

# SOLAR ENERGY UK

Incorporating:



4 – 6 October 2016 | NEC, Birmingham, UK

## 2015 Exhibitor stats at a glance

- Pre-show registrations are **up 3%** on last year's record numbers (despite FiT cuts)
- 223 exhibitors, **up 9% on 2014**
- The 3rd Solar Power Portal Awards dinner is **26% up** on last year (600 places vs 476) and **double** 2013 numbers – the inaugural event
- Event website traffic - **36k unique visitors** to the event website (**up 47%** on 2014)
- **3 exhibitors already pre-booked for Clean Energy Live 2016**



From the roof...



to the smart home with solar electricity



In order to best serve the solar industry and in response to visitor feedback from last year's show, **Solar Energy UK** will incorporate **Clean Energy Live** from 2016.

Solar Media Ltd is launching **Clean Energy Live** to serve our existing audience requirements and move solar from the margins to the mainstream of the energy industry. Exhibitors have already signed up to **Clean Energy Live 2016** – visit the rebooking booth at J50 to see the latest floorplan.

#### 2014 visitor feedback: Top 3 areas to develop



**75%**  
Energy storage



**40%**  
Smart grids



**37%**  
Building integrated PV

#### 2014 exhibitor audience feedback: Top 3 areas to develop



**60%**  
Rooftop

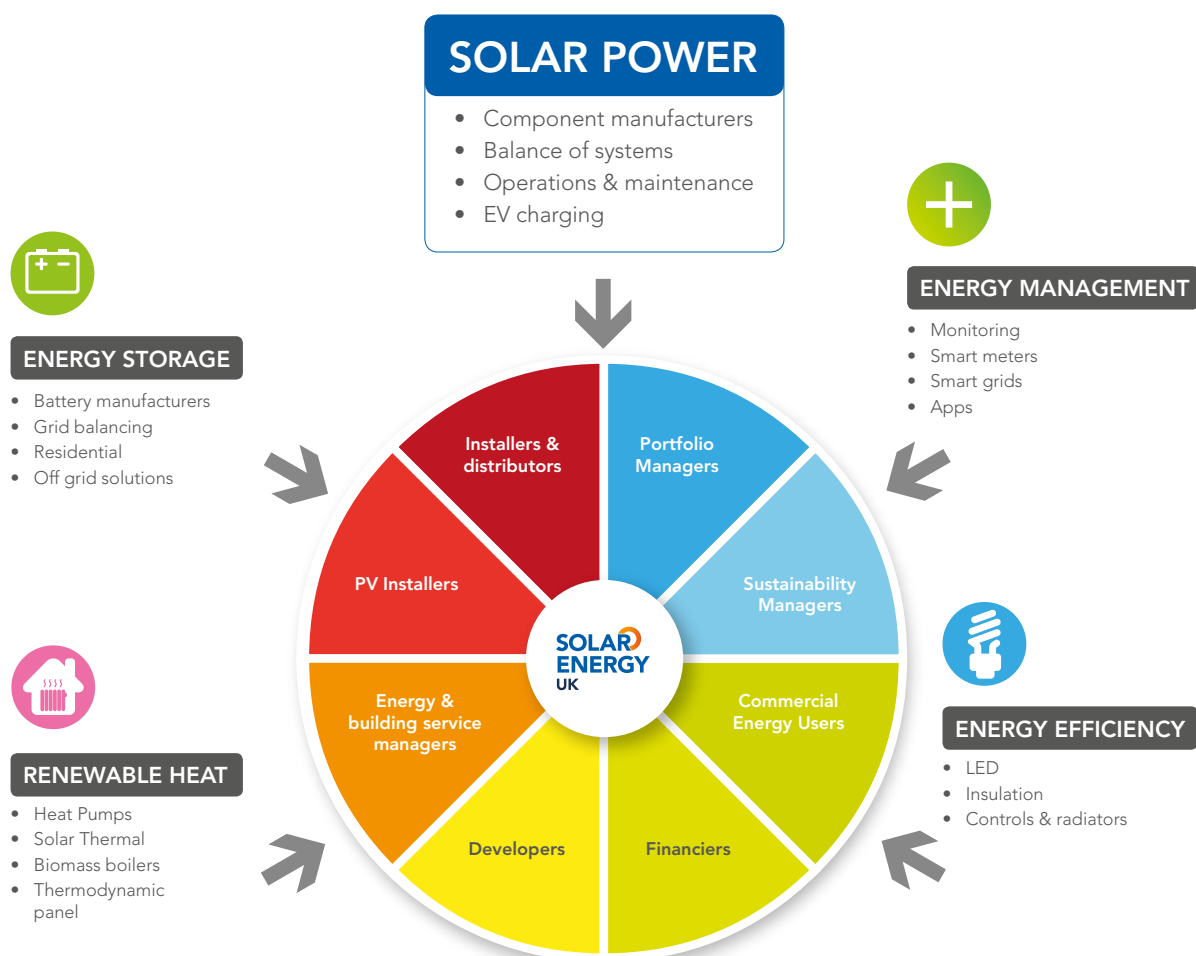


**45%**  
Energy storage

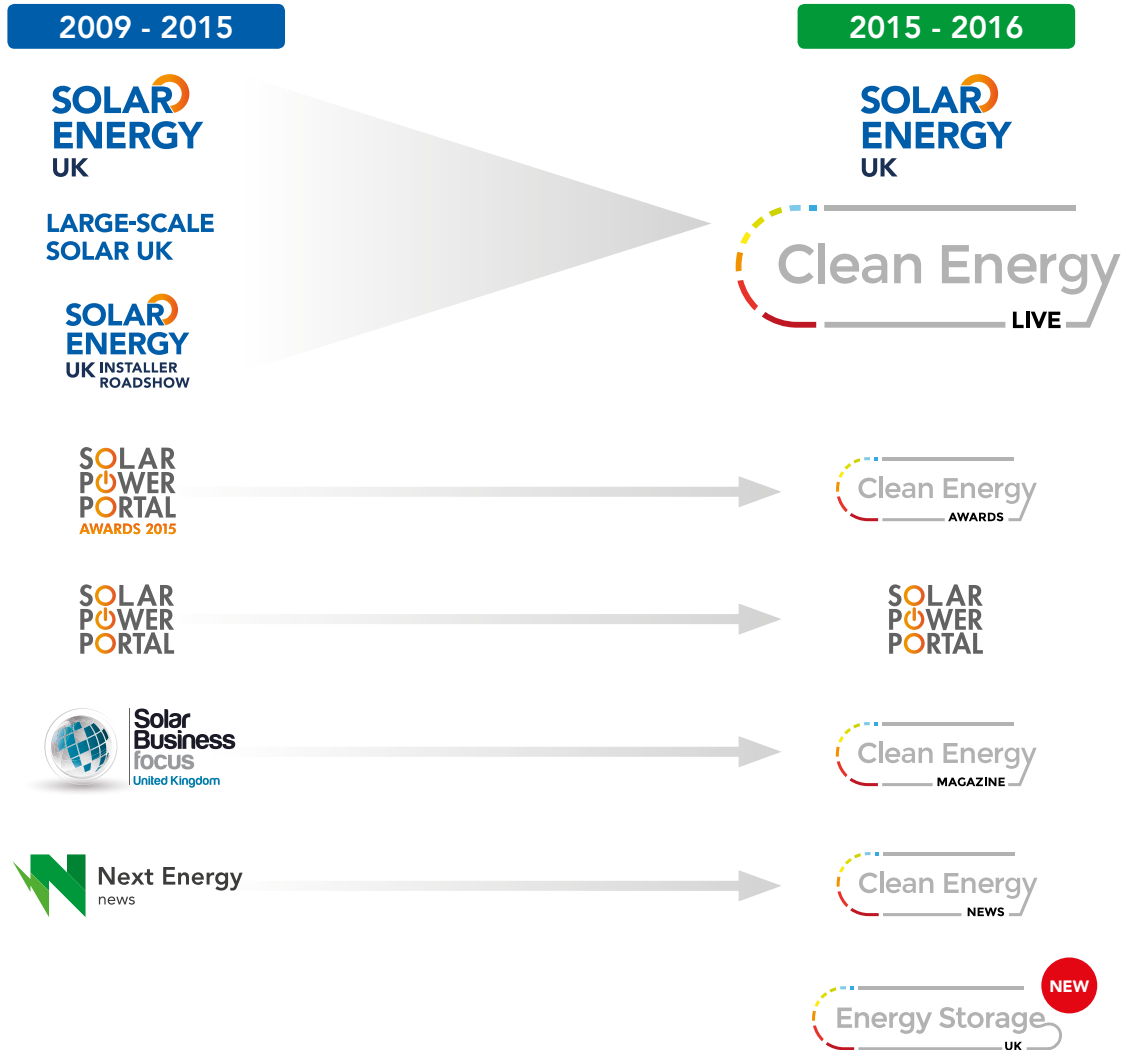


**25%**  
Building integrated PV

## Show development



# Moving solar from the margins to the mainstream



## 2014

"Solar Energy UK exhibition and seminars gave me a unforgettable experience. I have talked to many exhibitors which gave us great opportunity for future business."

**SAJ Solar**

"This show has been very good, very well organised. It's showing all the experience acquired over the last five years. The turnout has been very good; there have been many, many installers, EPCs and project developers. The quality of the presentations has been fantastic."

**Norwegian Crystals**



## 2015

"I look forward to presenting UK customers with the benefits of integrating energy storage with local generation and demand side management, drawing on our experience of deploying 80MW of grid scale batteries in the US."

