



Hello, I'm Supriya Sudhir

Professional Freelancer & UI Designer



Hire Me Now



SERVICES

I Provide Wide
Range Of Services



Wordpress Design

Theme Customization, Responsive Design, Plugin Integration, Content Management, SEO Optimization, Troubleshooting & Maintenance & Graphic Integration.



Digital Marketing

Campaign management, SEO optimization, social media expertise, analytics-driven insights, content creation, and effective online brand promotion for growth.



SEO/SMO

Experience in handling clients for overall digital marketing strategies involving SEO, SMO, Content Management, Landing-Page Optimisation, Link-Building etc.



Simple Logo Design

Combines design with creativity to create informative logos that capture brand identity and improve a company's visual appeal.



Infographics

Creating an visually appealing and informative images that are engaging for effective understanding and communication.



Photo/Video Editing

Experience in Photo and Video Editing using Lightroom, Snapseed and Inshot Apps.

ABOUT ME

You Can Imagine
I Can Do

Professional Freelancer/UI Designer

ABOUT ME

I am a Freelancer/UI Designer Specialist. I have been working here for 4 years and attending every project with full satisfaction of the clients and customers as well. I have immense capability in skills like building Website, Digital Marketing Strategies, Ads and So On.



MY EDUCATION



College

Bachelor of Computer Applications
Goa University
Shree Damodar College Of Commerce & Economics
Aggregate - 87.7%



Higher Education

Master of Computer Applications
Bangalore University
Jyoti Nivas College Autonomous
Bangalore
Aggregate - 78%

MY WORK EXPERIANCE

Digital Marketing Specialist cum Web Designers

London American City College, UAE

2 Years | April 2023 - April 2025

- The website lacc.ae, lacc.me, & londonamerican.university have been redesigned to be more user-friendly on all platforms. Online advertising Google Ads & Facebook campaigns are managed & generated quality leads.
- Created engaging Content, Infographics, & Reels for Social Media platforms for Facebook, Instagram, LinkedIn, YouTube & Twitter to promote the college's brand.
- Using keyword research, on-page, & off-page SEO strategies are optimized for the college's website to improve visibility & organic traffic on search engines.



Digital Marketing

SEO Associate

Firstcry.Com, Pune

2 Years and 3 Months | Dec 2020 – March 2023

- Developed an article blueprint for a Firstcry Parenting Website, offering expert guidance for parents.
- Created engaging and informative content across various parenting topics, including newborn essentials, baby development milestones, breastfeeding, sleep training, nutrition, and child safety.
- Conducted keyword research(SEMrush) and implemented strategic SEO techniques to optimize content for search engine visibility.



SEO

Digital Marketing Intern

Clariwell Global Services Institute, Pune

6 Months | June 2020 – Nov 2020

- Worked with the SEO team on projects involving On-Page and Off-Page Optimization for Client Websites.
- Worked with the Social Media Optimisation by posting on Client Website.
- Extra Skills learnt Email Marketing, Google Analytics, Keyword Research, Keyword Optimisation & Link Building.

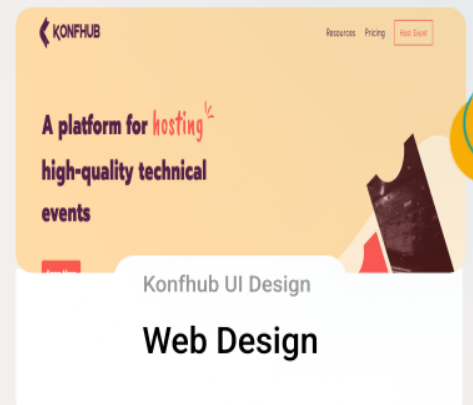


UI Design For KONFHUB Website

CodeOps Technologies LLP, Bangalore

8 Months

- Successfully designed and implemented a user-friendly and responsive UI for the Konfhub platform.
- Collaborated closely with cross-functional teams to understand user requirements and translate them into visually appealing design solutions.
- Prototyping tools (Figma, Sketch), Usability testing tools, Responsive design frameworks.



MY SKILLS



Wordpress Design

Theme Customization, Responsive Design, Plugin Integration, Content Management, SEO Optimization, Troubleshooting & Maintenance & Graphic Integration.



UI Design

Developing Responsive UI Design from Initial Design to Final Design Stage using HTML & CSS.



Logo Design

Combines design with creativity to create informative logos that capture brand identity and improve a company's visual appeal.



Infographic

Creating an visually appealing and informative images that are engaging for effective understanding and communication.



Digital Marketing

Campaign management, SEO optimization, social media expertise, analytics-driven insights, content creation, and effective online brand promotion for growth.



SEO

Conducts in-depth keyword research, implements on-page and off-page techniques, and boosts online visibility for long-term growth.



