

GRAPHICS DESIGN PORTFOLIO

Graphics design wont fix the world's problems
but it will make it look amazing.

About me



Hello ,

My name is surafeal melese, i am skilled, detail-oriented graphic designer
With experience working with clients in a variety of mediums,
Including print design and multimedia.

I am Creative, responsible, and attentive graphic designer. Give me an idea,
Or a goal you want to meet with a product, and you can be sure I come up
With some interesting sketches and designs. Give me a deadline, and you
Can be sure I will meet it.

I work on logos, vectors, icons, animations and many more. I have ample
Experience working remote and stationary project.

Software Skills

Adobe illustrator

Adobe animate

Adobe premier pro

My Career

2021

Worked on motion picture animation for Joli entertainment on an Animation series.

2022

Worked as a junior graphics designer at Aleph tav consultancy and Trading PLC

2023

Freelancer working on assigned projects and contractual works/

Logos & Marking

Vectors,logos and icons describing a specific idea or phrases putting Concepts into images.

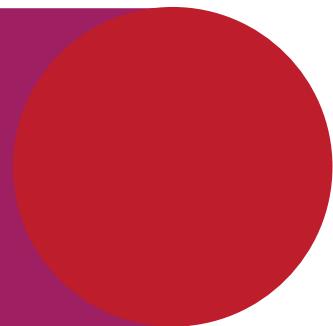
Visual Identity

Turn photography into Illustrations pictures turning portrets into art.

Branding & Brand guideline

Create an image of a company's identity and value in a way that describes An organization and what it stands for.

Logos & Marking

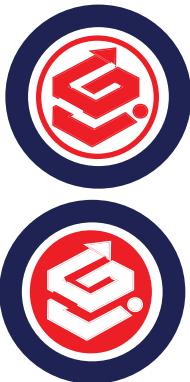


Short Description

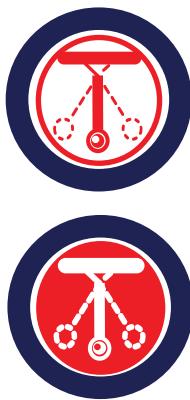
The following are icons,vectors,logos
Done in my previous endeavors, putting
Meaningful words and ideas to work
And turning it into a graphics concepts
That describes the customers core value
And institution.

Vector projects

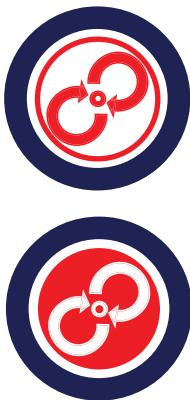
Dynamic



This icon shows the inter lapsing dynamic Moment to represent the movement from A To B



This represents the word by in bodying it with A pendulum known for its dynamic moment From side to side.



This icon represents the word for showing dynamicity by movement of the arrow

Innovation

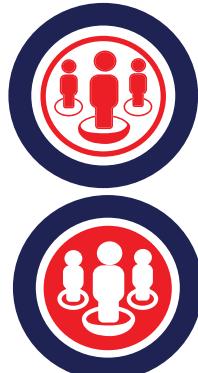


This represent innovation by combining the hade for human brain and the light bulb For new ideas

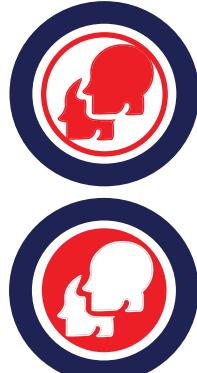


This places innovation by describing it As alight bulb for ideas and the key Showing it as a solution

Leadership



Icon for leadership illustrating three Vectors
One bigger than the two to show one paving
The rode to those he's leading.

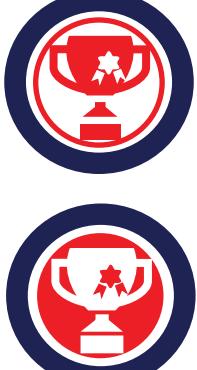


This portrays leadership as two people
Walking one further ahead ton other show-
ing leading and following.

