

# Supriya Kavathekar.

(UX Designer)

I am UX Designer with a passion for understanding users and transforming needs into real products.



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<http://www.behance.net/gallery/87948447/SoulIn-App> 🌐

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## WORK EXPERIENCE

### Localization Production Specialist PTC Software

03/2015 - 05/2018,

India

#### Achievements/Responsibilities

- Work together with team size of 15 to implement user facing interface.
- Contributed in innovating small and medium sized companies Prepare, organize and execute user research.
- Responsible to improve implementation architecture of PTC Web site by assisting with card sorting, affinity diagramming and search log analysis.
- Responsible to generation of Online Help Documents for all products of PTC.
- Quality analysis – checked Quality of the generated help Documents (localizability, junk).
- Responsible for editing of graphics according to product requirement.

### Practitioner IBM Daksh

02/2014 - 02/2015,

India

#### Achievements/Tasks

- Interacting directly with the customers and handling their queries regarding product information, reclamation and account.
- Executing refunds and replacements as per Customer Satisfaction.

## EDUCATION

### UX Designer Career Foundry

2019 - 2020,

Berlin, Germany

#### Courses

- UX Fundamentals and immersion

### Bachelors Pune University

02/2009 - 03/2012,

India

#### Courses

- Commerce

### B2.1 Goethe Institute

2013 - 2014,

Pune, India

#### Courses

- German Language

## TECHNICAL SKILLS

User Research

Basics Html

Basics Java

Wireframing

Prototyping

Adobe XD

Sketch

Invision

Usability Testing

Clear Case

Screen Capture

Card Sorting

UCD

A/B Testing

Information Architecture and user flows

Mobile -first and responsive design

Design Documentation

Emotional and visual Design

Competitive Analysis

Userflows

## PERSONAL PROJECTS

Ink Tank App (2019 - 2020)

- Soullnk is a tattoo app to explore inspiration for tattoo designs and find the correct artist to execute the design. The app aims to make the whole process of getting a new tattoo easier, from finding/collecting inspiration, finding right, available, local tattoo artist to making simple and clear bookings for tattoo appointments. The intent of this project and curriculum were to fully immerse the student in the UX design process, learning all of the skills, tools and processes of a UX designer and to apply them while completing a design project from start to finish within the context of building a mobile application.

## LANGUAGE SKILLS

English

Native or Bilingual Proficiency

German

Professional Working Proficiency

Marathi

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency