

Supul Amarakoon

(647) 568 2251

supul.amarakoon@gmail.com

Portfolio : <https://supul.me/>

ABOUT ME

A UX Designer, Graphic Designer, and Frontend Developer with total experience of 3+ years.

TECHNICAL SKILLS

UX/UI	Sketch, Photoshop, Figma, Invision, Balsamiq
Graphic Design	Photoshop, Illustrator, InDesign
Illustration	Photoshop, SAI Paint tool
Animation and Video	Premiere Pro, After Effects, Animate
Frontend Development	HTML5, CSS, SASS, Bootstrap 3/4, Jekyll, TypeScript, CreateJS

EDUCATION

Bachelor of Information Technology
University of Canberra, Australia (2014)

Bachelor of Media Arts and Production
University of Canberra, Australia (2014)

UX Design

Bitmaker Labs, Toronto (2017)

MY WORK EXPERIENCE

Designer **January 2019 - Present**
Wittaya Aqua International (Toronto, ON)

Spearheaded #Wittaya2019 Social Media Campaign which helped in getting 90.5% of the new user sign-ups.

Designed UX for Marketing Site, Mobile platform, and Web Platform of Wittaya Aqua.

Developed frontend of the Wittaya Aqua Official website and blog.

Created and Maintained Wittaya Aqua social media presence.

Designed and maintained learning and promotional material for Wittaya Aqua.

Illustrated icons, infographics, and other assets to be used in-app and in marketing material including Material Design Icons.

Set up Search Engine Optimization for Wittaya Aqua Official website.

Content Marketer **June 2018 - October 2018**
Mosaic Manufacturing (Toronto, ON)

Created the brand identity for Mosaic by establishing design guidelines.

Organized and conducted Mosaic's First live streaming event.

Lead the design and creation of the Getting Started guides for Mosaic's product lineup.

Product Designer **November 2017 - June 2018**
Parkr Inc. (Waterloo, ON)

Created brand identity for GoParkr by establishing design guidelines.

Revamped UX of GoParkr Web/Mobile Apps resulting in increased user signups and better accessibility.

Redesigned and implemented the GoParkr marketing website and experience resulting in reduced bounce rate.

Frontend Developer/ UX Designer **September 2017 - Present**
Oqpi (Toronto, ON)

Manager - Multimedia and Customer Experience **June 2016 - September 2016**
July 2015 - January 2016
Itelasoft Pvt. Ltd. (Colombo, Sri Lanka)

Graphic Designer **January 2015 - July 2015**
Itelasoft Pvt. Ltd. (Colombo, Sri Lanka)