

Hello _____ This is _____ from The Key Hire Agency Good Morning/Good Afternoon

The reason for my call today is Jacob wanted me to reach out and see if we could add 5 million dollars to your bottom line this year. But to be sure I'm not wasting your time

1. Do you currently have a sales team?
2. What's the hardest part about growing your team?
3. If I could solve that problem, what would that mean to you? What would it be worth?
4. Let me ask you sir... Why is it even important that we close that gap?

I know what your thinking.... What is this guy trying to sell me.

All I'm proposing is a quick 20-30 minute zoom call with my enrollment director where we can show you how we are going to blow up your business through finding/training and helping you retain salespeople.

If we could add 5 million to your bottom line would it be worth checking out?

Perfect and if you didn't see the value we would NOT expect you to move forward. We want this to be a win win situation. What day works best, Later today or tomorrow?

Are you free Am or Pm?

Okay great I look forward to seeing you tomorrow at 6pm EST. Now would there be anyone that you'd want to see this before moving forward? (if yes get them on the call)

Okay, perfect.

Would there be any reason besides a zombie apocalypse we don't connect?

And why would you give us the 30 minutes?

What problem would that solve for you?

Okay perfect I'll get my recommendation letter to my enrollment director. See you then.

END CALL