Quality

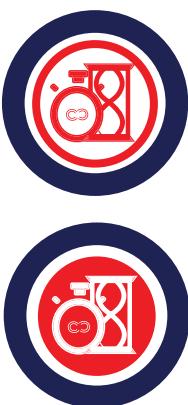


This icon stand for quality by presenting it
With a star for optimal quality performance

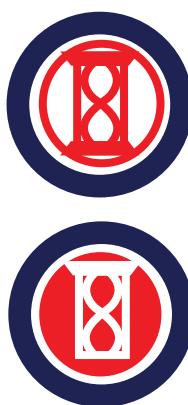


This shows quality for its award of trophy
Given for its top place in quality control

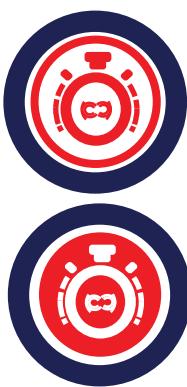
Timeliness



This puts timeless under the light of being both Vintage and modern showing its applicable for Any time now or before making it timeless



This icon uses a lantern with an infinity sign On it and empty to show it has no time and Infinity for everlasting



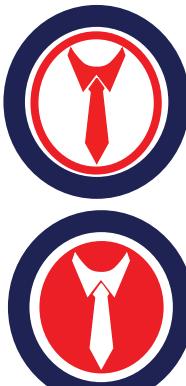
This is a modern watch to show time with an Infinity sign instead of a clock showing continuity

Partnership



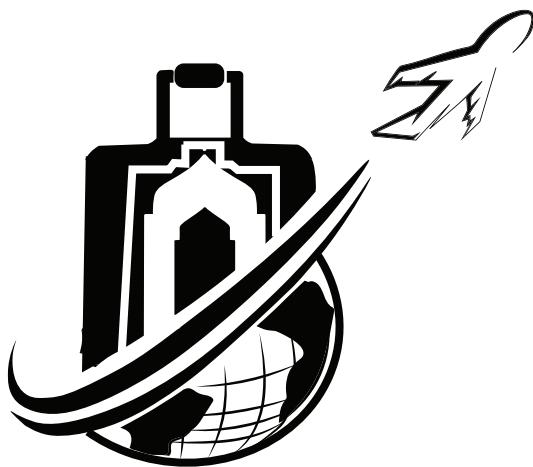
This illustrates partnership by showing a hand Shake from top view presenting collaboration.

Professionalism



Portrays professionalism with a suit tie being it A best sign for high skill and professional.

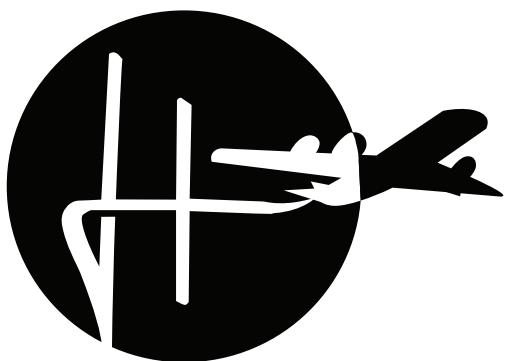
Logo projects



HINJA FOREIGN COUNTRIES
AND
DOMESTIC BROKERS AGENCY
P L C.



HINJA FOREIGN COUNTRIES
AND
DOMESTIC BROKERS AGENCY
P L C.



Harqa travel agency.



