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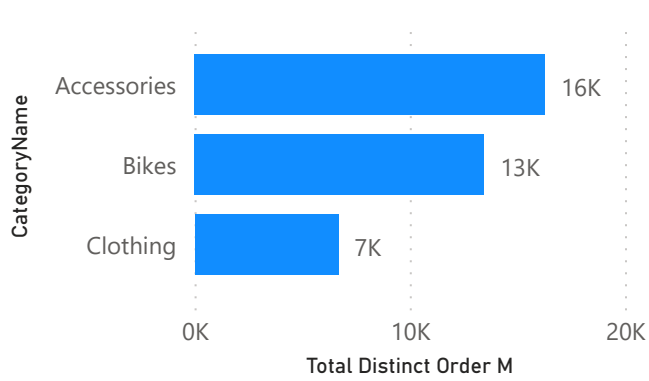
Discard changes



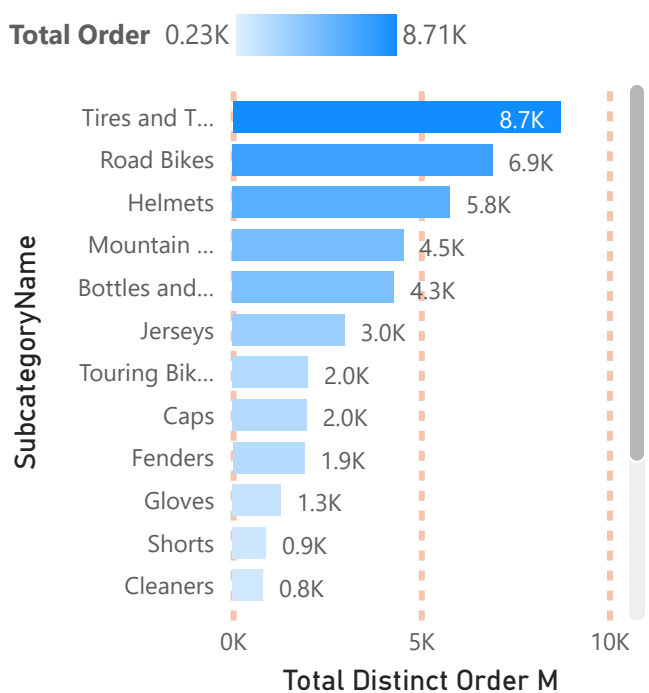
01-01-2015 18-06-2017



Total Order by Category

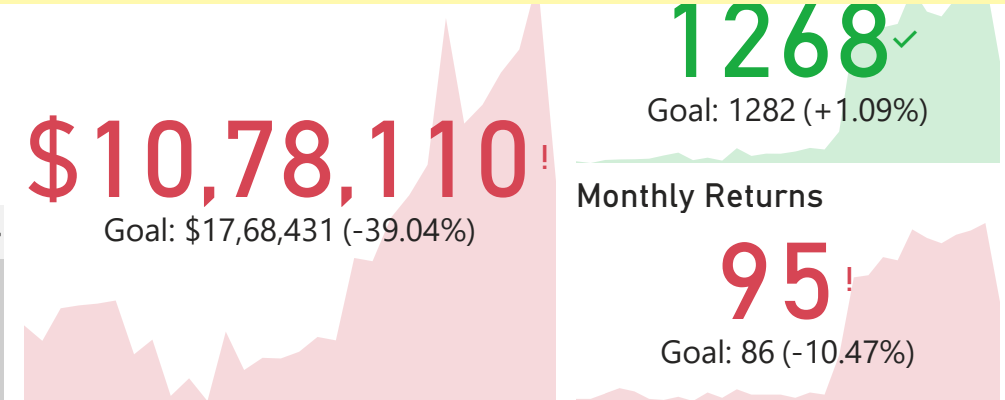


Total Order by Subcategory



ProductName	Total Distinct Order M	Return Rate
Water Bottle - 30 oz.	3823	1.87
Patch Kit/8 Patches	2831	1.64
Mountain Tire Tube	2743	1.63
Road Tire Tube	2075	1.55
Sport-100 Helmet, Red	2012	3.43
AWC Logo Cap	1969	1.09
Fender Set - Mountain	1909	1.36
Sport-100 Helmet, Blue	1906	3.25
Sport-100 Helmet, Black	1862	2.79
Mountain Bottle Cage	1810	2.06
Road Bottle Cage	1589	1.67
Touring Tire Tube	1306	1.72
HL Mountain Tire	1249	3.84
ML Mountain Tire	1018	1.33
LL Road Tire	920	2.30
Touring Tire	829	1.21
ML Road Tire	819	1.47
Bike Wash - Dissolver	810	1.48
HL Road Tire	768	3.52
LL Mountain Tire	761	2.59
Hydration Pack - 70 oz.	666	3.30
Mountain-200 Black, 46	588	2.89
Total	24286	2.17

View Products



Top Products (Orders)

Water Bottle - 30 oz.