SMO

Creates engaging content, manages platforms effectively, and maximizes brand visibility through strategic social media tactics.



Video Editing

Experience in Photo and Video Editing using Lightroom, Snapseed and Inshot Apps.



Facebook Ads

Creates eye-catching campaigns, targets audiences effectively, optimizes ad performance, and helps businesses reach targeted goals.



Google Ads

Strategic campaign creation, keyword optimization, budget management, and continuous refinement for maximum online visibility and conversions.



Keyword Research

Good with keyword research is to find out what your target audience is searching and what it will take to actually rank for those keywords.



TOOLS I USE



Figma

Experience in designing UI/UX design, vector editing for client website.



Canva

I am skilled in image editing, making eye-catching images for social media using templates, typography, and color schemes for clients.



Inshot

I use InShot for Video editing, transitions, filters, music integration, effects and mobile-friendly content creation based on the requirements of my clients.



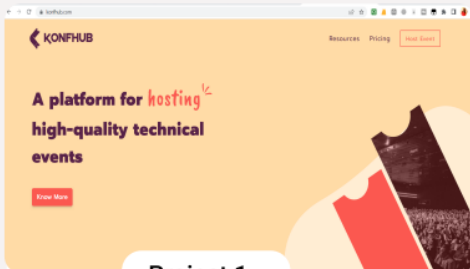
SemRush

I use SemRush for SEO analysis, keyword research, competitors research, backlink auditing, on-page optimization, content strategy, reporting, and effective digital marketing insights.

CLIENTS PROJECT

Projects I Worked On

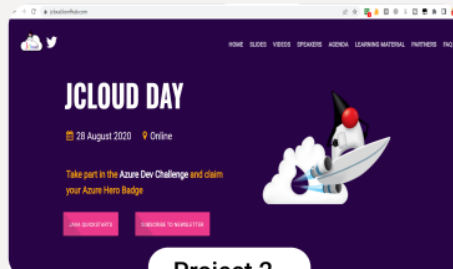
All



Project 1

Client: **Konfhub.com**

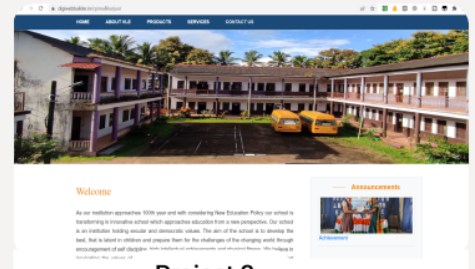
I worked on designing their UI for konfhub platform. It is a website that will provide platform for organiser to promote their conferences online.



Project 2

Client: **Jcloud.com**

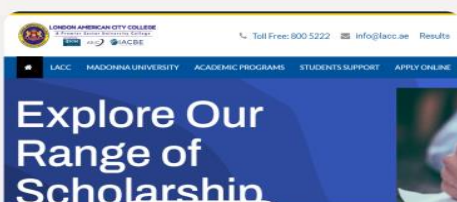
I worked on designing their UI for jcloud day platform. It is a website that will provide platform for organiser to promote their conferences online.



Project 3

Client: **cpimallikarjun.com**

I worked on designing their UI for CPI Mallikarjun School website. Its my on-going project and i am handling all the activities in it.



Project 4

Client: **Lacc.ae**

The website lacc.ae, lacc.me, & londonamerican.university have been redesigned to be more user-friendly on all platforms. Online advertising Google Ads & Facebook campaigns are managed & generated quality leads.



Project 5

Client: **Parenting.firstcry.com**

I worked on developing a article blueprint for a Firstcry Parenting Website, offering expert guidance for parents and Created engaging and informative content across various parenting topics.



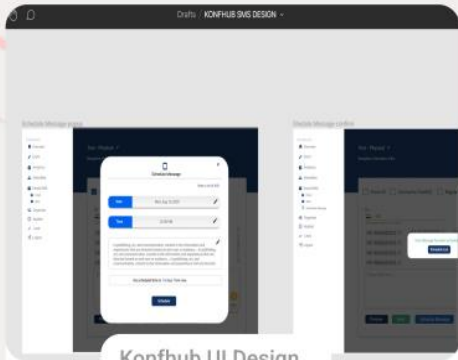
Project 6

Client: **firstcry.com/intelli/articles/**

I worked on creating a in-depth article blueprint for the FirstCry Intelli Education website, focusing on early childhood learning and parenting topics.