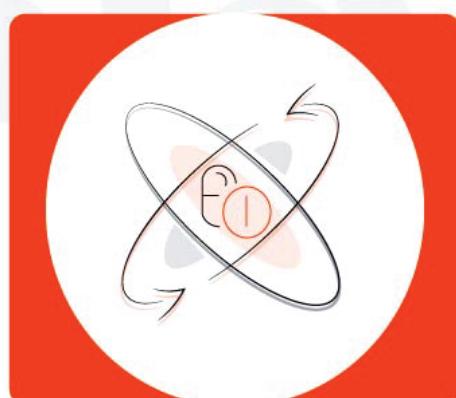
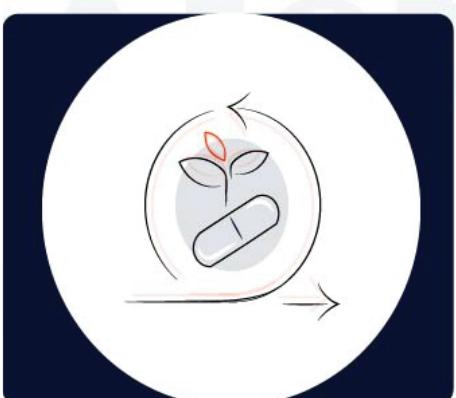
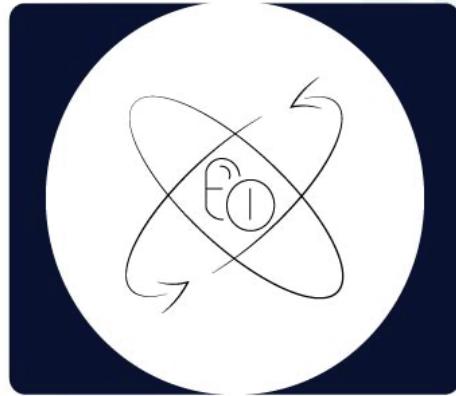
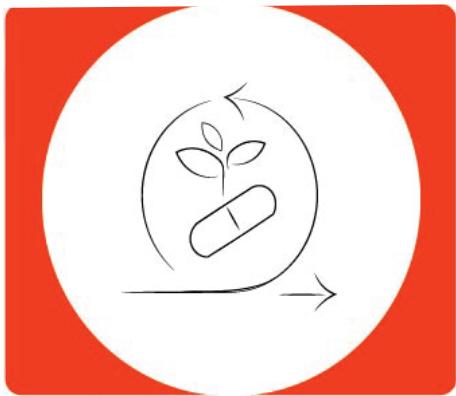
Harqa travel agency.

Banner design

KUE G.C batch T-Shirt



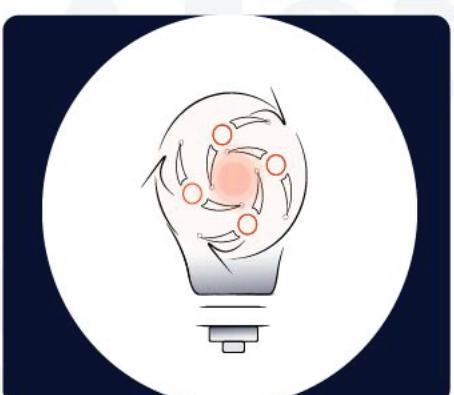
Pharmaceutical import and export



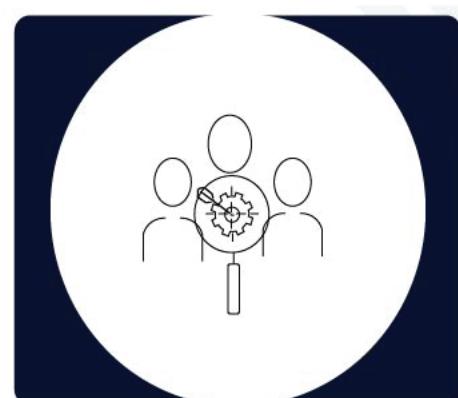
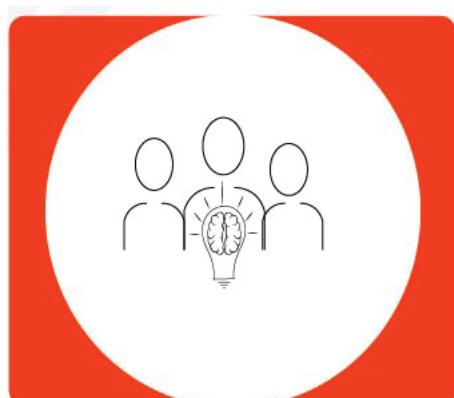
Risk management



Organizational solutions



Human resources solutions



Visual Identity

Short Description

Creating customer vision into a graphical Representation of a design reflecting product or service.



