Total Messages: Count the total number of messages exchanged in the chat.

Messages by Participant: Count how many messages each participant has sent in the chat.

Message Types: Differentiate between text messages, media messages (e.g., photos, videos), and document messages (e.g., PDFs).

Word Count: Calculate the total number of words used in the chat.

Character Count: Calculate the total number of characters used in the chat.

Emojis: Count the number of emojis used in the chat and identify the most frequently used ones.

Links: Count the number of URLs or web links shared in the chat.

Sentiment Analysis: Count the number of positive, negative, and neutral sentiment messages based on sentiment analysis.

Media Sharing: Count the number of media files shared (e.g., photos, videos, GIFs).

Message Length Distribution: Analyze and display the distribution of message lengths (short, medium, long).

Response Time: Calculate the average response time between messages or participants.

Message Time Distribution: Analyze and display when messages were sent during the day and on different days of the week.

Media Types: Count and categorize different types of media shared (e.g., photos, videos, audio recordings).

Message Trends: Identify trends in message frequency over time (e.g., spikes during certain events or holidays).

Keyword Frequency: Count the frequency of specific keywords or topics mentioned in the chat.

Participant Engagement: Calculate engagement metrics, such as who initiates conversations more often or who responds more quickly.

Message Edits and Deletions: Count the number of edited or deleted messages in the chat.

Link Clicks: If links are shared, track the number of times they are clicked or opened.

Message Reactions: Count the number of reactions (e.g., likes, thumbs-up) to messages.

Chat Activity by Time Zone: If applicable, analyze chat activity based on participants' time zones.

Custom Metrics: Allow users to define and count custom metrics based on their specific needs or interests.

[https://www.bing.com/images/create/whatsapp-chat-analyzer-logo/65350659d0d54ecabf3e3ac21e5b7aa7?id=kk1ia0vmjMrST9ieE%2fIeuw%3d%3d&view=detailv](https://www.bing.com/images/create/whatsapp-chat-analyzer-logo/65350659d0d54ecabf3e3ac21e5b7aa7?id=kk1ia0vmjMrST9ieE%2fIeuw%3d%3d&view=detailv)