

## FRENCH RIVIERA

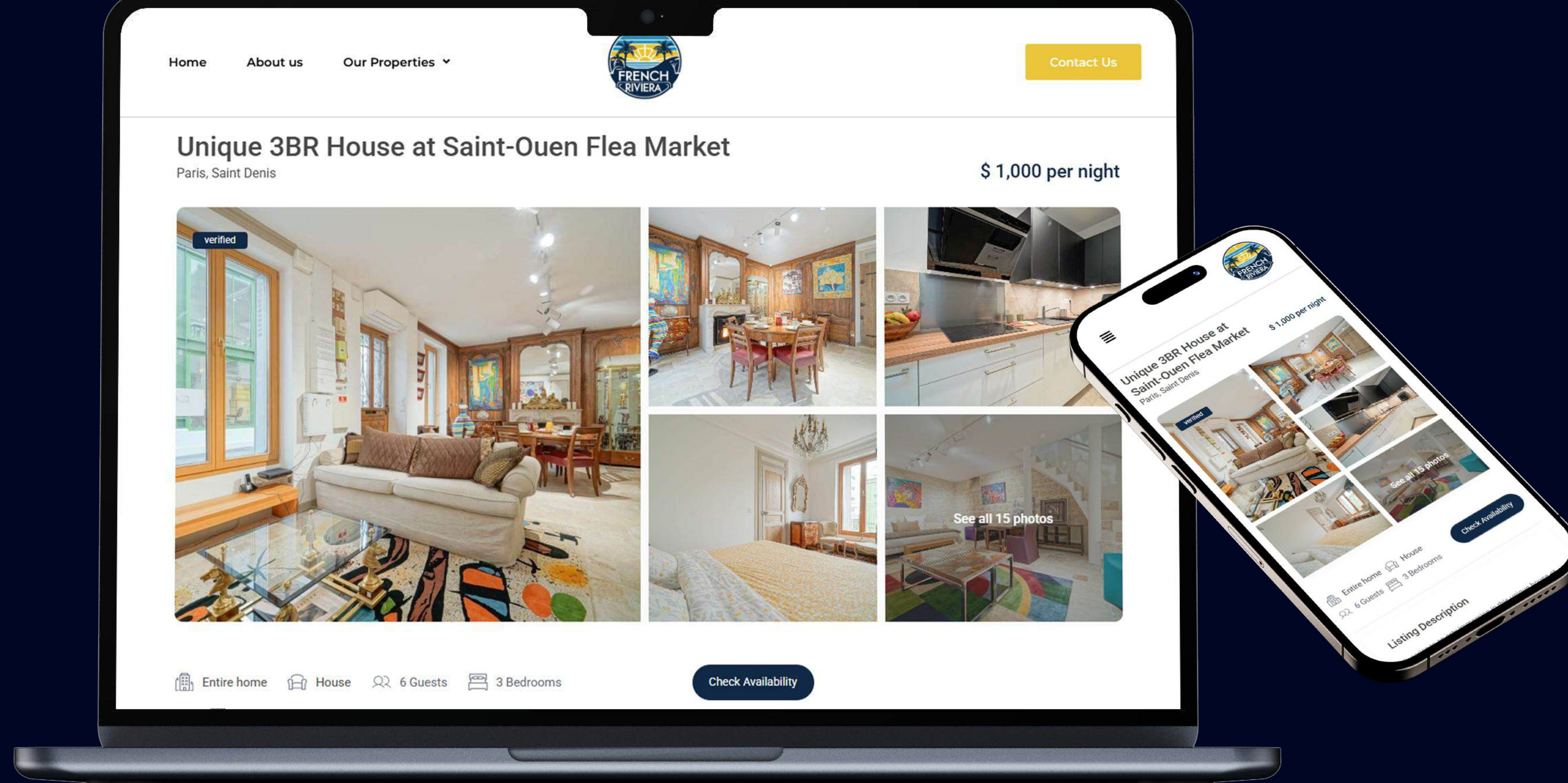


## PROJECT OVERVIEW

We designed and developed a fully responsive website for **French Riviera Maisons**, showcasing their luxury properties with a **clean, elegant user experience**. Alongside this, we ran targeted Google Ads campaigns, executed strategic email marketing, and implemented on-page and technical SEO to boost visibility, drive high-quality traffic, and generate qualified leads from **international buyers**.

