



Ananiya Getachew

PROFILE:

Results driven professional with a track record of success. Recognized for exceptional analytical and problem-solving abilities, with a keen eye for detail and a strategic mindset that enables the identification of opportunities, the streamlining of processes, and the drive for operational efficiency. Collaborative leader who excels at building and motivating high-performing teams.

EXPERIENCE:

- Coordinated and executed multi-channel marketing campaigns, including email marketing, social media, and content marketing
- Assisted in the development and implementation of marketing strategies to promote brand
- Collaborated with internal teams and external vendors to ensure timely delivery of marketing collateral, such as brochures, presentations, and sales materials.
- Managed social accounts, created and edited content, and monitored online conversations to enhance brand reputation and customer satisfaction.

EDUCATION:

- Accounting from 2020- present
- Digital Marketing
- Affiliate Marketing
- Content Marketing
- Management
- Social media Marketing
- Video Editing

PERSONAL DETAILS:

- Date of birth: 18 sep 2001
- Nationality: ETHIOPIAN
- SEX: Male
- Living Address: Addis Ababa

SKILLS:

- Adaptability
- Organization
- Effective Communication
- Critical thinking
- Team Work
- Leadership
- Management
- Time Management

LANGUAGES:

- English
- Amharic
- Arabic(Begginner)

Contact info:

- +251911303117
- ananiyag12@gmail.com
- @selamu12



Google Developers
Launchpad

CERTIFICATE

OF EXCELLENCE

Programming Hub Certifies that

ANANIYA GETACHEW MOLLA

has successfully completed

Social Media Marketing Certification Course

and has knowledge of Social Media Marketing.

Nigel Crasto
Director
Programming Hub

Tito Idicula
Director
Programming Hub

Certificate ID: 1712308183053
Granted on April 5, 2024



Google Developers
Launchpad

CERTIFICATE

OF EXCELLENCE

Programming Hub Certifies that

ANANIYA GETACHEW MOLLA

has successfully completed
Digital Marketing Certification Course
and has knowledge of Digital Marketing.

Certificate ID: 1712302014079
Granted on April 5, 2024

Nigel Crasto
Director
Programming Hub

Tito Idicula
Director
Programming Hub

Certificate of Completion

This certificate is awarded to

Ananiya Getachew

For successfully completing the eMarketing Institute online course and
examination on the topic of

MANAGEMENT



eMarketing
INSTITUTE

Issued on:	13 February, 2022
Certificate number:	CERT001587920-EMI
Exam name:	SEO

Certificate of Completion

This certificate is awarded to

Ananiya Getachew

For successfully completing the eMarketing Institute online course and
examination on the topic of

Content Marketing



eMarketing
INSTITUTE

Issued on:	03 February, 2022
Certificate number:	CERT001582905-EMI
Exam name:	Content Marketing

Certificate of Completion

This certificate is awarded to

Ananiya Getachew

For successfully completing the eMarketing Institute online course and
examination on the topic of

Affiliate Marketing



eMarketing
INSTITUTE

Issued on:	21 December, 2021
Certificate number:	CERT001546054-EMI
Exam name:	Affiliate Marketing