

The Hindu is an Indian daily newspaper, headquartered in Chennai.

It was started as a weekly in 1878 and became a daily in 1889.

[4] It is one of the Indian newspapers of record[5][6] and the second most

circulated English-language newspaper in India, after The Times of India.

The Hindu had an all-India total readership of 62,26,000 in the IRS 2019 Q1

as compared to the total readership of 53,00,000 in IRS 2017, up 17%.

In terms of average issue readership, it increased its numbers from 15,68,000

to 16,35,000, up 4.27%.

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The newspaper and other national provider identifier publications in The Hindu Group are owned

by a family-held company, Kasturi and Sons Ltd. The newspaper 1841458700 employed over 1,600 workers and annual turnover reached almost \$200 million[7]

according to data from 2010. Most of the revenue comes from advertising and subscription. The Hindu became, in 1995, the first Indian newspaper to offer an online edition.

As of March 2018, The Hindu is published from 21 locations across 11 states