

Total Transactions



7,991

Products

47

Customer

50

Store Locations

367

Year

3

Customers Analysis Dashboard

Home Customer Transaction Time Range



50
Customers



7,991
Transactions



Customer Retargeting

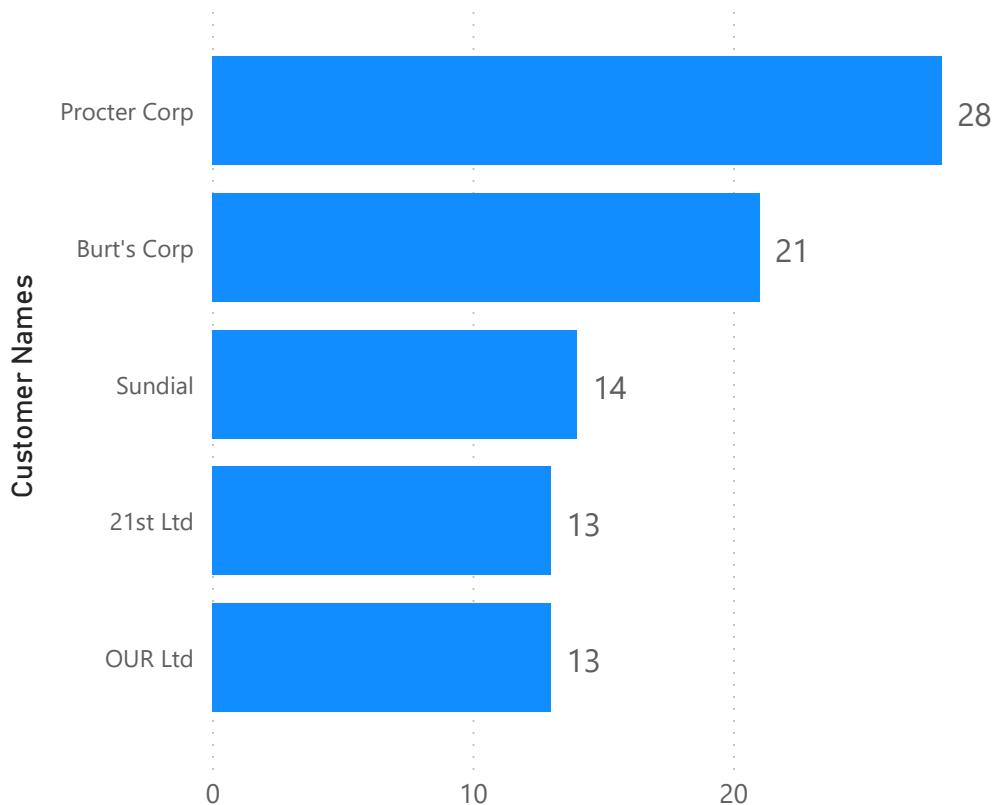
Year

All

All Customers Unique Transactions and Last Purchasing Dates and Days

Customer Names	Total Transcations	Last Purchase Date	Days SLP
3LAB, Ltd	135	12/29/20	1
WakeFern	135	12/23/20	7
Capweld	140	12/28/20	2
Medsep Group	142	12/27/20	3
Rochester Ltd	142	12/28/20	2
PEDIFIX, Corp	143	12/28/20	2
Wuxi Group	144	12/29/20	1
Amylin Group	145	12/22/20	8
Dharma Ltd	145	12/24/20	6
Ascend Ltd	150	12/24/20	6
Select	150	12/23/20	7
Burt's Corp	151	12/09/20	21
Exact-Rx, Corp	151	12/27/20	3
Total	7,991	12/30/20	0

