

Jonathan Villa

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Greater New York Area
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Education

Rutgers University

September 2015 - May 2019 (exp.) | New Brunswick, NJ

BA in Information Technology & Informatics

Minor in Digital Communication, Information & Media

GPA : 3.51/4.0

Skills

Public Speaking
Photography
Videography
Music Composition
Scripting/Storytelling
Photo Manipulation
Graphic Design
Social Listening
Social Media
Insights/Analytics
Research-based Analysis
Data Management
Project Management
Event Promotion/Management
Talent Recruitment
Public Relations
AP Style Writing
Technical Writing
Improvational Comedy

Toolbox

Java
Python
HTML
CSS
Bootstrap
Github
Proto.io
InDesign
Sketch App
After Effects

Adobe Premiere
DaVinci Resolve
Final Cut X
Logic X
ProTools

Photoshop
Illustrator
Lightroom

Yammer
WebEx
Tableau
WordPress
Google Suite
Sprout Social

Experience

Marketing Communications Intern | WSP

June 2018 - August 2018 | New York, NY

Helped launch a digital deliverable based within MapMe to showcase all company projects within the United States by writing copy (AP Style formatting), organizing all data for future usage, clearing rights for project images, and translating information to abide by HTML formatting

Business Technology IT/Marketing Intern | Pfizer

May 2017 - Aug 2017 | Collegeville, PA

Performed a social listening of Pfizer's competitors, presented reports of successes & failures based on analytics, and recommended various social strategies.

Delivered design concept for an internal awards site meant to highlight projects based on user submission, effectively saving \$30,000 in creative agency costs.

Illustrated various graphics to be used as assets on internal websites, visual presentations, or to advertise internal events at Pfizer's campus.

Organized multiple events in which I captured and edited new business headshots of interns and colleagues alike for use on LinkedIn.

Photographer/Videographer/Graphic Designer | Self

2017 - Current | Burlington, NJ

Shot pictures for various businesses' social media accounts, including Halal Guys, acted as a videographer for events such as weddings, and created graphics for podcasts, musical albums, and apparel.

Accolades / Involvement

President of Casual Harmony | Rutgers University

April 2017 - Present | New Brunswick, NJ

Spearheaded the creation of the current logo, and coordinated the first recording session for Rutgers's premier all-male a cappella group after a 5 year hiatus.

2016-2017 : As Branding Executive -- Handled social media presence and public look through creating flyers for events, editing pictures and videos, networking, and molding the group into a positive and welcoming entity.

Increased impressions, likes, reach, engagement, and shares over 10000% through the creation of a monthly music video

Duties also include: hiring professionals to run audio and lighting for concerts, creating itineraries for trips sanctioned by the school, organizing and managing concerts & audition spaces for over 500 people

Del Close Marathon Volunteer | Upright Citizens Brigade Theater

June-July 2018 | New York, NY

Assisted with managing patrons; aiding high profile talent such as Amy Poehler, Horatio Sanz, and Nick Kroll; and waste management both on- and off-stage during the 56-hour improvisational comedy festival.