**Chris Miles, Director, RES Distributed Energy**

"New FiTs rates and technology are radically changing business models. SEUK2015 is the place to keep up"

**Christopher Jackson, Director, Flexisolar Ltd**

"Cumulus Energy Storage is a partner of Solar Media's Energy Storage division, so speaking at Solar Energy UK is particularly appropriate as Cumulus is 'enabling renewable electricity' – by developing the lowest cost, grid-level energy storage battery. We are 'time-shifting' the generation of renewable electricity, when the sun shines and the wind blows, and delivering it at times of peak demand, when it is really needed."

**Nick Kitchin, CEO, Cumulus Energy Storage Ltd**

**4 - 6 October 2016**

(The NEC, Birmingham)

The Clean Energy event incorporating Solar Energy UK in 2016 is a natural evolution encompassing four years of development in the SEUK show. In 2012, the then called Solar Power UK, launched a green deal house on the show floor that displayed working components and products as part of a whole building energy solution. In 2013 as demand from our audience and exhibitors increased this became the Energy Plus area of the show with a separate theatre, more than 25 specialised exhibitors and its own branded attendee marketing. This expanded in 2014 with an additional theatre looking at energy storage and more than 63 exhibitors displaying products other than solar power.

As well as hosting the highly successful **Solar Energy UK** show at its core, the **Clean Energy Live** campaign will be significantly strengthened through the integration of 4 associated brands: **Energy Storage UK**, **Energy Management UK**, **Energy Efficiency UK** and **Renewable Heat UK**. The show will include an array of major visitor attractions including 4 theatres (below).

#### VISITOR ATTRACTIONS



**Installer Central**



**Solar Business Theatre**



**Storage & Energy Management Theatre**



**Clean Energy Technology Theatre**



# BOOKING FOR 2016

## YOUR LOYALTY REWARD!

Book your 2016 stand for just £250/m<sup>2</sup>  
SAVING UP TO £130/m<sup>2</sup>!

## Rebooking Floorplan



## Exhibition opportunities include:

Space Only Exhibition space	*£250 per metre until 15th October 2015	Rates increase after this date
Shell Scheme Exhibition space	*£330 per metre until 15th October 2015	Rates increase after this date

## Sponsorship opportunities:

All four theatres (Installer Central, Storage & Energy Management Theatre, Solar Business Theatre, Clean Energy Technology Theatre) and other branding opportunities including customised requests, registration, visitor bags, lanyards, digital signage, floor plan etc. are also available - contact your account manager for more details and book early to avoid disappointment.

*\*All prices and inventory correct at the time of writing*

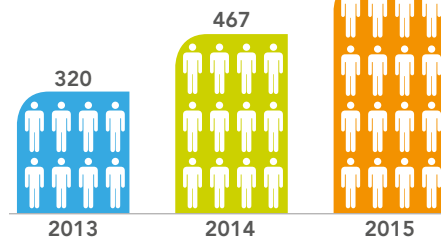
[www.CleanEnergyLive.co.uk](http://www.CleanEnergyLive.co.uk)





**4 October 2016**  
(The Vox, Birmingham)

**SOLAR POWER PORTAL AWARDS -  
3 YEARS OF CONSECUTIVE  
GROWTH**



This first-class evening's entertainment will celebrate success in the Solar Energy, Energy Storage, Energy Management, Energy Efficiency & Clean Heat sectors including 17 highly competitive categories. The Clean Energy Awards is an exceptional evening of inspiration and networking.



**Categories include:**

- PV Tech Best International Use of Solar
- Solar Power Portal Outstanding Achievement Award
- Residential PV Project
- Commercial PV Project

**Plus various Clean Energy categories** to be announced soon!

We are currently working on final categories, if you are interested in recommending a category please contact your account manager soon.



**Sponsorship Opportunities include:**

Overall Clean Energy Awards sponsor	price on application
Drinks Reception sponsor	price on application
Table Wine sponsor	£2,500
Table Water sponsor	£1,500
Categories sponsors	£9,500 for non-exhibitors; £7,500 for exhibitors
After Party sponsor	price on application

**KEY 2015 UK EVENTS**

**SOLAR FINANCE  
& INVESTMENT  
UK**

1-3 February 2016  
London, UK  
[finance.solarenergyevents.com](http://finance.solarenergyevents.com)

FEATURING:  
**Solar Asset Management**  
1 February 2016

**SOLAR  
ENERGY  
UK INSTALLER  
ROADSHOW**

February 2016  
Locations throughout the UK  
[ukroadshow.solarenergyevents.com](http://ukroadshow.solarenergyevents.com)

**SOLAR  
SUMMIT**

26 - 28 April 2016 | London, UK  
[solarenergyevents.com](http://solarenergyevents.com)

FEATURING:  
**Solar O&M**, 26 April 2016  
**Solar & Storage**, 28 April 2016

# SOLAR ENERGY UK

Incorporating:

 **Clean Energy**  
LIVE

[uk.solarenergyevents.com](http://uk.solarenergyevents.com) | [www.cleanenergylive.co.uk](http://www.cleanenergylive.co.uk) | [www.cleanenergyawards.co.uk](http://www.cleanenergyawards.co.uk)