```
In [1]:
         import pandas as pd
         import numpy as np
         import matplotlib.pyplot as plt
         import seaborn as sns
         import warnings
In [2]:
         warnings.filterwarnings("ignore")
In [3]:
         #reading the data
         df = pd.read csv('bank.csv',delimiter=';')
         # A glance of the data.
In [4]:
         df.head()
Out[4]:
             age
                          job marital education default balance housing loan
                                                                               contact
                                                                                       day month duration campaign pdays previous poutcome
              30
                   unemployed
                              married
                                                           1787
                                                                                cellular
                                                                                        19
                                                                                                         79
                                                                                                                    1
                                                                                                                          -1
                                        primary
                                                    no
                                                                           no
                                                                                               oct
                                                                                                                                        unknown no
                                                                     no
              33
                                                           4789
                                                                                cellular
                                                                                                        220
                                                                                                                         339
                      services married
                                      secondary
                                                                                        11
                                                                                                                                          failure no
                                                    no
                                                                    yes
                                                                          yes
                                                                                               may
                  management
                                                           1350
                                                                                                        185
                                                                                                                         330
                                single
                                         tertiary
                                                    no
                                                                    yes
                                                                                cellular
                                                                                        16
                                                                                               apr
                                                                                                                                          failure no
                  management married
                                         tertiary
                                                           1476
                                                                          ves
                                                                               unknown
                                                                                               iun
                                                                                                        199
                                                                                                                          -1
                                                                                                                                        unknown no
                                                    no
                                                                     yes
              59
                    blue-collar married
                                      secondary
                                                             0
                                                                                         5
                                                                                                        226
                                                                                                                    1
                                                                                                                          -1
                                                                    yes
                                                                           no
                                                                              unknown
                                                                                               mav
                                                                                                                                        unknown no
```

Data Analysis.

Understanding the data.

- The data is of a Portuguese bank's Marketing Camping where they comomunicated with their Customers on a phone call for selling a term deposit.
- · What is a term deposit?
 - ⇒ A Term Deposit(Fixed Deposit), one is allowed to deposit a lump sum amount with a financial institution or bank for a particular period and at a predecided interest rate. This period often ranges from 1 to 10 years. It is one of the most secure investment options in the market.
- The main goal is to build a predictive model that can predict whether the customer will buy or not the Term Deposit using Past data.

no

An Overview of the Variables.

```
# bank client data:
   1 - age (numeric)
   2 - job : type of job (categorical: "admin.", "unknown", "unemployed", "management", "housemaid", "entrepreneur", "studen
t",
                                        "blue-collar", "self-employed", "retired", "technician", "services")
   3 - marital : marital status (categorical: "married", "divorced", "single"; note: "divorced" means divorced or widowe
d)
   4 - education (categorical: "unknown", "secondary", "primary", "tertiary")
   5 - default: has credit in default? (binary: "yes", "no")
   6 - balance: average yearly balance, in euros (numeric)
   7 - housing: has housing loan? (binary: "yes", "no")
   8 - loan: has personal loan? (binary: "yes", "no")
  # related with the last contact of the current campaign:
   9 - contact: contact communication type (categorical: "unknown", "telephone", "cellular")
  10 - day: last contact day of the month (numeric)
  11 - month: last contact month of year (categorical: "jan", "feb", "mar", ..., "nov", "dec")
  12 - duration: last contact duration, in seconds (numeric)
  # other attributes:
  13 - campaign: number of contacts performed during this campaign and for this client (numeric, includes last contact)
  14 - pdays: number of days that passed by after the client was last contacted from a previous campaign (numeric, -1 m
eans client was not previously contacted)
  15 - previous: number of contacts performed before this campaign and for this client (numeric)
  16 - poutcome: outcome of the previous marketing campaign (categorical: "unknown", "other", "failure", "success")
  Output variable (desired target):
  17 - y - has the client subscribed a term deposit? (binary: "yes", "no") [Target Variable]
```

```
In [5]: df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 4521 entries, 0 to 4520
        Data columns (total 17 columns):
             Column
                        Non-Null Count Dtype
             age
                                        int64
         0
                        4521 non-null
                                        object
         1
             job
                        4521 non-null
             marital
                        4521 non-null
                                        object
             education
                        4521 non-null
                                        object
             default
                        4521 non-null
                                        object
             balance
                        4521 non-null
                                        int64
             housing
                        4521 non-null
                                        object
         7
             loan
                        4521 non-null
                                        object
         8
             contact
                        4521 non-null
                                        object
         9
             day
                        4521 non-null
                                        int64
         10
             month
                        4521 non-null
                                        object
         11 duration
                        4521 non-null
                                        int64
         12 campaign
                        4521 non-null
                                        int64
         13 pdays
                        4521 non-null
                                        int64
         14 previous
                        4521 non-null
                                        int64
         15 poutcome
                        4521 non-null
                                        object
         16 y
                        4521 non-null
                                        object
        dtypes: int64(7), object(10)
        memory usage: 600.6+ KB
In [6]: len(df)
Out[6]: 4521
        NO null values are present.
In [7]: len(df[df.duplicated()])
Out[7]: 0
```

