

SUPRIYA BHALCHANDRA SUDHIR

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Technical Skills

❖ Social Media Skils

- [[Facebook
- [[Pinterest
- [[LinkedIn
- [[YouTube
- **[** Twitter
- [[Infographic
- [[Photo/Video Editing

Additional

- [[Google Analytics
- [[Google Search Console
- [[Keyword Research
- [[Freelancer



Objective

If you are seeking a Digital Marketing Executive, SEO Specialist, Website Designer, or Freelancer, I am confident in my ability to meet and exceed your expectations.



Educational Qualifications

• Master of Computer Applications

Bangalore University
Jyoti Nivas College Autonomous Bangalore
Aggregate - 78%

• Bachelor of Computer Applications

Goa University
Shree Damodar College Of Commerce & Economics
Aggregate - 87.7%



Digital Marketing Specialist/Web Designers

➤ London American City College, UAE 2 Years | April 2023 – April 2025

- The website lacc.ae, lacc.me, & other lacc websites have been redesigned to be more user-friendly on all platforms.
- Online advertising Google Ads & Facebook campaigns are managed & generated quality leads. Created engaging Content, Infographics, & Reels for Social Media platforms for Facebook, Instagram, LinkedIn, YouTube & Twitter to promote the college's brand.
- Using keyword research, on-page, & off-page SEO strategies are optimized for the college's website to improve visibility & organic traffic on search engines.



Freelancer, Goa (2 Years)

- I am a Freelancer/UI Designer Specialist. I've been employed here for 2 years, attending every project with full client satisfaction. I am skilled at creating WordPress websites from scratch to the very end.
- I worked on my own website i.e https://sudivguide.com/ and handled many sub-domain under it.
- I also worked on school website: http://cpimallikarjun.in/ and handled all their Social Media Accounts.

[Facebook Ads

[[Google Ads

[[SEMrush

[[Canva

[[WordPress Design



Strengths

Communication

Self-motivation

Team-work

Time Management

Self-Learning



Hobbies / Interest

Photo-Editing

Video-Editing

Cooking



Personal Details:

D.O.B:

16 January 1996

Languages Known:

English

Hindi

Marathi

Konkani

Marital Status:

Single



SEO Associate

➢ Firstcry.Com, Pune

2 Years and 3 Months | Dec 2020 - March 2023

- Developed an article blueprint for a Firstery Parenting Website, offering expert guidance for parents.
- Created engaging and informative content across various parenting topics.
- Conducted keyword research(SEMrush) & implemented SEO techniques to optimize content for search engine visibility.



Digital Marketing Intern

➤ Clariwell Global Services Institute, Pune

6 Months | June 2020 – Nov 2020

- Worked with the SEO team on projects involving On-Page and Off-Page Optimization for Client Websites.
- Worked with the Social Media Optimisation by posting on Client Website.
- Extra Skills learnt Email Marketing, Google Analytics, Keyword Research, Keyword Optimisation & Link Building.



Certification

▶ Web Development and Digital Marketing Certification Clariwell Global Services Institute, Pune | Mrach 2020 – Nov 2020

Academic Project Internship:

➤ Title: UI/UX Developer

➤ **Organisation:** CodeOps Technologies LLP, Bangalore

> Duration: 4 Months

Description: Worked on the UI of Konfhub Website.

Technology: Html5, Css3, Javascript, Jquery and Bootstrap



Declaration

I hereby declare that above furnished details are true to the best of my knowledge.