Top Profits (Orders)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific



Map and filled map visuals are disabled. To enable them, go to File > Options and settings > Options > Global > Security. [See details](#)

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Discard changes



Water Bottle - 30 oz.

Price Adjustment %

0.20

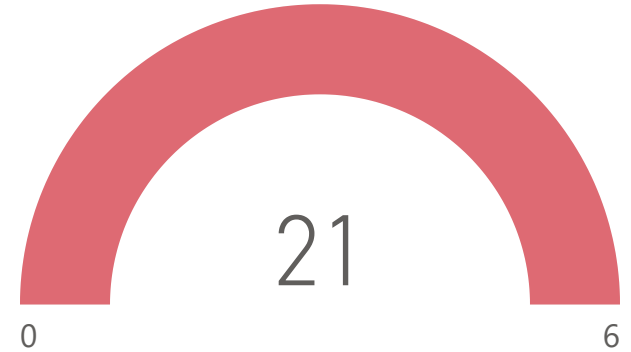
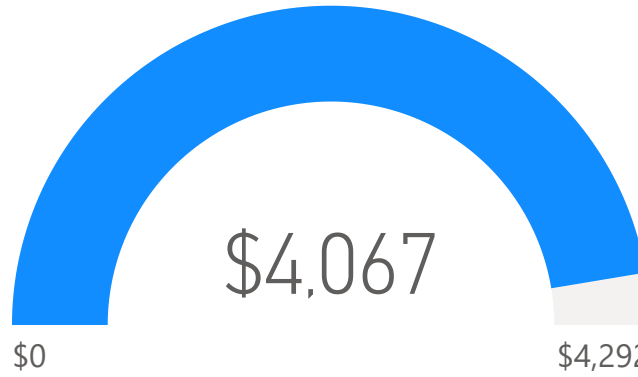
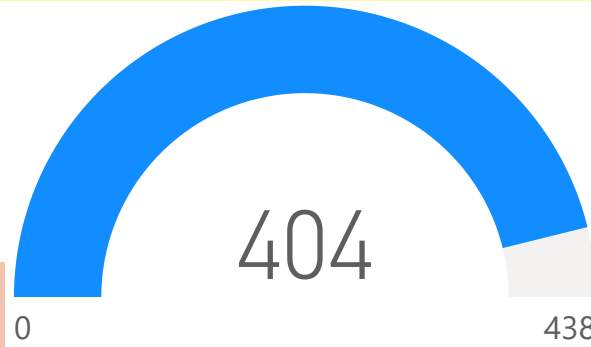