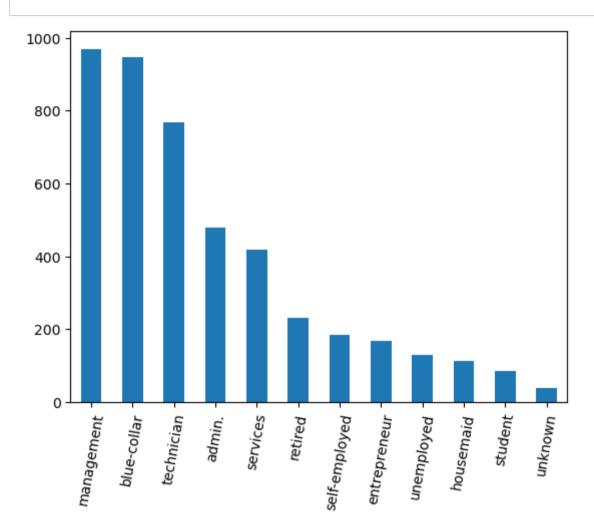
NO duplicate Values are present.

In [8]: df.describe()

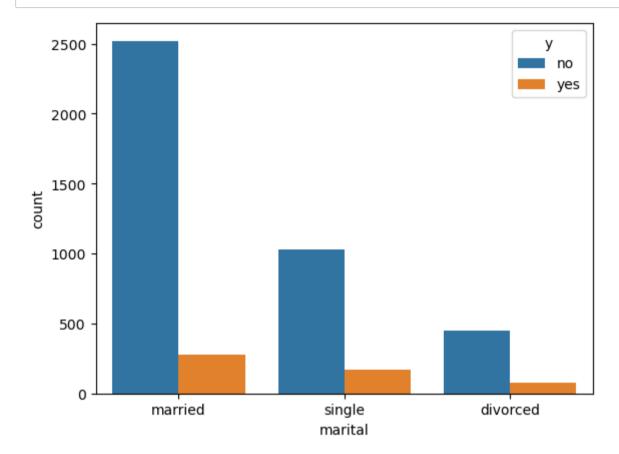
Out[8]:

	age	balance	day	duration	campaign	pdays	previous
count	4521.000000	4521.000000	4521.000000	4521.000000	4521.000000	4521.000000	4521.000000
mean	41.170095	1422.657819	15.915284	263.961292	2.793630	39.766645	0.542579
std	10.576211	3009.638142	8.247667	259.856633	3.109807	100.121124	1.693562
min	19.000000	-3313.000000	1.000000	4.000000	1.000000	-1.000000	0.000000
25%	33.000000	69.000000	9.000000	104.000000	1.000000	-1.000000	0.000000
50%	39.000000	444.000000	16.000000	185.000000	2.000000	-1.000000	0.000000
75%	49.000000	1480.000000	21.000000	329.000000	3.000000	-1.000000	0.000000
max	87.000000	71188.000000	31.000000	3025.000000	50.000000	871.000000	25.000000

From the above table we get a basic idea about the numerical columns.

