequency_of_Purchase": 3,
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"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 0,
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"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 5,
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"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "9/29/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
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  "Age": 49,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Pancas",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$124.17",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/16/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
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},
{
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  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Dayapan",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$78.00",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/9/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
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{
  "Customer_ID": "71-473-2656",
  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Gordon Town",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$393.03",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "84-954-2973",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Proptisht",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$102.09",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
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  "Time_of_Purchase": "3/13/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "22-382-9636",
  "Age": 32,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Kamal",

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"Purchase_Category": "Health Care",
"Purchase_Amount": "$426.21",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 1,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "4/18/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 2
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{
  "Customer_ID": "89-724-2536",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Kouvola",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$140.31",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "5/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
}
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},
{
  "Customer_ID": "85-391-1888",
  "Age": 18,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Zhongdong",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$413.70",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
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  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "6/17/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "84-934-2483",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Betong",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$348.63",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 7,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "4/1/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 6
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},
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{
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"Customer_ID": "96-229-1698",  
"Age": 23,  
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"Marital_Status": "Widowed",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Jinping",  
"Purchase_Category": "Animal Feed",  
"Purchase_Amount": "$91.27",  
"Frequency_of_Purchase": 7,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 5,  
"Product_Rating": 1,  
"Time_Spent_on_Product_Research(hours)": 0,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 2,  
"Customer_Satisfaction": 6,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Cash",  
"Time_of_Purchase": "6/21/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 13
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},
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{
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"Customer_ID": "36-948-6994",  
"Age": 29,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Divorced",  
"Education_Level": "Bachelor's",  
"Occupation": "High",  
"Location": "Mgachi",
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    "Purchase_Category": "Luxury Goods",
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    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "12/19/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "43-172-9431",
    "Age": 25,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Lameira",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$138.20",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "3/2/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 12
  }

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},
{
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  "Age": 38,
  "Gender": "Agender",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Medicine Hat",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$196.33",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/29/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "00-496-3067",
  "Age": 32,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Oslo",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$249.24",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "8/29/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "10-330-6387",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Yeniköy",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$129.10",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/15/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "87-590-8963",
  "Age": 45,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Peer",

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    "Purchase_Category": "Baby Products",
    "Purchase_Amount": "$112.69",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "8/27/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 1
  },
  {
    "Customer_ID": "47-931-2642",
    "Age": 46,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Belūsovka",
    "Purchase_Category": "Beauty & Personal Care",
    "Purchase_Amount": "$267.85",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "3/20/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 7
  }

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},
{
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  "Age": 24,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Houston",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$205.36",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "39-274-2175",
  "Age": 48,
  "Gender": "Polygender",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Hengdian",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$79.10",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "5/5/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 4
},
{
  "Customer_ID": "62-493-5282",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Shuigou",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$256.63",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/16/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "18-841-7253",
  "Age": 50,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Xingxi",

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"Purchase_Category": "Books",
"Purchase_Amount": "$409.98",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 5,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "PayPal",
"Time_of_Purchase": "10/15/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
  "Customer_ID": "18-097-5707",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Dhibīn",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$291.60",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/1/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
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},
{
  "Customer_ID": "83-792-5141",
  "Age": 50,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Chengguan",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$101.70",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "65-036-2410",
  "Age": 50,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Paris 09",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$369.73",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "2/4/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 12
},
{
  "Customer_ID": "67-593-9579",
  "Age": 46,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Rozhdestveno",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$71.00",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "6/26/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "33-484-6674",
  "Age": 47,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Porangatu",

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    "Purchase_Category": "Packages)",
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    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "7/6/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 11
  },
  {
    "Customer_ID": "65-249-5416",
    "Age": 35,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Shalkar",
    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$54.71",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "10/26/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 3
  }

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},
{
  "Customer_ID": "17-328-4678",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Quimbaya",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$119.51",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/7/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "00-733-8770",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Narok",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$57.50",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "12/8/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
{
  "Customer_ID": "47-501-3435",
  "Age": 38,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Gimcheon",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$225.05",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "6/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "46-779-7065",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Visaginas",

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"Purchase_Category": "Food & Beverages",
"Purchase_Amount": "$441.15",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "8/31/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 8
},
{
  "Customer_ID": "91-603-1565",
  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Shostka",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$481.21",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "11/13/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
}
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},
{
  "Customer_ID": "35-122-5020",
  "Age": 48,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pukekohe East",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$102.96",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "12/19/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "63-684-4073",
  "Age": 45,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Blokdesa Situgede",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$331.57",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 6,
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"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "5/6/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
},
{
  "Customer_ID": "74-483-2893",
  "Age": 26,
  "Gender": "Non-binary",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Yueyang",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$101.29",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "10/30/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "72-728-4406",
  "Age": 50,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Liutan",

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"Purchase_Category": "Packages)",
"Purchase_Amount": "$143.52",
"Frequency_of_Purchase": 9,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "4/11/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 12
},
{
  "Customer_ID": "13-588-2488",
  "Age": 39,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Huanggang",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$276.48",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "5/5/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
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},
{
  "Customer_ID": "79-861-6506",
  "Age": 20,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Baturité",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$352.87",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "2/19/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "66-974-6707",
  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Mi'ersi",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$228.68",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 4,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "10/9/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 4
},
{
  "Customer_ID": "95-112-6724",
  "Age": 31,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Xuedian",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$301.39",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "27-262-6874",
  "Age": 25,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Yuyapichis",

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    "Purchase_Category": "Books",
    "Purchase_Amount": "$473.50",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "7/24/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 10
  },
  {
    "Customer_ID": "92-908-5062",
    "Age": 18,
    "Gender": "Agender",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Shiroishi",
    "Purchase_Category": "Home Appliances",
    "Purchase_Amount": "$72.80",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
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    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "High",
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    "Payment_Method": "PayPal",
    "Time_of_Purchase": "8/20/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 3
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  "Gender": "Male",
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
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  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$171.72",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
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  "Time_to_Decision": 12
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  "Customer_ID": "52-908-9971",
  "Age": 31,
  "Gender": "Male",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Gulou",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$467.50",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 6
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"Gender": "Genderqueer",  
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"Marital_Status": "Married",  
"Education_Level": "Bachelor's",  
"Occupation": "High",  
"Location": "Jilin",  
"Purchase_Category": "Furniture",  
"Purchase_Amount": "$209.79",  
"Frequency_of_Purchase": 6,  
"Purchase_Channel": "Mixed",  
"Brand_Loyalty": 5,  
"Product_Rating": 1,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 9,  
"Engagement_with_Ads": "Low",  
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"Payment_Method": "Other",  
"Time_of_Purchase": "9/13/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 10
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{
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"Marital_Status": "Single",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Balboa",
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"Purchase_Category": "Office Supplies",
"Purchase_Amount": "$150.33",
"Frequency_of_Purchase": 9,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "4/24/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 6
},
{
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  "Age": 29,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Cipari",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$98.63",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "1/9/2024",
  "Discount_Used": "FALSE",
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  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
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},
{
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  "Age": 21,
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  "Education_Level": "Master's",
  "Occupation": "Middle",
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  "Purchase_Amount": "$193.30",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 12
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{
  "Customer_ID": "78-613-1546",
  "Age": 49,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Torsby",
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  "Purchase_Amount": "$145.02",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
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  "Return_Rate": 1,

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"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 9
},
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  "Gender": "Female",
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "San Pablo",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$294.99",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "11/30/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "34-095-3364",
  "Age": 31,
  "Gender": "Polygender",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Daszewice",

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"Purchase_Category": "Office Supplies",
"Purchase_Amount": "$305.45",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 5,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
"Time_of_Purchase": "10/24/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 9
},
{
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  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Villa Concepción del Tío",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$432.42",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "4/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
}
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},
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Hacienda La Calera",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$227.58",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "1/23/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
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{
  "Customer_ID": "04-609-7885",
  "Age": 36,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Oslo",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$160.89",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 6,
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"Device_Used_for_Shopping": "Desktop",
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"Time_of_Purchase": "6/23/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
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  "Age": 24,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Puerto López",
  "Purchase_Category": "Luxury Goods",
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  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "3/20/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
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  "Age": 36,
  "Gender": "Genderfluid",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Xinchengzi",

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"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "4/9/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 8
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{
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  "Age": 45,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Tecpán Guatemala",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$64.49",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/19/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
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},
{
  "Customer_ID": "22-311-5460",
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Bronnitsy",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$80.17",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "5/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "51-917-0766",
  "Age": 28,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Araci",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$277.52",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 7,  
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"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "PayPal",  
"Time_of_Purchase": "5/14/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 11
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},
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{
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"Age": 40,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Widowed",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Duyure",  
"Purchase_Category": "Health Supplements",  
"Purchase_Amount": "$53.67",  
"Frequency_of_Purchase": 7,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 3,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 2,  
"Engagement_with_Ads": "High",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "PayPal",  
"Time_of_Purchase": "4/13/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 11
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},
```

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{
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"Customer_ID": "29-779-3457",  
"Age": 49,  
"Gender": "Female",  
"Income_Level": "Middle",  
"Marital_Status": "Widowed",  
"Education_Level": "Bachelor's",  
"Occupation": "High",  
"Location": "Huangni",
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"Purchase_Category": "Office Supplies",
"Purchase_Amount": "$323.39",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "1/4/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 11
},
{
  "Customer_ID": "18-047-5540",
  "Age": 50,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Kuala Lumpur",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$98.02",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/30/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
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},
{
  "Customer_ID": "89-438-5310",
  "Age": 24,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Seleuš",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$231.26",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "4/30/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
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  "Time_to_Decision": 10
},
{
  "Customer_ID": "23-985-3535",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Monrovia",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$382.49",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
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{
  "Customer_ID": "67-939-2463",
  "Age": 28,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Kristinehamn",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$255.42",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
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{
  "Customer_ID": "03-623-6767",
  "Age": 48,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Huancabamba",

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"Purchase_Amount": "$423.23",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Low",
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"Payment_Method": "Debit Card",
"Time_of_Purchase": "11/5/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
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},
{
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  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Amount": "$276.08",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "1/29/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
}
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},
{
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Quebrada Canoa",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$333.56",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/25/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
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{
  "Customer_ID": "03-827-4021",
  "Age": 39,
  "Gender": "Male",
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Moate",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 1,
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 8
},
{
  "Customer_ID": "68-507-4747",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kubangwaru",
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  "Purchase_Amount": "$278.78",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "6/14/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "73-942-8440",
  "Age": 37,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Марино",

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"Purchase_Category": "Gardening & Outdoors",
"Purchase_Amount": "$112.55",
"Frequency_of_Purchase": 5,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 1,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "10/22/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 2
},
{
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  "Age": 50,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Xinquan",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$142.02",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "7/9/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
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},
{
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  "Education_Level": "High School",
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  "Location": "Providence",
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  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "8/14/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "53-459-7870",
  "Age": 50,
  "Gender": "Agender",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Autun",
  "Purchase_Category": "Packages)",
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  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,

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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 10
},
{
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  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Shilin",
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  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "11/16/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "54-936-4361",
  "Age": 34,
  "Gender": "Agender",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Paris 17",

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"Purchase_Category": "Hotels",
"Purchase_Amount": "$182.89",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 5,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
"Time_of_Purchase": "8/12/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
},
{
  "Customer_ID": "67-209-0990",
  "Age": 39,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Stoczek Łukowski",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$373.01",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
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},
{
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  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Ormstown",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$220.77",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/15/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "36-274-5269",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Ponte",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$291.09",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
  },
  {
    "Customer_ID": "09-948-3150",
    "Age": 23,
    "Gender": "Agender",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Boshkengash",
    "Purchase_Category": "Software & Apps",
    "Purchase_Amount": "$414.06",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "11/26/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 2
  },
  {
    "Customer_ID": "19-873-9468",
    "Age": 37,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Đà Tẻh",

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    "Purchase_Category": "Animal Feed",
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    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 2,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "5/26/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 1
  },
  {
    "Customer_ID": "37-748-4988",
    "Age": 21,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Radā'",
    "Purchase_Category": "Furniture",
    "Purchase_Amount": "$103.40",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "11/4/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 9
  }

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},
{
  "Customer_ID": "08-755-1170",
  "Age": 47,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Sinarwangi",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$67.92",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "10/18/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "07-402-7433",
  "Age": 42,
  "Gender": "Agender",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Dagup",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$354.16",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 3,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "6/13/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 5
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},
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{  
  "Customer_ID": "60-073-3575",  
  "Age": 30,  
  "Gender": "Male",  
  "Income_Level": "Middle",  
  "Marital_Status": "Widowed",  
  "Education_Level": "Bachelor's",  
  "Occupation": "Middle",  
  "Location": "Elk",  
  "Purchase_Category": "Books",  
  "Purchase_Amount": "$276.77",  
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  "Purchase_Channel": "Mixed",  
  "Brand_Loyalty": 1,  
  "Product_Rating": 1,  
  "Time_Spent_on_Product_Research(hours)": 2,  
  "Social_Media_Influence": "Low",  
  "Discount_Sensitivity": "Very Sensitive",  
  "Return_Rate": 1,  
  "Customer_Satisfaction": 2,  
  "Engagement_with_Ads": "High",  
  "Device_Used_for_Shopping": "Smartphone",  
  "Payment_Method": "Cash",  
  "Time_of_Purchase": "3/3/2024",  
  "Discount_Used": "TRUE",  
  "Customer_Loyalty_Program_Member": "TRUE",  
  "Purchase_Intent": "Wants-based",  
  "Shipping_Preference": "No Preference",  
  "Time_to_Decision": 4
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{  
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  "Gender": "Male",  
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  "Marital_Status": "Single",  
  "Education_Level": "High School",  
  "Occupation": "Middle",  
  "Location": "Moju",
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    "Purchase_Amount": "$190.25",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 4,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "None",
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 13
  },
  {
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    "Age": 28,
    "Gender": "Female",
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    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Vilia",
    "Purchase_Category": "Animal Feed",
    "Purchase_Amount": "$203.49",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "8/10/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 11
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},
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  "Gender": "Male",
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  "Occupation": "High",
  "Location": "Prince Rupert",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$263.50",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/18/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
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  "Age": 40,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Jiangmen",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$247.30",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 1,
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"Device_Used_for_Shopping": "Desktop",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 11
},
{
  "Customer_ID": "63-631-8261",
  "Age": 18,
  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Alung",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$50.71",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "3/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "34-016-7909",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Osorno",

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"Purchase_Category": "Office Supplies",
"Purchase_Amount": "$131.85",
"Frequency_of_Purchase": 4,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 5,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "1/4/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
},
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  "Age": 19,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Labo",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$459.39",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
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  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "No Preference",
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},
{
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Dakingari",
  "Purchase_Category": "Office Supplies",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
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  "Time_of_Purchase": "8/5/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "71-780-8195",
  "Age": 26,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Selasari",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$212.08",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 13
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{
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"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Besko",  
"Purchase_Category": "Arts & Crafts",  
"Purchase_Amount": "$370.73",  
"Frequency_of_Purchase": 7,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 3,  
"Product_Rating": 2,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 9,  
"Engagement_with_Ads": "High",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "8/18/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 7
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},
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{
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"Customer_ID": "92-142-9480",  
"Age": 39,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Divorced",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Aubergenville",
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"Purchase_Category": "Clothing",
"Purchase_Amount": "$319.66",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 4,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "2/18/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 3
},
{
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  "Age": 44,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Sula",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$373.05",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "3/14/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
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},
{
  "Customer_ID": "35-853-2222",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Valongo",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$393.78",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "3/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
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  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Al Khānkah",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$245.04",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 6,
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"Time_of_Purchase": "12/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 10
},
{
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  "Age": 26,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Mértola",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$111.27",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/13/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "79-902-8144",
  "Age": 26,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Rates",

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"Purchase_Category": "Baby Products",
"Purchase_Amount": "$93.29",
"Frequency_of_Purchase": 11,
"Purchase_Channel": "Online",
"Brand_Loyalty": 2,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "7/25/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 9
},
{
  "Customer_ID": "41-009-7879",
  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Anyang",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$156.50",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "1/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
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},
{
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  "Age": 37,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Nymburk",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$290.11",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/30/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "23-066-1915",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Jiangcun",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$355.28",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "9/17/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 5
},
{
  "Customer_ID": "39-090-0124",
  "Age": 31,
  "Gender": "Bigender",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Tafo",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$73.74",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "8/17/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "41-854-0707",
  "Age": 21,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Cibaregbeg",

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"Purchase_Category": "Sports & Outdoors",
"Purchase_Amount": "$170.35",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "6/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 1
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{
  "Customer_ID": "04-352-1558",
  "Age": 36,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Wang Yang",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$123.70",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "7/28/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 2
}
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},
{
  "Customer_ID": "93-867-8303",
  "Age": 21,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Liangnong",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$201.60",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
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},
{
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  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Hengshi",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$116.14",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "4/1/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
},
{
  "Customer_ID": "43-616-8365",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Kandangan",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$483.38",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "6/9/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "71-876-9118",
  "Age": 24,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Naranjal",

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    "Purchase_Category": "Health Supplements",
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    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Other",
    "Time_of_Purchase": "11/14/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 11
  },
  {
    "Customer_ID": "18-263-0366",
    "Age": 33,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Abiko",
    "Purchase_Category": "Books",
    "Purchase_Amount": "$139.83",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "10/8/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 10
  }

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},
{
  "Customer_ID": "25-502-1415",
  "Age": 38,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Longhuashan",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$54.17",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "1/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "50-000-9588",
  "Age": 47,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Zhovkva",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$437.59",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 4,
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"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "2/26/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 9
},
{
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  "Age": 32,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Lebak",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$113.57",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "11/1/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "19-311-9149",
  "Age": 21,
  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Gereshk",

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"Purchase_Category": "Packages)",
"Purchase_Amount": "$305.54",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "3/28/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
  "Customer_ID": "94-212-7169",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Yonghe",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$339.12",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "1/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
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},
{
  "Customer_ID": "17-246-6194",
  "Age": 45,
  "Gender": "Non-binary",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Dabai",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$323.40",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/28/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "26-672-1285",
  "Age": 24,
  "Gender": "Genderfluid",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Moutnice",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$472.61",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 4,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
"Time_of_Purchase": "9/15/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
},
{
  "Customer_ID": "00-265-0556",
  "Age": 20,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Qiryat Yam",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$68.02",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "11/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "76-397-3294",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Pirané",

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"Purchase_Category": "Toys & Games",
"Purchase_Amount": "$199.44",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "Online",
"Brand_Loyalty": 2,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "7/14/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 1
},
{
  "Customer_ID": "43-612-8079",
  "Age": 47,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Colima",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$250.73",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "4/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
}
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},
{
  "Customer_ID": "17-213-2834",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Marshintsy",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$372.49",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "8/22/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "36-214-1586",
  "Age": 41,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Halinów",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$186.85",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 8,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Other",  
"Time_of_Purchase": "2/20/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 12
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},
```

```
{
```