\$5.0

Avg Retail Price M

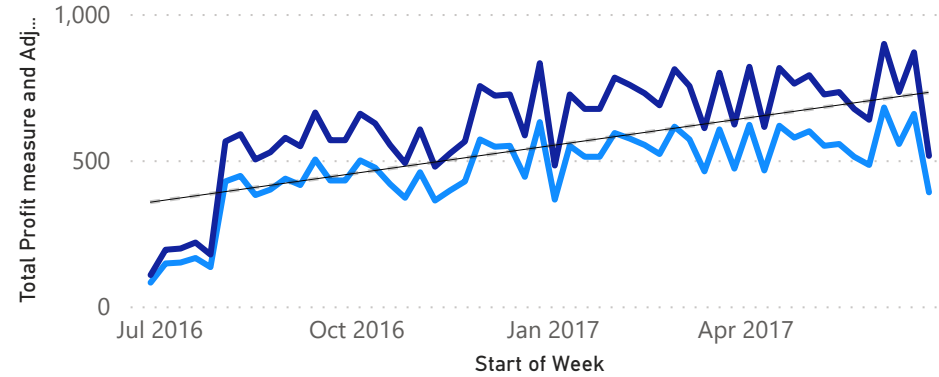
\$5.988

Adjusted Price

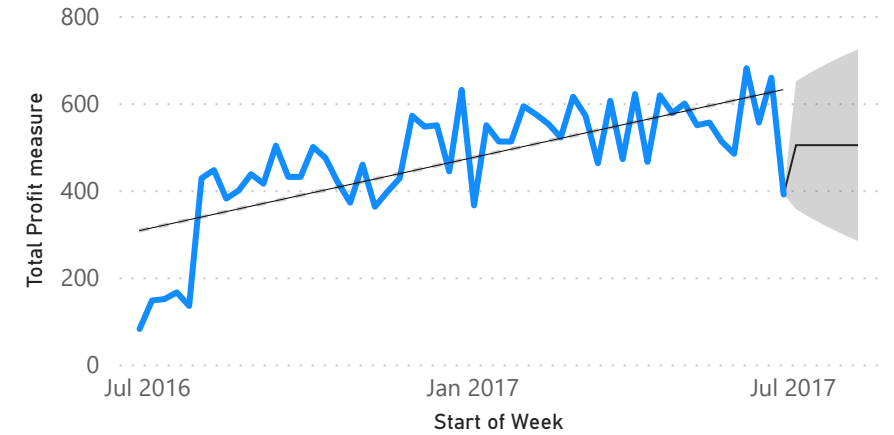


Weekly Profit

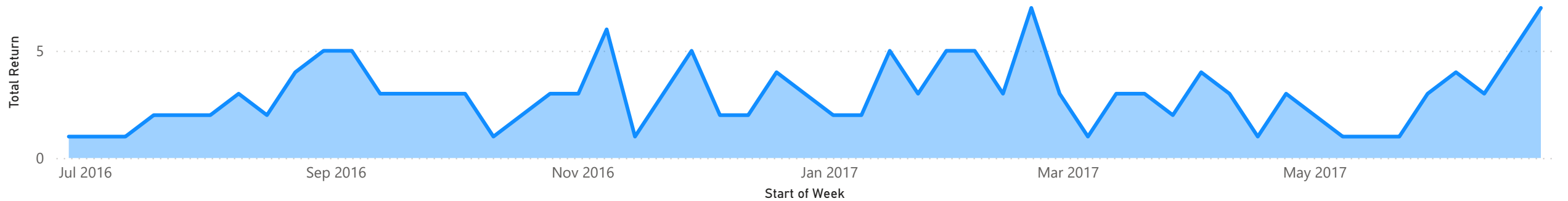
● Total Profit measure ● Adjusted Profit