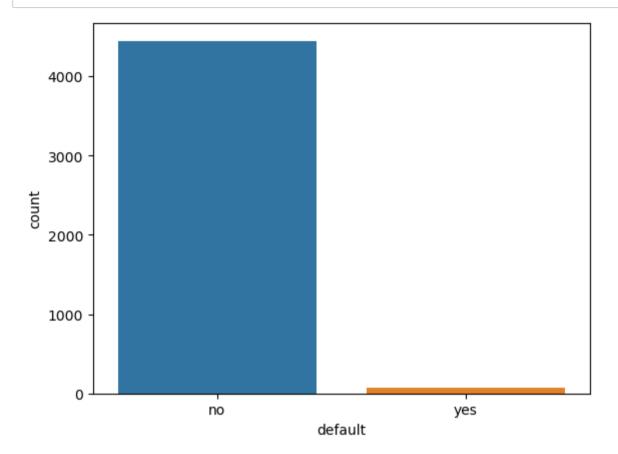


```
In [10]: # Number of customers by maritial Status.
sns.countplot(data=df,x='marital',hue=df.y);
```

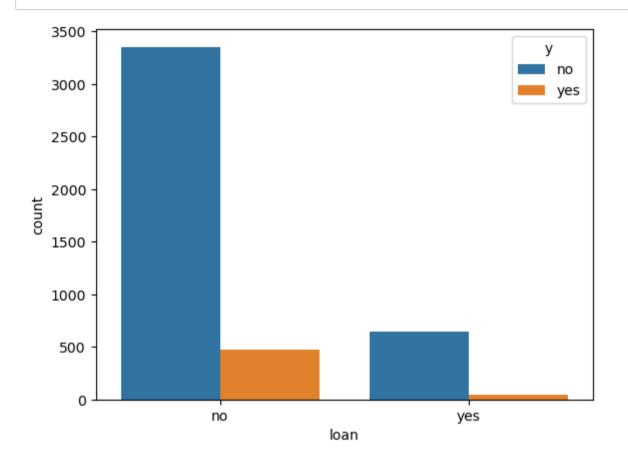


The above chart shows the number of married, single and divorced customers who have subscribed or not.

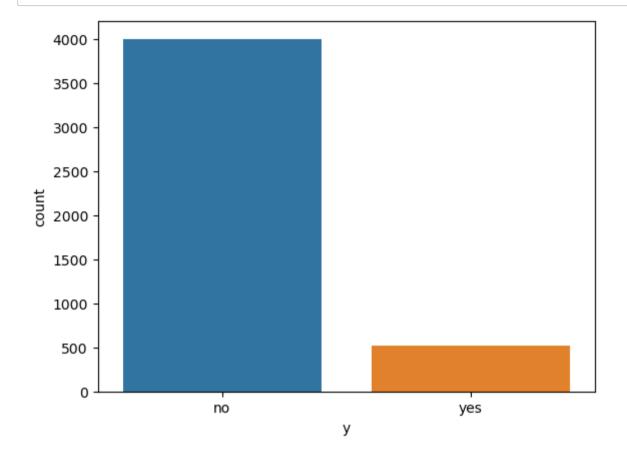
In [11]: # How many customers have default.
sns.countplot(data=df,x='default');



In [12]: # how many customers have Loan and they have subscribed to the A FD, y = subscibed.
sns.countplot(data=df,x='loan',hue=df.y);

