

BASKET_TYPE

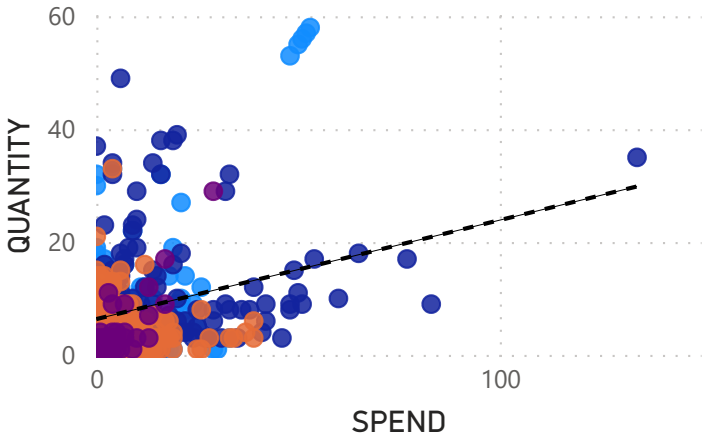
- Full Shop
- Small Shop
- Top Up
- XX

BASKET_SIZE

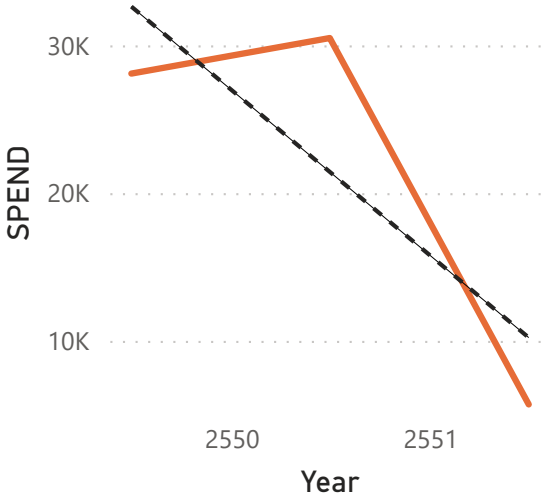
- L
- M

BASKET_DOMINANT_MISSION, SPEND and QUANTITY

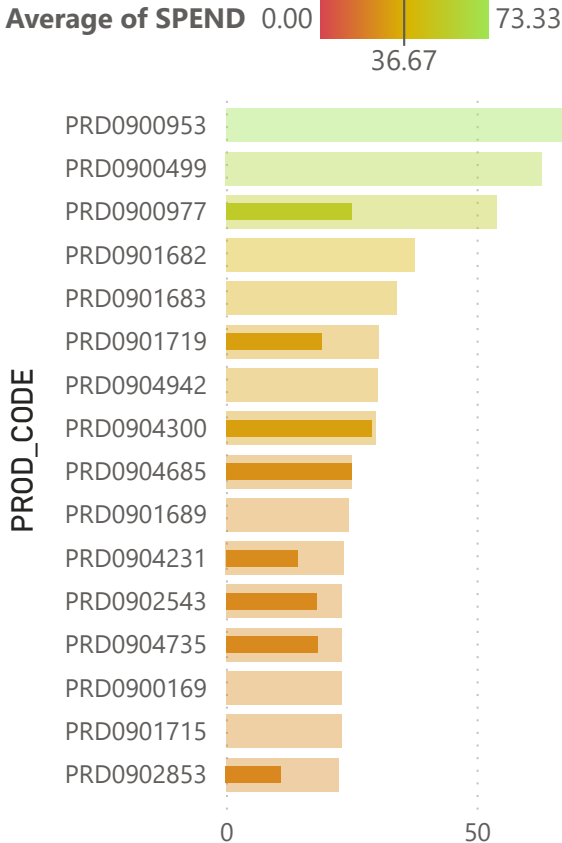
BASKET_D... Fresh Grocery Mixed Nonfood



SPEND by Year, Quarter and Month

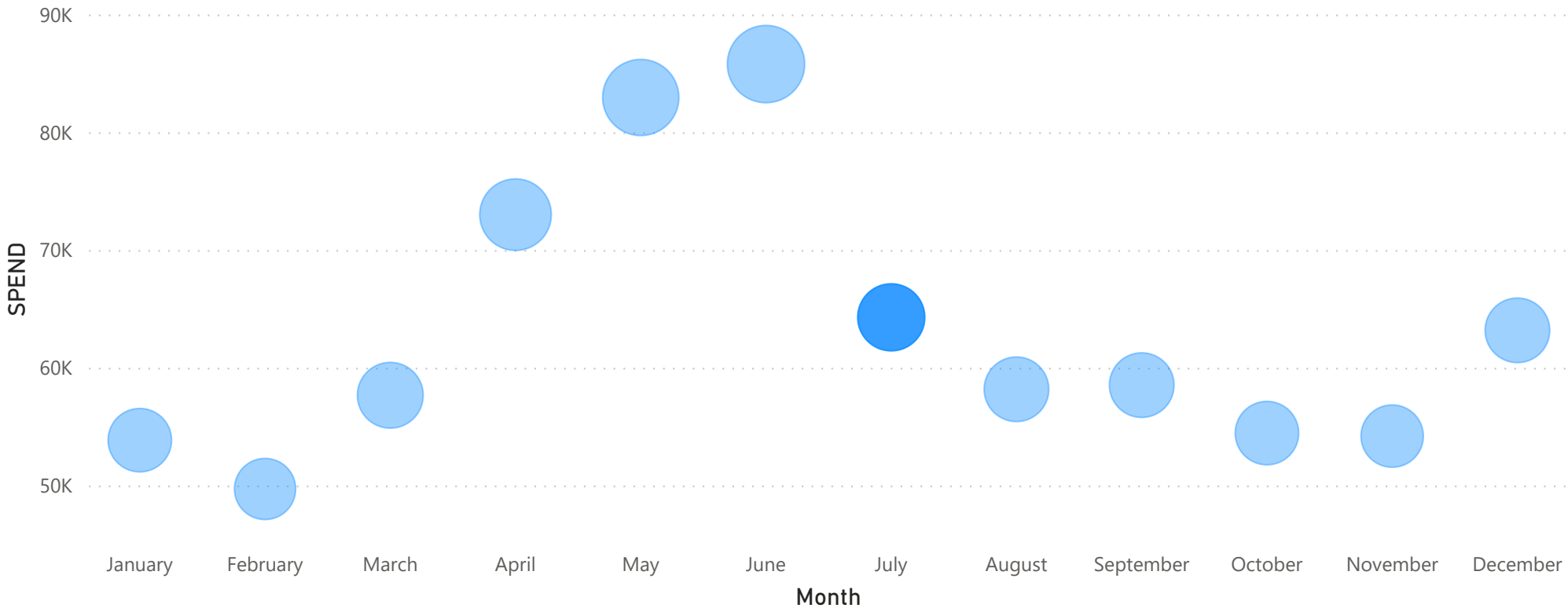


Average of SPEND by PROD_CODE



SPEND and QUANTITY by BASKET_TYPE and Month

BASKET_TYPE Top Up



Average of SPEND		
Year	QUANTITY	SPEND
2007	25456	30498
2006	22523	28091
2008	4817	5699
Total	52796	64288