

# Nick Ballou

## PHD CANDIDATE - MOTIVATIONAL PSYCHOLOGY OF VIDEO GAMES

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## Education

### PhD in Video Game Psychology

2019–present

QUEEN MARY UNIVERSITY OF LONDON

CDT IN INTELLIGENT GAMES AND GAME INTELLIGENCE (IGGI)

- **Topic:** When do games motivate and support well-being, and when not?
- **Themes:** self-determination theory, digital trace data, player experience
- **Supervisors:** Prof Sebastian Deterding (Imperial College London), Dr Laurissa Tokarchuk (Queen Mary), and Dr David Zendle (University of York)

### MPhil with distinction in Theoretical and Applied Linguistics

2017–2018

UNIVERSITY OF CAMBRIDGE

- Research areas: phonetics, second language acquisition, computer-assisted language learning
- Supervisor: Dr Calbert Graham

### BS magna cum laude in Linguistics and Environmental Studies

2012–2016

TULANE UNIVERSITY


## Skills

<b>Open Science</b>	Data sharing/management, preregistration, questionable research practices (QRPs)
<b>Research Methods</b>	Digital trace data, surveys, longitudinal studies, qualitative methods (e.g., grounded theory)
<b>Programming</b>	R(Markdown), LaTeX, Python (Basic), SQL (Basic)
<b>Statistics</b>	Multilevel models, structural equation modeling


## Selected Publications

For a complete list of publications, please see my [Google Scholar page](#). Open access versions are available by clicking the  icons.

### JOURNAL ARTICLES

-  **Ballou, N.** & Zendle, D. (2022). “Clinically Significant Distress” in Internet Gaming Disorder: An Individual Participant Meta-Analysis.  
*Computers in Human Behavior*, p. 107140, 2022, DOI: [10.1016/j.chb.2021.107140](https://doi.org/10.1016/j.chb.2021.107140)
-  **Ballou, N.** & Van Rooij, A. J. (2021). The Relationship between Mental Well-Being and Dysregulated Gaming: A Specification Curve Analysis of Core and Peripheral Criteria in Five Gaming Disorder Scales.  
*Royal Society Open Science*, 8(5), pp. 1–28, 2021, DOI: [10.1098/rsos.201385](https://doi.org/10.1098/rsos.201385)
-  Vuorre, M., Zendle, D., Petrovskaya, E., **Ballou, N.** & Przybylski, A. K. (2021). A Large-Scale Study of Changes to the Quantity, Quality, and Distribution of Video Game Play during a Global Health Pandemic.  
*Technology, Mind, and Behavior*, 2(4), 2021, DOI: [10.1037/tmb0000048](https://doi.org/10.1037/tmb0000048)
-  Zendle, D., Meyer, R. & **Ballou, N.** (2020). “The Changing Face of Desktop Video Game Monetisation: An Exploration of Trends in Loot Boxes, Pay to Win, and Cosmetic Microtransactions in the Most-Played Steam Games of 2010-2019”.  
*PLOS ONE*, 2020, DOI: [10.1371/journal.pone.0232780](https://doi.org/10.1371/journal.pone.0232780)
-  Zendle, D., Meyer, R., Cairns, P., Waters, S. & **Ballou, N.** (2020). “The Prevalence of Loot Boxes in Mobile and Desktop Games”.  
*Addiction*, 2020, DOI: [10.1111/add.14973](https://doi.org/10.1111/add.14973)

### CONFERENCE PAPERS

-  **Ballou, N.**, Deterding, S., Iacovides, I. & Helsby, L. (2022) Do People Use Games to Compensate for Psychological Needs During Crises? A Mixed-Methods Study of Gaming During COVID-19 Lockdowns

CHI '22 Conference on Human Factors in Computing Systems, 2022, DOI: [10.1145/3491102.3501858](https://doi.org/10.1145/3491102.3501858)

- 6 **Ballou, N.**, Gbadamosi, C. & Zendle, D. (2022). "The Hidden Intricacy of Loot Box Design: A Granular Description of Random Monetized Reward Features".

In press at DiGRA, 2022, DOI: [10.31234/osf.io/xeckb](https://doi.org/10.31234/osf.io/xeckb)

- 6 **Ballou, N.**, Breitsohl, H., Kao, D., Gerling, K. & Deterding, S. (2021) Not Very Effective: Validity Issues of the Effectance in Games Scale

CHI PLAY '21 Extended Abstracts, 2021, DOI: [10.1145/3450337.3483492](https://doi.org/10.1145/3450337.3483492)

- 6 **Ballou, N.**, Warriar, V. R. & Deterding, S. (2021) "Are You Open? A Content Analysis of Transparency and Openness Guidelines in HCI Journals"

CHI '21 Conference on Human Factors in Computing Systems, 2021, DOI: [10.1145/3411764.3445584](https://doi.org/10.1145/3411764.3445584)

Ratcliffe, J., **Ballou, N.** & Tokarchuk, L. (2021) Actions, Not Gestures: Contextualising Embodied Controller Interactions in Immersive Virtual Reality

Proceedings of the 27th ACM Symposium on Virtual Reality Software and Technology, 2021, DOI: [10.1145/3489849.3489892](https://doi.org/10.1145/3489849.3489892)

## TEAM SCIENCE AND CONSORTIA

- 6 Parsons, S., Azevedo, F., Elsherif, M. M. & **110 others including Nick Ballou.** (2022). A Community-Sourced Glossary of Open Scholarship Terms.