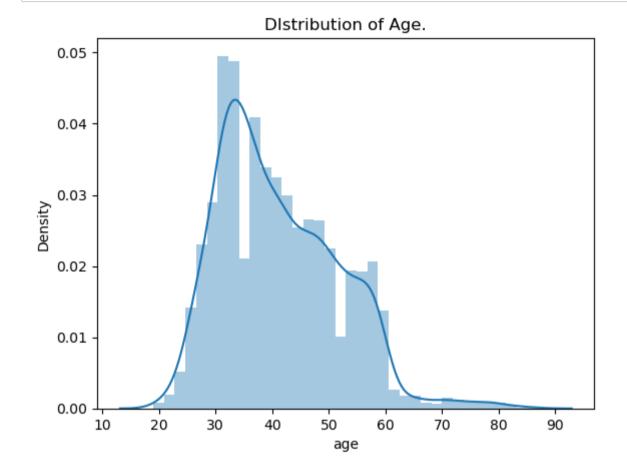


In [13]: # count of customers that subscribed the plan.
sns.countplot(data=df,x='y');



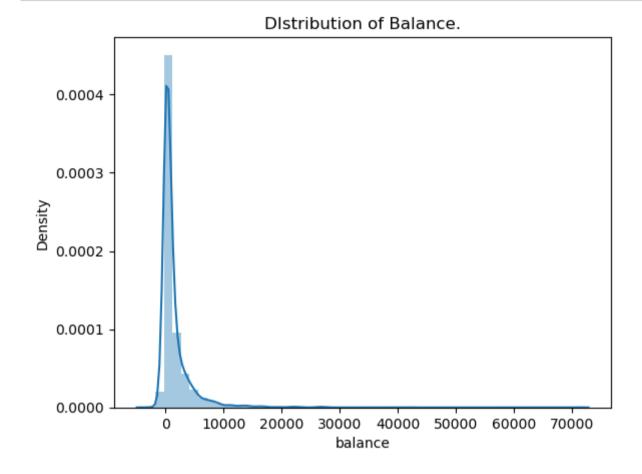
From the Above graph it is clear that the dataset is imbalanced, I will use the proper techniques to solve this problem later.

```
In [14]: plt.title('DIstribution of Age.')
sns.distplot(df.age);
```



For Age the data seem to be positive skewed.

```
In [15]: plt.title('DIstribution of Balance.')
sns.distplot(df.balance);
```



for balance the data is postive skewed.

```
Out[16]:
                            job marital education default balance housing loan
                                                                                     contact day month duration campaign pdays previous poutcome y
               age
                     unemployed married
                30
                                                               1787
                                                                                      cellular
                                                                                               19
                                                                                                      oct
                                                                                                                79
                                                                                                                            1
                                                                                                                                  -1
                                                                                                                                                 unknown no
                                            primary
                                                                                no
                                                        no
                                                                          no
                33
                        services married
                                                               4789
                                                                                      cellular
                                                                                                               220
                                                                                                                                 339
                                                                                                                                                   failure no
            1
                                         secondary
                                                        no
                                                                          ves
                                                                               ves
                                                                                               11
                                                                                                     may
                                                                                                                            1
                    management
                                  single
                                             tertiary
                                                               1350
                                                                                no
                                                                                      cellular
                                                                                               16
                                                                                                               185
                                                                                                                                 330
                                                                                                                                                   failure no
                                                        no
                                                                         ves
                                                                                                      apr
                    management married
                                                               1476
                                                                                                               199
                                                                                                                                  -1
                                             tertiary
                                                                                    unknown
                                                                                                      jun
                                                                                                                                                 unknown no
                                                        no
                                                                          yes
                                                                               yes
                59
                                                                                                               226
                       blue-collar married secondary
                                                                  0
                                                                                                                                  -1
                                                        no
                                                                         yes
                                                                                no unknown
                                                                                                     may
                                                                                                                                                 unknown no
```

Data preProcessing.

