

Surabhi Singh

I'm Surabhi, a multidisciplinary designer.
I craft designs infused with emotional intelligence
specializing in user experience, interaction design,
user interface design and visual design.
I put fun in functional :)

Based in New York,
Open to relocation
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Portfolio—surabhiportfolio.co

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| E D U C A T I O N | August 2022–May 2024 | Master of Fine Arts Visual Communication Design Rochester Institute of Technology Rochester, New York, USA | |
| | July 2018–June 2022 | Bachelor of Design Communication Design Banasthali University, Jaipur, India | |
| E X P E R I E N C E | Creative Design Intern June 2024–Aug 2024 Maine, USA | L.L.Bean inc <ul style="list-style-type: none">• Customer Experience, UX/CX, Promotional Designs, and Art Direction• Conducted competitive analysis for email templates refresh 2024.• Researched direct competitors email template styles and presented them to the stake holders | |
| | Multimedia Designer Nov 2022–Current New york, USA | Finance and Administration, RIT <ul style="list-style-type: none">• Responsibilities Responsible for Project development and production for housing and dining• Presenting Design deck to various departments• Responsible for Marketing platforms and kiosk• Packaged design files for distribution | |
| | Graduate Assistant Sep 2023–June 2024 New york, USA | New Media—Graphic User Interface, RIT <ul style="list-style-type: none">• Assist in supporting student questions, work, and exploring options to assist in-class production e-commerce website• Facilitated UI-UX reviews, critiques and guilds to help develop more effective and functional designs | |
| | Graphic Designer Nov 2020–June 2022 Delhi, India | Dyeus—Marketing Agency <ul style="list-style-type: none">• Designing marketing assets for social media posts• Customer Experience with email newsletters and e-commerce website• Designing User interface for mobile and web use | |
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| S K I L L S | User Experience Branding Identity Design Information Design | Typography User Research User Testing Prototyping | User Strategy Wireframing UI Design Web Design |