



**SUPRIYA
BHALCHANDRA SUDHIR**

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- Portfolio Link :
supriya101.github.io/portfolio/
- Designs Link :
supriya101.github.io/designs/

Technical Skills

❖ Social Media Skills

- II Facebook
- II Pinterest
- II LinkedIn
- II YouTube
- II Twitter
- II Infographic
- II Photo/Video Editing

❖ Additional

- II Google Analytics
- II Google Search Console
- II Keyword Research
- II Freelancer



Objective

If you are seeking a Digital Marketing Executive, SEO Specialist, Website Designer, or Freelancer, I am confident in my ability to meet and exceed your expectations.



Educational Qualifications

• **Master of Computer Applications**

Bangalore University

Jyoti Nivas College Autonomous Bangalore

Aggregate - 78%

• **Bachelor of Computer Applications**

Goa University

Shree Damodar College Of Commerce & Economics

Aggregate - 87.7%



Digital Marketing Specialist/Web Designers

➤ **London American City College, UAE**

1 Year - 7 months | April 2023 – Aug 2024

- The website lacc.ae, lacc.me, & other lacc websites have been redesigned to be more user-friendly on all platforms.
- Online advertising Google Ads & Facebook campaigns are managed & generated quality leads. Created engaging Content, Infographics, & Reels for Social Media platforms for Facebook, Instagram, LinkedIn, YouTube & Twitter to promote the college's brand.
- Using keyword research, on-page, & off-page SEO strategies are optimized for the college's website to improve visibility & organic traffic on search engines.



Freelancer, Goa (3 Years)

- I am a Freelancer/UI Designer Specialist. I've been employed here for 3 years, attending every project with full client satisfaction.
- **Project 1: Amazon Associate Freelancer (E-commerce)**
[Skyfield Agritech, UAE | Aug 2023 - Sep 2023](#)
- **Project 2: Website Developer and SMO**
[CPI Mallikarjun School, Goa | March 2022 - Oct 2022](#)
- **Project 3: Web Developer and Digital Marketing Specialist**
[Sudivguide, Goa | May 2022 - Nov 2022](#)

|| Facebook Ads
|| Google Ads
|| SEMrush
|| Canva
|| WordPress Design



Strengths

Communication
Self-motivation
Team-work
Time Management
Self-Learning



Hobbies / Interest

Photo-Editing
Video-Editing
Cooking



Personal Details:

D.O.B :
16 January 1996

Languages Known :
English
Hindi
Marathi
Konkani

Marital Status :
Single



SEO Associate

➤ **Firstery.Com, Pune**
2 Years and 3 Months | Dec 2020 – March 2023

- Developed an article blueprint for a Firstery Parenting Website, offering expert guidance for parents.
- Created engaging and informative content across various parenting topics.
- Conducted keyword research (SEMrush) & implemented SEO techniques to optimize content for search engine visibility.



Digital Marketing Intern

➤ **Clariwell Global Services Institute, Pune**
6 Months | June 2020 – Nov 2020

- Worked with the SEO team on projects involving On-Page and Off-Page Optimization for Client Websites.
- Worked with the Social Media Optimisation by posting on Client Website.
- Extra Skills learnt Email Marketing, Google Analytics, Keyword Research, Keyword Optimisation & Link Building.



Certification

➤ **Web Development and Digital Marketing Certification**
Clariwell Global Services Institute, Pune | March 2020 – Nov 2020

Academic Project Internship:

- **Title:** UI/UX Developer
 - **Organisation:** CodeOps Technologies LLP, Bangalore
 - **Duration:** 4 Months
 - **Description:** Worked on the UI of Konfhub Website.
- Technology:** Html5, Css3, Javascript, JQuery and Bootstrap



Declaration

I hereby declare that above furnished details are true to the best of my knowledge.