MONTHLY ALTERNATIVE FEST

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**SEP
01**
FRIDAY

AT GROVE GARDEN WALK

GRUNA HOTEL COMPTED ENTRANCE - 8TH MARCH ESTATE

DOORS OPEN AT 4 PM - 12 AM

200 BIRR ENTRY

FREE PARKING

90's MUSIC,FUN

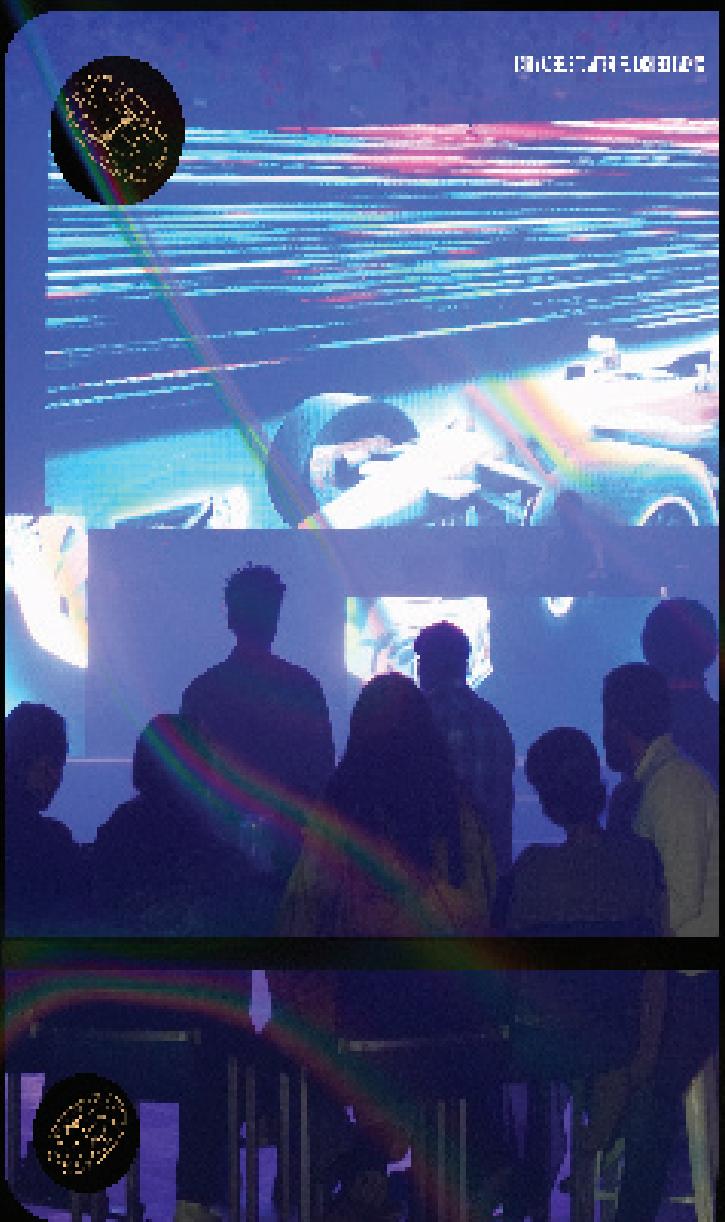


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TACH BET EVENTS



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ticketmaster
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[SEP 01 2023]



