

Power BI Project Report – Flipkart Sales Dashboard

1. Objective:

To visualize sales, courier status, and category performance for better business decisions.

2. Tools Used:

- Power BI
- Excel Dataset

3. Data Covered:

- Order Date Range: 24-01-2025 to 24-03-2025
- Sales amount, courier status, product category, fulfillment type, city data.

4. Dashboard Highlights:

- Sales Amount: ₹3 Million
- Courier Status: Shipped: 806, On the Way: 778, Delivered: 730, Cancelled: 686
- Top Categories: T-shirt, Shirt, Blazer, Trousers
- Fulfillment: Balanced between Merchant and Amazon
- City & Size Insights: Top activity in New Jessica, Port Christopher, etc.

5. Key Insights:

- Most orders are successfully shipped/delivered.
- T-shirts and Trousers are top-selling.
- Amazon and Merchant fulfillments are nearly equal.
- Certain cities show higher order traffic.

6. Conclusion:

The dashboard helps Flipkart monitor sales trends, delivery efficiency, and product demand across regions, enabling smarter inventory and logistics planning.

7. Dashboard:

