
Empathy & Define

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Interview Glance

- *What do you think is the biggest obstacle for meeting new people?*
 - Duke students
 - different personality
 - don't understand
 - proper topics to share
 - no time for interaction
 - being awkward



Interview Glance

- *What topics do you usually talk about when meeting someone new?*
 - school related stuff
 - similar interest
 - ask about their stories
 - current event
 - future plans
 - biography



Theme

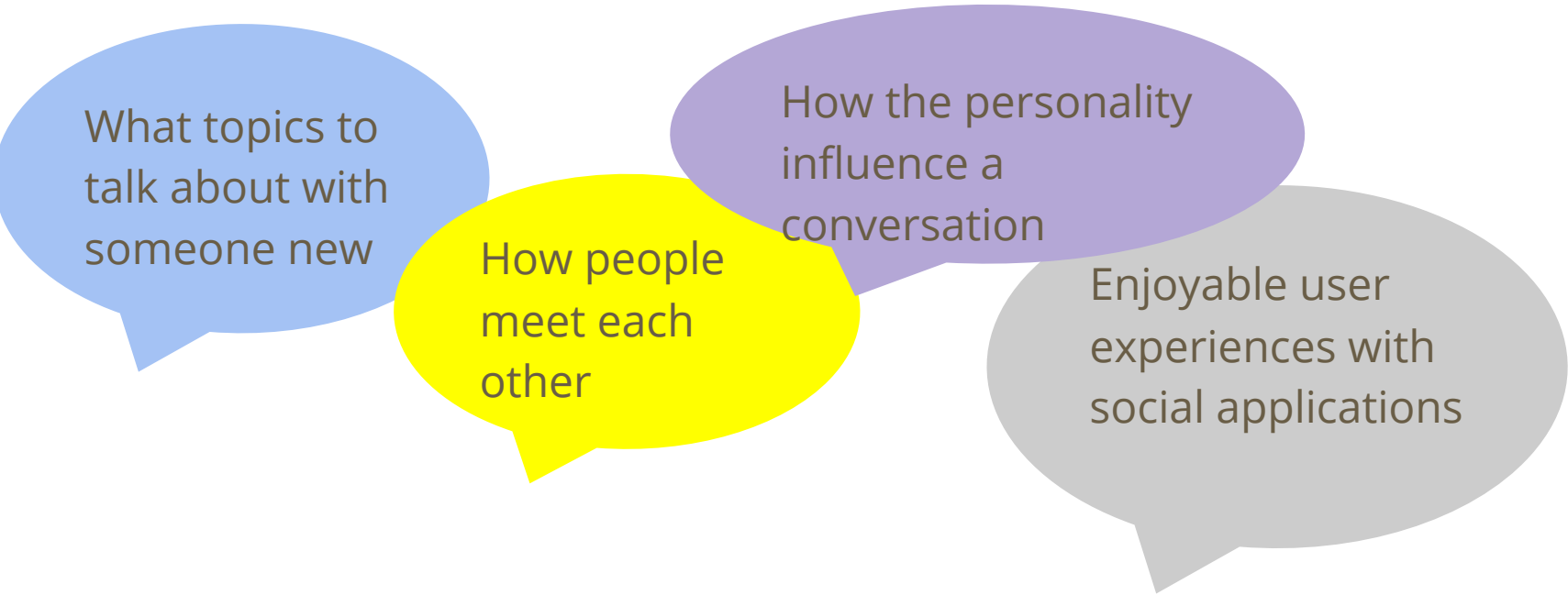
The grid consists of 16 cards arranged in 4 rows and 4 columns. The cards are color-coded by theme: Yellow, Pink, Green, Blue, Purple, and Grey. A large question mark is overlaid on the grid, centered over the second and third columns.

Section 1	Section 2	Section 3	Section 4
meet people through class and organization	hostile personally cause negative experience	ask about major	advanced photo features
meet people with similar interests	complaining, ask too many questions are negative experience	ask about the recording permission	share experiences through photography
meet people in the library	polite, nice, and positive people	ask about favorite music	just a few simple but useful features would be nice
meet people in the class	friendly attitude	say hello	file transfer for larger size
meet people through mutual friend	feel comfortable talking	ask what is the reason they choose to do Duke	user privacy feature
meet people through small dinner party	personality: genuinely excited to meet a new person	ask what they like or dislike	suggest people that are more relevant to you
meet people alone time	open personality	ask about favorite movies	friend circle are real friends
meet people from same program	shy to talk	talk about mutual friend	seeing contents post by friends or privacy icon or contents your friend likes
schedules and time don't align makes it hard to meet new people	friendly personality give me positive feeling	talk about current events	platform like snapchat and instagram that can share more personal stories
meet people through groups	let other people talk first	common class	keep it concise, don't make too much choice
common interests	wait for people to talk to me	classes	already read mark
similar likes and interests	like to meet people in clubs	talk about hobbies	filter to hide things I don't want to see
meet friends in voluntary group	like to listen	major, why choose that major	video chat
people not being receptive to conversation would be hard to meet	not reply fluently	ask about their day	able to share locations
small friend circle make it hard to meet new people	enjoy smaller group interaction	talk about interests	free international and domestic messaging capabilities
join parties to meet new people	like starting the conversation	talk about current event	filter to hide things I don't want to see
know new people introduced by friends	like to avoid awkward silences	major, why choose that major	video chat
some people will just block you	like to meet people through mutual friend	talk about their day	able to create group chat
technology addiction make new people hard to meet	like to meet people through mutual friend	major, why choose that major	wish it can transfer large document
creepy, don't want to be deceived	like to meet people through mutual friend	major, why choose that major	able to create group chat
	like to meet people through mutual friend	major, why choose that major	able to create group chat
	like to meet people through mutual friend	major, why choose that major	able to create group chat
	like to meet people through mutual friend	major, why choose that major	able to create group chat

Legend

- Yellow
- Pink
- Green
- Blue
- Purple
- Grey

Themes



What topics to
talk about with
someone new

How people
meet each
other

How the personality
influence a
conversation

Enjoyable user
experiences with
social applications

Insight Statement

I want to **meet new friends** from Duke university. But I **don't know how to meet them and where to meet** them because I don't participate in many activities. **I wish** there was a method that I can know the way to meet my potential friends.

I want to know how to **talk to someone new**. But I **find it hard to** have a conversation or keep a conversation going with someone new. **I want** a solution that allows me to communicate well with new people.

Insight Statement

I love to **make a new friend** in Duke, but I'm an **introverted** person and I **cannot actively talk with new people**. How can I let them know I want to make a conversation with them? **I wish** there was a solution that would allow me to communicate with someone without being too shy.

I want to **meet new people** on Duke's campus, but typical social media apps have led to **negative interactions**. **I want a solution** that allows me to meet people while avoiding these negative interactions.

“How Might We”

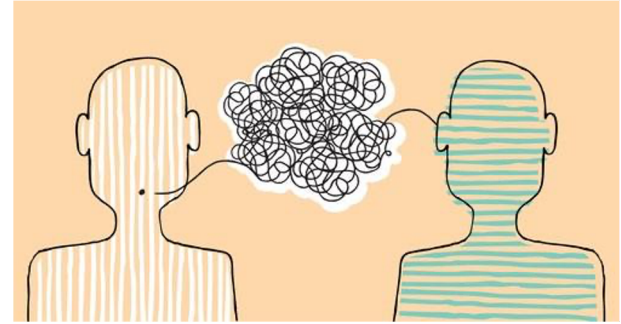
1. How might we develop opportunities for Duke students to make new friends.
2. How might we develop a communication method for Duke students to keep a conversation with new people.
3. How might we develop an active communication way for introverted people to improve communication.
4. How might we develop a positive way of communication for Duke students to enhance their interactions.

Conclusion



Realized that
different people
have different idea

Learned the way
to listen to
others' stories



Utilized the
stormboard to
download learnings



Q & A

— Thank you —
