



# MADE FOR NYC HOLIDAY RENTALS®

## PROJECT OBJECTIVE

THIS PROJECT INVOLVED DESIGNING AND DEVELOPING THE FULL WEBSITE FOR **NYC HOLIDAY RENTALS** — A CURATED PLATFORM FOR PREMIUM STAYS. THE GOAL WAS TO CREATE A **CLEAN, TRUSTWORTHY** EXPERIENCE THAT DRIVES **BOOKINGS**.

## TASK

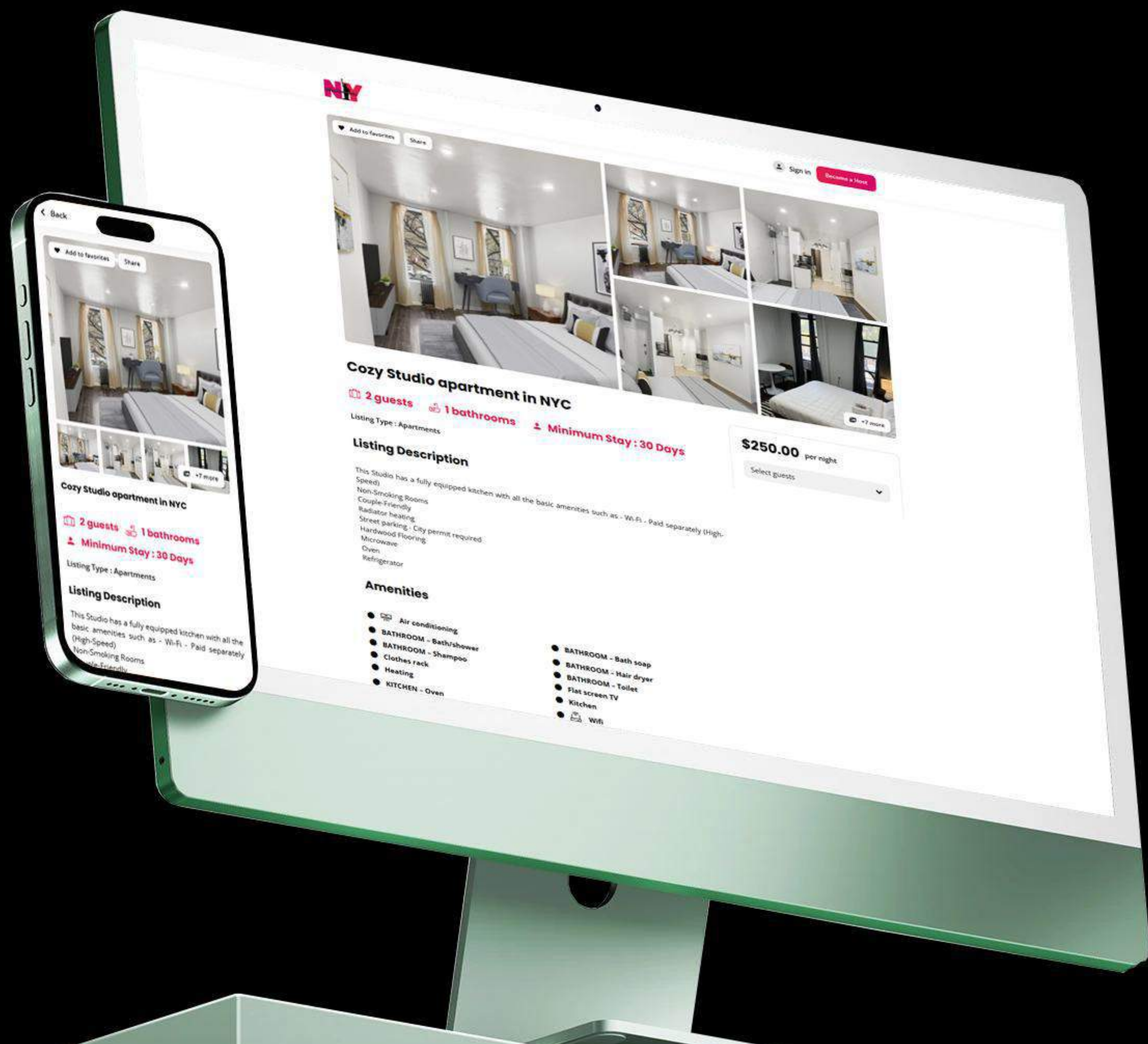
We were tasked with building the full website for NYC Holiday Rentals, starting with a mobile-first design approach to ensure a smooth experience for users across all devices. Alongside the development, we managed social media presence and ran targeted sponsored ads on Google to increase visibility and drive traffic.