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"Customer_ID": "32-414-1466",  
"Age": 26,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Widowed",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Hallsberg",  
"Purchase_Category": "Sports & Outdoors",  
"Purchase_Amount": "$73.32",  
"Frequency_of_Purchase": 10,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 5,  
"Product_Rating": 1,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "None",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 1,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "1/27/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 14
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},
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{
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"Customer_ID": "12-699-6543",  
"Age": 49,  
"Gender": "Male",  
"Income_Level": "Middle",  
"Marital_Status": "Widowed",  
"Education_Level": "Bachelor's",  
"Occupation": "Middle",  
"Location": "Celso Ramos",
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    "Purchase_Category": "Clothing",
    "Purchase_Amount": "$214.59",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "2/9/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "83-427-3218",
    "Age": 47,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "White River",
    "Purchase_Category": "Furniture",
    "Purchase_Amount": "$467.32",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "1/28/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 11
  }

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},
{
  "Customer_ID": "61-663-9008",
  "Age": 18,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Taishihe",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$475.65",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "6/23/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "86-917-7481",
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  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Shanghu",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$161.38",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 10,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "8/20/2024",
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 10
},
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  "Age": 19,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Brandsen",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$249.78",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "11/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "43-671-9834",
  "Age": 39,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Ranot",

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    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
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    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "Standard",
    "Time_to_Decision": 4
  },
  {
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    "Age": 48,
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    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Master's",
    "Occupation": "Middle",
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    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$347.09",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 5,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Other",
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 7
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},
{
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Da'an",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$345.49",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
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  "Age": 31,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Kisovec",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$297.24",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,

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    "Shipping_Preference": "Express",
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  {
    "Customer_ID": "82-671-7236",
    "Age": 28,
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    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Ābdānān",
    "Purchase_Category": "Home Appliances",
    "Purchase_Amount": "$494.34",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0.25,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
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    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
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    "Time_of_Purchase": "3/3/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 3
  },
  {
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    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
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"Purchase_Category": "Animal Feed",
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"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 0,
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"Return_Rate": 0,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 9
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  "Income_Level": "Middle",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Campo Maion",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$457.18",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
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  "Time_of_Purchase": "8/20/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
}
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},
{
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  "Purchase_Amount": "$407.88",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "11/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Brikcha",
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  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 3,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
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  "Age": 40,
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Xidianzi",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$255.96",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "12/23/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "91-724-4633",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "La Unión",

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"Purchase_Category": "Luxury Goods",
"Purchase_Amount": "$146.07",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "7/7/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 1
},
{
  "Customer_ID": "10-328-5732",
  "Age": 44,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Klitech",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$311.90",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "12/30/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 2
}
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},
{
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  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Béja",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$301.60",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "3/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
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{
  "Customer_ID": "07-751-9620",
  "Age": 23,
  "Gender": "Polygender",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Ferreira do Alentejo",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$297.45",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 7,
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"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 4
},
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  "Customer_ID": "81-877-9170",
  "Age": 30,
  "Gender": "Genderqueer",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Gegernoong",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$157.26",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "7/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "19-885-2597",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "La Montañita",

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    "Frequency_of_Purchase": 3,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "8/4/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 7
  },
  {
    "Customer_ID": "82-389-2029",
    "Age": 28,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Sarishābāri",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$240.82",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "1/2/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 8
  }

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},
{
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  "Age": 44,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Mangge",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$302.07",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "4/9/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "91-572-6135",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Chabařovice",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$367.99",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 2,  
"Engagement_with_Ads": "High",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "10/15/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 8
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"Customer_ID": "10-232-0685",  
"Age": 46,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Married",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Yangping",  
"Purchase_Category": "Groceries",  
"Purchase_Amount": "$359.75",  
"Frequency_of_Purchase": 7,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 5,  
"Product_Rating": 1,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 6,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Other",  
"Time_of_Purchase": "1/23/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 3
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"Customer_ID": "77-761-7475",  
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"Marital_Status": "Divorced",  
"Education_Level": "Bachelor's",  
"Occupation": "High",  
"Location": "Berezna",
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    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "12/1/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 13
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    "Age": 27,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Vidual",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$228.93",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "2/19/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 11
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},
{
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  "Age": 20,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Paris 17",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$355.31",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "8/19/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
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  "Customer_ID": "14-603-9698",
  "Age": 40,
  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Hultsfred",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$334.67",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 5,  
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"Payment_Method": "Debit Card",  
"Time_of_Purchase": "11/18/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 13
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{
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"Marital_Status": "Widowed",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Níkaia",  
"Purchase_Category": "Books",  
"Purchase_Amount": "$182.72",  
"Frequency_of_Purchase": 5,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 2,  
"Product_Rating": 1,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Very Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 7,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Other",  
"Time_of_Purchase": "6/4/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 13
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{
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"Customer_ID": "71-486-8561",  
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"Marital_Status": "Widowed",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Macayug",
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    "Frequency_of_Purchase": 11,
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    "Brand_Loyalty": 4,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "11/20/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 13
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    "Age": 26,
    "Gender": "Female",
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    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Mahanoro",
    "Purchase_Category": "Food & Beverages",
    "Purchase_Amount": "$454.93",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "4/21/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 11
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},
{
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  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Mozdok",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$325.42",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/20/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
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  "Age": 34,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Hoolt",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$351.36",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "2/9/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
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  "Age": 40,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "San Luis",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$333.63",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "12/5/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
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  "Customer_ID": "20-419-0341",
  "Age": 42,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pergan",

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"Purchase_Category": "Beauty & Personal Care",
"Purchase_Amount": "$469.90",
"Frequency_of_Purchase": 4,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 2,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "6/28/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
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},
{
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"Customer_ID": "52-005-9914",
"Age": 28,
"Gender": "Male",
"Income_Level": "High",
"Marital_Status": "Married",
"Education_Level": "Bachelor's",
"Occupation": "High",
"Location": "Kanoni",
"Purchase_Category": "Mobile Accessories",
"Purchase_Amount": "$207.52",
"Frequency_of_Purchase": 4,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "8/6/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 2
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},
{
  "Customer_ID": "34-846-7805",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Gromadka",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$125.89",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/22/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "26-596-5461",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Payapa",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$170.77",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 1,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "8/4/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 4
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},
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{
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"Customer_ID": "20-157-8631",  
"Age": 44,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Divorced",  
"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Rat Burana",  
"Purchase_Category": "Electronics",  
"Purchase_Amount": "$63.91",  
"Frequency_of_Purchase": 2,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 1,  
"Product_Rating": 4,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "None",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 6,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Cash",  
"Time_of_Purchase": "1/12/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 12
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},
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{
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"Customer_ID": "91-199-9097",  
"Age": 29,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Married",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Trhové Sviny",
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    "Purchase_Category": "Clothing",
    "Purchase_Amount": "$340.55",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "11/19/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 1
  },
  {
    "Customer_ID": "55-846-2579",
    "Age": 47,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Kiev",
    "Purchase_Category": "Software & Apps",
    "Purchase_Amount": "$378.14",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "9/4/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 7
  }

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},
{
  "Customer_ID": "83-455-7266",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Créteil",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$235.84",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/3/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "67-599-9267",
  "Age": 47,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Lomintsevskiy",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$164.44",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 10,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "4/8/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 5
},
{
  "Customer_ID": "41-501-9276",
  "Age": 24,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Monchegorsk",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$455.81",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "99-509-4653",
  "Age": 36,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Olavarria",

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    "Purchase_Category": "Health Care",
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    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 3,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 12
  },
  {
    "Customer_ID": "31-284-5722",
    "Age": 36,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Jianshan",
    "Purchase_Category": "Hotels",
    "Purchase_Amount": "$351.71",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "3/19/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "88-000-9227",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Shreveport",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$393.48",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "8/13/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "52-726-9328",
  "Age": 19,
  "Gender": "Genderfluid",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Pingzhuang",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$241.72",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,
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"Device_Used_for_Shopping": "Desktop",
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"Time_of_Purchase": "5/29/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 2
},
{
  "Customer_ID": "60-198-5417",
  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Celso Ramos",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$280.20",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "12/3/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "00-107-4749",
  "Age": 36,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Merlo",

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    "Purchase_Category": "Health Supplements",
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    "Purchase_Channel": "Mixed",
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    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "9/19/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 11
  },
  {
    "Customer_ID": "88-428-8409",
    "Age": 37,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Ziniaré",
    "Purchase_Category": "Packages)",
    "Purchase_Amount": "$347.99",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 4,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "3/22/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 6
  }

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},
{
  "Customer_ID": "21-313-7424",
  "Age": 45,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Zduńska Wola",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$343.81",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/22/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "79-973-7862",
  "Age": 47,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Mount Ayliff",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$105.29",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 1,
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"Device_Used_for_Shopping": "Desktop",
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"Time_of_Purchase": "12/25/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 4
},
{
  "Customer_ID": "81-814-3498",
  "Age": 32,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Pirgaaj",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$483.66",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "8/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "34-375-8138",
  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Zbraslavice",

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    "Purchase_Category": "Home Appliances",
    "Purchase_Amount": "$69.41",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "1/28/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 5
  },
  {
    "Customer_ID": "05-067-9686",
    "Age": 20,
    "Gender": "Genderfluid",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Xilu",
    "Purchase_Category": "Toys & Games",
    "Purchase_Amount": "$207.18",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 1,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "11/16/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "61-951-7929",
  "Age": 32,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Bamut",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$454.15",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "12/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "53-667-0793",
  "Age": 25,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "La Tour-du-Pin",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$113.01",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 1,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "5/15/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 4
},
{
  "Customer_ID": "61-212-1117",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pader Palwo",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$419.13",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/3/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "09-443-7536",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Maurisu",

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    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$183.86",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "10/7/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
  },
  {
    "Customer_ID": "27-463-5671",
    "Age": 21,
    "Gender": "Genderfluid",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Gorzyce",
    "Purchase_Category": "Packages)",
    "Purchase_Amount": "$53.87",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "6/25/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
  }

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},
{
  "Customer_ID": "53-380-3968",
  "Age": 43,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Qingyun",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$427.82",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "4/4/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "42-969-0735",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Jiuxian",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$282.82",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 7,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "2/29/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "12-440-5464",
  "Age": 28,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Ndungu",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$215.31",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "4/9/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "33-467-2534",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Emiliano Zapata",

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"Purchase_Category": "Furniture",
"Purchase_Amount": "$183.66",
"Frequency_of_Purchase": 11,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "4/18/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
},
{
  "Customer_ID": "35-418-0288",
  "Age": 48,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Spasskoye",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$198.73",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
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  "Payment_Method": "Other",
  "Time_of_Purchase": "2/2/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
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},
{
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  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Gierłoż",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$265.72",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
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  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
},
{
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Sobue",
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  "Purchase_Amount": "$138.35",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 2,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
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"Time_of_Purchase": "7/14/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 8
},
{
  "Customer_ID": "31-060-2716",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "High Point",
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  "Purchase_Amount": "$441.87",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "81-515-5823",
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  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Qiankeng",

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"Frequency_of_Purchase": 4,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 4,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
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"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 10,
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"Device_Used_for_Shopping": "Desktop",
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 8
},
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  "Customer_ID": "90-858-0453",
  "Age": 23,
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Pandean",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$77.08",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/15/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "Standard",
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},
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  "Education_Level": "High School",
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  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$266.90",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "PayPal",
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  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
},
{
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  "Age": 38,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Mirów",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$269.84",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 9,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 2
},
{
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  "Age": 23,
  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Franceville",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$334.22",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "None",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
{
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  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Bordeaux",

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"Purchase_Amount": "$474.56",  
"Frequency_of_Purchase": 8,  
"Purchase_Channel": "In-Store",  
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"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 6,  
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"Device_Used_for_Shopping": "Smartphone",  
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"Time_of_Purchase": "4/17/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 12
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},  
{
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"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Zamora",  
"Purchase_Category": "Electronics",  
"Purchase_Amount": "$360.91",  
"Frequency_of_Purchase": 4,  
"Purchase_Channel": "Mixed",  
"Brand_Loyalty": 3,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Somewhat Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 8,  
"Engagement_with_Ads": "High",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "8/30/2024",  
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"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 4
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},
{
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  "Age": 44,
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  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Jubaoshan",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$373.49",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "4/23/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
{
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  "Age": 32,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Shādegān",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$462.30",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 4,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 4
},
{
  "Customer_ID": "77-178-6086",
  "Age": 42,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Gueltat Zemmour",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$332.67",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "12/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "28-832-2885",
  "Age": 22,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Mosal'sk",

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"Purchase_Category": "Home Appliances",
"Purchase_Amount": "$235.39",
"Frequency_of_Purchase": 9,
"Purchase_Channel": "Online",
"Brand_Loyalty": 5,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "5/25/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
},
{
  "Customer_ID": "75-210-7391",
  "Age": 44,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Kokstad",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$269.78",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "7/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
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},
{
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  "Age": 29,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Malasin",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$498.33",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "24-241-7171",
  "Age": 30,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Huaqiu",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$182.94",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 7,
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"Time_of_Purchase": "5/28/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 12
},
{
  "Customer_ID": "53-784-1855",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Loket",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$121.70",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "6/24/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "83-561-3374",
  "Age": 45,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Santa Maria do Souto",

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    "Purchase_Category": "Software & Apps",
    "Purchase_Amount": "$489.27",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "1/13/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
  },
  {
    "Customer_ID": "96-121-0629",
    "Age": 38,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Yanshang",
    "Purchase_Category": "Software & Apps",
    "Purchase_Amount": "$303.93",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "3/13/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
  }

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},
{
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  "Age": 24,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Tempuran",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$302.74",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "6/28/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "36-593-2907",
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  "Education_Level": "Bachelor's",
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  "Purchase_Amount": "$157.21",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
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"Customer_Satisfaction": 3,
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"Discount_Used": "TRUE",
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"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
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  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "São Cristóvão",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$159.45",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/14/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
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  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
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"Frequency_of_Purchase": 2,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
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  "Age": 38,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
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  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$65.68",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "5/7/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
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  "Purchase_Amount": "$61.86",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
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  "Age": 18,
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Cibuah",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$343.77",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 3
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"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Cockburn Town",  
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"Purchase_Amount": "$107.21",  
"Frequency_of_Purchase": 2,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 4,  
"Product_Rating": 2,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "None",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 2,  
"Customer_Satisfaction": 9,  
"Engagement_with_Ads": "Medium",  
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"Payment_Method": "Other",  
"Time_of_Purchase": "8/5/2024",  
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"Customer_Loyalty_Program_Member": "TRUE",  
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"Shipping_Preference": "Standard",  
"Time_to_Decision": 6
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"Age": 31,  
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"Income_Level": "High",  
"Marital_Status": "Single",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Maslog",
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"Purchase_Amount": "$148.98",
"Frequency_of_Purchase": 12,
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"Brand_Loyalty": 5,
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"Return_Rate": 0,
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"Shipping_Preference": "Standard",
"Time_to_Decision": 13
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Faqqū'ah",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$490.41",
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  "Purchase_Channel": "Mixed",
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  "Product_Rating": 4,
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  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
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},
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  "Education_Level": "High School",
  "Occupation": "Middle",
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  "Purchase_Amount": "$461.34",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "3/6/2024",
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  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
},
{
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  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Jackson",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$338.89",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 3
  },
  {
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    "Age": 26,
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    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Itaguaí",
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    "Purchase_Amount": "$222.63",
    "Frequency_of_Purchase": 3,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "None",
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    "Time_of_Purchase": "3/23/2024",
    "Discount_Used": "FALSE",
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    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 6
  },
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    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Fteliá",

