Suraiya Allidina

suraiya.allidina@mcgill.ca | https://suraiyaallidina.com

ACADEMIC APPOINTMENTS

Post-doctoral Researcher McGill University	2025-
Post-doctoral Scholar The Ohio State University	2023-2025
EDUCATION	
PhD, Psychology University of Toronto Dissertation: The motivated creation and use of social categories	2023
MA, Psychology University of Toronto Thesis: Stereotype maintenance through approach-contingent information gain	2018
Honours B.Sc., Psychology and Neuroscience University of Toronto	2017
HONOURS, AWARDS, AND FELLOWSHIPS	
Ontario Graduate Scholarship (\$15,000)	2022-2023
Kavli Summer Institute in Cognitive Neuroscience Fellow	2022
Social Sciences and Humanities Research Council (SSHRC) Doctoral Fellowship (\$80,000)	2018-2022
School of Graduate Studies Conference Grant (\$880)	2019
University of Toronto Graduate Students' Union Conference Bursary (\$250)	2019
Society for Personality and Social Psychology Graduate Travel Award (\$500)	2018
School of Graduate Studies Conference Grant (\$680)	2018
Social Sciences and Humanities Research Council (SSHRC) Joseph-Armand Bombardier Canada Graduate Scholarships-Master's (\$17,500)	2017-2018
Faculty of Arts and Science Graduate Admission Award, University of Toronto (\$5,000)	2017
The Treble Gold Medal, University of Toronto	2017
Dean's List Scholar, University of Toronto	2013-2017
Clifton Graham Roberts Award, University of Toronto (\$18,000)	2013-2017
University of Toronto Excellence Award (summer undergraduate research award; \$6,000)	2015

2013

PUBLICATIONS

- **Allidina, S.**, Mack, M. L., & Cunningham, W. A. (2025). Experience shapes the granularity of social perception: Computational insights into individual and group-based representations. *Journal of Experimental Psychology: General, 154*(8), 2257–2271. https://doi.org/10.1037/xge0001770
- **Allidina, S.** & Cunningham, W. A. (2024). If not me then we: Goal tradeoffs in decision-making for the self, ingroup, and outgroup. *Journal of Experimental Social Psychology*, *113*, 104625. https://doi.org/10.1016/j.jesp.2024.104625.
- **Allidina, S.** & Cunningham, W. A. (2023). Motivated categories: Social structures shape the construction of social categories through attentional mechanisms. *Personality and Social Psychology Review, 27*(4), 393-413. https://doi.org/10.1177/10888683231172255.
- **Allidina, S.**, Long, E. U., Baoween, W., & Cunningham, W. A. (2023). Decoupling the conflicting evaluative meanings in automatically activated race-based associations. *Personality and Social Psychology Bulletin, 50*(7), 987-1005. https://doi.org/10.1177/01461672231156029.
- Gelpi, R., **Allidina, S.**, Hoyer, D., & Cunningham, W. A. (2022). The labelled container: Conceptual development of social group representations. *Behavioral and Brain Sciences*, 45. https://doi.org/10.1017/S0140525X21001412.
- **Allidina, S.** & Cunningham, W. A. (2021). Avoidance begets avoidance: A computational account of negative stereotype persistence. *Journal of Experimental Psychology: General, 150*(10), 2078–2099. https://doi.org/10.1037/xge0001037.
- Wheeler, N. E., **Allidina, S.**, Long, E. U., Schneider, S. P., Haas, I. J., & Cunningham, W. A. (2020). Ideology and predictive processing: Coordination, bias, and polarization in socially constrained error minimization. *Current Opinion in Behavioral Sciences*, *34*, 192-198. https://doi.org/10.1016/j.cobeha.2020.05.002.
- **Allidina, S.**, Arbuckle, N., & Cunningham, W. A. (2019). Considerations of mutual exchange in prosocial decision-making. *Frontiers in Psychology*, *10*, 1216. https://doi.org/10.3389/fpsyg.2019.01216.
- **Allidina, S**. & Cunningham, W. A. (2018). Moral cues from ordinary behaviour. *Behavioral and Brain Sciences*, 41. https://doi.org/10.1017/S0140525X18000018.

SELECTED MANUSCRIPTS UNDER REVIEW & IN PREPARATION

- **Allidina, S.** & Fazio, R. H. (under review). Seeing through a hierarchical lens: Social dominance and categorization by race.
- Allidina, S. & Fazio, R. H. (in preparation). Status motivations shape social category learning.
- Hillman, J.G., Woolridge, S., **Allidina, S.**, Muralitharan, N., & MacDonald, T.K. (in preparation) A qualitative assessment of experiences of validation and invalidation in romantic relationships of racial and sexual minorities.
- **Allidina, S.,** Vijayarajah, S., & Cunningham, W. A. (in preparation). Intergroup biases shape neural representations of self-other trade-offs.

INVITED TALKS

University of Pennsylvania (February 2025)

Social Action Lab

University of Pittsburgh (January 2025)

Department of Psychology

University of Tennessee-Knoxville (November 2024)

Department of Psychology

University of Wisconsin-Madison (October 2024)

Department of Psychology

University of Illinois Urbana-Champaign (September 2024)

Social Psychology Journal Club

The Ohio State University (April 2024)

Social Area Workshop Series

New York University (January 2024)

Department of Psychology

The Ohio State University (October 2023)

Group for Attitudes and Persuasion

University of Delaware (September 2023)

Mende-Siedlecki Lab

Columbia University (May 2023)

Social Cognitive and Neural Sciences Lab

Harvard University (July 2022)

Intergroup Neuroscience Lab

Social and Affective Neuroscience Society Conference (May 2022)

York/University of Toronto Social, Personality, and Abnormal Conference (May 2022)

Princeton University (December 2021)

Fiske Lab

CONFERENCE TALKS AND SYMPOSIA

Society for Experimental Social Psychology (October 2025)

Allidina S & Fazio RH. Motivated attention in social categorization. (accepted talk)

Society for Personality and Social Psychology (February 2025)

Allidina S & Fazio RH. Motivated attention in social categorization.