## SOLUTION

Our solution combined a clean, responsive interface with clear booking flows and property showcases to build trust with visitors. Through strategic ad campaigns and engaging social content, we helped turn online interest into real bookings and positioned the brand as a go-to for short-term stays in New York City.

## RESPONSIVE ACROSS ALL MAJOR DEVICES

Seamless experience on mobile, tablet, and desktop — every screen, every time.

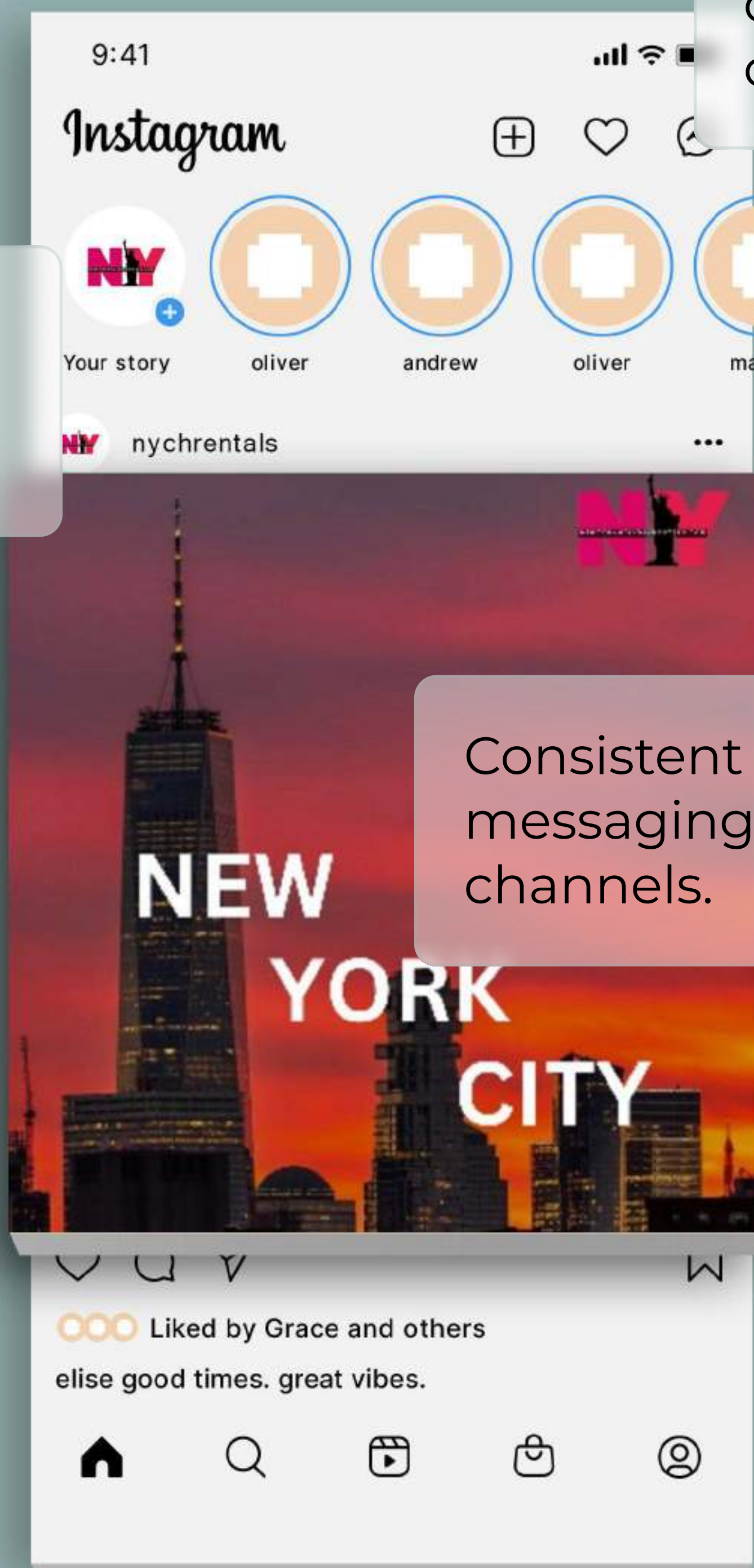


## STRATEGIC SOCIAL MEDIA MARKETING

Platform-specific strategies to maximize reach and ROI.

Targeted content designed to engage and convert.

Consistent brand messaging across all channels.



## SPONSORED ADS

Promoted listings on Google to capture high-intent search traffic and boost direct bookings.