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    "Brand_Loyalty": 3,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "9/22/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 13
  },
  {
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    "Age": 21,
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    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Kiambu",
    "Purchase_Category": "Software & Apps",
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    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "4/2/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 6
  }

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},
{
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  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Xibër-Murrizë",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$414.80",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
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  "Time_to_Decision": 7
},
{
  "Customer_ID": "79-384-7469",
  "Age": 50,
  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Xudat",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$50.79",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 2,
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "30-839-5589",
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  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Yaodu",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$264.30",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "8/20/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "76-848-9229",
  "Age": 29,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Saint-Gratien",

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    "Product_Rating": 3,
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    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "2/15/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 6
  },
  {
    "Customer_ID": "98-559-6096",
    "Age": 20,
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    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Totora",
    "Purchase_Category": "Software & Apps",
    "Purchase_Amount": "$238.01",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "7/13/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 5
  }

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},
{
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  "Age": 40,
  "Gender": "Non-binary",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Göteborg",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$490.34",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "4/17/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "55-580-7707",
  "Age": 38,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Čáslav",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$245.98",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 10
},
{
  "Customer_ID": "18-605-0795",
  "Age": 45,
  "Gender": "Polygender",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Rudnogorsk",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$390.83",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
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  "Time_of_Purchase": "10/28/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "86-268-2904",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Pindiga",

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    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 2,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 5
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    "Age": 37,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Adela",
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    "Purchase_Amount": "$439.24",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "7/26/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 10
  }

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},
{
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  "Age": 23,
  "Gender": "Polygender",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Krajan Baru",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$92.43",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "Other",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "56-719-7145",
  "Age": 48,
  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
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  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$333.15",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 8,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 14
},
{
  "Customer_ID": "14-025-2335",
  "Age": 19,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Barg-e Matāl",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$64.22",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "1/2/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "10-300-8072",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Argenteuil",

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"Purchase_Category": "Home Appliances",
"Purchase_Amount": "$290.53",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
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"Device_Used_for_Shopping": "Desktop",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 10
},
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  "Age": 39,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Daying",
  "Purchase_Category": "Baby Products",
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  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
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  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
}
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},
{
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  "Gender": "Polygender",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Ngrejo",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$480.52",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
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  "Time_of_Purchase": "4/30/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "65-359-4645",
  "Age": 28,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Xieba",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$461.71",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 9,
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"Device_Used_for_Shopping": "Smartphone",
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"Time_of_Purchase": "2/16/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 11
},
{
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  "Age": 50,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Sigli",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$288.34",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "3/20/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "09-783-7921",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Aristóbulo del Valle",

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"Purchase_Category": "Gardening & Outdoors",
"Purchase_Amount": "$194.08",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 5,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
"Time_of_Purchase": "10/27/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 13
},
{
  "Customer_ID": "76-561-2427",
  "Age": 27,
  "Gender": "Agender",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Cane",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$198.45",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/4/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
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},
{
  "Customer_ID": "82-467-3300",
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  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Podhum",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$216.45",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "10/31/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "92-946-7398",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Vilar",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$358.72",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,
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"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "2/6/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 12
},
{
  "Customer_ID": "59-891-2990",
  "Age": 22,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Portela",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$367.56",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "7/18/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "22-579-3978",
  "Age": 40,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Arendal",

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"Purchase_Category": "Clothing",
"Purchase_Amount": "$88.78",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "Online",
"Brand_Loyalty": 5,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "PayPal",
"Time_of_Purchase": "1/6/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 13
},
{
  "Customer_ID": "22-352-0576",
  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Nabīnagar",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$465.85",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "4/4/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
}
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},
{
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  "Age": 49,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "La Ravoire",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$262.61",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "2/28/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "07-211-9364",
  "Age": 45,
  "Gender": "Agender",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Dostoyevka",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$91.24",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 4,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Cash",  
"Time_of_Purchase": "10/28/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 4
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},
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{
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"Customer_ID": "98-238-6733",  
"Age": 42,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Married",  
"Education_Level": "High School",  
"Occupation": "High",  
"Location": "Liuzhou",  
"Purchase_Category": "Luxury Goods",  
"Purchase_Amount": "$425.69",  
"Frequency_of_Purchase": 5,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 2,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 0,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Very Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 4,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "6/21/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 4
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},
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{
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"Customer_ID": "72-006-3769",  
"Age": 41,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Married",  
"Education_Level": "Bachelor's",  
"Occupation": "High",  
"Location": "São Mateus do Maranhão",
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    "Purchase_Category": "Packages)",
    "Purchase_Amount": "$446.11",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "6/6/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 11
  },
  {
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    "Purchase_Channel": "Online",
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    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
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    "Shipping_Preference": "Standard",
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  "Education_Level": "High School",
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  "Location": "Cigedang",
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  "Purchase_Amount": "$403.57",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/14/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
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  "Time_to_Decision": 1
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Muaralabuh",
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  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 1,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 9
},
{
  "Customer_ID": "47-720-9520",
  "Age": 49,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Chelmiec",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$78.71",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
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  "Time_of_Purchase": "4/10/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
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  "Income_Level": "Middle",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Santa Marta",

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"Customer_Satisfaction": 1,
"Engagement_with_Ads": "High",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
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},
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  "Age": 36,
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Brändö",
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  "Purchase_Amount": "$457.39",
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  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Liangshuihe",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "7/10/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
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  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Cimara",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$492.51",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 4
},
{
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
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  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
},
{
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  "Age": 36,
  "Gender": "Male",
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  "Education_Level": "Master's",
  "Occupation": "High",
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    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "None",
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    "Time_of_Purchase": "3/17/2024",
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    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 11
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    "Marital_Status": "Married",
    "Education_Level": "High School",
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    "Location": "Bairan",
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    "Purchase_Amount": "$65.45",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "9/21/2024",
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 3
  }

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},
{
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  "Purchase_Amount": "$255.86",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
},
{
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  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Pasirjaya",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$74.69",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 6,
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
  "Customer_ID": "64-769-5737",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Acheng",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$430.75",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "4/6/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
},
{
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  "Age": 38,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Huakoulongtan",

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"Frequency_of_Purchase": 2,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 5,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "11/23/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 1
},
{
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  "Age": 25,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Burgastai",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$384.26",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
}
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},
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Chavarría",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$128.01",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
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  "Age": 46,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Demuk",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$301.40",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 5,
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"Device_Used_for_Shopping": "Desktop",
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"Time_of_Purchase": "9/14/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 5
},
{
  "Customer_ID": "65-539-9955",
  "Age": 18,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Sertolovo",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$397.25",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 2
},
{
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  "Age": 46,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Jixian",

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    "Frequency_of_Purchase": 3,
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    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "5/5/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 10
  },
  {
    "Customer_ID": "74-051-7865",
    "Age": 19,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Deqing",
    "Purchase_Category": "Baby Products",
    "Purchase_Amount": "$390.44",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "2/15/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 4
  }

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},
{
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  "Age": 37,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Sala",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$61.50",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "1/26/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "78-796-5651",
  "Age": 35,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Dłutów",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$234.44",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 1,
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"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "5/23/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
},
{
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  "Age": 43,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Regimin",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$318.84",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "4/20/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
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  "Age": 28,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Semiletka",

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"Frequency_of_Purchase": 6,
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"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "6/9/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 13
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{
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  "Age": 25,
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  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Dayr Sharaf",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$475.64",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "2/15/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
}
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},
{
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  "Gender": "Male",
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Adani",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$68.59",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "4/18/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
},
{
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  "Marital_Status": "Divorced",
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  "Occupation": "Middle",
  "Location": "Rakhiv",
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  "Purchase_Amount": "$133.04",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 6,
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"Time_of_Purchase": "7/7/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 11
},
{
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  "Age": 24,
  "Gender": "Non-binary",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Ma'an",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$196.63",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Low",
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  "Time_of_Purchase": "12/15/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "42-518-2602",
  "Age": 30,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Navoiy",

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"Purchase_Category": "Home Appliances",
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"Frequency_of_Purchase": 12,
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"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
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"Customer_Satisfaction": 9,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
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{
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  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Sishilichengzi",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$472.52",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "1/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
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},
{
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  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Tigaherang",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$335.80",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "2/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "78-503-0416",
  "Age": 25,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Villa Dolores",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$85.57",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 9
  },
  {
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    "Age": 44,
    "Gender": "Bigender",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Poá",
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    "Purchase_Amount": "$108.50",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "7/16/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 10
  },
  {
    "Customer_ID": "93-989-8649",
    "Age": 26,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Shibushi",

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"Purchase_Category": "Food & Beverages",
"Purchase_Amount": "$172.50",
"Frequency_of_Purchase": 8,
"Purchase_Channel": "Online",
"Brand_Loyalty": 1,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "7/19/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
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  "Age": 18,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Tilburg",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$212.80",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "5/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
}
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},
{
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  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Ugra",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$324.41",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/29/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "80-277-3242",
  "Age": 36,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Montreuil",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$342.39",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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    "Customer_Satisfaction": 3,
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    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "44-949-9040",
    "Age": 23,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Garibaldi",
    "Purchase_Category": "Health Care",
    "Purchase_Amount": "$446.86",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "11/7/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 5
  },
  {
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    "Age": 49,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Tiang",

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    "Frequency_of_Purchase": 3,
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    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "4/25/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "51-320-2801",
    "Age": 27,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Mouquim",
    "Purchase_Category": "Groceries",
    "Purchase_Amount": "$122.99",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "10/3/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
  }

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},
{
  "Customer_ID": "50-510-5119",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Montecristi",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$322.40",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/7/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "63-964-6954",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Prince Albert",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$73.19",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 8,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
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"Time_of_Purchase": "4/11/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
  "Customer_ID": "55-569-9247",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Göteborg",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$279.08",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "02-911-0447",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Zaječov",

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"Purchase_Amount": "$478.85",  
"Frequency_of_Purchase": 10,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 4,  
"Product_Rating": 2,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "None",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 2,  
"Customer_Satisfaction": 2,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Cash",  
"Time_of_Purchase": "4/28/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 4
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},  
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"Customer_ID": "77-626-7240",  
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"Income_Level": "High",  
"Marital_Status": "Widowed",  
"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Liushun",  
"Purchase_Category": "Food & Beverages",  
"Purchase_Amount": "$86.39",  
"Frequency_of_Purchase": 5,  
"Purchase_Channel": "Mixed",  
"Brand_Loyalty": 4,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Somewhat Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 1,  
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"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "9/9/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 7
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},
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Sancha",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$192.35",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "5/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 11
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{
  "Customer_ID": "78-905-2660",
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  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
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  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$235.32",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 10,
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 11
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{
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Cianorte",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$212.63",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "8/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "20-460-9796",
  "Age": 47,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Liuzuo",

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    "Purchase_Category": "Food & Beverages",
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    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "None",
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    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "Express",
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  },
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    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Pameungpeuk",
    "Purchase_Category": "Toys & Games",
    "Purchase_Amount": "$228.47",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
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    "Time_of_Purchase": "8/29/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 12
  }

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},
{
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  "Education_Level": "Master's",
  "Occupation": "High",
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  "Purchase_Amount": "$343.77",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "9/18/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
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  "Age": 26,
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  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Arad",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$339.32",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 4,
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"Time_of_Purchase": "9/5/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
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  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Lenart v Slov. Goricah",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$327.05",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/6/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
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  "Age": 48,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Bigaa",

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    "Purchase_Category": "Toys & Games",
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    "Purchase_Channel": "In-Store",
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    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "6/18/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 6
  },
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    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Guadalupe",
    "Purchase_Category": "Food & Beverages",
    "Purchase_Amount": "$366.16",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 4,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "8/26/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 4
  }

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},
{
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  "Age": 37,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Xiaruyue",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$481.78",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/24/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "36-632-2460",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Gweedore",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$131.48",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 1,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 12
},
{
  "Customer_ID": "32-799-7704",
  "Age": 34,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Przelewice",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$402.86",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "9/5/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "09-369-0588",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Dalumangcob",

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"Purchase_Category": "Gardening & Outdoors",
"Purchase_Amount": "$333.18",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 1,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "4/16/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
  "Customer_ID": "87-727-6434",
  "Age": 28,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Cravo Norte",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$73.23",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "7/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
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},
{
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  "Gender": "Male",
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Montería",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$450.47",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "3/18/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "63-625-5757",
  "Age": 33,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Mikun'",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$175.74",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "7/18/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
},
{
  "Customer_ID": "93-413-4758",
  "Age": 31,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Samamiya",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$182.60",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/31/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "15-663-7994",
  "Age": 20,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Tanahmerah",

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    "Purchase_Category": "Jewelry & Accessories",
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    "Frequency_of_Purchase": 2,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0.2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Other",
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    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 9
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  {
    "Customer_ID": "29-319-4519",
    "Age": 32,
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    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Örebro",
    "Purchase_Category": "Food & Beverages",
    "Purchase_Amount": "$171.17",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
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    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "6/15/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 12
  }

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{
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  "Age": 27,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Kefar Yona",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$425.82",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
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  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
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{
  "Customer_ID": "18-452-1635",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pasto",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$210.58",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "9/12/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 8
},
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  "Customer_ID": "47-710-5471",
  "Age": 50,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Huangtan",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$199.64",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/4/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
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  "Customer_ID": "88-167-7129",
  "Age": 40,
  "Gender": "Polygender",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Il'inskiy",

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    "Purchase_Category": "Packages)",
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    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "In-Store",
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    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0.2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "4/28/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 8
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  {
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    "Age": 20,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Ugljevik",
    "Purchase_Category": "Sports & Outdoors",
    "Purchase_Amount": "$401.75",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0.3,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
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    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "12/8/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 6
  }

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},
{
  "Customer_ID": "46-678-4172",
  "Age": 24,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Na Chaluai",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$365.88",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/5/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "14-249-1256",
  "Age": 46,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Marolambo",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$58.29",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "2/13/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 14
},
{
  "Customer_ID": "75-617-1460",
  "Age": 50,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Wiwili",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$66.86",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "1/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "10-247-0192",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Cali",

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"Purchase_Category": "Groceries",
"Purchase_Amount": "$279.34",
"Frequency_of_Purchase": 5,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "PayPal",
"Time_of_Purchase": "8/22/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 11
},
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  "Customer_ID": "94-120-9525",
  "Age": 34,
  "Gender": "Genderfluid",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Tamana",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$358.50",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "11/14/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
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},
{
  "Customer_ID": "22-234-9315",
  "Age": 44,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Miyazu",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$360.92",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "11/10/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "37-560-7247",
  "Age": 38,
  "Gender": "Genderqueer",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Gryfów Śląski",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$374.36",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 9,  
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"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Other",  
"Time_of_Purchase": "10/3/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 1
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},
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{
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"Customer_ID": "91-857-0797",  
"Age": 22,  
"Gender": "Genderfluid",  
"Income_Level": "High",  
"Marital_Status": "Widowed",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Pinagsibaan",  
"Purchase_Category": "Baby Products",  
"Purchase_Amount": "$435.37",  
"Frequency_of_Purchase": 11,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 4,  
"Product_Rating": 2,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Very Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 3,  
"Engagement_with_Ads": "High",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "8/30/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 4
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},
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{
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"Customer_ID": "19-344-0102",  
"Age": 44,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Single",  
"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Jardin",
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"Purchase_Category": "Home Appliances",
"Purchase_Amount": "$459.30",
"Frequency_of_Purchase": 9,
"Purchase_Channel": "Online",
"Brand_Loyalty": 4,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "10/9/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
},
{
  "Customer_ID": "48-609-7715",
  "Age": 43,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Aguilares",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$426.89",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "11/2/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
}
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},
{
  "Customer_ID": "13-571-6506",
  "Age": 25,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Muslyumovo",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$365.37",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/2/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "47-073-6440",
  "Age": 21,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Taiyuan",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$487.25",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 4,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "10/8/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 1
},
{
  "Customer_ID": "50-303-1693",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Chatturat",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$187.22",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "6/4/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "69-157-9577",
  "Age": 41,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Paisha",

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    "Purchase_Category": "Toys & Games",
    "Purchase_Amount": "$396.82",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "8/13/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "09-513-4923",
    "Age": 38,
    "Gender": "Genderfluid",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Kadugadung",
    "Purchase_Category": "Travel & Leisure (Flights",
    "Purchase_Amount": "$246.74",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 2,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "3/27/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "82-975-8569",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Paris 15",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$128.74",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
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  "Time_of_Purchase": "1/6/2024",
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  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "70-774-7728",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Dualing",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$339.63",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 1,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "PayPal",
"Time_of_Purchase": "8/26/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
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{
  "Customer_ID": "13-015-8097",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Adelaide",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$223.58",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/20/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "68-391-7279",
  "Age": 39,
  "Gender": "Genderqueer",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pingshi",

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"Purchase_Amount": "$446.92",
"Frequency_of_Purchase": 5,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 1,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
"Time_of_Purchase": "7/19/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 10
},
{
  "Customer_ID": "28-764-3337",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Renshan",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$175.65",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "12/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
}
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},
{
  "Customer_ID": "00-285-9607",
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  "Gender": "Genderfluid",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Sobinka",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$491.49",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "04-832-3559",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
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  "Location": "Narol",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$88.40",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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    "Discount_Used": "TRUE",
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    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 4
  },
  {
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    "Age": 29,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Fresno",
    "Purchase_Category": "Office Supplies",
    "Purchase_Amount": "$430.90",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 4,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "6/6/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 11
  },
  {
    "Customer_ID": "49-825-3438",
    "Age": 50,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Vabalninkas",

