



# MIAMI STAYS

## ABOUT MIAMI STAYS

We built miami-stays.com as a sleek, fully mobile-responsive vacation rental platform tailored to discerning travelers visiting Miami.

### RESPONSIVE DESIGN

Pixel-perfect across devices (smartphones, tablets, desktops).



### SOCIAL MEDIA MARKETING

### PERFORMANCE

Fast load times (<3 seconds), lazy-loading of images, and strong on-page SEO.

**PLATFORMS:** Instagram, Facebook, TikTok.

### RESULTS:

Instagram engagement rate ~5% (above industry average).

Facebook lead generation ROI ~3.5x within two months.

TikTok videos created awareness; several earned high-view ratios in the Miami-travel niche.

