

Surafeal Melese

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Portfolio: <https://github.com/surafeal911/Portfolio-document->

SUMMARY

Bachelor's degree in Psychology with a 3-month experience in office work regarding graphic design within a consultancy company. Skilled in creating graphic content for flyers, posters, vectors, and logos, as well as website animations. Adept at navigating office settings in a consultancy environment and contributing to visual communication projects.

EDUCATION

Kotabe University of Education, Addis Ababa, Kotabe Sub City

Bachelor of Science in Psychology (June 2024)

RELEVANT COURSEWORK

- * *Conflict Resolution*
- * *Counseling and Guidance*
- * *Industrial Psychology*
- * *Graphics Design*
- * *Web Art Design*
- * *Motion Animation*

PROFESSIONAL EXPERIENCE

Aleph Tav Consultancy and Trading PLC, Addis Ababa, Saris

Nov 28, 2022 – Feb 24, 2023

Junior Graphics Designer

- * *Created graphic content for various marketing materials, including flyers, posters, and social media assets.*
- * *Designed vectors and logos that aligned with client branding strategies.*
- * *Developed website animations to enhance user experience and engagement.*
- * *Gained experience in a consultancy setting, contributing to visual communication projects and navigating office dynamics within a professional environment.*

ONLINE FREELANCE WORK

Self-employed, Remote | mar 2023 – Present

- * *Collaborated closely with clients to understand their vision, translating abstract concepts into concrete visual representations.*
- * *Demonstrated flexibility and adaptability by handling multiple projects simultaneously, ensuring all deadlines were met without compromising quality.*
- * *Leveraged the latest design software, including Adobe Creative Suite, to create visually appealing and effective designs that resonate with target audiences.*

CAMPUS LEADERSHIP & INVOLVEMENT

- * *Member of the campus G.C committee*
- * *Designed the 2023 greduate students t-shirt graphics*