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"Purchase_Category": "Mobile Accessories",
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"Frequency_of_Purchase": 2,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "2/27/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 13
},
{
  "Customer_ID": "31-783-9785",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Jambuwerkrajan",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$218.65",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "7/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
}
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},
{
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  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Ozubulu",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$207.66",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "7/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "74-882-6648",
  "Age": 34,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Nakhchivan",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$141.09",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 3,
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"Time_of_Purchase": "6/19/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 1
},
{
  "Customer_ID": "03-180-9200",
  "Age": 39,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Curumaní",
  "Purchase_Category": "Packages)",
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  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "5/17/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "46-578-1425",
  "Age": 44,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Praia",

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"Purchase_Category": "Animal Feed",
"Purchase_Amount": "$64.09",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "Online",
"Brand_Loyalty": 5,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "10/20/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 7
},
{
  "Customer_ID": "13-588-5783",
  "Age": 20,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "São Cristóvão",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$126.26",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "9/19/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
}
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},
{
  "Customer_ID": "25-085-7917",
  "Age": 42,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Pallisa",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$195.05",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "5/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "66-085-1226",
  "Age": 22,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "San Pascual",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$432.84",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 1,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "2/5/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 4
},
{
  "Customer_ID": "37-037-1765",
  "Age": 30,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Aşirah ash Shamāliyah",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$404.12",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "2/29/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "48-630-6410",
  "Age": 39,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Dom Pedrito",

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"Purchase_Category": "Groceries",
"Purchase_Amount": "$438.26",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "7/4/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 10
},
{
  "Customer_ID": "50-471-0212",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "San Sebastián de Yalí",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$233.02",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "10/29/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
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},
{
  "Customer_ID": "48-642-5768",
  "Age": 26,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Shchëkino",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$273.41",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "15-152-9751",
  "Age": 21,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Turkestan",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$338.96",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 9,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
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"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 4
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  "Education_Level": "Master's",
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  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
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  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
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  "Age": 23,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
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    "Brand_Loyalty": 2,
    "Product_Rating": 4,
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    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
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    "Shipping_Preference": "Express",
    "Time_to_Decision": 12
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    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "Middle",
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    "Purchase_Category": "Software & Apps",
    "Purchase_Amount": "$268.80",
    "Frequency_of_Purchase": 2,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "4/20/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 12
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  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/14/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
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  "Age": 33,
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Nantes",
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  "Purchase_Amount": "$444.05",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
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"Shipping_Preference": "Standard",
"Time_to_Decision": 8
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  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "1/28/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
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  "Age": 32,
  "Gender": "Male",
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  "Education_Level": "Bachelor's",
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"Purchase_Category": "Health Supplements",
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"Return_Rate": 2,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "None",
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"Payment_Method": "PayPal",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 6
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  "Occupation": "High",
  "Location": "Anding",
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  "Purchase_Amount": "$201.69",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
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  "Customer_Loyalty_Program_Member": "FALSE",
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  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 13
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"Purchase_Amount": "$89.60",  
"Frequency_of_Purchase": 7,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 5,  
"Product_Rating": 3,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "None",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 5,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Cash",  
"Time_of_Purchase": "3/10/2024",  
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Standard",  
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},
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{
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"Location": "Jaguaruana",
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    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
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    "Time_of_Purchase": "1/14/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
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    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Tāqchah Khānah",
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    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 4,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "High",
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    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "5/29/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
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},
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Lipovci",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$404.57",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
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  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "8/31/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "06-594-3417",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Panagyurishte",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$344.81",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
},
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  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Thị Trấn Than Uyên",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$217.84",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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  "Engagement_with_Ads": "High",
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
},
{
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  "Age": 21,
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  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Clichy",

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    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "3/4/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 3
  },
  {
    "Customer_ID": "79-759-6726",
    "Age": 18,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Kłoczew",
    "Purchase_Category": "Home Appliances",
    "Purchase_Amount": "$151.73",
    "Frequency_of_Purchase": 3,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Other",
    "Time_of_Purchase": "9/24/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 11
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{
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  "Age": 50,
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  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Zhukovo",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$123.73",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "10/7/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "79-960-1714",
  "Age": 31,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Nyköping",
  "Purchase_Category": "Travel & Leisure (Flights)",
  "Purchase_Amount": "$370.54",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Engagement_with_Ads": "Low",  
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"Payment_Method": "Credit Card",  
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"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
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{
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"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Jianmin",  
"Purchase_Category": "Baby Products",  
"Purchase_Amount": "$152.87",  
"Frequency_of_Purchase": 3,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 1,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Very Sensitive",  
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"Customer_Satisfaction": 8,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "8/20/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 11
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{
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"Age": 29,  
"Gender": "Male",  
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"Marital_Status": "Single",  
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"Location": "Bucaramanga",
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"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 0,
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"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "12/7/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 8
},
{
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  "Age": 36,
  "Gender": "Male",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Kudanding",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$358.11",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
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  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
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  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
}
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  "Location": "Kyoto",
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  "Purchase_Amount": "$63.60",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
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  "Time_to_Decision": 6
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  "Marital_Status": "Single",
  "Education_Level": "High School",
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  "Location": "Saraburi",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$419.53",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 10,
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 6
},
{
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  "Age": 49,
  "Gender": "Agender",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Negeriagung",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$491.92",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "06-160-8063",
  "Age": 21,
  "Gender": "Bigender",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Latacunga",

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    "Brand_Loyalty": 5,
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    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
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    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "Express",
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    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Guangzhou",
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    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
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    "Customer_Loyalty_Program_Member": "FALSE",
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    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 6
  }

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},
{
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  "Age": 23,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Tabuc Pontevedra",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$58.32",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "3/13/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Kabale",
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  "Purchase_Amount": "$464.76",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
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  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Malveira",
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  "Purchase_Amount": "$116.92",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
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  "Age": 47,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Veiga",

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    "Purchase_Category": "Jewelry & Accessories",
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    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "7/17/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 8
  },
  {
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    "Age": 20,
    "Gender": "Agender",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Jagistay",
    "Purchase_Category": "Packages)",
    "Purchase_Amount": "$393.35",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "6/16/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 12
  }

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},
{
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  "Age": 26,
  "Gender": "Female",
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Yuannan",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$114.03",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/13/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "06-767-5206",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Mount Darwin",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$109.97",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 5,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
},
{
  "Customer_ID": "94-288-4423",
  "Age": 39,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Qal'eh-ye Khvājeh",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$310.23",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "12/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "49-891-9711",
  "Age": 22,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Veiga",

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"Purchase_Amount": "$383.13",  
"Frequency_of_Purchase": 3,  
"Purchase_Channel": "Mixed",  
"Brand_Loyalty": 4,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 0,  
"Social_Media_Influence": "Medium",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 2,  
"Customer_Satisfaction": 6,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Desktop",  
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"Time_of_Purchase": "9/25/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 7
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},  
{
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"Customer_ID": "08-806-0588",  
"Age": 25,  
"Gender": "Male",  
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"Marital_Status": "Single",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Al Qarārah",  
"Purchase_Category": "Health Supplements",  
"Purchase_Amount": "$434.86",  
"Frequency_of_Purchase": 11,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 2,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Somewhat Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 4,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Other",  
"Time_of_Purchase": "6/24/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 11
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},
{
  "Customer_ID": "94-746-2001",
  "Age": 30,
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Fandriana",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$489.10",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "11/18/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "38-943-5744",
  "Age": 19,
  "Gender": "Polygender",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Carregueira",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$288.15",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "8/6/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 13
},
{
  "Customer_ID": "98-535-8497",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Lincheng",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$105.87",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "9/15/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 4
},
{
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  "Age": 45,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Semenivka",

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    "Purchase_Category": "Luxury Goods",
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    "Frequency_of_Purchase": 3,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 3,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "7/8/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 7
  },
  {
    "Customer_ID": "99-581-5577",
    "Age": 20,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Yläne",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$422.92",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 4,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
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    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "10/17/2024",
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 6
  }

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},
{
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  "Age": 48,
  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Cendagah",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$361.48",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "Express",
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{
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  "Age": 23,
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Firūzābād",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$270.82",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 8,
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"Payment_Method": "Other",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 13
},
{
  "Customer_ID": "88-051-0567",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Trondheim",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$372.26",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "8/13/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
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{
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  "Age": 23,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
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    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "9/3/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 1
  },
  {
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    "Age": 39,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Katav-Ivanovsk",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$163.22",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "7/1/2024",
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    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
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  }

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},
{
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  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Voznesenskoye",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$364.98",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "Cash",
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
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  "Age": 31,
  "Gender": "Genderqueer",
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Voskhod",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$142.43",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 9,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
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  "Age": 19,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Gudja",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$449.72",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "2/18/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "94-682-4886",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
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  "Location": "Gawul",

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    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Mixed",
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    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "11/28/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 2
  },
  {
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    "Age": 32,
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    "Marital_Status": "Divorced",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Sobeok",
    "Purchase_Category": "Clothing",
    "Purchase_Amount": "$249.73",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "11/15/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
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},
{
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  "Age": 24,
  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Nanhuang",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$437.30",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "7/24/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
{
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  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Tanudan",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$277.29",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,

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    "Time_of_Purchase": "1/27/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 4
  },
  {
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    "Age": 46,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Jiaozuo",
    "Purchase_Category": "Electronics",
    "Purchase_Amount": "$445.93",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "5/15/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 13
  },
  {
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    "Age": 37,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Takāb",

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    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Other",
    "Time_of_Purchase": "1/20/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 7
  },
  {
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    "Age": 34,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Guaileguay",
    "Purchase_Category": "Travel & Leisure (Flights",
    "Purchase_Amount": "$393.09",
    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "4/11/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 1
  }

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},
{
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  "Gender": "Male",
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Lagoa Seca",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$167.61",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "78-822-9328",
  "Age": 44,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Bugarama",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$324.22",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 14
  },
  {
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    "Age": 24,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Dicamay",
    "Purchase_Category": "Mobile Accessories",
    "Purchase_Amount": "$159.30",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "4/24/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 2
  },
  {
    "Customer_ID": "84-459-7736",
    "Age": 22,
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    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Xiluodu",

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    "Purchase_Channel": "Online",
    "Brand_Loyalty": 2,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "11/19/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 1
  },
  {
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    "Age": 37,
    "Gender": "Agender",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Habābah",
    "Purchase_Category": "Clothing",
    "Purchase_Amount": "$198.89",
    "Frequency_of_Purchase": 2,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "1/12/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 1
  }

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},
{
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  "Age": 41,
  "Gender": "Female",
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Lobuk",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$287.18",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "3/11/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
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{
  "Customer_ID": "61-926-1691",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Waiwukak",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$162.24",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 6,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "PayPal",  
"Time_of_Purchase": "10/11/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 7
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{
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"Customer_ID": "68-129-1060",  
"Age": 37,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Divorced",  
"Education_Level": "Bachelor's",  
"Occupation": "High",  
"Location": "Abaeté",  
"Purchase_Category": "Arts & Crafts",  
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"Frequency_of_Purchase": 6,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 5,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 0,  
"Social_Media_Influence": "Medium",  
"Discount_Sensitivity": "Very Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 7,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Other",  
"Time_of_Purchase": "12/15/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 7
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},
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{
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"Customer_ID": "04-052-5592",  
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"Marital_Status": "Widowed",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Xiaqiao",
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"Purchase_Amount": "$144.39",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 5,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "6/11/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 12
},
{
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  "Age": 37,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Zubūbah",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$253.37",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "5/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
}
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},
{
  "Customer_ID": "89-833-7175",
  "Age": 43,
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kęsowo",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$209.62",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/12/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
},
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  "Customer_ID": "08-117-9893",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Colombo",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$411.62",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "10/5/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 12
},
{
  "Customer_ID": "24-109-2173",
  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Messini",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$388.01",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "11/19/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "79-939-2140",
  "Age": 41,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Yishui",

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"Purchase_Category": "Health Care",
"Purchase_Amount": "$50.78",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "Online",
"Brand_Loyalty": 5,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "1/12/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 9
},
{
  "Customer_ID": "95-999-0984",
  "Age": 33,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Nanyaojie",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$159.82",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "12/9/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
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},
{
  "Customer_ID": "64-799-3174",
  "Age": 46,
  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Buzen",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$79.43",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "1/15/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
},
{
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  "Age": 42,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Bom Jesus do Itabapoana",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$131.36",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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    "Time_of_Purchase": "11/21/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 3
  },
  {
    "Customer_ID": "38-881-0766",
    "Age": 27,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Centenario",
    "Purchase_Category": "Beauty & Personal Care",
    "Purchase_Amount": "$299.75",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0.3,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "7/5/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 7
  },
  {
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    "Age": 29,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Al Jizah",

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"Purchase_Category": "Animal Feed",
"Purchase_Amount": "$319.38",
"Frequency_of_Purchase": 9,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "PayPal",
"Time_of_Purchase": "11/15/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 8
},
{
  "Customer_ID": "51-387-9144",
  "Age": 38,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Thị Trấn Cẩm Thủy",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$476.48",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/6/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
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},
{
  "Customer_ID": "42-101-8525",
  "Age": 21,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Curahkalak Tengah",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$301.01",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "8/23/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "69-157-6752",
  "Age": 18,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Ebu",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$378.71",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 5,
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"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
},
{
  "Customer_ID": "27-843-5553",
  "Age": 44,
  "Gender": "Non-binary",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Tío Pujio",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$314.32",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
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  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "3/16/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "04-468-5487",
  "Age": 22,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Créteil",

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    "Purchase_Category": "Office Supplies",
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    "Frequency_of_Purchase": 12,
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    "Brand_Loyalty": 2,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "8/17/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 12
  },
  {
    "Customer_ID": "08-584-8296",
    "Age": 18,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Shaxi",
    "Purchase_Category": "Food & Beverages",
    "Purchase_Amount": "$218.26",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "2/27/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 12
  }

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},
{
  "Customer_ID": "81-014-4502",
  "Age": 24,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Kelishād va Sūdarjān",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$424.18",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "2/14/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "65-167-9819",
  "Age": 28,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Punta Gorda",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$430.75",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 8,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "6/24/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
},
{
  "Customer_ID": "19-925-2376",
  "Age": 24,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Segodim",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$162.95",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "7/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "03-669-7519",
  "Age": 40,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Yinying",

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"Purchase_Category": "Health Supplements",
"Purchase_Amount": "$209.68",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "6/30/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
  "Customer_ID": "00-520-4376",
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  "Gender": "Male",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Harembo",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$97.97",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "10/3/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
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},
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  "Gender": "Male",
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Lazarevac",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$192.51",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "8/23/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "87-806-4478",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Al Jizah",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$151.81",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 10,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
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  "Age": 25,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Zhongcun",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$239.28",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "11/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "39-867-1989",
  "Age": 40,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Gaopeng",

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"Purchase_Category": "Mobile Accessories",
"Purchase_Amount": "$306.17",
"Frequency_of_Purchase": 4,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "PayPal",
"Time_of_Purchase": "1/29/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
  "Customer_ID": "45-584-7333",
  "Age": 40,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Tabonok",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$370.38",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "3/4/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 9
}
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},
{
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  "Age": 50,
  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Tirana",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$346.58",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "6/3/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "65-457-2840",
  "Age": 24,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Maralal",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$292.64",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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    "Customer_Satisfaction": 10,
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    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "12/6/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 1
  },
  {
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    "Age": 30,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Xinjiang",
    "Purchase_Category": "Travel & Leisure (Flights",
    "Purchase_Amount": "$102.91",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "3/26/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "90-602-3583",
    "Age": 32,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Mocho",

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    "Purchase_Category": "Home Appliances",
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    "Frequency_of_Purchase": 4,
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    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1.2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "8/9/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 10
  },
  {
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    "Age": 48,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Likhoy",
    "Purchase_Category": "Beauty & Personal Care",
    "Purchase_Amount": "$51.44",
    "Frequency_of_Purchase": 2,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "5/17/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 5
  }

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},
{
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  "Age": 44,
  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Mineiros",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$405.70",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/17/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "95-675-7816",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Noisy-le-Grand",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$311.74",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 10,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "PayPal",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 11
},
{
  "Customer_ID": "87-418-1400",
  "Age": 39,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Taoyuan",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$293.43",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "7/5/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "73-991-0066",
  "Age": 35,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "San Marcos de Colón",

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    "Purchase_Category": "Baby Products",
    "Purchase_Amount": "$418.51",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 4,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "5/1/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
  },
  {
    "Customer_ID": "62-273-8089",
    "Age": 39,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Pokrovka",
    "Purchase_Category": "Health Care",
    "Purchase_Amount": "$85.03",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 5,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "10/6/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "51-220-3072",
  "Age": 31,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Shuntian",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$164.94",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/18/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "17-648-0171",
  "Age": 38,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "João Câmara",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$89.32",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "4/23/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 12
},
{
  "Customer_ID": "11-975-9054",
  "Age": 33,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Cunha",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$388.26",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/2/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "75-518-2831",
  "Age": 33,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Fengyi",

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    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$106.69",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1.3,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "9/20/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
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  },
  {
    "Customer_ID": "13-297-9777",
    "Age": 42,
    "Gender": "Agender",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Myshkin",
    "Purchase_Category": "Packages)",
    "Purchase_Amount": "$301.16",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 4,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
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    "Return_Rate": 2,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "7/26/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 1
  }