Scanscan
Scanscan
Scanscan

TACH BET EVENTS

CHEERS TO THE TIMES **TO THE MUSIC WE LOVE** **TO THE PEOPLE WE HAVE**

MEMORIES WE KEPT **GOOD TIMES THAT LEFT** **ALL THE JOY WE FELT**

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360° PRINTS

DESIGNED AND WRITTEN BY
JORDAN AUFREYAGUE
DIGITAL CONTENT CREATOR
WILSON PICTURE PRODUCTION

branding brand guidelines

Short Description

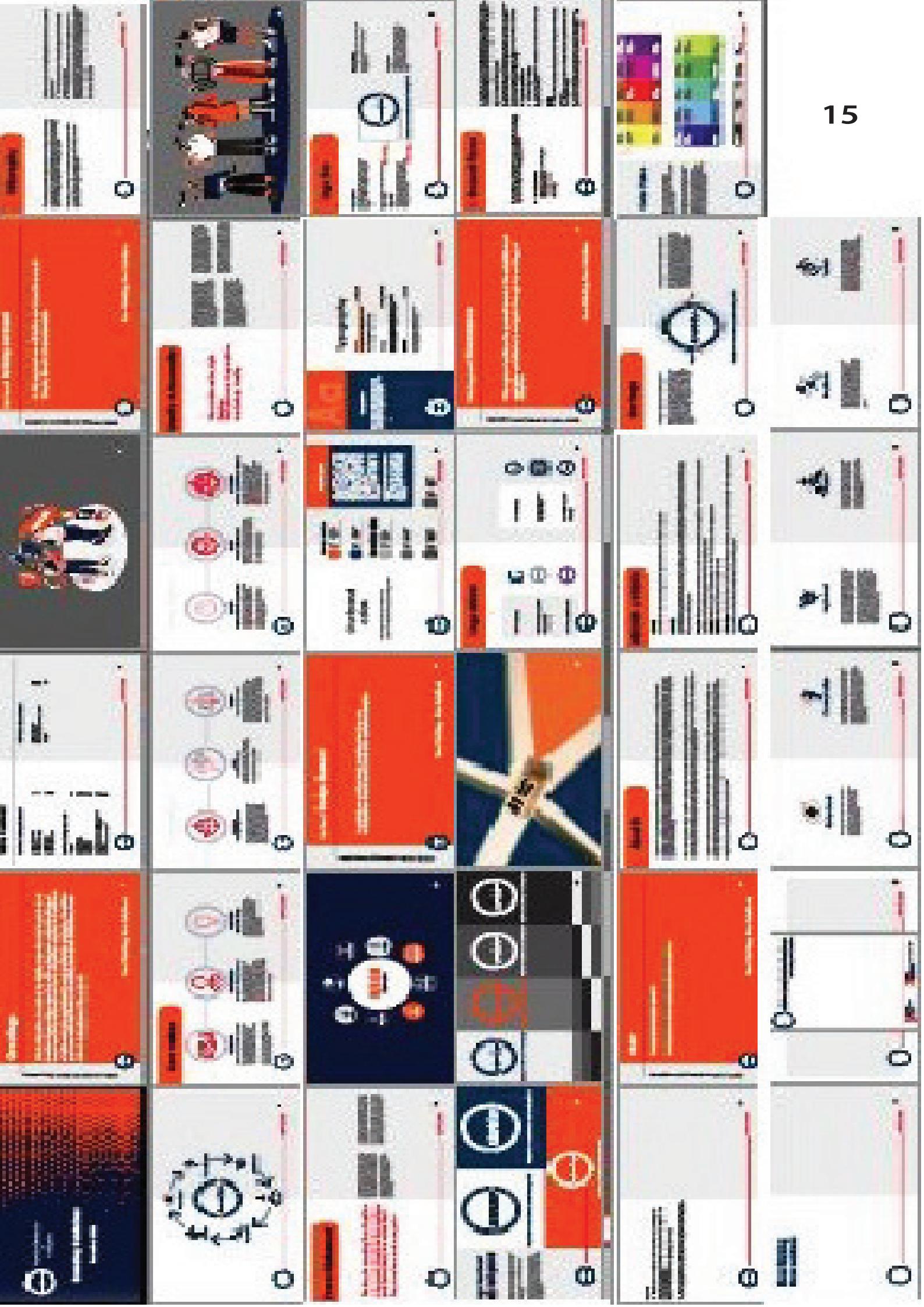
this shows the work done on a brand Guidelines showing the topography, logo Color and other details of a corporation



AlephTav Constancy
&
Trading plc.

Branding Guidelines

December 2022



Contact info



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