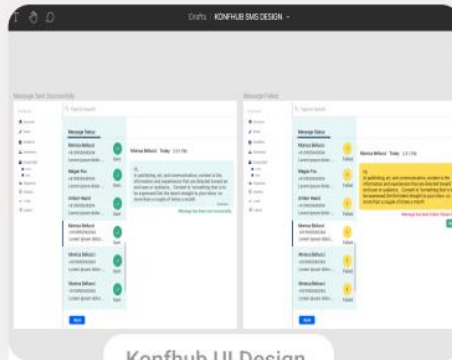
My Page Design For Clients

All



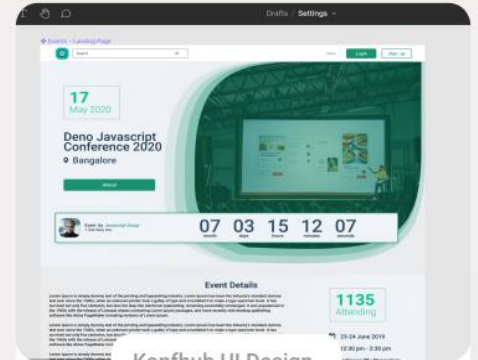
Konfhub UI Design

UI Page Design



Konfhub UI Design

UI Page Design 2



Konfhub UI Design

UI Page Design 3



LACC Design

Poster Design



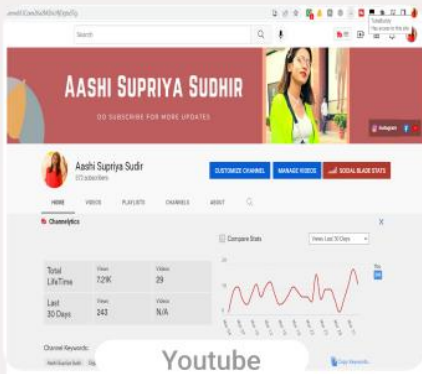
LACC Design

Poster Design

SOCIAL MEDIA GRAPHS

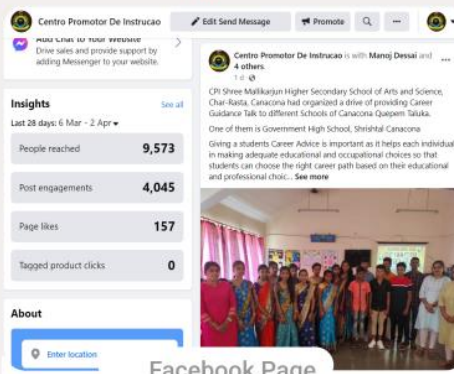
Social Media Graphs Update

All



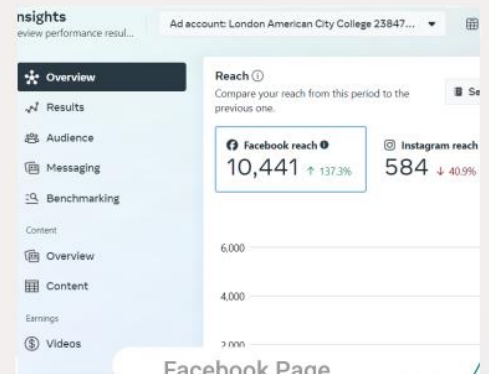
Youtube

Aashi Supriya Sudhir



Facebook Page

CPI Mallikarjun Page



Facebook Page

London American City College

Blogs I Ranked For Firstcry Parenting Site

All

greek last names

common greek last names

unique greek last names

greek last names and meanings

greek last names starting with s

rare greek last names

greek last names starting with k

ancient greek last names

greek god last names

Googooooooooooooole >

1 2 3 4 5 6 7 8 9 10 Next

Organic Results

1. <https://parenting.firstcry.com/articles/100-greek-last-names-or-surnames/>
2. <https://www.familyeducation.com/baby-names/surnames/origin/greek>
3. <https://kiddadi.com/articles/greek-last-names-with-meanings-and-history>
4. <https://www.scarymommy.com/greek-last-names>
5. https://www.monijunction.com/articles/common-ancient-greek-last-names-surnames-meanings_00465669
6. <https://www.everythingmom.com/baby-names/greek-surnames>
7. <https://greekreporter.com/2021/03/04/most-common-greek-last-names-greece/>

filipino last names

traditional filipino last names

rare filipino surnames

filipino last names unique

chinese filipino last names

rich filipino surnames

japanese filipino last names

common filipino last names

filipino last names starting with m

Googooooooooooooole >

1 2 3 4 5 6 7 8 9 10 Next

Organic Results

1. <https://forebears.io/philippines/surnames>
2. <https://parenting.firstcry.com/articles/100-filipino-last-names-or-surnames/>
3. <https://kiddadi.com/articles/filipino-last-names-with-meanings-and-history>
4. <https://kiddadi.com/articles/filipino-last-names-with-meanings-and-history#common-filipino-last-names>
5. <https://kiddadi.com/articles/filipino-last-names-with-meanings-and-history#popular-filipino-last-names>
6. <https://bigcitycityguide.com/how-common-is-your-last-name-here-are-the-top-1000-filipino-surnames/>
7. <https://tinyapp.com/filipino-last-names/>
8. https://www.monijunction.com/articles/filipino-philippines-last-names-surnames_00637019/
9. https://en.wikipedia.org/wiki/Filipino_name