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},
{
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  "Age": 49,
  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Tewulike",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$61.71",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
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  "Payment_Method": "Cash",
  "Time_of_Purchase": "10/3/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "87-518-0375",
  "Age": 46,
  "Gender": "Non-binary",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Bistrinci",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$83.33",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 6,
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"Discount_Used": "TRUE",
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"Shipping_Preference": "Express",
"Time_to_Decision": 1
},
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  "Age": 42,
  "Gender": "Male",
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Chenguang",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$411.81",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "4/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
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  "Customer_ID": "46-681-0764",
  "Age": 44,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Muara",

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"Purchase_Category": "Luxury Goods",
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"Frequency_of_Purchase": 3,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "None",
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"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 4
},
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  "Income_Level": "High",
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Qorveh",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$438.42",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 4
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},
{
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Bom Despacho",
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  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
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{
  "Customer_ID": "29-067-4901",
  "Age": 35,
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Arhust",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$227.03",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 10,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 2
},
{
  "Customer_ID": "93-957-6269",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Thaton",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$278.49",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "9/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "81-225-6647",
  "Age": 43,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Changbai",

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"Purchase_Category": "Animal Feed",
"Purchase_Amount": "$120.56",
"Frequency_of_Purchase": 5,
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"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 7,
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 7
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{
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  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Kragan",
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  "Purchase_Amount": "$320.94",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "11/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
}
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},
{
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Bida",
  "Purchase_Category": "Jewelry & Accessories",
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  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "10/16/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "63-808-3641",
  "Age": 25,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pointe Michel",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$222.61",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 1,
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"Time_of_Purchase": "7/3/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "85-738-8909",
  "Age": 40,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Juyuan",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$102.73",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "7/18/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "40-224-1057",
  "Age": 40,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Sabugo",

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"Purchase_Category": "Sports & Outdoors",
"Purchase_Amount": "$426.87",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "3/14/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
  "Customer_ID": "24-853-1635",
  "Age": 20,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Huangjin",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$473.28",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "12/9/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
}
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},
{
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  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Huquan",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$446.03",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "6/26/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "89-392-5002",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Xinqiao",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$287.95",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 7,
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"Device_Used_for_Shopping": "Tablet",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 11
},
{
  "Customer_ID": "71-573-6085",
  "Age": 31,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Trzemeszno",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$132.52",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "12/20/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "91-810-3612",
  "Age": 36,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Dashkawka",

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"Purchase_Category": "Sports & Outdoors",
"Purchase_Amount": "$379.20",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "Online",
"Brand_Loyalty": 5,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "5/28/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
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  "Age": 31,
  "Gender": "Genderfluid",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Sakura",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$447.53",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/13/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
}
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},
{
  "Customer_ID": "81-054-5343",
  "Age": 45,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Lianghu",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$138.44",
  "Frequency_of_Purchase": 4,
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  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "Cash",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "14-854-9545",
  "Age": 45,
  "Gender": "Agender",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Karabash",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$440.62",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 3,
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"Device_Used_for_Shopping": "Tablet",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 6
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{
  "Customer_ID": "52-150-4629",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Maomiaoji",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$145.98",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "9/16/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "48-918-4473",
  "Age": 28,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
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    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "4/27/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 11
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  {
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    "Age": 26,
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    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Tišina",
    "Purchase_Category": "Clothing",
    "Purchase_Amount": "$419.98",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
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    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "4/28/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 14
  }

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},
{
  "Customer_ID": "67-036-4295",
  "Age": 50,
  "Gender": "Female",
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Montceau-les-Mines",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$260.14",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "35-880-9374",
  "Age": 36,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Karengan",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$368.91",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,

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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
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{
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  "Age": 32,
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  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Sungai Raya",
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  "Purchase_Amount": "$100.32",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "12/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
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  "Customer_ID": "35-879-0014",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Zwedru",

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    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "12/4/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
  },
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    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Jahtā",
    "Purchase_Category": "Baby Products",
    "Purchase_Amount": "$83.88",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 4,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "2/24/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 4
  }

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},
{
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  "Gender": "Female",
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Masaran",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$81.25",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "5/24/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "55-237-7991",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Huangtang",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$125.80",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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    "Customer_Satisfaction": 8,
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
  },
  {
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    "Age": 18,
    "Gender": "Female",
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    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Skoútari",
    "Purchase_Category": "Health Supplements",
    "Purchase_Amount": "$197.90",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "4/2/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 5
  },
  {
    "Customer_ID": "88-395-8741",
    "Age": 44,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Jelat",

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"Purchase_Category": "Travel & Leisure (Flights",
"Purchase_Amount": "$299.09",
"Frequency_of_Purchase": 8,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 1,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "6/24/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 14
},
{
  "Customer_ID": "06-638-0433",
  "Age": 41,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Doibang",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$79.30",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "9/3/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 2
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},
{
  "Customer_ID": "84-208-7045",
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  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kazimierz Dolny",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$55.73",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
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  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "5/19/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "71-568-0867",
  "Age": 46,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Margasari",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$256.44",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 6,
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"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "8/4/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 3
},
{
  "Customer_ID": "18-925-1867",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Garça",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$337.21",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "10/24/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "69-394-1424",
  "Age": 35,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Muff",

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"Purchase_Category": "Software & Apps",
"Purchase_Amount": "$494.97",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 5,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "8/16/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
  "Customer_ID": "91-695-8237",
  "Age": 31,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kryva Hora",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$238.58",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "6/11/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
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},
{
  "Customer_ID": "68-458-0904",
  "Age": 20,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Pyra",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$131.90",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "11/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "28-862-5550",
  "Age": 49,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "General Lavalley",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$403.03",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 1,
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"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "8/22/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 2
},
{
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  "Age": 26,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Zhongzhang",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$338.60",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
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  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 9
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{
  "Customer_ID": "30-987-7421",
  "Age": 36,
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  "Education_Level": "High School",
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"Frequency_of_Purchase": 11,
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"Brand_Loyalty": 1,
"Product_Rating": 4,
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"Discount_Sensitivity": "Somewhat Sensitive",
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"Customer_Satisfaction": 9,
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"Payment_Method": "Cash",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
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{
  "Customer_ID": "39-107-6852",
  "Age": 21,
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  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$433.99",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/9/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
}
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},
{
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  "Occupation": "Middle",
  "Location": "San Nicolas",
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  "Purchase_Amount": "$495.95",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
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{
  "Customer_ID": "82-692-9306",
  "Age": 41,
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  "Marital_Status": "Married",
  "Education_Level": "High School",
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  "Purchase_Amount": "$356.22",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
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  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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    "Occupation": "Middle",
    "Location": "San Diego",
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    "Purchase_Amount": "$156.40",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 4,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "Low",
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    "Payment_Method": "Credit Card",
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    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 4
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    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Pan-an",

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"Purchase_Category": "Sports & Outdoors",
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"Frequency_of_Purchase": 3,
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"Brand_Loyalty": 4,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 12
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  "Age": 50,
  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Shu",
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  "Purchase_Amount": "$486.07",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "1/16/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
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  "Time_to_Decision": 12
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},
{
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Týn nad Vltavou",
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  "Purchase_Amount": "$427.86",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
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  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
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  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
{
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  "Age": 49,
  "Gender": "Female",
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Mojogajeh",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$235.13",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
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{
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"Education_Level": "Bachelor's",  
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"Location": "Mawu",  
"Purchase_Category": "Groceries",  
"Purchase_Amount": "$361.27",  
"Frequency_of_Purchase": 4,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 3,  
"Product_Rating": 3,  
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"Social_Media_Influence": "None",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 0,  
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 2
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},
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{
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"Education_Level": "Bachelor's",  
"Occupation": "Middle",  
"Location": "Genting",
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    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "1/25/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "54-877-5699",
    "Age": 21,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Madan",
    "Purchase_Category": "Sports & Outdoors",
    "Purchase_Amount": "$340.31",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "9/18/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 14
  }

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},
{
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  "Age": 40,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Hexiangqiao",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$489.67",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "12/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "76-620-2994",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Na Muen",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$482.50",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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    "Time_of_Purchase": "9/28/2024",
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "60-834-3348",
    "Age": 32,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Gafargaon",
    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$433.14",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "7/9/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 5
  },
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    "Age": 47,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Qingban",

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    "Purchase_Category": "Jewelry & Accessories",
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    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "9/27/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 10
  },
  {
    "Customer_ID": "05-167-0833",
    "Age": 21,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Labège",
    "Purchase_Category": "Travel & Leisure (Flights",
    "Purchase_Amount": "$381.30",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 2,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "1/9/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 7
  }

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},
{
  "Customer_ID": "86-182-9556",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Port Elizabeth",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$210.21",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/5/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "14-415-2802",
  "Age": 29,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Sauri",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$408.81",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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    "Customer_Satisfaction": 3,
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    "Time_of_Purchase": "7/16/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 12
  },
  {
    "Customer_ID": "49-469-9163",
    "Age": 20,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Desakolot",
    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$118.65",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "1/9/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "67-937-6624",
    "Age": 50,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Huambo",

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"Purchase_Category": "Software & Apps",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
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  "Education_Level": "Master's",
  "Occupation": "High",
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  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
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  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
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  "Discount_Used": "TRUE",
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  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Stepnogorsk",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$293.99",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
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  "Product_Rating": 4,
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  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
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  "Time_of_Purchase": "9/29/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
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  "Education_Level": "High School",
  "Occupation": "Middle",
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"Customer_Satisfaction": 8,  
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"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 3
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"Occupation": "Middle",  
"Location": "La Unión",  
"Purchase_Category": "Groceries",  
"Purchase_Amount": "$130.92",  
"Frequency_of_Purchase": 2,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 1,  
"Product_Rating": 2,  
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"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Very Sensitive",  
"Return_Rate": 2,  
"Customer_Satisfaction": 2,  
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"Device_Used_for_Shopping": "Tablet",  
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"Time_of_Purchase": "12/18/2024",  
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"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
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"Education_Level": "Bachelor's",  
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    "Product_Rating": 4,
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    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
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    "Age": 47,
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    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Arnprior",
    "Purchase_Category": "Toys & Games",
    "Purchase_Amount": "$237.57",
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    "Purchase_Channel": "Online",
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    "Product_Rating": 3,
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    "Discount_Sensitivity": "Somewhat Sensitive",
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    "Customer_Loyalty_Program_Member": "TRUE",
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  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$395.18",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "7/20/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
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  "Education_Level": "High School",
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  "Return_Rate": 1,
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 10
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"Occupation": "High",  
"Location": "Tochio-honchō",  
"Purchase_Category": "Hotels",  
"Purchase_Amount": "$81.23",  
"Frequency_of_Purchase": 9,  
"Purchase_Channel": "Mixed",  
"Brand_Loyalty": 2,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 10,  
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"Time_of_Purchase": "3/26/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 6
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"Education_Level": "High School",  
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"Location": "Pasadena",
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"Purchase_Category": "Hotels",
"Purchase_Amount": "$257.43",
"Frequency_of_Purchase": 5,
"Purchase_Channel": "Online",
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"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
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  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Amount": "$305.73",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
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  "Time_of_Purchase": "12/14/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
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},
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  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Kihurio",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$249.82",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Medium",
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  "Time_to_Decision": 10
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  "Age": 33,
  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Oekero",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$332.79",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,

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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 4
},
{
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  "Age": 32,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Cluses",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$78.90",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "9/7/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
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  "Age": 29,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Wrząsowice",

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    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "6/28/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 4
  },
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    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Hengfeng",
    "Purchase_Category": "Mobile Accessories",
    "Purchase_Amount": "$307.61",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "9/12/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 10
  }

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},
{
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  "Age": 41,
  "Gender": "Female",
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Bor",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$152.33",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "30-735-8744",
  "Age": 24,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Nawu",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$465.07",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 2,
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"Device_Used_for_Shopping": "Desktop",
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"Time_of_Purchase": "3/2/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 8
},
{
  "Customer_ID": "13-848-5757",
  "Age": 32,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Longotea",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$498.23",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "1/8/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "21-300-2001",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Habil al Jabr",

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    "Brand_Loyalty": 4,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "8/27/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 14
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  {
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    "Age": 18,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Gueset",
    "Purchase_Category": "Health Care",
    "Purchase_Amount": "$149.42",
    "Frequency_of_Purchase": 3,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
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    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 5
  }

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},
{
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  "Age": 25,
  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Likak",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$82.13",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/9/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "03-422-8710",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Yuanguping",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$425.18",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "PayPal",
"Time_of_Purchase": "3/19/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 10
},
{
  "Customer_ID": "39-731-8532",
  "Age": 39,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Colón",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$176.12",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1.2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "6/15/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "80-830-3184",
  "Age": 47,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Lyon",

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"Purchase_Amount": "$70.30",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "3/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "97-505-8416",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Chamical",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$319.39",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "11/17/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
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},
{
  "Customer_ID": "98-585-4742",
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  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$113.51",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/14/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "51-302-9537",
  "Age": 40,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Cibeusi",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$492.74",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "2/29/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 13
},
{
  "Customer_ID": "88-313-2633",
  "Age": 33,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Itsandzéni",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$143.80",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "2/22/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
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  "Age": 18,
  "Gender": "Agender",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Kosh-Agach",

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"Purchase_Category": "Arts & Crafts",
"Purchase_Amount": "$158.54",
"Frequency_of_Purchase": 5,
"Purchase_Channel": "Online",
"Brand_Loyalty": 2,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "3/31/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
},
{
  "Customer_ID": "35-907-0586",
  "Age": 39,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Kuafeu",
  "Purchase_Category": "Furniture",
  "Purchase_Amount": "$213.39",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "10/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
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},
{
  "Customer_ID": "30-522-1574",
  "Age": 31,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Xincheng",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$127.18",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "12/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
},
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  "Age": 27,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Minneapolis",
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  "Purchase_Amount": "$476.63",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 2,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
},
{
  "Customer_ID": "94-692-4313",
  "Age": 31,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Péfkí",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$56.02",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/13/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "96-915-4091",
  "Age": 36,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Hawallí",

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"Purchase_Category": "Electronics",
"Purchase_Amount": "$398.97",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "Online",
"Brand_Loyalty": 2,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "9/26/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 9
},
{
  "Customer_ID": "67-073-5578",
  "Age": 27,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "São Mateus do Maranhão",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$53.45",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "7/14/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
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},
{
  "Customer_ID": "27-010-9462",
  "Age": 21,
  "Gender": "Agender",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Imielin",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$61.19",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "8/12/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "19-689-4556",
  "Age": 50,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Przeworsk",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$471.31",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "12/17/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 7
},
{
  "Customer_ID": "53-143-6147",
  "Age": 49,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Amsterdam Nieuw West",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$179.19",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "3/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "02-725-7664",
  "Age": 43,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Klishkivtzi",

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    "Purchase_Category": "Food & Beverages",
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    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "10/3/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 4
  },
  {
    "Customer_ID": "54-439-4748",
    "Age": 35,
    "Gender": "Non-binary",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Borova",
    "Purchase_Category": "Health Care",
    "Purchase_Amount": "$375.45",
    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Other",
    "Time_of_Purchase": "4/14/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 1
  }

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},
{
  "Customer_ID": "66-949-9895",
  "Age": 21,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Vendargues",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$83.50",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "1/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "20-648-1010",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Zilang",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$109.88",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 11
},
{
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  "Age": 21,
  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Camalote",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$182.54",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
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  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "89-249-8369",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Julayjilah",

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"Purchase_Category": "Furniture",
"Purchase_Amount": "$465.48",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 3,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "6/21/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
},
{
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  "Age": 31,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Badajoz",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$224.52",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "11/29/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
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},
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  "Education_Level": "Master's",
  "Occupation": "Middle",
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  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "1/2/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
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{
  "Customer_ID": "11-820-5039",
  "Age": 22,
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  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Galán",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$125.68",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 8,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 9
},
{
  "Customer_ID": "73-846-1423",
  "Age": 38,
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  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Saint Joseph",
  "Purchase_Category": "Beauty & Personal Care",
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  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
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  "Time_of_Purchase": "5/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "90-363-8040",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Hospitalet De Llobregat, L'",

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"Purchase_Category": "Health Care",
"Purchase_Amount": "$483.23",
"Frequency_of_Purchase": 7,
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"Brand_Loyalty": 2,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 5,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 9
},
{
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Palma De Mallorca",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$415.30",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
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},
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  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Pho Duc",
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  "Purchase_Amount": "$85.52",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/31/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
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{
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  "Age": 44,
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Amount": "$422.31",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 6,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
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  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Amount": "$70.42",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/1/2024",
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  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "93-455-0576",
  "Age": 23,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Novoorsk",

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    "Purchase_Category": "Toys & Games",
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    "Brand_Loyalty": 1,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "6/16/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 1
  },
  {
    "Customer_ID": "84-637-9188",
    "Age": 35,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Wuyang",
    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$207.11",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "3/28/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
  }

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},
{
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  "Gender": "Female",
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Pelagía",
  "Purchase_Category": "Animal Feed",
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  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/16/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "77-401-8183",
  "Age": 30,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Phúc Thọ",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$349.00",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 5,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 10
},
{
  "Customer_ID": "01-484-8220",
  "Age": 38,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Vsevolozhsk",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$330.27",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "2/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "11-121-0709",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Kara Suu",