In [16]: df.head()

```
In [17]: # Converting catergorical columns to numerical values.
    from sklearn.preprocessing import LabelEncoder
    en_job = LabelEncoder()
    en_mar = LabelEncoder()
    en_edu = LabelEncoder()
    en_def = LabelEncoder()
    en_hou = LabelEncoder()
    en_loa = LabelEncoder()
    en_loa = LabelEncoder()
    en_pou = LabelEncoder()
    en_con = LabelEncoder()
    en_pou = LabelEncoder()

In [18]: month_dict = {'jan': 1, 'feb': 2, 'mar': 3, 'apr': 4, 'may': 5, 'jun':6, 'jul':7, 'aug':8, 'sep':9, 'oct':10, 'nov':11, 'dec':12}
    y_dict = {'no':0, 'yes':1}
    In [19]: final_df = df.copy()
```

```
In [20]: final_df['month'] = df['month'].replace(month_dict)
    final_df['job'] = en_job.fit_transform(final_df['job'])
    final_df['marital'] = en_mar.fit_transform(final_df['marital'])
    final_df['education'] = en_edu.fit_transform(final_df['education'])
    final_df['default'] = en_def.fit_transform(final_df['default'])
    final_df['housing'] = en_hou.fit_transform(final_df['housing'])
    final_df['loan'] = en_loa.fit_transform(final_df['loan'])
    final_df['contact'] = en_con.fit_transform(final_df['contact'])
    final_df['poutcome'] = en_pou.fit_transform(final_df['poutcome'])
    final_df['y'] = df['y'].replace(y_dict)
```

Normalizing the data is always a good option.

```
In [21]: from sklearn.preprocessing import StandardScaler
In [22]: scaler = StandardScaler()
         final df[['balance', 'duration', 'pdays']] = scaler.fit transform(final df[['balance', 'duration', 'pdays']])
In [23]: ## Preprocessing the test data.
In [24]: test df = pd.read csv('test.csv')
In [25]: test df['month'] = test df['month'].replace(month dict)
         test df['job']= en job.transform(test df['job'])
         test_df['marital']= en_mar.transform(test_df['marital'])
         test df['education']= en edu.transform(test df['education'])
         test df['default']= en def.transform(test df['default'])
         test df['housing']= en hou.transform(test df['housing'])
         test_df['loan'] = en_loa.transform(test_df['loan'])
         test df['contact']= en con.transform(test df['contact'])
         test df['poutcome']= en_pou.transform(test_df['poutcome'])
```

```
In [26]: test df[['balance', 'duration', 'pdays']] = scaler.transform(test df[['balance', 'duration', 'pdays']])
In [27]:
          final df.head(5)
Out[27]:
              age job marital education default
                                                 balance housing loan contact day month
                                                                                            duration campaign
                                                                                                                  pdays previous poutcome y
           0
               30
                   10
                            1
                                      0
                                             0
                                                0.121072
                                                               0
                                                                     0
                                                                             0 19
                                                                                        10
                                                                                           -0.711861
                                                                                                            1 -0.407218
                                                                                                                               0
                                                                                                                                         3 0
               33
                                                 1.118644
                                                                                                            1 2.989044
                                                                                                                                         0 0
           1
                    7
                                                                             0
                                                                                11
                                                                                           -0.169194
                                      2
                                                                                                            1 2.899143
               35
                                               -0.024144
                                                                     0
                                                                             0
                                                                                16
                                                                                         4 -0.303898
                                                                                                                               1
                                                                                                                                         0 0
                                                0.017726
               30
                                      2
                                                                                           -0.250017
                                                                                                            4 -0.407218
                                                                                                                               0
                                                                                                                                         3 0
           3
                                                                                 3
               59
                                                                     0
                                                                             2
                                                                                                            1 -0.407218
                                                                                                                               0
                                             0 -0.472753
                                                                                 5
                                                                                         5 -0.146102
                                                                                                                                         3 0
In [28]:
          test_df.head()
Out[28]:
              ld age job marital education default
                                                    balance housing loan contact day month
                                                                                                duration campaign
                                                                                                                     pdays previous poutcome
           0 1
                  35
                                         2
                                                 0 -0.395991
                                                                        0
                                                                                2
                                                                                     5
                                                                                            5 -0.480939
                                                                                                               1 -0.407218
                                                                                                                                  0
                                                                                                                                            3
                       4
                               1
                                                                   1
                                                                                                               1 -0.407218
              2
                                         2
                                                 0 -0.324214
                                                                                2
                                                                                                                                  0
                                                                                                                                            3
           1
                  28
                               2
                                                                                            5 -0.180740
           2
              3
                  42
                       2
                               0
                                         2
                                                 1 -0.472088
                                                                        0
                                                                                     5
                                                                                               0.446598
                                                                                                               1 -0.407218
                                                                                                                                  0
                                                                                                                                            3
                                         0
                                                 0 -0.432544
                                                                                2
                                                                                     5
                                                                                            5 -0.823473
                                                                                                               1 -0.407218
                                                                                                                                            3
           3 4
                  58
                        5
                               1
                                                                        0
                                                                                                                                  0
              5
                  43
                               2
                                                 0 -0.275697
                                                                        0
                                                                                2
                                                                                     5
                                                                                            5 -0.804230
                                                                                                               1 -0.407218
                                                                                                                                  0
                                                                                                                                            3
```