Customer Retargeting by Customer Names



Transaction Analysis Dashboard

Home Customer Transaction Time Range



Quantity Order

777



Gross Revenue

\$1M



Gross Profit

\$384K

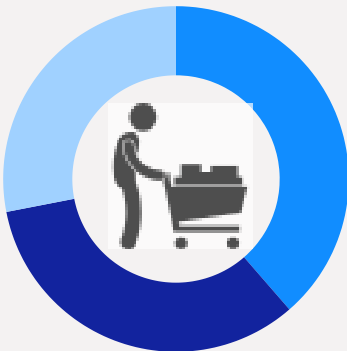
Product Name

Bakeware

Year

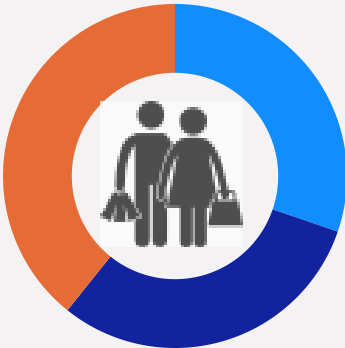
2017

Total orders by Shipping Status



- Early Shipping
300
- Late Shipping
218
- Very Late Shipping
259

Total orders by Delivery Status



- Quick Delivery
237
- Early Delivery
235
- Very Late Delivery
305

Time Range Analysis Dashboard

Home Customer Transaction Time Range

Activate Measure

Transaction

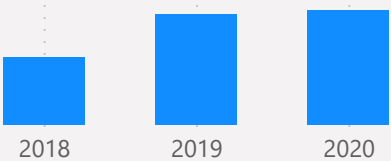
Sales Team

All

State

All

Transaction is what currently selected



COGS

51.82M



Gross Revenue

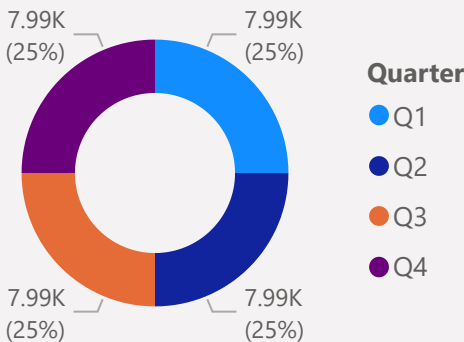
\$73M



Gross Profit

\$21M

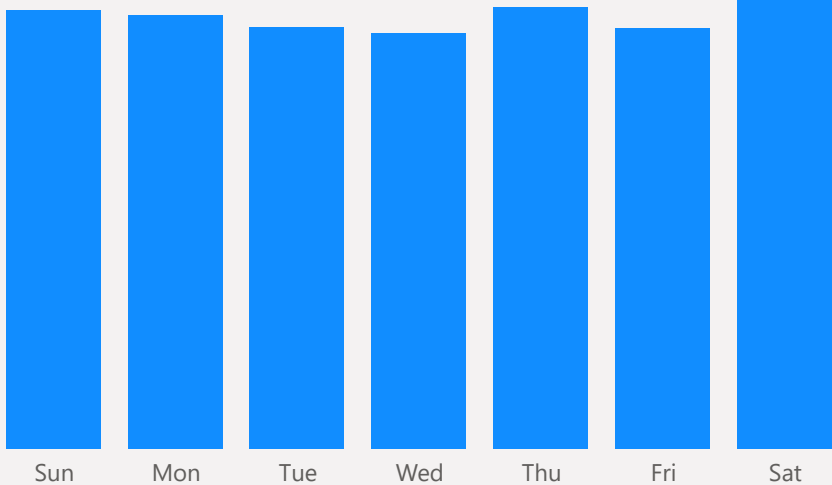
Active Measure by Quarter



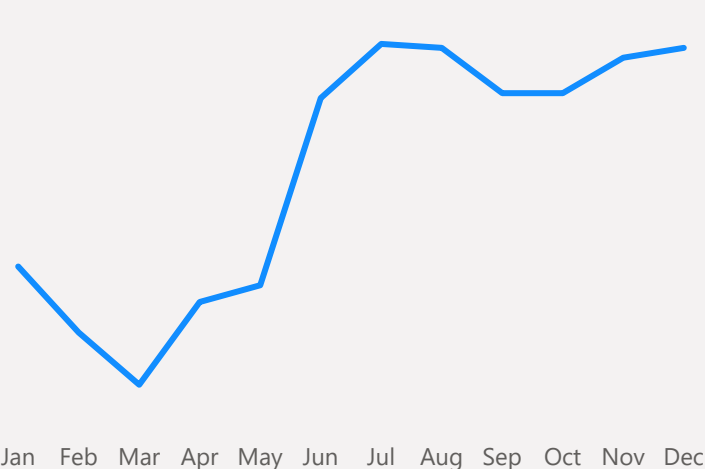
Total average daily sales per day **\$73M**

Products Best Selling Days by avg. Revenue

Weekly Trend



Monthly Trend



Product Name	Avg. Sale Per Day	Best Selling Days
Accessories	\$2,101,202	Wed
Audio	\$1,368,399	Tue
Bakeware	\$1,458,503	Wed
Bar Tools	\$1,594,396	Wed
Baseball	\$1,447,155	Wed
Basketball	\$1,465,287	Wed
Bathroom Furniture	\$1,804,942	Wed
Bean Bags	\$1,170,521	Wed
Bedroom Furniture	\$1,237,192	Wed
Blankets	\$1,650,902	Wed
Total	\$73,143,380	Wed