**Business Analysis**

\*This includes addressing problems or challenges, identifying the needs of business and proposing solutions to problems and improve the overall business efficiency and performance.

\*It has disciplined and organized way to implement and manage changes in the overall organization.

\*It includes implementing strategies to identify opportunities of improvement and growth along with dealing its risk.

\*Collaborate with other departments of the organization.

\*Techniques in this includes SWOT analysis, Requirements gathering, Process modelling.

\*Output of this process results in Clear Requirements and Process improvements of the company.

**Data Analysis**

\*This includes examining the data to extract useful information and data to recognize the patterns and trends found in data which helps the business to make timely correct decisions.

\*This deals with data analysis, modelling, transformation, cleaning, processing of raw data/information and result in actionable outcomes.

\*It helps business and supports decision making of the organization.

\*Techniques to uncover useful information from the data includes statistical analysis, data mining etc.

\* Output of this process results in Reports, Prediction models, Data Visualization etc.