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"Purchase_Category": "Health Supplements",
"Purchase_Amount": "$410.29",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "Online",
"Brand_Loyalty": 2,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "9/2/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 1
},
{
  "Customer_ID": "36-649-0081",
  "Age": 24,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Beigucheng",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$400.86",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "9/12/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
}
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},
{
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  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Cerro",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$225.12",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/31/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "75-526-2611",
  "Age": 36,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Yamaga",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$273.48",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 5,  
"Engagement_with_Ads": "Medium",  
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"Time_of_Purchase": "1/22/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Wants-based",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 5
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},
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{
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"Customer_ID": "72-339-1854",  
"Age": 19,  
"Gender": "Bigender",  
"Income_Level": "High",  
"Marital_Status": "Single",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Sacramento",  
"Purchase_Category": "Furniture",  
"Purchase_Amount": "$363.84",  
"Frequency_of_Purchase": 11,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 3,  
"Product_Rating": 2,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 3,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Cash",  
"Time_of_Purchase": "8/30/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 5
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},
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{
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"Customer_ID": "80-360-6324",  
"Age": 24,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Single",  
"Education_Level": "Bachelor's",  
"Occupation": "Middle",  
"Location": "Foso",
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"Purchase_Category": "Packages)",
"Purchase_Amount": "$302.60",
"Frequency_of_Purchase": 9,
"Purchase_Channel": "Online",
"Brand_Loyalty": 1,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "7/23/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 2
},
{
  "Customer_ID": "24-591-4327",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Nowe Brzesko",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$317.09",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
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},
{
  "Customer_ID": "58-487-8848",
  "Age": 38,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Konārak",
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  "Purchase_Amount": "$193.32",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
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  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/11/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "61-453-3503",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Qingshandi",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$282.24",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "9/16/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
},
{
  "Customer_ID": "63-680-7694",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Mbala",
  "Purchase_Category": "Hotels",
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  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/22/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "51-431-7150",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Shiqiao",

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"Frequency_of_Purchase": 10,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 1,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 1,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "PayPal",
"Time_of_Purchase": "11/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 1
},
{
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  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Yatsuomachi-higashikumisaka",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$214.69",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "5/15/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
}
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},
{
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  "Age": 32,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Czarna Dąbrówka",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$61.21",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "11/24/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
},
{
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  "Age": 36,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Pasirmadang",
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  "Purchase_Amount": "$462.48",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 2,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 12
},
{
  "Customer_ID": "68-201-1633",
  "Age": 33,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Maño",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$449.18",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "3/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "07-314-2945",
  "Age": 25,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Tiwi",

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"Purchase_Category": "Mobile Accessories",
"Purchase_Amount": "$314.36",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "7/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 1
},
{
  "Customer_ID": "64-490-6975",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Ahar",
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  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
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  "Time_of_Purchase": "3/17/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
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},
{
  "Customer_ID": "91-789-3191",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Dake",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$229.97",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "83-714-9649",
  "Age": 28,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Harstad",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$226.53",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 10,
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"Device_Used_for_Shopping": "Desktop",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
{
  "Customer_ID": "33-203-4230",
  "Age": 23,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Perbaungan",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$218.32",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/24/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "90-918-2833",
  "Age": 48,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Soroti",

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"Purchase_Category": "Furniture",
"Purchase_Amount": "$132.67",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "12/18/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 1
},
{
  "Customer_ID": "53-409-1176",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Caruaru",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$416.96",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "5/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 7
}
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},
{
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  "Age": 39,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Kamiennik",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$459.51",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "1/5/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "10-870-3357",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Boundiali",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$487.96",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "3/15/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 12
  },
  {
    "Customer_ID": "41-816-7753",
    "Age": 22,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Göteborg",
    "Purchase_Category": "Toys & Games",
    "Purchase_Amount": "$150.11",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 4,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1.5,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "7/23/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 8
  },
  {
    "Customer_ID": "68-296-5978",
    "Age": 36,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Kadumelati",

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"Purchase_Category": "Hotels",
"Purchase_Amount": "$218.87",
"Frequency_of_Purchase": 5,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 4,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "9/18/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 11
},
{
  "Customer_ID": "03-874-9055",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Amparo",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$437.06",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Low",
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  "Payment_Method": "Cash",
  "Time_of_Purchase": "3/9/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 11
}
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},
{
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  "Age": 33,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Shimen",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$122.58",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1.5,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "1/29/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "01-089-2223",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Philadelphia",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$195.07",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
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"Payment_Method": "Debit Card",
"Time_of_Purchase": "7/22/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 10
},
{
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  "Age": 39,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Myingyan",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$190.06",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "2/3/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "34-788-8387",
  "Age": 38,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Qingqu",

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    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "6/3/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 4
  },
  {
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    "Age": 27,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Poste de Flacq",
    "Purchase_Category": "Books",
    "Purchase_Amount": "$242.57",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "10/5/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
  }

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},
{
  "Customer_ID": "79-052-8470",
  "Age": 35,
  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Tawr al Bāḥah",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$303.13",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "1/4/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "86-359-7320",
  "Age": 43,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Phu Loc",
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  "Purchase_Amount": "$136.10",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 2,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "2/27/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
},
{
  "Customer_ID": "27-111-2242",
  "Age": 40,
  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Jembangan",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$249.02",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "84-538-0238",
  "Age": 19,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Harhorin",

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"Purchase_Category": "Office Supplies",
"Purchase_Amount": "$466.74",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 0.2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "12/11/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
},
{
  "Customer_ID": "04-660-2742",
  "Age": 46,
  "Gender": "Agender",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Meijiang",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$229.30",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
}
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},
{
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  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Lañgub",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$450.52",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0.2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "1/13/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "27-672-6081",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Bangbayang",
  "Purchase_Category": "Groceries",
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  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 3,
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"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "9/17/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 5
},
{
  "Customer_ID": "66-033-0540",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Stěbořice",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$93.52",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "8/12/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "99-643-9845",
  "Age": 28,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Banturkrajan",

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    "Purchase_Category": "Groceries",
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    "Frequency_of_Purchase": 6,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "9/9/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 4
  },
  {
    "Customer_ID": "27-571-9402",
    "Age": 44,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "São Torcato",
    "Purchase_Category": "Home Appliances",
    "Purchase_Amount": "$78.64",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "5/26/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 12
  }

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},
{
  "Customer_ID": "10-430-5821",
  "Age": 25,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Kapan",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$214.82",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/9/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "36-835-7445",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Văn Giang",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$57.39",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0.25,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 10,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "7/19/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "41-602-4042",
  "Age": 47,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Oslo",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$363.91",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "1/7/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
},
{
  "Customer_ID": "63-743-6962",
  "Age": 39,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Tanushimarumachi-toyoki",

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"Purchase_Category": "Travel & Leisure (Flights",
"Purchase_Amount": "$304.79",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 2,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "1/7/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 10
},
{
  "Customer_ID": "66-772-9922",
  "Age": 32,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Kazo",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$363.98",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/27/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
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},
{
  "Customer_ID": "23-246-5927",
  "Age": 47,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Rawa Mazowiecka",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$249.60",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "5/11/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "74-022-7557",
  "Age": 19,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Wönsan",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$345.04",
  "Frequency_of_Purchase": 12,
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  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "10/16/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 13
},
{
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  "Age": 48,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Villavicencio",
  "Purchase_Category": "Arts & Crafts",
  "Purchase_Amount": "$59.15",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/19/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "25-286-8786",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Berlin",

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    "Purchase_Category": "Home Appliances",
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    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 4,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "6/7/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 8
  },
  {
    "Customer_ID": "55-955-9889",
    "Age": 31,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Wailang",
    "Purchase_Category": "Health Care",
    "Purchase_Amount": "$280.88",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "5/5/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
  }

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},
{
  "Customer_ID": "34-237-3943",
  "Age": 44,
  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Fangshan",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$283.70",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "2/29/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "19-386-9088",
  "Age": 24,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Tallahassee",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$411.95",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 4,
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"Device_Used_for_Shopping": "Smartphone",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 5
},
{
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  "Age": 32,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Anchorage",
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  "Purchase_Amount": "$476.11",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "10/29/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "83-752-5439",
  "Age": 28,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Mulhouse",

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"Purchase_Category": "Gardening & Outdoors",
"Purchase_Amount": "$399.24",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "6/21/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 10
},
{
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Tangkilsari",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$90.79",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "9/16/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
}
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},
{
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  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "San Carlos",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$229.56",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "1/14/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "22-039-6819",
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  "Gender": "Female",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Queluz",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$160.47",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 3,
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"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Debit Card",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 6
},
{
  "Customer_ID": "50-395-1941",
  "Age": 30,
  "Gender": "Genderqueer",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Särkisalo",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$104.74",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/22/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "99-771-9310",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Vitoria-Gasteiz",

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"Purchase_Category": "Food & Beverages",
"Purchase_Amount": "$399.95",
"Frequency_of_Purchase": 10,
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"Brand_Loyalty": 2,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "3/7/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 10
},
{
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  "Age": 47,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Coro",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$337.33",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
}
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},
{
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  "Age": 41,
  "Gender": "Female",
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Purwa",
  "Purchase_Category": "Jewelry & Accessories",
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  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/22/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "81-926-9297",
  "Age": 22,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Gävle",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$193.94",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,

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    "Customer_Satisfaction": 3,
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    "Time_of_Purchase": "8/9/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "53-070-2625",
    "Age": 46,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Embu Guaçu",
    "Purchase_Category": "Mobile Accessories",
    "Purchase_Amount": "$460.37",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "7/13/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 12
  },
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    "Age": 34,
    "Gender": "Non-binary",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Colima",

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"Purchase_Category": "Arts & Crafts",
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"Frequency_of_Purchase": 9,
"Purchase_Channel": "Online",
"Brand_Loyalty": 5,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "1/1/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "64-120-6212",
  "Age": 31,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Fubin",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$389.47",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/11/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
}
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},
{
  "Customer_ID": "01-404-3425",
  "Age": 38,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Talshand",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$370.05",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "10/30/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "68-971-6148",
  "Age": 45,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Palampal",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$462.24",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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    "Customer_Satisfaction": 1,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Other",
    "Time_of_Purchase": "3/19/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "22-053-4627",
    "Age": 30,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Kamárαι",
    "Purchase_Category": "Food & Beverages",
    "Purchase_Amount": "$472.53",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 4,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 7,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "4/30/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 4
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  {
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    "Age": 45,
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    "Marital_Status": "Married",
    "Education_Level": "High School",
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"Purchase_Amount": "$407.29",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 5,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "Low",
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"Purchase_Intent": "Planned",
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  "Age": 18,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Cawayan",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$135.65",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "2/16/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
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{
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  "Age": 36,
  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Don Carlos",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$352.35",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
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  "Purchase_Intent": "Planned",
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  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
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  "Purchase_Amount": "$441.73",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,  
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"Device_Used_for_Shopping": "Smartphone",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "2/4/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 8
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"Customer_ID": "42-898-6421",  
"Age": 21,  
"Gender": "Female",  
"Income_Level": "High",  
"Marital_Status": "Divorced",  
"Education_Level": "High School",  
"Occupation": "Middle",  
"Location": "Cervantes",  
"Purchase_Category": "Luxury Goods",  
"Purchase_Amount": "$105.95",  
"Frequency_of_Purchase": 12,  
"Purchase_Channel": "Mixed",  
"Brand_Loyalty": 1,  
"Product_Rating": 4,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Very Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 7,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Cash",  
"Time_of_Purchase": "8/4/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 11
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{
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"Marital_Status": "Single",  
"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Ebebiyin",
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"Purchase_Amount": "$351.54",
"Frequency_of_Purchase": 11,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 1,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "PayPal",
"Time_of_Purchase": "3/21/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 12
},
{
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  "Age": 40,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Chuquitira",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$321.26",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/13/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 14
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},
{
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  "Age": 47,
  "Gender": "Female",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Proletarsk",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$421.50",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "4/4/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "43-386-2489",
  "Age": 27,
  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Naghalin",
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  "Purchase_Amount": "$253.29",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 8
},
{
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  "Age": 29,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Honolulu",
  "Purchase_Category": "Jewelry & Accessories",
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  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "Low",
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  "Discount_Used": "FALSE",
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  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "65-431-1264",
  "Age": 21,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Dhalie",

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"Purchase_Category": "Books",
"Purchase_Amount": "$226.04",
"Frequency_of_Purchase": 11,
"Purchase_Channel": "Online",
"Brand_Loyalty": 4,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "PayPal",
"Time_of_Purchase": "5/14/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 12
},
{
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  "Age": 41,
  "Gender": "Genderfluid",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Giesteira",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$52.79",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "2/6/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 4
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},
{
  "Customer_ID": "84-162-8799",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Khilok",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$385.08",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "11/12/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "51-546-9992",
  "Age": 33,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Cimara",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$181.10",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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    "Customer_Satisfaction": 7,
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    "Time_of_Purchase": "12/26/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 5
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  {
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    "Age": 23,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "Vereshchagino",
    "Purchase_Category": "Office Supplies",
    "Purchase_Amount": "$246.41",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 8,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "10/1/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 11
  },
  {
    "Customer_ID": "45-776-7217",
    "Age": 37,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Binagadi",

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"Purchase_Category": "Baby Products",
"Purchase_Amount": "$140.87",
"Frequency_of_Purchase": 8,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 7,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "3/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 9
},
{
  "Customer_ID": "71-354-5174",
  "Age": 34,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Tsuen Wan",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$151.25",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
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  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "4/20/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
}
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},
{
  "Customer_ID": "05-975-6985",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Banjar Batanpoh",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$171.52",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "8/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "42-859-2475",
  "Age": 40,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Yenakiyeve",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$399.56",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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    "Customer_Satisfaction": 4,
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    "Discount_Used": "TRUE",
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    "Time_to_Decision": 1
  },
  {
    "Customer_ID": "34-094-1923",
    "Age": 40,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "San Ramon",
    "Purchase_Category": "Sports & Outdoors",
    "Purchase_Amount": "$173.46",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "4/11/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
  },
  {
    "Customer_ID": "57-797-8139",
    "Age": 43,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Sakété",

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    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 4,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "2/9/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "21-048-8669",
    "Age": 37,
    "Gender": "Non-binary",
    "Income_Level": "Middle",
    "Marital_Status": "Single",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
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    "Return_Rate": 1,
    "Customer_Satisfaction": 8,
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    "Time_to_Decision": 2
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Antrukan",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$365.88",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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{
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  "Age": 27,
  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Dhahab",
  "Purchase_Category": "Toys & Games",
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  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 1,
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"Customer_Loyalty_Program_Member": "TRUE",
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"Shipping_Preference": "Express",
"Time_to_Decision": 13
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{
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  "Age": 19,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Vetluga",
  "Purchase_Category": "Jewelry & Accessories",
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  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "7/7/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
},
{
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  "Age": 40,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Wolfsberg",

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"Purchase_Category": "Books",
"Purchase_Amount": "$474.03",
"Frequency_of_Purchase": 7,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
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"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "High",
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"Time_of_Purchase": "8/3/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 13
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "San Bautista",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$106.96",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "3/9/2024",
  "Discount_Used": "TRUE",
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  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
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  "Education_Level": "Master's",
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  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
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  "Return_Rate": 2,
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  "Engagement_with_Ads": "None",
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
},
{
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  "Age": 45,
  "Gender": "Polygender",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Lonpao Dajah",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$461.16",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,

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"Payment_Method": "Other",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 14
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  "Occupation": "Middle",
  "Location": "Nanqiao",
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  "Purchase_Channel": "In-Store",
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  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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  "Device_Used_for_Shopping": "Smartphone",
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "Express",
  "Time_to_Decision": 13
},
{
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  "Age": 45,
  "Gender": "Female",
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "San Carlos",
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    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
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    "Time_of_Purchase": "3/2/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 2
  },
  {
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    "Gender": "Female",
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    "Marital_Status": "Divorced",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Ishikawa",
    "Purchase_Category": "Groceries",
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    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
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    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "7/27/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 14
  }

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},
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Oguma",
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  "Purchase_Amount": "$494.81",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "5/26/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
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{
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Těšany",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$160.25",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 12
  },
  {
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    "Age": 42,
    "Gender": "Female",
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    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Aksha",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$198.36",
    "Frequency_of_Purchase": 4,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "12/13/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 4
  },
  {
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    "Gender": "Female",
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    "Marital_Status": "Divorced",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
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"Frequency_of_Purchase": 12,
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"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
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"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 1
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  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Estância",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$290.56",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "3/12/2024",
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  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
}
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},
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Las Lomas",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$206.79",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 4
},
{
  "Customer_ID": "68-488-7343",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Xiamayu",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$401.43",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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    "Discount_Used": "TRUE",
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    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 5
  },
  {
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    "Age": 21,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Iñapari",
    "Purchase_Category": "Sports & Outdoors",
    "Purchase_Amount": "$188.17",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 5,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Medium",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "5/26/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 9
  },
  {
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    "Age": 38,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Orsay",

