

Pavel Kucherbaev

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EDUCATION

Period	University	Specialization	Position
09.2012-present	University of Trento Italy	Human Computer Interaction, Crowdsourcing	PhD Student
01.2013-present	European Institution of Innovation & Technology	Entrepreneurship, Quality of Life	PhD Student
10.2011-06.2013	Ufa State Aviation Technical University Russia	System Analysis	PhD Student
09.2009-07.2011	Ufa State Aviation Technical University Russia	Computer Science	Master of Science
09.2004-07.2009	Ufa State Aviation Technical University Russia	Computer Science	Bachelor of Science

EXPERIENCE

Period	Company	Industry	Position
09.2013 11.2013	CrowdFlower CA USA	Micro-task marketplace	Visiting Researcher
10.2011 08.2012	UNITN Italy	Academia	Research Assistant
08.2010 10.2011	UFANET Russia	Telecom	Senior Software Developer
03.2010 07.2010	UFANET Russia	Telecom	Software Developer
08.2009 03.2010	UFANET Russia	Telecom	Junior Software Developer
04.2009 08.2009	UTV Russia	Television	Journalist

08.2008 10.2011	MOON EXPRESS Russia	Space observation	CEO, Founder
06.2007 10.2007	KFC VA USA	Fast food	Shift Supervisor
06.2007 08.2007	RoadSide VA USA	Interstate maintaining	Crew leader

INITIATIVES & PROJECTS

Period	Project	Description
03. 2014 - present	CrowdCafe	A mobile crowdsourcing platform for easy and fun tasks execution http://crowdcafe.io
06.2013 - present	Codesign	A service for visual collaboration between designers, developers and project-managers. http://codesign.io
11.2013	Taple.co	A service for classification images by adding machine & human generated tags. http://taple.co . Developed on Launch.Hackathon in San Francisco together with Artem Vysotsky and Eugene Nevgen.
06.2013 – 03.2014	Smartwall	A service for improving the engagement of event participants by creating interactive real-time walls of messages from social networks. http://smartwall.com/p32klk/
09.2012- 09.2013	CrowdComputer	An academic platform for creating crowdsourcing applications http://crowdcomputer.org
03.2013	Socialfeed	An open-source jQuery plugin that shows a timeline from the most popular social networks. https://github.com/pavelk2/social-feed
10.2012	DoltNice	A social task manager project for Designing Calm PhD class by Neema Moraveji. http://one.kucherbaev.com
04.2012- 07.2012	Showitme	InnovAction LAB 2012 finalist (Italian national entrepreneurial contest), first prize in Trento session. http://showitme.com
05.2012	LiveTrack	A video-proposal of a context-aware music player for a smartphone. http://youtu.be/xJfS1v4Pf8I
08.2012	WiseMusic	Crowdsourcing music classification project for Business Intelligence class. http://kucherbaev.com/research/wisemusic/
02.2012	Stikerton	A local marketplace to sell/buy/exchange items. http://stikerton.com

PUBLICATIONS

Year	Publication
2014	Effective Tasks Navigation in Crowdsourcing P. Kucherbaev, F. Daniel, M. Marchese, F. Casati, B. Reavey, In submission CrowdUI Workshop, 14
2013	Keep it simple: Reward and task design in crowdsourcing A. Finnerty, P. Kucherbaev, S. Tranquillini, G. Convertino Proceedings of the Biannual Conference of the Italian Chapter of SIGCHI, 14
2013	Business Processes for the Crowd Computer P. Kucherbaev, S. Tranquillini, F. Daniel, F. Casati, M. Marchese, M. Brambilla, P. Fraternali Business Process Management Workshops, 256-267

Google Scholar profile: <http://scholar.google.com/citations?user=nfggFDIAAAAJ>

SKILLS (more than 1 year)

Programming: *Python (Django), JavaScript (jQuery), PHP, C++*

Other: *HTML, CSS, GIT, SQL, noSQL, Amazon AWS, object oriented programming, UNIX, rapid prototyping, scientific writing, LaTeX*

Natural: *English (full professional proficiency), Russian (mother tongue),*
Languages *Italian (elementary proficiency)*

INTERESTS

Astronomy, geometrically elegant photography, long bicycle trips, hardware creation (e.g. Arduino), industrial design.

PASSION

I love to create things, whether it is an innovative web-service, a profitable business or an emotional article. In 2008 I started my first business, showing the Moon through a set of telescopes to people in public places in my native city. In the end I showed the Moon to several thousands of people, having only 4 people who said that they were not really excited and 0 not satisfied customers. I am passionate about making this world a better place.