SUPRABHA
FRONTEND ENGINEER

CONTACT ME

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WORK HISTORY

PRODUCT ENGINEER
Gojek, Bangalore, Karnataka
2019-09 - Present

I am a part of Go-Fresh team, As a product engineer I am responsible to build features which enable Product Managers and Marketing team to bring better UX for Go-Fresh users.

Accomplishments:
- Built shuffle card configuration dashboard which enables marketing team to customise Go-Mart App layout
- Build dashboard to enable configurable discount in Go-Mart app
- Improving internal component library features and test coverage
- Participating in pair programming and code reviews

ABOUT ME

Creative Front-end Developer with 4+ yrs of experience leveraging JavaScript to build responsive websites, mobile apps and interactive features that drive business growth and improve UX.
I love to implement designs in pixel perfect than stand back and adore it.
Design is not just work for me, it's the way I see the world.

EDUCATION

2011 - 2015
B.Tech: Information Technology
Hindustan University - Chennai
Gold Medalist in my batch.

SKILLS

- JavaScript
- Vue.js
- React
- React Native
- Webpack
- Web Components
- Sketch
- Photoshop
- HTML
- CSS & SCSS
- Three.js

SOFTWARE ENGINEER

Zoomcar, Bangalore, Karnataka
2016-10 - 2019-08

As a Frontend Developer, I was responsible for zoomcar.com funnel. I worked with PEDL team to bring subscription and offers.
I also coordinated with marketing team and SEO team to run different campaign i.e love-you-back-sale, drive-out-sale which resulted in 8x traffic on in average.

Accomplishments:

- Reduced Page load time from 5sec to sub 3sec which resulted in improvement of 20% in conversion rate
- Improved SEO of website which resulted in 30% increase in organic traffic
- Built solution for PEDL host program using Lambda function & dynamoDB which resulted in high level of engagement for PEDL host program
- Created search widget in Web Components which will be used across the platform
- Integrated zoomcar PWA with B2B partner i.e. Phonepe, Ixigo, Flipkart
- Created PEDL App using React Native for operation team
- Took ownership of career page. Built resume uploading feature using AWS lambda and 3rd party API
- Took end to end ownership of number of Internal Dashboard projects some of which includes but not limited to are dynamic pricing dashboard, one-way dashboard, retention dashboard. Dashboard were build using ROR and HAML

2016-04 - 2016-09

UI Developer
Affluenze, Bangalore, Karnataka

As a UI developer at affluenze.co.in my responsibility was to take care of frontend website which includes designing changes and performance optimisation.

Accomplishments:

- Built a system which allows the faculty to create, modify and store all the information of students and questions
- Student can able to give online exam and the faculty can take the attendance online itself

PROJECTS

Fooodie App
Role — UI/UX Developer

- Designed UX flow
- Built it using React Native and redux
- Created both Client and Admin app
- Used EXPO and Native Base for fast implementation
- Built many features such as push notification and map
- integration

Hobber E-commerce Website
Role — UI/UX Developer

It is an E-commerce website.
- Built it using Vue.js
- API integration with Magento

Suprabha's Blog
blog.suprabha.me
Role — UI/UX Developer

It is my blog.
- Built it using Gatsby(GraphQL)