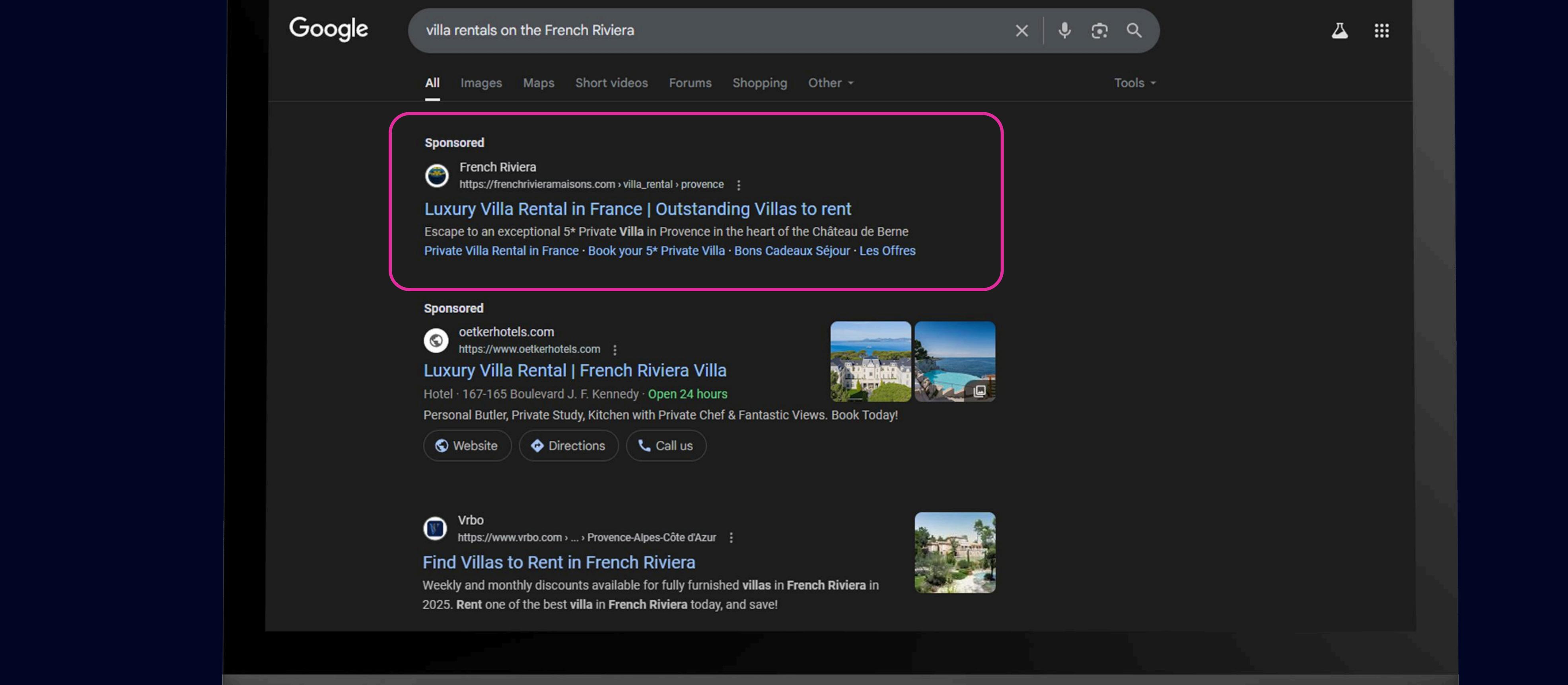


PROJECT OVERVIEW

We designed and developed a fully responsive website for **French Riviera Maisons**, showcasing their luxury properties with a **clean, elegant user experience**. Alongside this, we ran targeted Google Ads campaigns, executed strategic email marketing, and implemented on-page and technical SEO to boost visibility, drive high-quality traffic, and generate qualified leads from international buyers.

