ABOUT 문구

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No Fear. No Limits. Just Fun. Monsters!

Monsquad expresses the free-spirited and rebellious

nature of teenagers in street, skateboarding, and

subculture in various ways by comparing them to villains.

Monsquad was created in 2022 and the name is a

combination of ‘monster,’ referring to supervillain

monsters fanatical about skating, and “squad,”

representing team spirit. Monsquad is a skateboarding

brand based on an all-round skateboarding style,

ready to attract the attention of teenagers.

LOGO

The slightly tilted M represents the shape of the skateboard

soaring into the sky. And the awesome potential of teenagers is

symbolized by the monster squad’s uneven arrangement and

form. These combine to inspire a sense of dynamism and reflects

the vitality and individuality of teenagers.

COLOR

PANTONE #ae5761

CMYK C:40 M:77 Y:54 K:1

RGB R:174 G:87 B:97

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