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"Purchase_Amount": "$83.21",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "Online",
"Brand_Loyalty": 4,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Other",
"Time_of_Purchase": "3/20/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "44-786-7696",
  "Age": 41,
  "Gender": "Bigender",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Zhongying",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$54.74",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/3/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
}
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},
{
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  "Age": 49,
  "Gender": "Female",
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Bayhān",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$371.12",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
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  "Time_of_Purchase": "8/23/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 8
},
{
  "Customer_ID": "11-850-1953",
  "Age": 32,
  "Gender": "Genderfluid",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Beizhakou",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$293.64",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 8,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "9/17/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 5
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"Customer_ID": "20-421-2544",  
"Age": 24,  
"Gender": "Male",  
"Income_Level": "High",  
"Marital_Status": "Married",  
"Education_Level": "High School",  
"Occupation": "High",  
"Location": "Kyöngsöng",  
"Purchase_Category": "Books",  
"Purchase_Amount": "$185.83",  
"Frequency_of_Purchase": 11,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 4,  
"Product_Rating": 2,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 2,  
"Customer_Satisfaction": 9,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Other",  
"Time_of_Purchase": "10/17/2024",  
"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 1
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{
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"Customer_ID": "37-100-8709",  
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"Marital_Status": "Divorced",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Turinsk",
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    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "8/8/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 6
  },
  {
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    "Age": 44,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "As Sawdā",
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    "Purchase_Amount": "$52.24",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 3,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "12/12/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "67-676-5945",
  "Age": 28,
  "Gender": "Female",
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Legaspi",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$446.69",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "6/12/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
},
{
  "Customer_ID": "67-639-5838",
  "Age": 23,
  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Shimorskoye",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$216.84",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 1,
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"Payment_Method": "PayPal",
"Time_of_Purchase": "3/28/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
},
{
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  "Age": 42,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Kościelec",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$75.27",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "12/27/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "96-764-3843",
  "Age": 20,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Yongfu",

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"Purchase_Category": "Office Supplies",
"Purchase_Amount": "$308.87",
"Frequency_of_Purchase": 2,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "2/24/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 11
},
{
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  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Vinkkilä",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$169.77",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "6/15/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
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},
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  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Revolucion Verde",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$289.08",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "8/14/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "29-341-6463",
  "Age": 38,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Newton",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$74.09",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 9,
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"Payment_Method": "Other",
"Time_of_Purchase": "5/15/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 8
},
{
  "Customer_ID": "64-906-4475",
  "Age": 43,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Nantang",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$201.53",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "6/1/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
  "Customer_ID": "36-340-8494",
  "Age": 38,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Perugia",

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"Purchase_Category": "Arts & Crafts",
"Purchase_Amount": "$244.60",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "Online",
"Brand_Loyalty": 4,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "8/25/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 3
},
{
  "Customer_ID": "77-031-4898",
  "Age": 21,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Tancheng",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$320.50",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "3/1/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 9
}
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},
{
  "Customer_ID": "86-097-9642",
  "Age": 27,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Leon Postigo",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$91.63",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "6/30/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "64-090-3433",
  "Age": 35,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Bollène",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$251.93",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "1/2/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
{
  "Customer_ID": "96-140-1936",
  "Age": 30,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Baihe",
  "Purchase_Category": "Luxury Goods",
  "Purchase_Amount": "$477.35",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "12/28/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "38-830-6976",
  "Age": 31,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Puqi",

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"Purchase_Category": "Baby Products",
"Purchase_Amount": "$86.63",
"Frequency_of_Purchase": 10,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 2,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
"Time_of_Purchase": "9/2/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 3
},
{
  "Customer_ID": "82-864-1154",
  "Age": 50,
  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Pedraza",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$474.42",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "9/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
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},
{
  "Customer_ID": "79-711-6779",
  "Age": 34,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Hoolt",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$429.24",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "3/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "22-860-9860",
  "Age": 24,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Pasinan Barat",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$470.38",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
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  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 3,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "11/11/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 9
},
{
  "Customer_ID": "72-590-6161",
  "Age": 32,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Saltpond",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$495.80",
  "Frequency_of_Purchase": 4,
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  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
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  "Return_Rate": 0,
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 10
},
{
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Rende",

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"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 3,
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 3
},
{
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  "Marital_Status": "Single",
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  "Occupation": "High",
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  "Purchase_Amount": "$473.77",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/2/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 13
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},
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  "Education_Level": "High School",
  "Occupation": "Middle",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 13
},
{
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  "Gender": "Male",
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  "Purchase_Channel": "Online",
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  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
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"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Espírito Santo do Pinhal",
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  "Purchase_Amount": "$264.01",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "10/21/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 2
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Újezd",

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"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Smartphone",
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"Time_of_Purchase": "10/15/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Bhadrapur",
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  "Purchase_Amount": "$190.76",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/7/2024",
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  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
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  "Location": "Kostrovo",
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  "Purchase_Amount": "$105.76",
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  "Purchase_Channel": "Online",
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  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
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  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
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  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "Express",
  "Time_to_Decision": 4
},
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Lemery",
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  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Loyalty_Program_Member": "FALSE",  
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"Shipping_Preference": "Express",  
"Time_to_Decision": 3
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"Location": "Youcheng",  
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"Frequency_of_Purchase": 9,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 5,  
"Product_Rating": 3,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "High",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 2,  
"Engagement_with_Ads": "Medium",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Debit Card",  
"Time_of_Purchase": "11/12/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
"Shipping_Preference": "No Preference",  
"Time_to_Decision": 11
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{
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"Gender": "Female",  
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"Marital_Status": "Married",  
"Education_Level": "Master's",  
"Occupation": "Middle",  
"Location": "Napoli",
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"Purchase_Category": "Office Supplies",
"Purchase_Amount": "$235.49",
"Frequency_of_Purchase": 5,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 3,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 6,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "5/13/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 5
},
{
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  "Age": 45,
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "El Caño",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$161.34",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "9/28/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
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},
{
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  "Gender": "Male",
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Heemstede",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$167.67",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "3/18/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 5
},
{
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  "Age": 50,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Panyam",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$96.68",
  "Frequency_of_Purchase": 10,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 3,
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"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "4/13/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 10
},
{
  "Customer_ID": "86-068-2133",
  "Age": 32,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Faraulep",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$234.58",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "4/23/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
{
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  "Age": 21,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "San Isidro",

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    "Frequency_of_Purchase": 7,
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    "Brand_Loyalty": 5,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Other",
    "Time_of_Purchase": "3/13/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 4
  },
  {
    "Customer_ID": "74-033-1145",
    "Age": 27,
    "Gender": "Polygender",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Mranggen",
    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$489.66",
    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "1/18/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 3
  }

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},
{
  "Customer_ID": "24-272-6205",
  "Age": 39,
  "Gender": "Agender",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Cigadog",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$161.85",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "4/25/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
},
{
  "Customer_ID": "90-170-1951",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Caitang",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$204.47",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 9,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
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"Time_of_Purchase": "8/15/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
  "Customer_ID": "73-259-8940",
  "Age": 34,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Masoyila",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$315.03",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "11/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 2
},
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  "Customer_ID": "77-796-5786",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Beiyuan",

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"Purchase_Category": "Furniture",
"Purchase_Amount": "$330.36",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 5,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "6/29/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
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  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Kariya",
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  "Purchase_Amount": "$456.83",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
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  "Time_Spent_on_Product_Research(hours)": 0,
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  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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  "Shipping_Preference": "No Preference",
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}
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},
{
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  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Malakhovka",
  "Purchase_Category": "Jewelry & Accessories",
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  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Other",
  "Time_of_Purchase": "11/16/2024",
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  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
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{
  "Customer_ID": "62-797-9254",
  "Age": 35,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "At-Bashi",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$289.28",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
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"Customer_Satisfaction": 7,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 13
},
{
  "Customer_ID": "27-941-4995",
  "Age": 27,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Sankeyushu",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$483.77",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "7/20/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
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  "Customer_ID": "01-799-2615",
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  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Limoges",

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"Frequency_of_Purchase": 7,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 1,
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"Discount_Sensitivity": "Somewhat Sensitive",
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"Customer_Satisfaction": 7,
"Engagement_with_Ads": "High",
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
{
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  "Age": 43,
  "Gender": "Male",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Hägersten",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$436.57",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
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  "Shipping_Preference": "Standard",
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},
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  "Occupation": "Middle",
  "Location": "Tarata",
  "Purchase_Category": "Food & Beverages",
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  "Purchase_Channel": "Mixed",
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  "Product_Rating": 3,
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  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 5,
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  "Device_Used_for_Shopping": "Smartphone",
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  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
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},
{
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  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Marabahan",
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  "Purchase_Amount": "$221.88",
  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
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"Customer_Satisfaction": 6,
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 9
},
{
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Eslāmābād",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$278.21",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
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  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
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  "Engagement_with_Ads": "Low",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "10/22/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "95-876-9757",
  "Age": 31,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Emar",

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"Purchase_Category": "Health Supplements",
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"Frequency_of_Purchase": 7,
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"Brand_Loyalty": 3,
"Product_Rating": 5,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Credit Card",
"Time_of_Purchase": "7/12/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 5
},
{
  "Customer_ID": "47-947-4888",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Baisha",
  "Purchase_Category": "Baby Products",
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  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "6/30/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 8
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},
{
  "Customer_ID": "83-003-2165",
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Magdalena",
  "Purchase_Category": "Gardening & Outdoors",
  "Purchase_Amount": "$437.97",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "4/2/2024",
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  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "27-619-9264",
  "Age": 23,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Göteborg",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$391.87",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,

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"Customer_Satisfaction": 2,
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"Device_Used_for_Shopping": "Desktop",
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"Time_of_Purchase": "2/16/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 6
},
{
  "Customer_ID": "49-476-1729",
  "Age": 42,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Skórzec",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$333.41",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Tablet",
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  "Time_of_Purchase": "1/31/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
},
{
  "Customer_ID": "64-803-7087",
  "Age": 32,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "São João dos Inhamuns",

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"Purchase_Category": "Groceries",
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"Frequency_of_Purchase": 9,
"Purchase_Channel": "Online",
"Brand_Loyalty": 5,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 10,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "PayPal",
"Time_of_Purchase": "10/9/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 1
},
{
  "Customer_ID": "01-925-4021",
  "Age": 37,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Tambaksari",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$292.08",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "4/9/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
}
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},
{
  "Customer_ID": "51-116-5937",
  "Age": 25,
  "Gender": "Polygender",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Lazarat",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$204.29",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "5/16/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "72-454-2741",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Belene",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$258.68",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,

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    "Customer_Satisfaction": 9,
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 9
  },
  {
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    "Age": 26,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Xiangshan",
    "Purchase_Category": "Gardening & Outdoors",
    "Purchase_Amount": "$258.02",
    "Frequency_of_Purchase": 2,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 3,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "11/8/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "07-834-3350",
    "Age": 29,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "San Luis",

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"Purchase_Category": "Gardening & Outdoors",
"Purchase_Amount": "$181.87",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 4,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 4,
"Engagement_with_Ads": "High",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Debit Card",
"Time_of_Purchase": "9/1/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 11
},
{
  "Customer_ID": "11-802-5604",
  "Age": 26,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Zengfu",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$81.18",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 3,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "5/17/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 3
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},
{
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  "Age": 23,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Tingsryd",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$382.94",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
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  "Return_Rate": 2,

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    "Purchase_Amount": "$497.76",
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    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "High",
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"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 0,
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"Shipping_Preference": "No Preference",
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Wangsi",
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  "Purchase_Amount": "$263.57",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 3,
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  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
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  "Shipping_Preference": "Express",
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  "Purchase_Channel": "In-Store",
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  "Return_Rate": 0,
  "Customer_Satisfaction": 9,
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  "Brand_Loyalty": 2,
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  "Product_Rating": 3,
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  "Return_Rate": 2,
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  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 9
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  "Gender": "Male",
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  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Libei",

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    "Purchase_Amount": "$191.21",
    "Frequency_of_Purchase": 7,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
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    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 2,
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    "Device_Used_for_Shopping": "Smartphone",
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    "Customer_Loyalty_Program_Member": "FALSE",
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    "Time_to_Decision": 13
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  "Time_Spent_on_Product_Research(hours)": 1,
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  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
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  "Device_Used_for_Shopping": "Desktop",
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  "Discount_Used": "FALSE",
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  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
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{
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Bokong Timur",
  "Purchase_Category": "Sports & Outdoors",
  "Purchase_Amount": "$324.11",
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Impulsive",  
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"Location": "Gaowu",  
"Purchase_Category": "Animal Feed",  
"Purchase_Amount": "$105.64",  
"Frequency_of_Purchase": 6,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 1,  
"Product_Rating": 3,  
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"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Very Sensitive",  
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"Customer_Loyalty_Program_Member": "TRUE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "No Preference",  
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{
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"Brand_Loyalty": 1,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Low",
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 5
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{
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  "Marital_Status": "Single",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Postřekov",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$227.03",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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  "Device_Used_for_Shopping": "Tablet",
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
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},
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Gobojango",
  "Purchase_Category": "Hotels",
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  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 6
},
{
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  "Age": 37,
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Tandahimba",
  "Purchase_Category": "Animal Feed",
  "Purchase_Amount": "$173.43",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 0,
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  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
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},
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Iwade",
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  "Purchase_Amount": "$462.96",
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  "Purchase_Channel": "Online",
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  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
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  "Engagement_with_Ads": "High",
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
},
{
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  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
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  "Location": "La Guata",
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    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Tablet",
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    "Time_of_Purchase": "8/15/2024",
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    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 6
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    "Age": 50,
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    "Marital_Status": "Married",
    "Education_Level": "Master's",
    "Occupation": "High",
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    "Purchase_Category": "Toys & Games",
    "Purchase_Amount": "$443.11",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "Other",
    "Time_of_Purchase": "1/19/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 1
  }

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},
{
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  "Age": 31,
  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Paya Dapur",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$254.83",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 1
},
{
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  "Education_Level": "Master's",
  "Occupation": "Middle",
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  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
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  "Discount_Sensitivity": "Very Sensitive",
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"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 9
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{
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"Customer_ID": "45-337-1798",  
"Age": 26,  
"Gender": "Male",  
"Income_Level": "Middle",  
"Marital_Status": "Married",  
"Education_Level": "Bachelor's",  
"Occupation": "Middle",  
"Location": "Al Qārah",  
"Purchase_Category": "Baby Products",  
"Purchase_Amount": "$337.17",  
"Frequency_of_Purchase": 8,  
"Purchase_Channel": "In-Store",  
"Brand_Loyalty": 5,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 0,  
"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 6,  
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"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Credit Card",  
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"Discount_Used": "FALSE",  
"Customer_Loyalty_Program_Member": "TRUE",  
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"Shipping_Preference": "No Preference",  
"Time_to_Decision": 3
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"Marital_Status": "Single",  
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"Occupation": "High",  
"Location": "Antipolo",
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"Purchase_Amount": "$429.24",
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"Purchase_Channel": "Online",
"Brand_Loyalty": 2,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "3/11/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 13
},
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  "Customer_ID": "67-323-7406",
  "Age": 35,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Yuyangguan",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$197.70",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "9/27/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 9
}
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},
{
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  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Qiman",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$336.96",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 7,
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  "Customer_Loyalty_Program_Member": "TRUE",
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  "Shipping_Preference": "No Preference",
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},
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  "Age": 40,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Maguwon",
  "Purchase_Category": "Packages)",
  "Purchase_Amount": "$489.81",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 1,
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"Device_Used_for_Shopping": "Tablet",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
  "Customer_ID": "17-763-9416",
  "Age": 32,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Tsibulev",
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  "Purchase_Amount": "$455.55",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/29/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 10
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{
  "Customer_ID": "56-453-8263",
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  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "San Antonio Aguas Calientes",

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"Purchase_Category": "Mobile Accessories",
"Purchase_Amount": "$266.61",
"Frequency_of_Purchase": 3,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Medium",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Tablet",
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"Time_of_Purchase": "6/6/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 7
},
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  "Gender": "Polygender",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Pombas",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$460.88",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "Cash",
  "Time_of_Purchase": "4/12/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
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},
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  "Gender": "Male",
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  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Ku'aydinah",
  "Purchase_Category": "Health Supplements",
  "Purchase_Amount": "$361.40",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "12/21/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 7
},
{
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  "Age": 47,
  "Gender": "Female",
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  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "San Marcos",
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  "Purchase_Amount": "$51.86",
  "Frequency_of_Purchase": 4,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0.2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
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    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 6
  },
  {
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    "Age": 27,
    "Gender": "Male",
    "Income_Level": "Middle",
    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "Chum Phae",
    "Purchase_Category": "Office Supplies",
    "Purchase_Amount": "$310.16",
    "Frequency_of_Purchase": 5,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 5,
    "Product_Rating": 3,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 4,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
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    "Time_of_Purchase": "12/1/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 14
  },
  {
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    "Age": 40,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "Master's",
    "Occupation": "Middle",
    "Location": "La Laja",

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    "Purchase_Category": "Packages)",
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    "Frequency_of_Purchase": 8,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 4,
    "Product_Rating": 2,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "3/31/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 10
  },
  {
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    "Age": 28,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "High School",
    "Occupation": "Middle",
    "Location": "San Juan del Cesar",
    "Purchase_Category": "Packages)",
    "Purchase_Amount": "$356.87",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 0,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 1,
    "Customer_Satisfaction": 9,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Debit Card",
    "Time_of_Purchase": "10/12/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 10
  }