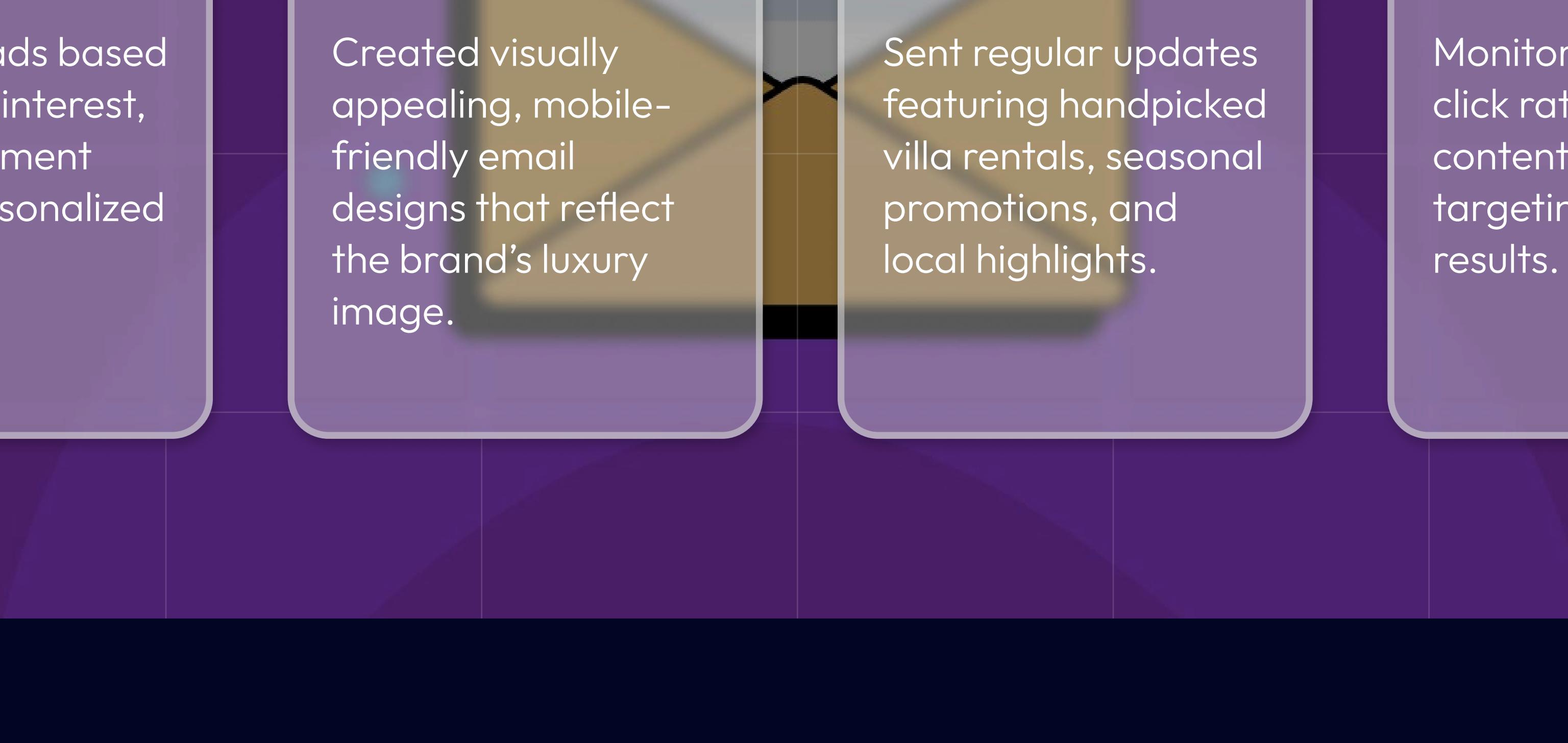
WEBSITE DESIGN & DEVELOPMENT

Crafted a clean, responsive website to highlight luxury properties with a seamless user experience across all devices.



GOOGLE ADS CAMPAIGNS

Ran geo-targeted ad campaigns to attract high-intent travelers and clients looking for luxury villa rentals on the French Riviera.



EMAIL MARKETING

Launched elegant, conversion-focused email campaigns to engage leads and promote exclusive property listings.

1

Grouped leads based on location, interest, and engagement level for personalized outreach.

2

Created visually appealing, mobile-friendly email designs that reflect the brand's luxury image.

3

Sent regular updates featuring handpicked villa rentals, seasonal promotions, and local highlights.

4

Monitored open and click rates to refine content, timing, and targeting for better results.

WHAT THEY'RE SAYING

More bookings. Less commission. Zero BS.

Watch how rental business owners are cutting third-party fees and getting direct bookings through DirectBookingz — the platform powering French Riviera Maisons.

