

Transition From Gathering Intelligence

Big Claim, Explain, Solve Pain

Business Course

So this is gonna be perfect for you! The wealth academy is a 5 Thousand dollar interactive business training course tailored to your problems.

Big Claims:

- This is gonna change your life
- This is going to make you a millionaire
- This is how we are going to change your life

Explain:

- By learning the exact strategies on how to build a business you'll have the tools to make the money you want to make
- Imagine getting mentored by someone who has executed and won at those exact problems you're having
- You log in every day and grab a tool and implement it into your business.
- This is like an open note test. You'll have all of the answers in front of you

Solve Pain:

- But this is all so that you can spend time with your family
- So that you can have the freedom you deserve
- So that you can create the life of your dreams
- So you can stop worrying about if your children are going to eat

Trial Close:

- What do you like about that?
- Could you see yourself using this?
- How could you justify spending 5,000 on a business course?
- If half of what I said is true.... Would it be worth it?