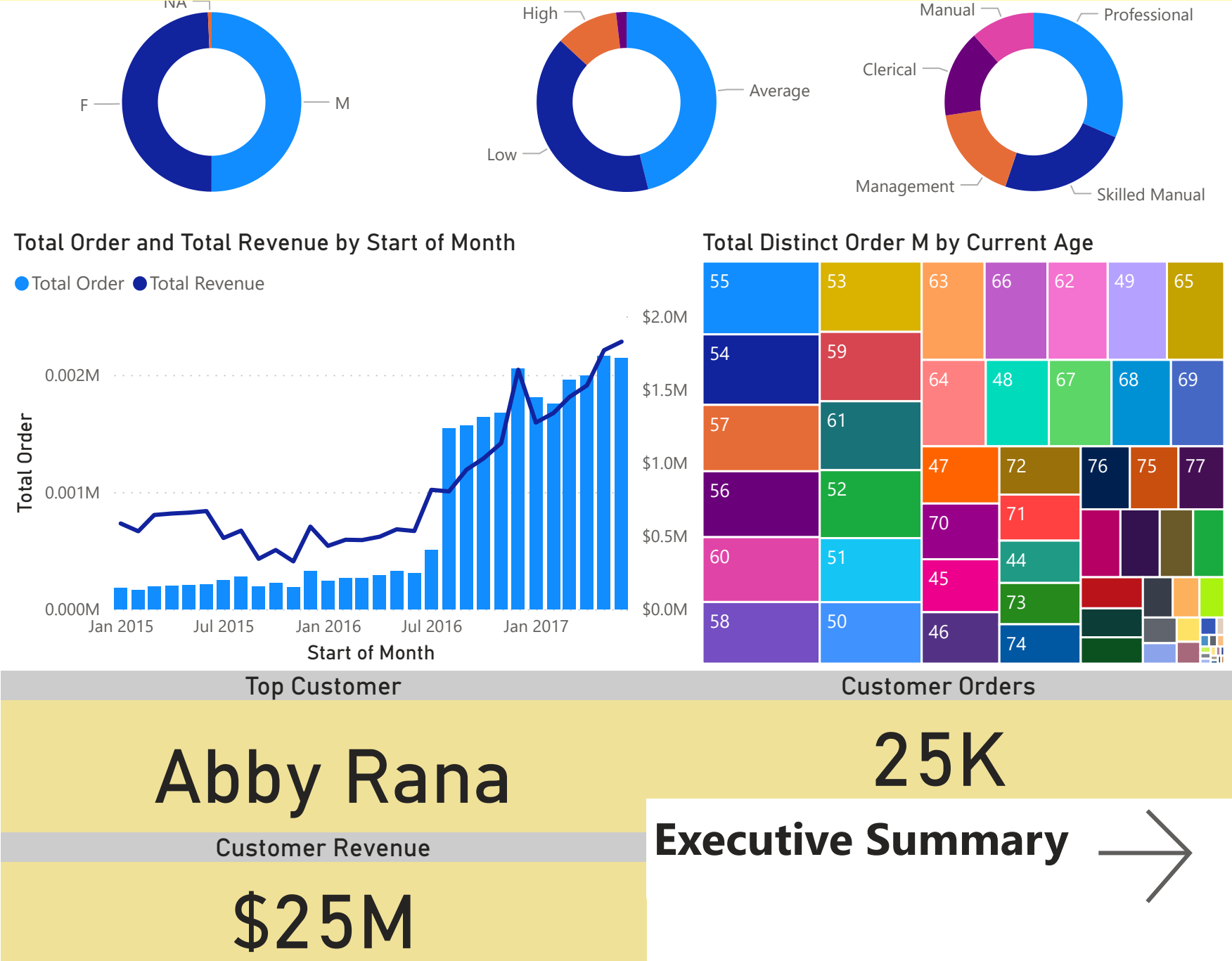
Weekly Profit



Weekly Returns



Adriana Gonzalez	4	\$9,195.69
Mr. Aaron Wright	4	\$10,329.22
Mr. Andre Perez	3	\$7,952.06
Mr. Brad She	4	\$9,161.01
Mr. Bruce Gomez	3	\$8,108.92
Mr. Bryant Garcia	4	\$9,687.36
Mr. Byron Carlson	3	\$8,015.38
Mr. Clarence Anand	4	\$10,065.01
Mr. Clarence Gao	4	\$10,331.73
Mr. Cole Stewart	4	\$8,895.48
Mr. Corey Kumar	3	\$8,090.66
Mr. Cory Kapoor	3	\$8,125.05
Mr. Dorothy Robinson	3	\$7,978.37
Mr. Edgar Mehta	3	\$7,971.46
Mr. Ethan Bryant	4	\$10,308.52
Mr. Francisco Sara	4	\$9,125.54
Mr. Frank Vazquez	4	\$9,051.91
Mr. Franklin Xu	6	\$10,863.44
Mr. Gerrit Straatsma	4	\$9,121.03
Mr. Isaiah Ramirez	3	\$7,949.34
Mr. Joe Rana	3	\$7,965.90
Mr. Jon Gao	3	\$8,063.76
Mr. Jordan Turner	7	\$11,022.38
Mr. José Saraiva	3	\$8,119.67
Mr. Julian Henderson	3	\$8,107.35
Mr. Kelvin Carson	3	\$8,045.03
Total	373	\$8,85,306.56



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Discard changes

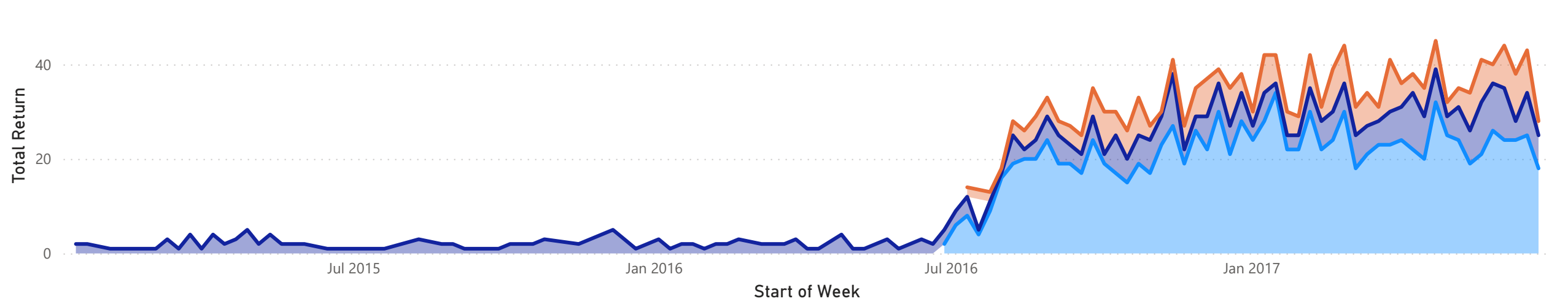



Weekly Profit



Weekly Return Volume

CategoryName Accessories Bikes Clothing



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Discard changes



Preparing Q&A

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Discard changes



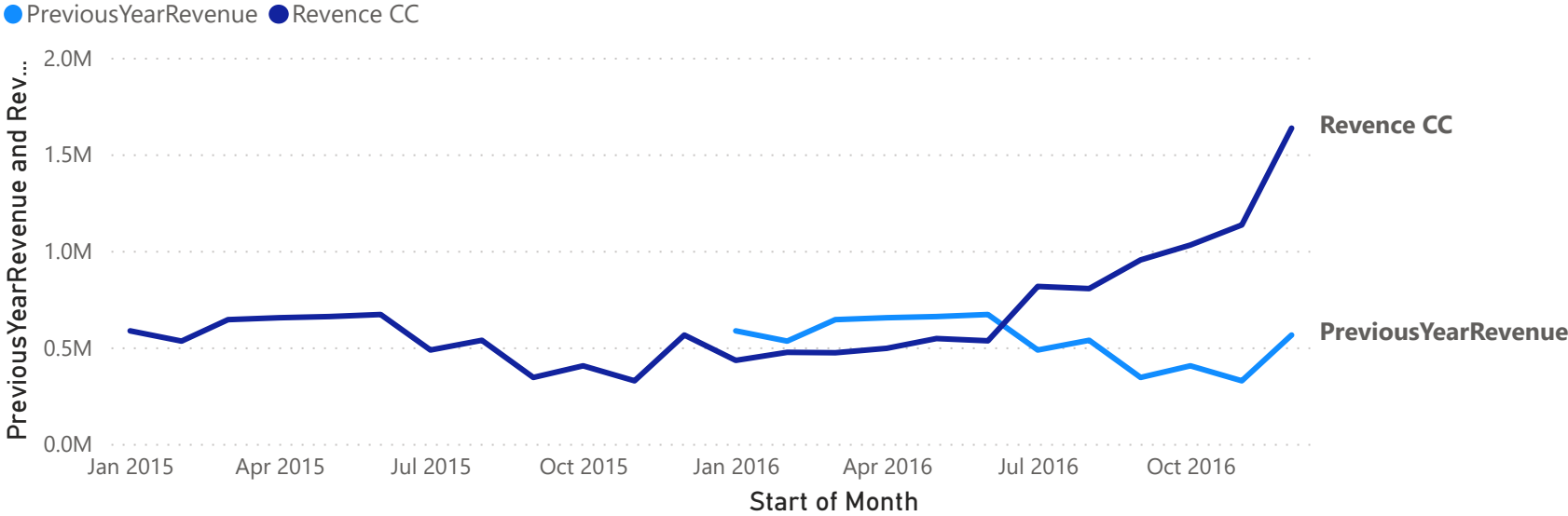
2015

2016



01-01-2015	184
01-02-2015	165
01-03-2015	198
01-04-2015	204
01-05-2015	206
01-06-2015	212
01-07-2015	247
01-08-2015	278
01-09-2015	196
01-10-2015	223
01-11-2015	191
01-12-2015	326
01-01-2016	242
01-02-2016	267
01-03-2016	266
01-04-2016	290
01-05-2016	329
01-06-2016	312
01-07-2016	1954
01-08-2016	5958
01-09-2016	5970
01-10-2016	6387
01-11-2016	6332
01-12-2016	7923
Total	38860

PreviousYearRevenue, Revencc CC and Total Revenue M by Start of Month



119

ProductModel

1809

Total Return

Start of Month	Total Profit measure	90day
01-06-2017	7,71,563.41	
01-05-2017	7,50,741.00	
01-12-2016	6,89,670.48	
01-04-2017	6,43,813.44	
01-03-2017	6,13,439.95	
01-02-2017	5,67,561.56	
01-01-2017	5,41,832.44	
Total	1,04,57,580.86	2

CategoryName	Quantity Sold	Total RevenueMeasure
Accessories	57809	\$9,06,657
Bikes	13929	\$2,36,42,500
Clothing	12436	\$3,65,411
Total	84174	\$2,49,14,567

14.46M

Total Cost M

Start of Month	Total Distinct Order M	Previous Month Orders	Order Target
01-01-2015	184		
01-02-2015	165	184	202.40
01-03-2015	198	165	181.50
01-04-2015	204	198	217.80
01-05-2015	206	204	224.40
01-06-2015	212	206	226.60
01-07-2015	247	212	233.20
01-08-2015	278	247	271.70
01-09-2015	196	278	305.80
01-10-2015	223	196	215.60
01-11-2015	191	223	245.30
01-12-2015	326	191	210.10
01-01-2016	242	326	358.60
01-02-2016	267	242	266.20
Total	25164	23018	25,319.80

Start of Month	Total Revenue M	Revenue Target
01-01-2015	\$5,85,313	
01-02-2015	\$5,32,226	6,43,843.96
01-03-2015	\$6,43,436	5,85,448.91
01-04-2015	\$6,53,364	7,07,779.75
01-05-2015	\$6,59,326	7,18,700.49
01-06-2015	\$6,69,989	7,25,258.53
01-07-2015	\$4,86,115	7,36,987.59
01-08-2015	\$5,36,453	5,34,726.42
01-09-2015	\$3,44,063	5,90,098.05
01-10-2015	\$4,04,277	3,78,469.18
01-11-2015	\$3,26,611	4,44,704.32
01-12-2015	\$5,63,762	3,59,272.34
01-01-2016	\$4,32,426	6,20,137.84
01-02-2016	\$4,74,163	4,75,668.45
01-03-2016	\$4,71,962	5,21,579.23
01-04-2016	\$4,94,958	5,19,158.22
01-05-2016	\$5,45,535	5,44,453.34
01-06-2016	\$5,33,825	6,00,088.52
01-07-2016	\$8,15,356	5,87,207.73
01-08-2016	\$8,04,192	8,96,891.45
01-09-2016	\$9,52,742	8,84,610.79
01-10-2016	\$10,29,819	10,48,016.07
01-11-2016	\$11,33,911	11,32,801.23
01-12-2016	\$16,35,307	12,47,302.52
01-01-2017	\$12,74,377	17,98,837.34
01-02-2017	\$13,39,239	14,01,814.73
01-03-2017	\$14,48,594	14,73,163.32
01-04-2017	\$15,27,812	15,93,453.49
01-05-2017	\$17,68,431	16,80,593.00
01-06-2017	\$18,26,985	19,45,273.69
Total	\$2,49,14,567	2,53,96,340.50

1809

ALLReturn

CategoryName	Total Return	% of TotalReturn
Accessories	1115	61.64%
Bikes	427	23.60%
Clothing	267	14.76%
Total	1809	100.00%

Start of Month	Total Return	PreviousMonth Return
01-01-2015	4	
01-02-2015	4	4
01-03-2015	9	4
01-04-2015	14	9
01-05-2015	11	14
01-06-2015	4	11
01-07-2015	3	4
01-08-2015	6	3
01-09-2015	2	6
Total	1809	1643

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Apply changes

Discard changes



Bikes	Mountain-200 Black, 46	\$12,41,755	1
Bikes	Mountain-200 Black, 42	\$12,33,558	2
Bikes	Mountain-200 Silver, 38	\$12,13,852	3
Bikes	Mountain-200 Silver, 46	\$11,82,781	4
Bikes	Mountain-200 Black, 38	\$11,65,938	5
Bikes	Mountain-200 Silver, 42	\$11,33,067	6
Bikes	Road-250 Black, 52	\$6,89,373	7
Bikes	Road-250 Red, 58	\$6,61,013	8
Bikes	Road-250 Black, 48	\$6,41,379	9
Bikes	Road-150 Red, 48	\$6,40,510	10
Bikes	Road-150 Red, 62	\$6,04,728	11
Bikes	Road-150 Red, 52	\$6,01,149	12
Bikes	Road-250 Black, 58	\$5,84,658	13
Bikes	Road-250 Black, 44	\$5,73,750	14
Bikes	Road-150 Red, 56	\$5,61,788	15
Bikes	Road-150 Red, 44	\$4,97,380	16
Bikes	Touring-1000 Blue, 46	\$4,19,596	17
Bikes	Road-350-W Yellow, 40	\$4,08,238	18
Bikes	Touring-1000 Yellow, 46	\$4,00,524	19
Bikes	Road-350-W Yellow, 42	\$3,96,331	20
Bikes	Road-250 Red, 48	\$3,93,379	21
Bikes	Road-350-W Yellow, 48	\$3,82,723	22
Bikes	Touring-1000 Blue, 54	\$3,74,299	23
Bikes	Touring-1000 Yellow, 54	\$3,64,763	24
Bikes	Road-350-W Yellow, 44	\$3,62,311	25
Bikes	Touring-1000 Blue, 50	\$3,52,842	26
Bikes	Touring-1000 Blue, 60	\$3,50,458	27
Bikes	Touring-1000 Yellow, 50	\$3,48,074	28
Bikes	Road-250 Red, 44	\$3,44,512	29
Bikes	Touring-1000 Yellow, 60	\$3,29,002	30
Bikes	Road-250 Red, 52	\$3,12,749	31
Bikes	Road-250 W Yellow, 42	\$2,86,130	32
Total		\$2,36,42,500	1

- ☐ Accessories
- ☒ Bikes
- ☐ Clothing
- ☐ Components

⚠ There are pending changes in your queries that haven't been applied.

Apply changes

Discard changes



Table View

Chart View

CategoryName	Total Revenue by Rank
☐ Bikes	98,03,224.99
Mountain-200 Black, 46	12,41,754.60
Mountain-200 Black, 42	12,33,558.20
Mountain-200 Silver, 38	12,13,852.12
Mountain-200 Silver, 46	11,82,780.82
Mountain-200 Black, 38	11,65,937.90
Mountain-200 Silver, 42	11,33,066.74
Road-250 Black, 52	6,89,372.96
Road-250 Red, 58	6,61,012.68
Road-250 Black, 48	6,41,378.64
Road-150 Red, 48	6,40,510.33
☐ Accessories	5,75,761.85
Fender Set - Mountain	87,040.80
Sport-100 Helmet, Red	73,444.01
Sport-100 Helmet, Blue	67,111.80
Sport-100 Helmet, Black	65,261.60
ML Mountain Tire	63,548.81
Touring Tire	49,949.77
HL Mountain Tire	45,675.00
ML Road Tire	43,057.77
LL Road Tire	40,916.96
Water Bottle - 30 oz.	39,755.33
Total	98,03,224.99

