Vanya Prokopovich

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Why: Strive to be among those who *never settle for* "good enough" *and* challenge the limits of what is possible!
Who: Vanya, an innovative problem solver, led many teams through tough challenges. Young and enthusiastic leader, entrepreneur and technology superhero. Resourceful with tools at hand, focusing on data and information visualization.

EDUCATION

University of Michigan, Ann Arbor, MI
Prospective Bachelor of Science in Information • **Minor**: Entrepreneurship, Art & Design   **April 2019**
Coursework: Architecture, Information Studies, Art & Design, Organizational Psychology, Kinesiology, Nutrition Sciences, Public Health, Psychology of Creativity

WORK EXPERIENCE

wOw Movement, Ann Arbor, MI // wowmove.us   **2016 – Pres.**
Founder, CEO and Creative Director   Coordinator, Sales, Marketing, Web, SEO
- Developed and realized operating business consulting service
- Created a website to attract and keep track of customers
- Began a psychological and cognitive science research project with University of Michigan professor to identify correlation between work satisfaction and productivity in the modern workplace

Backyard Brains, Ann Arbor, MI   **2012 - 2015**
Senior Graphic Designer   Graphic Design, Animation, Illustration, Product Design, Engineering
- Directed art and design processes at a fast growing neuroscience startup
- Developed a smartphone-powered, portable DIY microscope for under $100 per unit through collaboration with a product designer; design processes included rapid prototyping using Adobe Creative Suite, industrial laser cutter, 3D printing and injection molding

JUMP Magazine, London, UK   **2009 – 2012**
Graphic Designer   Photo Editing, Layout Design, Illustration
- Edited magazine layouts using Adobe InDesign (>50 pages)
- Performed Photo editing and retouching

ADDITIONAL EXPERIENCE

Happy Jar // gethappyjar.com   **2016 – Pres.**
Founder and Visual Designer
- Developed idea from customer discovery stage into a consumer-ready breakfast cereal for people with celiac disease

Sweet Disruption // sweetdisruption.life   **2017– Pres.**
Founder and Visual Designer
- Developed an idea for a viral guerilla campaign to spread awareness about sugar consumption in United States
- Worked with 4 people to create thought provoking and shocking imagery to distribute around college town

Michigan Parkour Club, Ann Arbor, MI   **2012 – Pres.**
President, Parkour Athlete, Designer
- Elected as a president of student organization with over a 300 members
- Increased audience by 400% (225 new members)
- Planned Events to explore architecture of cities through physical movement, including Detroit, Flint, Grand Rapids, Washington DC and New York City.
- Organized annual events with over 200 Domestic and International athletes gathering in Ann Arbor; provided sleeping arrangement, food and exploration agenda

The Ubuntu School, Ann Arbor, MI   **2016 – Pres.**
Head Parkour Coach
- Coached children 3 – 5 year old
- Constructed and Designed a fully operational, modular playground structure

Movement Creative, New York City, NY   **2015 - 2017**
Data Visualization & Analytics, Head Coach
- Developed infographics to represent concepts from Institute of Play
- Oversaw coaches and developed curriculum for over 600 kids K-12

SKILLS

Software [proficient]**:**   Adobe Creative Suite, MS Office, Tableau, Sketch
Coding [intermediate]**:**   C++, Python, SQL, HTML, CSS, JavaScript, LaTeX & R [limited]
Verbal: Fluent: English, Russian, Belarusian • **Comprehension:** German, Polish, Ukrainian
Movement: Parkour, Capoeira, Acroyoga, Gymnastics