Nature Human Behaviour, 6(3), pp. 312–318, 2022, DOI: [10.1038/s41562-021-01269-4](https://doi.org/10.1038/s41562-021-01269-4)

- 6 Stewart, S., Pennington, C. R. & **8 other UKRN leads, including Nick Ballou.** (2022). Reforms to Improve Reproducibility and Quality Must Be Coordinated across the Research Ecosystem: The View from the UKRN Local Network Leads.

BMC Research Notes, 15(1), p. 58, 2022, DOI: [10.1186/s13104-022-05949-w](https://doi.org/10.1186/s13104-022-05949-w)

## PRE-PRINTS AND JURIED WORK

- 6 **Ballou, N.** (2022). A Manifesto for More Productive Psychological Games Research.

2022, DOI: [10.31234/osf.io/fp89z](https://doi.org/10.31234/osf.io/fp89z)

- 6 **Ballou, N.** et al. (2022) Self-Determination Theory in HCI : Shaping a Research Agenda

CHI '22 Extended Abstracts, 2022, DOI: [10.1145/3491101.3503702](https://doi.org/10.1145/3491101.3503702)

- 6 Zendle, D. et al. (2022). Understanding Whether Lockdowns Lead to Increases in the Heaviness of Gaming Using Massive-Scale Data Telemetry: An Analysis of 251 Billion Hours of Playtime.

Preprint, 2022, DOI: [10.31234/osf.io/fm8gk](https://doi.org/10.31234/osf.io/fm8gk)

## WRITTEN EVIDENCE

Petrovskaya, E., **Ballou, N.** & Zendle, D. (2021) ASA Consultation on In-Game Purchasing.

Advertising Standards Authority (UK), 2021

Zendle, D., **Ballou, N.** & Petrovskaya, E. (2020) Loot Boxes in Video Games: Call for Evidence.

Department for Digital, Culture, Media and Sport (UK), 2020

## Grants

2022	<b>£4k</b> , Awarded to conduct research objective logging of Xbox gaming	IGGI CDT
2021	<b>£2k</b> , Awarded to conduct research on objective logging of Xbox gaming (lead grantwriter)	Centre for Future Health
2015	<b>\$1k</b> , Devlin Internship Grant	Tulane University

## Scholarships

2019–23	<b>£69k</b> , EPSRC PhD Funding, IGGI Centre for Doctoral Training	QMUL
2018	<b>€7k (declined)</b> , AIPHEs Pre-doctoral Training Grant	Universität Heidelberg
2012–16	<b>\$108k</b> , Presidential Merit Scholarship	Tulane University

## Other Academic Work

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### Research Development Instructor

2021–present

QMUL RESEARCHER DEVELOPMENT PROGRAMME

- Propose, design, and lead workshops on peer review/publication bias, and questionable research practices
- Address open research issues with PhD students and postdocs across a wide range of disciplines

### Organiser and Founder

2020–present

REPRODUCIBILI<sup>TEA</sup>, QMUL CHAPTER

- Established local chapter of global [Reproducibili<sup>TEA</sup>](#) journal club for monthly discussions of science reform
- Grew to maximum attendance of 15+ across disciplines and career stages
- Initiated collaborations with faculty members at QMUL, librarian staff, external speakers, and ReproTea organisers at other institutions

### Local Network Lead

2021–present

UK REPRODUCIBILITY NETWORK

- Responsible for coordinating open science-related groups at QMUL
- Coordinated and analyzed survey on awareness and use of open sciences practices at QMUL
- Active efforts to reform which metrics are used to evaluate faculty

## Non-Academic Experience

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### Primary English Teacher

2018–2019

RAINBOW PRIMARY SCHOOL

*Hong Kong*

- Designed and delivered up to 20 English lessons per week for grades 2 and 6
- Evaluated and introduced e-learning resources for grammar and phonics acquisition

### Phonetics Research Assistant

Jul. 2018–Aug. 2018

UNIVERSITY OF CAMBRIDGE

*Cambridge, UK*

- Conducted comprehensive literature review and paper annotation for the summary article of a *Phonetica* special issue, spanning topics in phonetics, phonology, and psycholinguistics