Feature Selection.

```
In [29]: # first lets see the correlation.
          plt.figure(figsize=(10,4))
          sns.heatmap(final df.corr(),annot=True,fmt='.2f');
                                                                                                                             - 1.00
                   age - 1.00 -0.02 -0.38 -0.12 -0.02 0.08 -0.19 -0.01 0.02 -0.02 0.07 -0.00 -0.01 -0.01 -0.00 -0.01
                   job --0.02 1.00 0.07 0.17 0.01 0.01 -0.13 -0.04 -0.07 0.01 0.04 -0.01 -0.00 -0.02 0.01 0.01 0.03
                                                                                                                             - 0.75
               marital --0.38 0.07 1.00 0.10 -0.02 0.02 -0.03 -0.05 -0.07 0.01 -0.05 0.01 0.01 0.02 0.04 -0.03 0.02
            education -0.12 0.17 0.10 1.00 -0.01 0.06 -0.09 -0.05 -0.11 0.01 0.06 -0.01 -0.00 0.01 0.02 -0.03 0.04
               default -0.02 0.01 -0.02 -0.01 1.00 -0.07 0.01 0.06 0.01 -0.01 0.01 -0.01-0.01-0.03-0.03 0.04 0.00
                                                                                                                             - 0.50
              balance - 0.08 0.01 0.02 0.06 -0.07 1.00 -0.05 -0.07 -0.01 -0.01 0.10 -0.02 -0.01 0.01 0.03 -0.03 0.02
              housing -0.19-0.13-0.03-0.09 0.01 -0.05 1.00 0.02 0.20 -0.03-0.17 0.02 -0.00 0.12 0.04 -0.09-0.10
                                                                                                                             - 0.25
                  loan --0.01-0.04-0.05-0.05 0.06 -0.07 0.02 1.00 -0.01-0.00 0.04 -0.00 0.02 -0.03-0.02 0.03 -0.07
               contact - 0.02 -0.07 -0.07 -0.11 0.01 -0.01 0.20 -0.01 1.00 -0.03 -0.19 -0.01 0.01 -0.24 -0.19 0.27 -0.13
                                                                                                                              - 0.00
                   day -0.02 0.01 0.01 0.01 -0.01 -0.01 -0.03 -0.00 -0.03 1.00 0.08 -0.02 0.16 -0.09 -0.06 0.07 -0.01
                month - 0.07 0.04 -0.05 0.06 0.01 0.10 -0.17 0.04 -0.19 0.08 1.00 -0.00 0.06 -0.11 -0.04 0.08 0.02
              duration -0.00-0.01 0.01 -0.01-0.01-0.02 0.02 -0.00-0.01-0.02-0.00 1.00 -0.07 0.01 0.02 0.00 0.40
                                                                                                                              - -0.25
            campaign -0.01-0.00 0.01 -0.00-0.01-0.01-0.00 0.02 0.01 0.16 0.06 -0.07 1.00 -0.09-0.07 0.11 -0.06
                pdays -0.01-0.02 0.02 0.01 -0.03 0.01 0.12 -0.03-0.24-0.09-0.11 0.01 -0.09 1.00 0.58 -0.86 0.10
             previous -0.00 0.01 0.04 0.02 -0.03 0.03 0.04 -0.02-0.19-0.06-0.04 0.02 -0.07 0.58 1.00 -0.64 0.12
            poutcome -0.01 0.01 -0.03 -0.03 0.04 -0.03 -0.09 0.03 0.27 0.07 0.08 0.00 0.11 -0.86 -0.64 1.00 -0.08
                     y - 0.05 0.03 0.02 0.04 0.00 0.02 -0.10 -0.07 -0.13 -0.01 0.02 0.40 -0.06 0.10 0.12 -0.08 1.00
                                               default
                                                     balance
                                                                                      duration
                                                                                                 pdays
                               doi
                                                                loan
                                                                           day
                                     marital
                                                                                 month
                                                                                                      previous
                                          education
                                                           housing
                                                                                            campaign
```

