SUPRABHA

SENIOR FRONTEND ENGINEER

CONTACT ME

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WORK HISTORY

PRODUCT ENGINEER
Gojek, Bangalore, Karnataka
2019-09 - Present

I am a part of the customer platform team. As an engineer, I am responsible to build features that enable the Product Managers and Marketing team to bring better UX to Gojek users.

Accomplishments:

- Took ownership of **planning**, **designing**, and **releasing** 5+ portals
- Increased NPS 5% to 50% in Segmentation and from 45% to 70% in Subscription portal
- **Mentoring** frontend engineers across cross-platform
- In Gofresh team, I **lead** multiple projects parallelly including a new dashboard for suppliers which I built from scratch.
- Built **dynamic shuffle card** configuration dashboard which enables the marketing team to customize the Go-Mart App layout and built another dashboard to enable configurable discounts
- Improving internal component library features and test coverage
- Participating in **pair programming** and **code reviews** across teams

ABOUT ME

I have been building web apps for the past **6+ years**, have interviewed 600+ candidates, and got a chance to speak at **5+ international** conferences.

I have been building a community of more than 17k+ engineers and published 1 book on CSS.

EDUCATION

B.Tech: IT   2011 - 2015
Hindustan University - Chennai
Gold Medalist

SKILLS

- JavaScript / TypeScript
- React
- Vue.js
- Webpack
- Figma
- HTML
- CSS & SCSS
- React Native
- Blender
- Unreal Engine 5

SOFTWARE ENGINEER

Zoomcar, Bangalore, Karnataka
2016-10 - 2019-08

As a Frontend Developer, I was responsible for zoomcar.com funnel. I worked with PEDL team to bring subscriptions and offers.

I also coordinated with the marketing team and SEO team to run different campaigns i.e love-you-back-sale, and drive-out-sale which resulted in **8x traffic** on average.

Accomplishments:

- **Reduced Page load time** from 5 sec to 3 sec which resulted in an improvement of **20%** in **conversion rate**
- Improved **SEO** of the website which resulted in a 30% **increase** in **organic** traffic
- Built solution for PEDL host program using **Lambda function** & **dynamo DB** which resulted in a high level of engagement for PEDL host program
- Created search **widget** in **Web Components** which will be used across the platform
- Integrated zoomcar PWA with **B2B partner** i.e. Phonepe, Ixigo, Flipkart
- Created PEDL App using **React Native** for operation team
- Took ownership of career page. Built resume uploading feature using **AWS lambda** and 3rd party API
- Took end-to-end ownership of a number of Internal Dashboard projects some of which include but are not limited to dynamic pricing dashboard, one-way dashboard, and retention dashboard. Dashboards were built using ROR and HAML

2016-04 - 2016-09

UI Developer
Affluenze, Bangalore, Karnataka

As a UI developer at affluenze.co.in my responsibility was to take care of frontend website which includes designing changes and performance optimisation.

Accomplishments:

- Built a system which allows the faculty to create, modify and store all the information of students and questions
- Student can able to give online exam and the faculty can take the attendance online itself

PROJECTS

Fooodie App
Role — UI/UX Developer

- Designed UX flow
- Built it using React Native and redux
- Created both Client and Admin app
- Used EXPO and Native Base for fast implementation
- Built many features such as push notification and map
- integration

Hobber E-commerce Website
Role — UI/UX Developer
It is an E-commerce website.

- Built it using Vue.js
- API integration with Magento

Suprabha's Blog
blog.suprabha.me
Role — UI/UX Developer
It is my blog.

- Built it using Gatsby(GraphQL)