1. During the class discussion which was based on the reports of fellow classmates I really liked two ideas of my fellow classmates which are:

   - The first one is to develop an app to track fitness for kittens or even dogs. We humans do it all the time and it's an interesting idea to track dogs or cats. The main constraint that I find quite difficult is you need the device to detect or track the movements of dog/cats.
   - The second idea I really liked is related to food waste. We all should try to minimize food waste as much as possible. We can have an app that can reach people in need of food so if someone has any food leftover then they can get it from them.

2. The ways in which the developers can reap their creativity and efforts rewards without alienating their customer base by inundating with ads or charging the customer are:

   - The first basic way would be to have a section which could be used to contribute or donate to the app maker. So, if the users feel happy using the app or website and eventually find it helpful then they can pay as they wish to say thanks to the creator.
   - Another way could be through In App purchase instead of ads which are already in place for most of the apps. App or website developers can give limited features or limited access for free of cost, at first and then, if the user likes the features and needs more features or wants to have full access then users' needs to unlock it by paying money. Another version of this could be having a free trial period and give full access for a limited time so if users want to continue then they need to pay the subscription fee for access without restrictions.

3. In my opinion the app/software/website that offers an excellent UI/UX is

   AirBNB

   - It is very easy for users to find features like try online experience, stays etc. and it provides good options.

- It loads quickly.
- Easier for users to find a specific place they like to stay, some of the examples are Domes, Camps, Barns etc. which the website and app shows clearly.
- I really like the map that the website or app provides which the users can explore to find places and see cost of the places simultaneously. I personally have used this map so many times.
- The website or app is of less words and they use different images to tell us everything which I really like.
- It makes it easy for users to complete the booking without requesting too much information.

4. Yes, the last class discussion and the questions (#1-3) regarding the apps definitely helped me to think about building an app based on other people's needs. I have my own idea and I even liked my fellow classmates ideas about building an app as a project for this course. But there are few questions that needs to be answered or sorted out in order to pursue it further down the road. My plan is to discuss these ideas further with my fellow team mates and even with others class mates.