Says

What have we heard them say? What can we imagine them saying?

Thinks What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Fair and

competitive

compensation

packages are a

common want

among employees.



Employees and stakeholders are interested in understanding the costs associated with recruitment, training, and compensation.

There is recognition of the need to track employee skills, competencies, retention, and training opportunities.

In an ideal situation, employees, managers, and job candidates would express high levels of satisfaction with HR services.

Dreams of seamlessly integrating work and personal life are prevalent.

Hope for a balanced life, both professionally and personally, is common.



Persona's name

Short summary of the persona

Observing how employees interact with colleagues, contribute to team projects, and handle conflicts can provide insights into their teamwork and communication skills.

Some employees proactively take on new projects, suggest improvements, or innovate within their roles. This behavior can be observed and encouraged.

Fear of losing one's job, especially during economic downturns or company restructuring, can lead to anxiety and affect employee behavior.

Insufficient resources, including time, tools, and support, can frustrate employees trying to meet their goals.

Visualize employees not only receiving feedback but also actively using it to enhance their performance and contribute positively to the team.

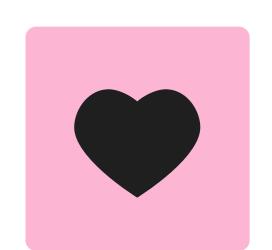
Anxiety about balancing work and personal life can influence stress levels and overall well-being.



Does

What behavior have we observed? What can we imagine them doing?

Feels



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



See an example