Person Memory Interest Group (October 2024)

Allidina S, Mack M, & Cunningham WA. Experience shapes the granularity of social perception: Computational insights into individual and group-based representations.

Midwestern Psychological Association (April 2024)

Allidina S, Mack M, & Cunningham WA. Modeling the resolution of social representations under selective feedback.

Computational Psychology preconference at the Society for Personality and Social Psychology (February 2024)

Allidina S, Mack M, & Cunningham WA. Modeling the emergence of group-based representations in social perception (data blitz).

European Association of Social Psychology (July 2023)

Allidina S & Cunningham WA. Avoidance begets avoidance: A computational account of negative stereotype persistence.

Society for Personality and Social Psychology (February 2020)

Allidina S & Cunningham WA. The influence of self-other trade-offs on intergroup biases in prosociality.

Canadian Society for Brain, Behaviour, and Cognitive Science (June 2019)

Allidina S & Cunningham WA. Stereotype maintenance through approach-contingent information gain.

Society for Personality and Social Psychology (February 2019)

Allidina S & Cunningham WA. Stereotype maintenance through approach-contingent information gain (data blitz).

CONFERENCE POSTERS

Society for Personality and Social Psychology (February 2024)

Allidina S, Mack M, & Cunningham WA. Modeling the emergence of group-based representations in social perception.

Society for Personality and Social Psychology (February 2022)

Allidina S & Cunningham WA. Motivated categories: Exploring individual differences in categorization by race, gender, and age.

Social and Affective Neuroscience Society (May 2021)

Allidina S & Cunningham WA. Intergroup biases shape neural representations of self-other trade-offs.

Social Cognition preconference at the Society for Personality and Social Psychology (February 2021)

Allidina S & Cunningham WA. The influence of self-other trade-offs on intergroup biases in prosociality.

Social Cognition preconference at the Society for Personality and Social Psychology (March 2018)

Allidina S & Cunningham WA. Making decisions when self, ingroup, and outgroup goals conflict.

RELEVANT EXPERIENCE

Research Consultant & Data Analyst, Inclusivity Insight

2021-2024

Company working to advance equity, diversity, and inclusion in the workplace

Research Assistant and Independent Project, Self and Identity Lab

2014-2017

University of Toronto PI: Geoffrey Leonardelli

Research Assistant, Social Perception and Evaluation Lab

2016 (summer)

New York University PI: Jay Van Bavel

TEACHING AND MENTORING

Tutorial Instructor

Graduate Statistics I: PSY2001, University of Toronto (2021) Graduate Statistics I: PSY2001, University of Toronto (2020) Graduate Statistics I: PSY2001, University of Toronto (2019) Graduate Statistics I: PSY2001, University of Toronto (2018)

Teaching Assistant

Intro to Psychology: PSY100, University of Toronto (2023) Social Psychology: PSY220, University of Toronto (2022)

Guest Lectures & Workshops

Avoidance and Negative Stereotyping, Stereotyping and Prejudice class, The Ohio State University (2025) Introduction to Multidimensional Scaling, Social Area Workshop Series, The Ohio State University (2024) Introductory Statistics, Summer Psychology Research Initiative, University of Toronto (2021)

Undergraduate Students Supervised (2017-2023):

Independent projects: Victoria Chen, Yuwen Chen, Jenny Hui, Rakshita Kathuria
Research assistants: Anika Choi, Princess Edogiawerie, Argie Gingoyon, Dorottya Harangi, Serena Honekin,
Soha Salman, Alice Wang

SKILLS

Programming Languages and Software: R, Python, JAGS, WebPPL, SPSS, Inquisit, Qualtrics, EyeLink

Research Methodologies: behavioural experiments, surveys, eye-tracking, fMRI, computational modeling

Statistical Skills: multi-level modeling, multidimensional scaling, generalized additive modeling, hierarchical Bayesian modeling, preference mapping, machine learning, reinforcement learning modeling, diffusion decision modeling, category modeling

SERVICE

Reviewer, Faculty Mentor of the Year Award, The Ohio State University	2025
Co-Chair of Social Committee, Postdoctoral Association, The Ohio State University	2024-2025
Reviewer, SPSP Single Presenter Submissions, 2025 Convention	2024
Reviewer, SPSP Student Awards, 2024 Convention	2024
Mentor, Peer Mentorship Program, University of Toronto	2019-2023
Lecturer & Panelist, Summer Psychology Research Initiative, University of Toronto	2021
Coordinator, Social and Personality Research Group, University of Toronto	2020-2021
Member, Psychology EDI Working Group, University of Toronto	2020-2021
Volunteer, Society for Experimental Social Psychology annual conference	2019
Panelist for various undergraduate mentorship programs, University of Toronto: Psychology Careers and Applications Psychology Careers and Applications Second-year Learning Community in Psychology Second-year Learning Community in Psychology Graduate School and Research Life Research Mentorship Program Second-year Learning Community in Psychology	2023 2022 2021 2020 2020 2020 2019

Ad hoc journal reviewer:

Communications Psychology Personality and Social Psychology Bulletin

Journal of Experimental Psychology: Applied PLOS ONE

Journal of Experimental Social Psychology Royal Society Open Science

Journal of Personality and Social Psychology NeuroImage (with advisor) Scientific Reports