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},
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  "Gender": "Male",
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  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Taiyigong",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$82.37",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "12/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
},
{
  "Customer_ID": "94-985-5336",
  "Age": 29,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Gävle",
  "Purchase_Category": "Clothing",
  "Purchase_Amount": "$372.60",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,

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    "Customer_Satisfaction": 6,
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    "Time_of_Purchase": "1/11/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 10
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  {
    "Customer_ID": "97-715-3606",
    "Age": 29,
    "Gender": "Female",
    "Income_Level": "Middle",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Tayabamba",
    "Purchase_Category": "Animal Feed",
    "Purchase_Amount": "$78.32",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 2,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 10,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "7/29/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Need-based",
    "Shipping_Preference": "Standard",
    "Time_to_Decision": 7
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  {
    "Customer_ID": "02-100-4320",
    "Age": 32,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "Master's",
    "Occupation": "High",
    "Location": "Majennang",

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    "Purchase_Category": "Baby Products",
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    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "Online",
    "Brand_Loyalty": 3,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "High",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 5,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Tablet",
    "Payment_Method": "PayPal",
    "Time_of_Purchase": "1/11/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 13
  },
  {
    "Customer_ID": "16-070-0138",
    "Age": 39,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Single",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Njeru",
    "Purchase_Category": "Luxury Goods",
    "Purchase_Amount": "$241.10",
    "Frequency_of_Purchase": 12,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 1,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Not Sensitive",
    "Return_Rate": 2,
    "Customer_Satisfaction": 2,
    "Engagement_with_Ads": "Medium",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "7/30/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Planned",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "82-474-5074",
  "Age": 22,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Ambatolaona",
  "Purchase_Category": "Travel & Leisure (Flights",
  "Purchase_Amount": "$96.86",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "7/28/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 7
},
{
  "Customer_ID": "36-444-5336",
  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Jianggang",
  "Purchase_Category": "Food & Beverages",
  "Purchase_Amount": "$276.25",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,

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"Customer_Satisfaction": 4,
"Engagement_with_Ads": "None",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "11/11/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Express",
"Time_to_Decision": 8
},
{
  "Customer_ID": "54-680-5344",
  "Age": 29,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Langkou",
  "Purchase_Category": "Office Supplies",
  "Purchase_Amount": "$318.45",
  "Frequency_of_Purchase": 10,
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  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Other",
  "Time_of_Purchase": "10/25/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 5
},
{
  "Customer_ID": "16-364-8096",
  "Age": 41,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Horní Suchá",

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"Purchase_Category": "Animal Feed",
"Purchase_Amount": "$117.03",
"Frequency_of_Purchase": 6,
"Purchase_Channel": "Online",
"Brand_Loyalty": 3,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 0,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 9,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Cash",
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"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 5
},
{
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  "Age": 50,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Haradok",
  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$490.41",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
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  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
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},
{
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  "Age": 48,
  "Gender": "Male",
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  "Education_Level": "Bachelor's",
  "Occupation": "High",
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  "Purchase_Amount": "$476.42",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "In-Store",
  "Brand_Loyalty": 1,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
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{
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Luci",
  "Purchase_Category": "Beauty & Personal Care",
  "Purchase_Amount": "$392.27",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 2,
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"Purchase_Intent": "Wants-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
  "Customer_ID": "87-079-0237",
  "Age": 36,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Guolemude",
  "Purchase_Category": "Hotels",
  "Purchase_Amount": "$207.24",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 6,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "5/12/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 3
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{
  "Customer_ID": "78-091-8662",
  "Age": 43,
  "Gender": "Male",
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  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Prengtale",

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"Frequency_of_Purchase": 3,
"Purchase_Channel": "Online",
"Brand_Loyalty": 4,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "None",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 8,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Cash",
"Time_of_Purchase": "10/11/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 11
},
{
  "Customer_ID": "62-720-2922",
  "Age": 30,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Cabanass",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$244.47",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "6/23/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 4
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},
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  "Gender": "Male",
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  "Education_Level": "Master's",
  "Occupation": "High",
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  "Purchase_Amount": "$251.63",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 2,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "8/23/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 10
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{
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  "Age": 30,
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  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Sukumo",
  "Purchase_Category": "Toys & Games",
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  "Frequency_of_Purchase": 12,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 1,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,

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"Customer_Satisfaction": 8,
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"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 7
},
{
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  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Married",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Fenglu",
  "Purchase_Category": "Jewelry & Accessories",
  "Purchase_Amount": "$303.09",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 9,
  "Engagement_with_Ads": "None",
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  "Payment_Method": "Other",
  "Time_of_Purchase": "1/10/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 11
},
{
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  "Age": 40,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Tanjungbalai",

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"Purchase_Amount": "$341.24",  
"Frequency_of_Purchase": 9,  
"Purchase_Channel": "Mixed",  
"Brand_Loyalty": 5,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 2,  
"Social_Media_Influence": "Low",  
"Discount_Sensitivity": "Somewhat Sensitive",  
"Return_Rate": 1,  
"Customer_Satisfaction": 3,  
"Engagement_with_Ads": "None",  
"Device_Used_for_Shopping": "Tablet",  
"Payment_Method": "Credit Card",  
"Time_of_Purchase": "11/18/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Need-based",  
"Shipping_Preference": "Standard",  
"Time_to_Decision": 4
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},  
{
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"Education_Level": "Master's",  
"Occupation": "High",  
"Location": "Carrefour",  
"Purchase_Category": "Electronics",  
"Purchase_Amount": "$211.39",  
"Frequency_of_Purchase": 10,  
"Purchase_Channel": "Online",  
"Brand_Loyalty": 4,  
"Product_Rating": 5,  
"Time_Spent_on_Product_Research(hours)": 1,  
"Social_Media_Influence": "Medium",  
"Discount_Sensitivity": "Not Sensitive",  
"Return_Rate": 0,  
"Customer_Satisfaction": 1,  
"Engagement_with_Ads": "Low",  
"Device_Used_for_Shopping": "Desktop",  
"Payment_Method": "Other",  
"Time_of_Purchase": "5/10/2024",  
"Discount_Used": "TRUE",  
"Customer_Loyalty_Program_Member": "FALSE",  
"Purchase_Intent": "Planned",  
"Shipping_Preference": "Express",  
"Time_to_Decision": 1
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},
{
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  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Tewulike",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$379.21",
  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 1,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "High",
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "9/18/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "No Preference",
  "Time_to_Decision": 1
},
{
  "Customer_ID": "10-079-8237",
  "Age": 46,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Hejiang",
  "Purchase_Category": "Mobile Accessories",
  "Purchase_Amount": "$309.53",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 2,

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"Device_Used_for_Shopping": "Smartphone",
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"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Standard",
"Time_to_Decision": 5
},
{
  "Customer_ID": "47-460-8015",
  "Age": 48,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Yaizu",
  "Purchase_Category": "Books",
  "Purchase_Amount": "$359.45",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 8,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
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  "Time_of_Purchase": "3/6/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 11
},
{
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  "Age": 20,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Kembé",

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"Purchase_Amount": "$479.62",
"Frequency_of_Purchase": 8,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 3,
"Product_Rating": 1,
"Time_Spent_on_Product_Research(hours)": 2,
"Social_Media_Influence": "High",
"Discount_Sensitivity": "Not Sensitive",
"Return_Rate": 1,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Tablet",
"Payment_Method": "Other",
"Time_of_Purchase": "4/19/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Planned",
"Shipping_Preference": "Express",
"Time_to_Decision": 10
},
{
  "Customer_ID": "80-487-2550",
  "Age": 34,
  "Gender": "Male",
  "Income_Level": "High",
  "Marital_Status": "Married",
  "Education_Level": "Bachelor's",
  "Occupation": "Middle",
  "Location": "Novokayakent",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$208.60",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "2/29/2024",
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  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 3
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},
{
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  "Gender": "Female",
  "Income_Level": "Middle",
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  "Education_Level": "Master's",
  "Occupation": "High",
  "Location": "Hekou",
  "Purchase_Category": "Software & Apps",
  "Purchase_Amount": "$180.21",
  "Frequency_of_Purchase": 2,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 5,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 0,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "Medium",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Cash",
  "Time_of_Purchase": "1/22/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 14
},
{
  "Customer_ID": "60-005-5187",
  "Age": 25,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Bailadores",
  "Purchase_Category": "Electronics",
  "Purchase_Amount": "$197.90",
  "Frequency_of_Purchase": 3,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 8,
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"Device_Used_for_Shopping": "Desktop",
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"Time_of_Purchase": "1/18/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Wants-based",
"Shipping_Preference": "Standard",
"Time_to_Decision": 14
},
{
  "Customer_ID": "24-371-5870",
  "Age": 49,
  "Gender": "Male",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Masuda",
  "Purchase_Category": "Home Appliances",
  "Purchase_Amount": "$362.30",
  "Frequency_of_Purchase": 7,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 4,
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  "Time_Spent_on_Product_Research(hours)": 0.2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "9/30/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 6
},
{
  "Customer_ID": "02-055-8248",
  "Age": 25,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Martanesh",

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    "Purchase_Category": "Health Supplements",
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    "Frequency_of_Purchase": 11,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 3,
    "Product_Rating": 4,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 3,
    "Engagement_with_Ads": "Low",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "4/27/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Impulsive",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 7
  },
  {
    "Customer_ID": "54-238-5459",
    "Age": 40,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "High School",
    "Occupation": "High",
    "Location": "Xinzhou",
    "Purchase_Category": "Jewelry & Accessories",
    "Purchase_Amount": "$149.52",
    "Frequency_of_Purchase": 9,
    "Purchase_Channel": "In-Store",
    "Brand_Loyalty": 2,
    "Product_Rating": 5,
    "Time_Spent_on_Product_Research(hours)": 1,
    "Social_Media_Influence": "None",
    "Discount_Sensitivity": "Somewhat Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "None",
    "Device_Used_for_Shopping": "Smartphone",
    "Payment_Method": "Cash",
    "Time_of_Purchase": "3/10/2024",
    "Discount_Used": "FALSE",
    "Customer_Loyalty_Program_Member": "FALSE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 8
  }

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},
{
  "Customer_ID": "85-922-0190",
  "Age": 19,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Widowed",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
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  "Purchase_Category": "Toys & Games",
  "Purchase_Amount": "$206.32",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 4,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "PayPal",
  "Time_of_Purchase": "10/12/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Wants-based",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 12
},
{
  "Customer_ID": "48-271-1908",
  "Age": 40,
  "Gender": "Bigender",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Oke Ila",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$308.58",
  "Frequency_of_Purchase": 11,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
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"Customer_Satisfaction": 7,
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"Payment_Method": "Debit Card",
"Time_of_Purchase": "5/21/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "Express",
"Time_to_Decision": 12
},
{
  "Customer_ID": "46-978-3874",
  "Age": 22,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Rio Pardo",
  "Purchase_Category": "Groceries",
  "Purchase_Amount": "$91.34",
  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 1,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "None",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 0,
  "Customer_Satisfaction": 1,
  "Engagement_with_Ads": "None",
  "Device_Used_for_Shopping": "Smartphone",
  "Payment_Method": "Debit Card",
  "Time_of_Purchase": "1/10/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "TRUE",
  "Purchase_Intent": "Impulsive",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 6
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{
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  "Age": 25,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Pingtang",

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"Purchase_Category": "Luxury Goods",
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"Frequency_of_Purchase": 7,
"Purchase_Channel": "Mixed",
"Brand_Loyalty": 4,
"Product_Rating": 2,
"Time_Spent_on_Product_Research(hours)": 1,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Very Sensitive",
"Return_Rate": 2,
"Customer_Satisfaction": 3,
"Engagement_with_Ads": "Low",
"Device_Used_for_Shopping": "Smartphone",
"Payment_Method": "Other",
"Time_of_Purchase": "5/7/2024",
"Discount_Used": "FALSE",
"Customer_Loyalty_Program_Member": "FALSE",
"Purchase_Intent": "Need-based",
"Shipping_Preference": "No Preference",
"Time_to_Decision": 3
},
{
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  "Age": 32,
  "Gender": "Female",
  "Income_Level": "High",
  "Marital_Status": "Divorced",
  "Education_Level": "Master's",
  "Occupation": "Middle",
  "Location": "Podbrdo",
  "Purchase_Category": "Baby Products",
  "Purchase_Amount": "$468.16",
  "Frequency_of_Purchase": 8,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 3,
  "Product_Rating": 5,
  "Time_Spent_on_Product_Research(hours)": 1,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Somewhat Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 5,
  "Engagement_with_Ads": "High",
  "Device_Used_for_Shopping": "Desktop",
  "Payment_Method": "Credit Card",
  "Time_of_Purchase": "1/22/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 2
}
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},
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  "Age": 44,
  "Gender": "Female",
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  "Marital_Status": "Divorced",
  "Education_Level": "Bachelor's",
  "Occupation": "High",
  "Location": "Aramayuan",
  "Purchase_Category": "Mobile Accessories",
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  "Frequency_of_Purchase": 5,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 2,
  "Product_Rating": 4,
  "Time_Spent_on_Product_Research(hours)": 0.3,
  "Social_Media_Influence": "High",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 2,
  "Customer_Satisfaction": 4,
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  "Payment_Method": "PayPal",
  "Time_of_Purchase": "7/7/2024",
  "Discount_Used": "TRUE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Need-based",
  "Shipping_Preference": "Standard",
  "Time_to_Decision": 5
},
{
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  "Age": 50,
  "Gender": "Female",
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  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "Middle",
  "Location": "Paquera",
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  "Frequency_of_Purchase": 9,
  "Purchase_Channel": "Mixed",
  "Brand_Loyalty": 4,
  "Product_Rating": 3,
  "Time_Spent_on_Product_Research(hours)": 2,
  "Social_Media_Influence": "Low",
  "Discount_Sensitivity": "Very Sensitive",
  "Return_Rate": 0,
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    "Customer_Satisfaction": 6,
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    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "No Preference",
    "Time_to_Decision": 9
  },
  {
    "Customer_ID": "77-241-7621",
    "Age": 26,
    "Gender": "Male",
    "Income_Level": "High",
    "Marital_Status": "Married",
    "Education_Level": "Bachelor's",
    "Occupation": "High",
    "Location": "Warudoyong",
    "Purchase_Category": "Food & Beverages",
    "Purchase_Amount": "$453.37",
    "Frequency_of_Purchase": 10,
    "Purchase_Channel": "Mixed",
    "Brand_Loyalty": 1,
    "Product_Rating": 1,
    "Time_Spent_on_Product_Research(hours)": 2,
    "Social_Media_Influence": "Low",
    "Discount_Sensitivity": "Very Sensitive",
    "Return_Rate": 0,
    "Customer_Satisfaction": 6,
    "Engagement_with_Ads": "High",
    "Device_Used_for_Shopping": "Desktop",
    "Payment_Method": "Credit Card",
    "Time_of_Purchase": "3/11/2024",
    "Discount_Used": "TRUE",
    "Customer_Loyalty_Program_Member": "TRUE",
    "Purchase_Intent": "Wants-based",
    "Shipping_Preference": "Express",
    "Time_to_Decision": 9
  },
  {
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    "Age": 21,
    "Gender": "Female",
    "Income_Level": "High",
    "Marital_Status": "Widowed",
    "Education_Level": "Bachelor's",
    "Occupation": "Middle",
    "Location": "Béziers",

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"Purchase_Category": "Baby Products",
"Purchase_Amount": "$106.15",
"Frequency_of_Purchase": 12,
"Purchase_Channel": "In-Store",
"Brand_Loyalty": 4,
"Product_Rating": 4,
"Time_Spent_on_Product_Research(hours)": 0.3,
"Social_Media_Influence": "Low",
"Discount_Sensitivity": "Somewhat Sensitive",
"Return_Rate": 0,
"Customer_Satisfaction": 5,
"Engagement_with_Ads": "Medium",
"Device_Used_for_Shopping": "Desktop",
"Payment_Method": "Cash",
"Time_of_Purchase": "3/30/2024",
"Discount_Used": "TRUE",
"Customer_Loyalty_Program_Member": "TRUE",
"Purchase_Intent": "Impulsive",
"Shipping_Preference": "Standard",
"Time_to_Decision": 8
},
{
  "Customer_ID": "48-203-9118",
  "Age": 21,
  "Gender": "Female",
  "Income_Level": "Middle",
  "Marital_Status": "Single",
  "Education_Level": "High School",
  "Occupation": "High",
  "Location": "Dongzhou",
  "Purchase_Category": "Health Care",
  "Purchase_Amount": "$378.47",
  "Frequency_of_Purchase": 6,
  "Purchase_Channel": "Online",
  "Brand_Loyalty": 5,
  "Product_Rating": 2,
  "Time_Spent_on_Product_Research(hours)": 0.33,
  "Social_Media_Influence": "Medium",
  "Discount_Sensitivity": "Not Sensitive",
  "Return_Rate": 1,
  "Customer_Satisfaction": 10,
  "Engagement_with_Ads": "Low",
  "Device_Used_for_Shopping": "Tablet",
  "Payment_Method": "Other",
  "Time_of_Purchase": "12/8/2024",
  "Discount_Used": "FALSE",
  "Customer_Loyalty_Program_Member": "FALSE",
  "Purchase_Intent": "Planned",
  "Shipping_Preference": "Express",
  "Time_to_Decision": 2
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}  
]