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Apply changes

Discard changes



—							—
2015	January	1	\$5,85,313		5,85,312.69	0.0%	—
2015	February	2	\$5,32,226	\$5,85,313	-53,086.41	-9.1%	▼
2015	March	3	\$6,43,436	\$5,32,226	1,11,209.86	20.9%	▲
2015	April	4	\$6,53,364	\$6,43,436	9,927.94	1.5%	▲
2015	May	5	\$6,59,326	\$6,53,364	5,961.86	0.9%	▲
2015	June	6	\$6,69,989	\$6,59,326	10,662.78	1.6%	▲
2015	July	7	\$4,86,115	\$6,69,989	-1,83,873.79	-27.4%	▼
2015	August	8	\$5,36,453	\$4,86,115	50,337.84	10.4%	▲
2015	September	9	\$3,44,063	\$5,36,453	-1,92,389.88	-35.9%	▼
2015	October	10	\$4,04,277	\$3,44,063	60,213.76	17.5%	▲
2015	November	11	\$3,26,611	\$4,04,277	-77,665.43	-19.2%	▼
2015	December	12	\$5,63,762	\$3,26,611	2,37,150.45	72.6%	▲
2016	January	1	\$4,32,426	\$5,63,762	-1,31,335.81	-23.3%	▼
2016	February	2	\$4,74,163	\$4,32,426	41,737.08	9.7%	▲
2016	March	3	\$4,71,962	\$4,74,163	-2,200.92	-0.5%	▼
2016	April	4	\$4,94,958	\$4,71,962	22,995.56	4.9%	▲
2016	May	5	\$5,45,535	\$4,94,958	50,577.44	10.2%	▲
2016	June	6	\$5,33,825	\$5,45,535	-11,709.81	-2.1%	▼
2016	July	7	\$8,15,356	\$5,33,825	2,81,530.65	52.7%	▲
2016	August	8	\$8,04,192	\$8,15,356	-11,164.23	-1.4%	▼
2016	September	9	\$9,52,742	\$8,04,192	1,48,550.25	18.5%	▲
2016	October	10	\$10,29,819	\$9,52,742	77,077.42	8.1%	▲
2016	November	11	\$11,33,911	\$10,29,819	1,04,092.08	10.1%	▲
2016	December	12	\$16,35,307	\$11,33,911	5,01,395.29	44.2%	▲
2017	January	1	\$12,74,377	\$16,35,307	-3,60,929.64	-22.1%	▼
2017	February	2	\$13,39,239	\$12,74,377	64,862.35	5.1%	▲
2017	March	3	\$14,48,594	\$13,39,239	1,09,354.70	8.2%	▲
2017	April	4	\$15,27,812	\$14,48,594	79,217.74	5.5%	▲
2017	May	5	\$17,68,431	\$15,27,812	2,40,618.81	15.7%	▲
2017	June	6	\$18,26,985	\$17,68,431	58,554.28	3.3%	▲
Total			\$2,49,14,567		2,49,14,567.18	0.0%	—

Total Revenue M and PreviousMonthRevenue
Method2 by Short Month CC



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Discard changes



Country	Australia		Canada		France		Germany
Category	Total RevenueMeasure	Total RevenueMeasure by Date	Total RevenueMeasure	Total RevenueMeasure by Date	Total RevenueMeasure	Total RevenueMeasure by Date	Total Revenue
Accessories	\$1,79,539		\$1,29,435		\$84,111		
Bikes	\$71,60,367		\$15,84,297		\$22,48,752		
Clothing	\$76,546		\$55,511		\$29,778		
Total	\$74,16,452		\$17,69,244		\$23,62,641		\$