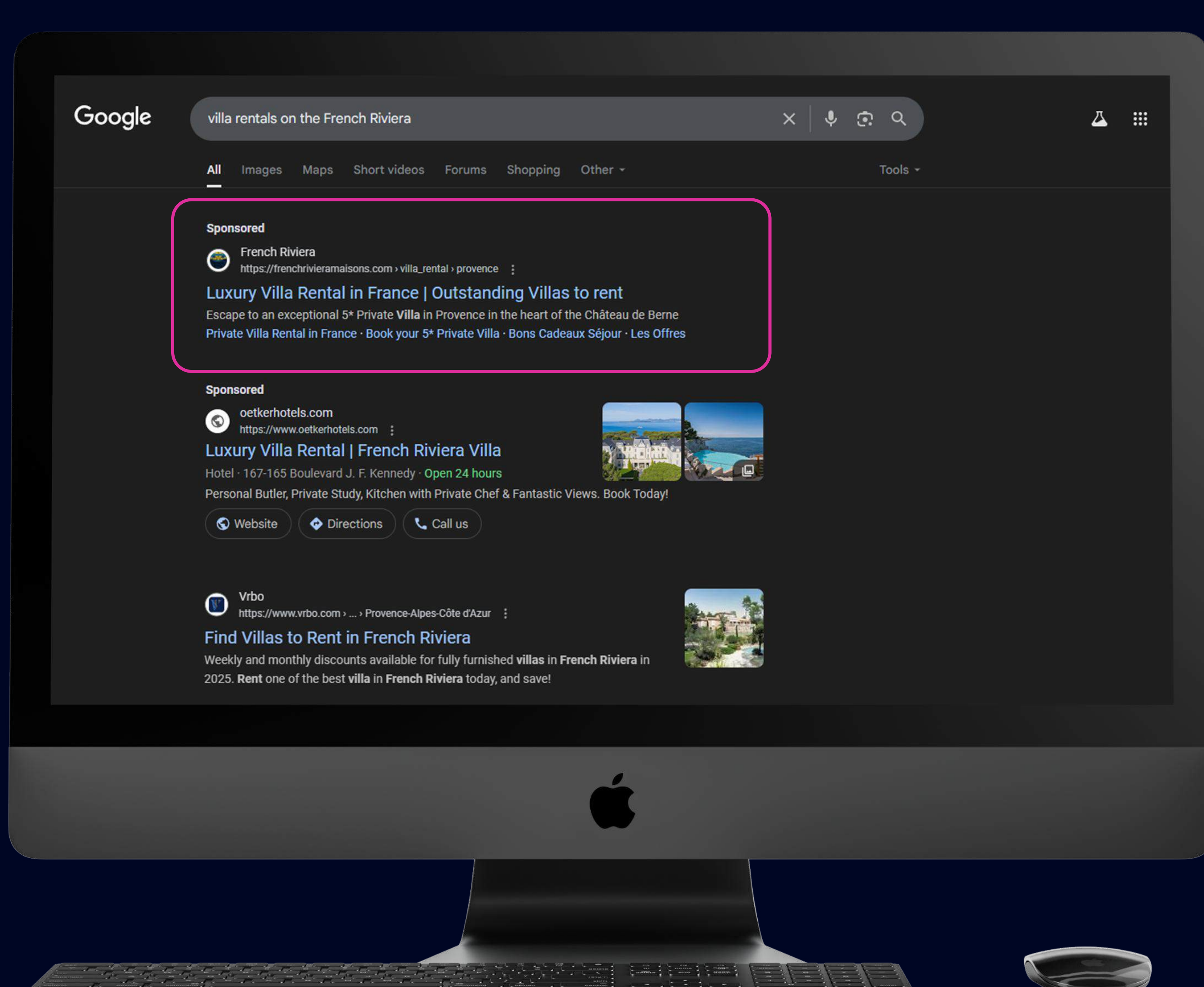
## WEBSITE DESIGN &amp; DEVELOPMENT

Crafted a clean, responsive website to highlight luxury properties with a seamless user experience across all devices.



## GOOGLE ADS CAMPAIGNS

Ran geo-targeted ad campaigns to attract high-intent travelers and clients looking for luxury villa rentals on the French Riviera.



## EMAIL MARKETING

Launched elegant, conversion-focused email campaigns to engage leads and promote exclusive property listings.

1

Grouped leads based on location, interest, and engagement level for personalized outreach.

2

Created visually appealing, mobile-friendly email designs that reflect the brand's luxury image.

3

Sent regular updates featuring handpicked villa rentals, seasonal promotions, and local highlights.

4

Monitored open and click rates to refine content, timing, and targeting for better results.

## WHAT THEY'RE SAYING

More bookings. Less commission. Zero BS.

Watch how rental business owners are cutting third-party fees and getting direct bookings through DirectBookingz — the platform powering French Riviera Maisons.

UP TO 25% OF  
YOUR REVENUE