arabic last names

rich arabic last names

common arabic last names

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1 2 3 4 5 6 7 8 9 10 Next

Organic Results

1. <https://parenting.firstcry.com/articles/100-arabic-last-names-or-surnames/>
2. https://en.wikipedia.org/wiki/Category:Arabic-language_surnames
3. <https://kiddadi.com/articles/arabic-last-names-with-meanings-and-history>
4. <https://kiddadi.com/articles/arabic-last-names-with-meanings-and-history#most-popular-arabic-last-names>
5. <https://kiddadi.com/articles/arabic-last-names-with-meanings-and-history#most-common-moroccan-last-names>
6. <https://www.familyeducation.com/baby-names/surnames/origin/arabic>
7. <https://www.familyeducation.com/baby-names/surnames/origin/arabic#toc-arabic-naming-customs-and-traditions>
8. <https://www.familyeducation.com/baby-names/surnames/origin/arabic#toc-unique-arabic-surnames-with-name-meanings>
9. https://www.monijunction.com/articles/common-arabic-surnames-last-family-names_00492764/
10. <https://www.scarymommy.com/arabic-last-names>
11. <https://www.finderwheel.com/list-of-most-common-arabic-last-names-surnames/>
12. <https://thoughtstating.com/january-news/2021/07/arabic-surnames/>
13. <https://surnames.behindthename.com/submitnames/sage/arabic>
14. <https://www.legit.ng/1307302-50-common-arabic-names-surnames-meanings.html>

hawaiian last names

hawaiian names

simple hawaiian last names

hawaiian girl names

hawaiian last names and meanings

hawaiian last names boy

polynesian surnames

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1 2 3 4 5 6 7 8 9 10 Next

Organic Results

1. https://en.wikipedia.org/wiki/Category:Hawaiian_surnames
2. <https://parenting.firstcry.com/articles/60-hawaiian-last-names-or-surnames/>
3. <https://www.scarymommy.com/parenting/hawaiian-last-names>
4. <https://monilovesbest.com/french-last-names-for-baby>
5. <https://blog.genealogybank.com/hawaiian-last-names-and-their-meanings.html>
6. <https://www.legit.ng/1306592-50-interesting-hawaiian-names-surnames-meanings.html>
7. <https://www.worldsurnames.com/hawaiian-last-names/>
8. <https://thequeenmomma.com/hawaiian-last-names/>
9. <https://yem.com.gh/172965-100-hawaiian-surnames-meanings-origins.html>
10. <https://www.quora.com/What-are-some-common-Hawaiian-last-names>

french last names

list of french last names

french last names for girls

french last names and meanings

rich french last names

unique french last names

pretty french last names

Googooooooooooooole >

1 2 3 4 5 6 7 8 9 10 Next

Organic Results

1. https://en.wikipedia.org/wiki/French_name
2. <https://www.scarymommy.com/pregnancy/french-last-names>
3. <https://parenting.firstcry.com/articles/100-french-last-names-or-surnames/>
4. <https://monilovesbest.com/french-last-names-for-baby>
5. <https://www.familyeducation.com/baby-names/surnames/origin/french>
6. <https://www.familyeducation.com/baby-names/surnames/origin/french#toc-the-origin-of-french-last-names>
7. <https://www.familyeducation.com/baby-names/surnames/origin/french#toc-the-10-most-popular-french-last-names-with-meanings>
8. https://en.wikipedia.org/wiki/Category:French-language_surnames
9. https://www.monijunction.com/articles/traditional-french-last-names-surnames-meanings_00486503/
10. <https://www.thoughtito.com/french-surnames-meanings-and-origins-1420788>
11. <https://familylovestobee.com/cultural-heritage/symbols/60-french-last-names-from-commonplace-unique>

poem about grandma

Grandmother poem in English

poem for grandma birthday

poem about grandma in heaven

poems about grandmothers love

short inspirational poems about grandmothers

Googooooooooooooole >

1 2 3 4 5 6 7 8 9 10 Next

Organic Results

1. <https://parenting.firstcry.com/articles/magazine-20-poems-that-will-express-your-love-for-your-grandma/>
2. <https://www.familyfriendpoems.com/poems/family/grandmother/>
3. <https://www.wowlu.com/grandmother-quotes-4/>
4. https://www.monijunction.com/articles/poems-for-grandma_00691524/
5. <https://seniors.lovetoknow.com/senior-life/poems-about-grandmothers>
6. <https://interestingliterature.com/2019/05/7-of-the-best-poems-for-grandmothers/>

COURCES/CERTIFICATIONS

Web Development and Digital Marketing Certification

Clariwell Global Services Institute, Pune | March 2020 – Nov 2020

Let's Work Together

Contact Me

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