United States

First Country

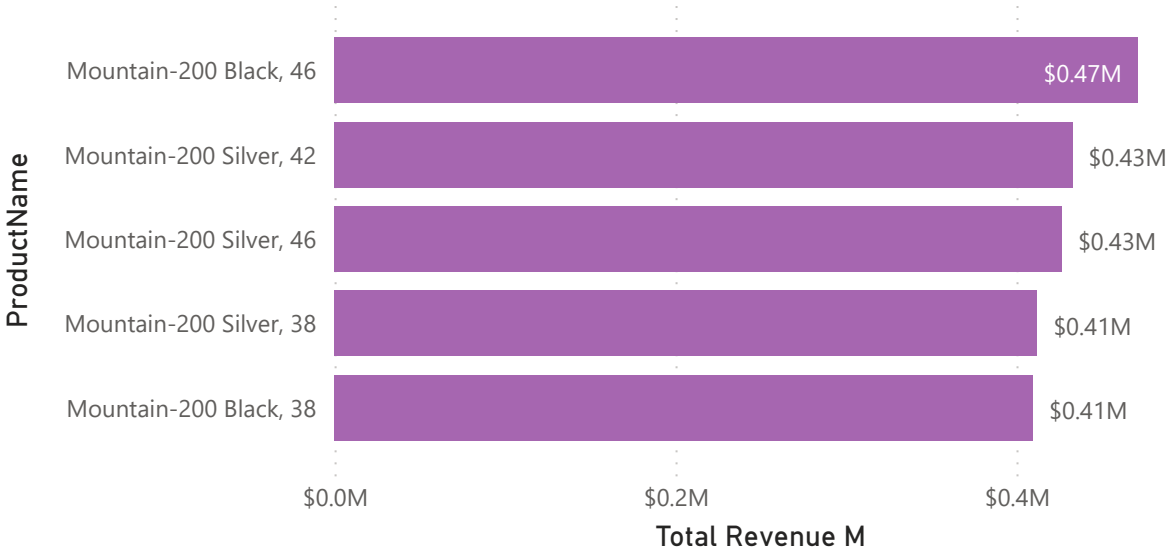
\$7.94M

Total Revenue Relatedfun

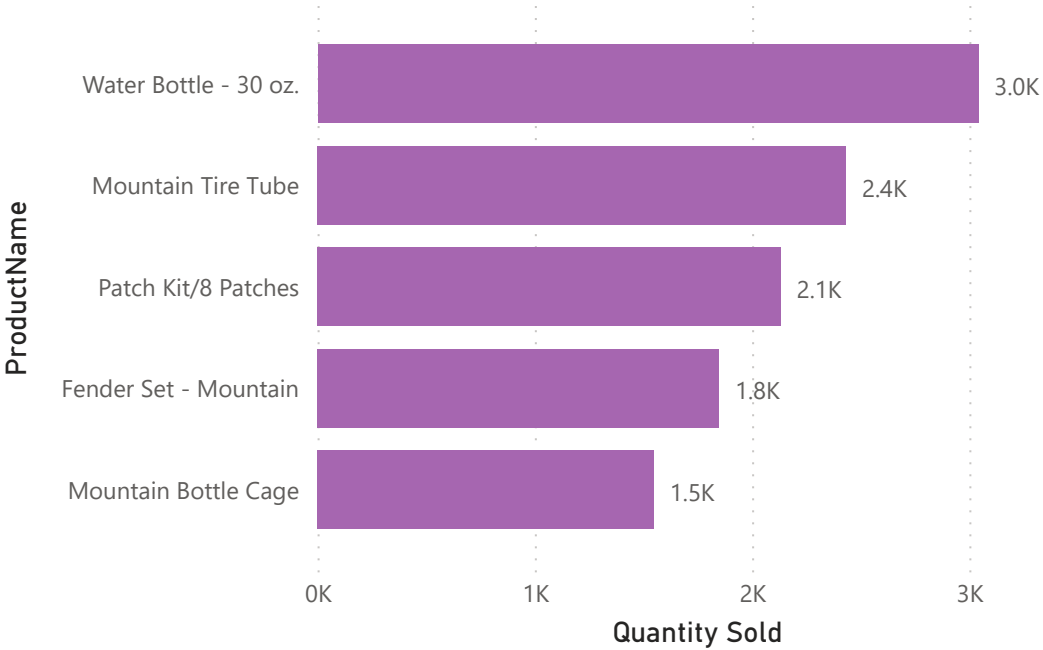
30K

Quantity Sold

Total Revenue M by ProductName



Quantity Sold by ProductName



Germany

First Country

Page Navigation

USA



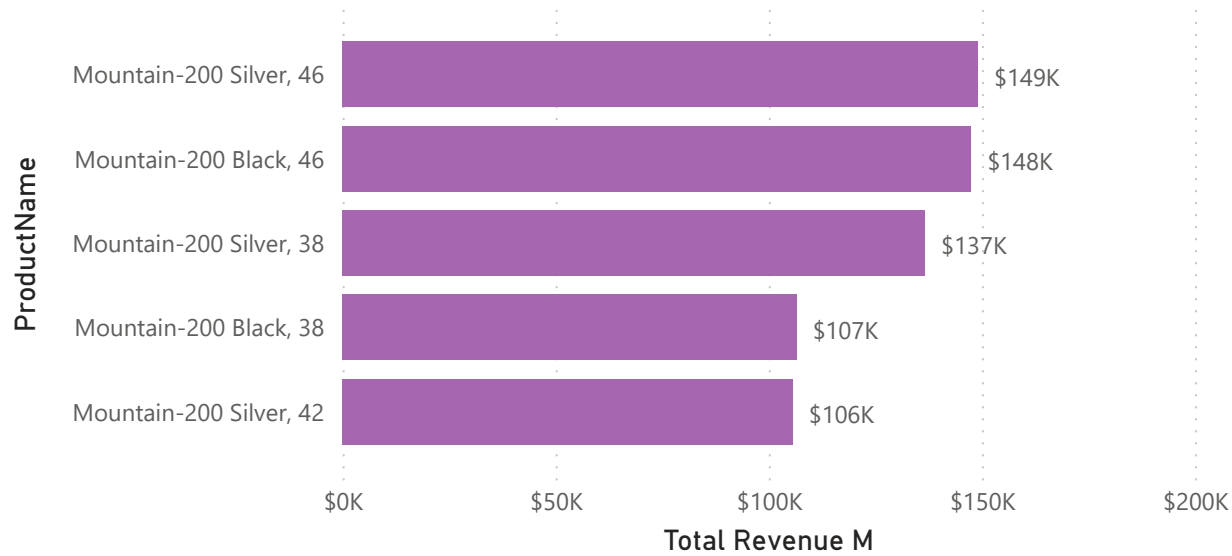
\$2.52M

Total Revenue Relatedfun

7950

Quantity Sold

Total Revenue M by ProductName



Quantity Sold by ProductName

