

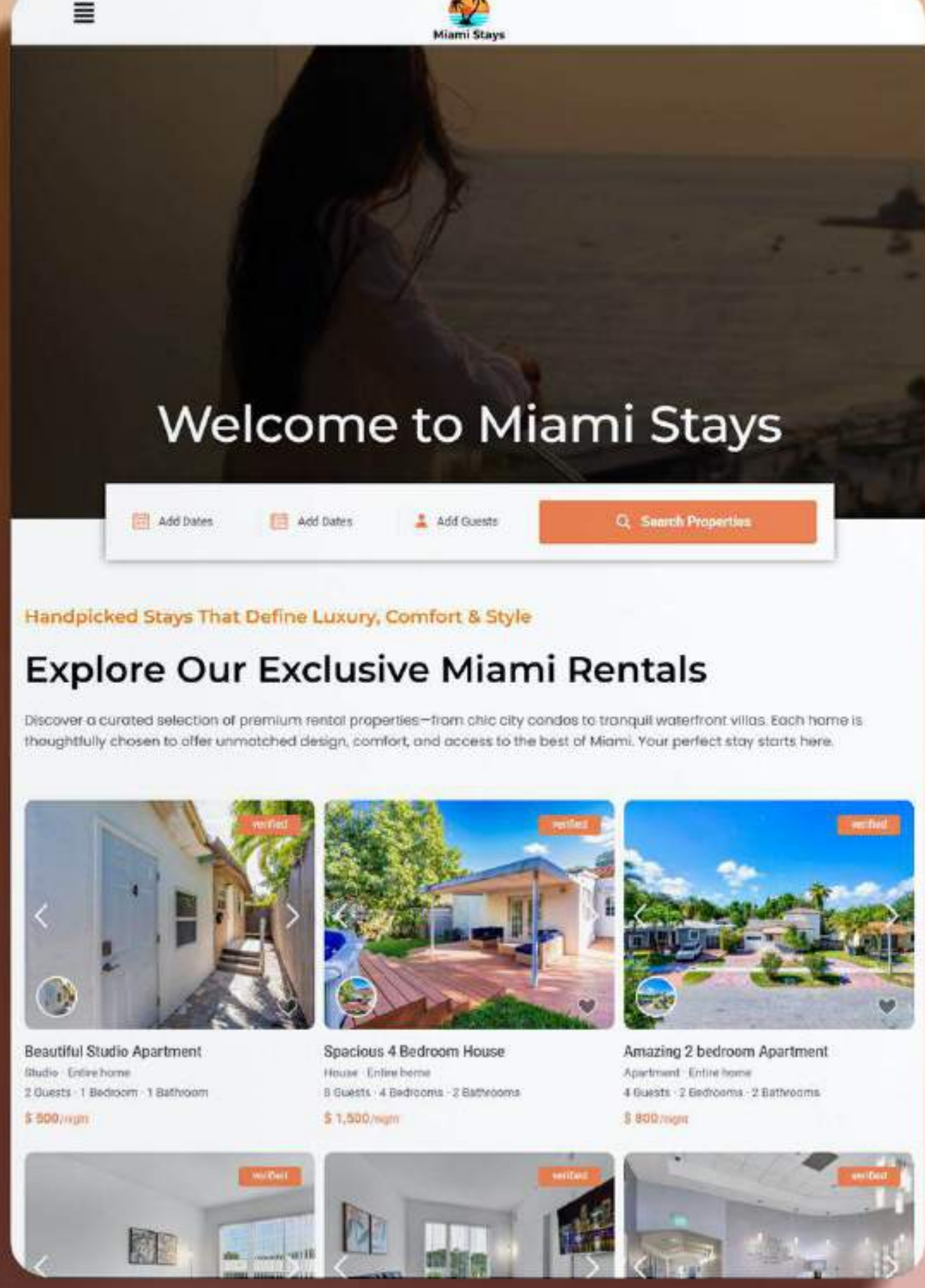
# MIAMI STAYS

## ABOUT MIAMI STAYS

We built miami-stays.com as a sleek, fully mobile-responsive vacation rental platform tailored to discerning travelers visiting Miami.

### RESPONSIVE DESIGN

Pixel-perfect across devices (smartphones, tablets, desktops).



### OPTIMIZED UX/UI

Quick property search/filter, high-resolution photo galleries, booking interface, and secure payment flow.

### PERFORMANCE

Fast load times (<3 seconds), lazy-loading of images, and strong on-page SEO.

## SOCIAL MEDIA MARKETING



**PLATFORMS:** Instagram, Facebook, TikTok.

**RESULTS:**

- Instagram engagement rate ~5% (above industry average).
- Facebook lead generation ROI ~3.5x within two months.
- TikTok videos created awareness; several earned high-view ratios in the Miami-travel niche.