From the above graph we can see that maritial_status, default, balance, day, month Have very less or negligible effect on the target column.

Using Ensemble methods for getting the feature importance score.

```
In [34]: from sklearn.ensemble import ExtraTreesClassifier
model=ExtraTreesClassifier()
```

```
In [35]: X = final_df.drop('y',axis='columns')
         Y = final df['y']
In [36]: model.fit(X,Y)
Out[36]: ExtraTreesClassifier()
         ranked features=pd.Series(model.feature importances ,index=X.columns)
In [47]:
         ranked features.nlargest(16).plot(kind='barh')
         plt.show()
              default -
                loan
             housing -
             contact -
            previous -
              marital -
               pdays -
           education -
           poutcome -
           campaign -
                 job ·
             balance
```

From the above graph we can see the importance of our features with duration ranking at top and default at the bottom.

0.15

0.20

0.25

age month day -

0.00

0.05

0.10

duration -

Inforamtion Gain Based feature selection.

```
In [48]: from sklearn.feature selection import mutual info classif
In [49]: mutual info=mutual info classif(X,Y)
In [50]: feature importance=pd.Series(mutual info,index=X.columns)
         feature importance.sort values(ascending=False)
Out[50]: duration
                        0.069546
          pdays
                        0.031022
          poutcome
                        0.022730
                        0.015866
          month
          contact
                        0.011598
                        0.010407
          campaign
          balance
                        0.009788
          previous
                        0.009163
                        0.008658
          age
          day
                        0.006656
          job
                        0.005687
         housing
                        0.005365
          marital
                        0.004520
          default
                        0.000807
          education
                        0.000000
          loan
                        0.000000
          dtype: float64
          From Analyzing above tables I can conclude that duration is the most important feature and features such as
          default, loan, maritial, day, education have negligible effect on the target variable and can be removed from the dataset to reduce the complexity of
          the ML model.
In [54]: # dropping the features.
```

Solving the Imbalanced Dataset Problem.

final_df=final_df.drop(['default', 'marital', 'day'], axis=1)

Out[128]: 0 4000 1 521

Name: y, dtype: int64

So we can see that the classes are imbalanced with 7:1 ratio.

- The techniques to solve imbalanced datasets are:
- 1. Resampling: This involves either oversampling the minority class or undersampling the majority class to balance the dataset.
- 2. Synthetic Data Generation: This involves generating new samples for the minority class using techniques such as SMOTE (Synthetic Minority Oversampling Technique) or ADASYN (Adaptive Synthetic Sampling).
- 3. Modifying the Performance Metric: Instead of using accuracy as the performance metric, other metrics such as precision, recall, F1-score, or AUC-ROC can be used, which are less sensitive to class imbalance.
- 4. Using Ensemble Methods: Ensemble methods such as bagging and boosting can be used to create multiple models and combine them to improve performance on imbalanced datasets.
- 5. Cost-Sensitive Learning: This involves assigning a different cost or weight to misclassifying different classes, so that the model is penalized more for misclassifying the minority class.
- 6. Anomaly Detection: In anomaly detection methods, the minority class is considered as the abnormal class, and the majority class is considered as the normal class.
- 7. Using different models: Some models are built to handle imbalanced datasets like Decision Trees, Random Forest, SVM with class weighting or cost-sensitive learning.

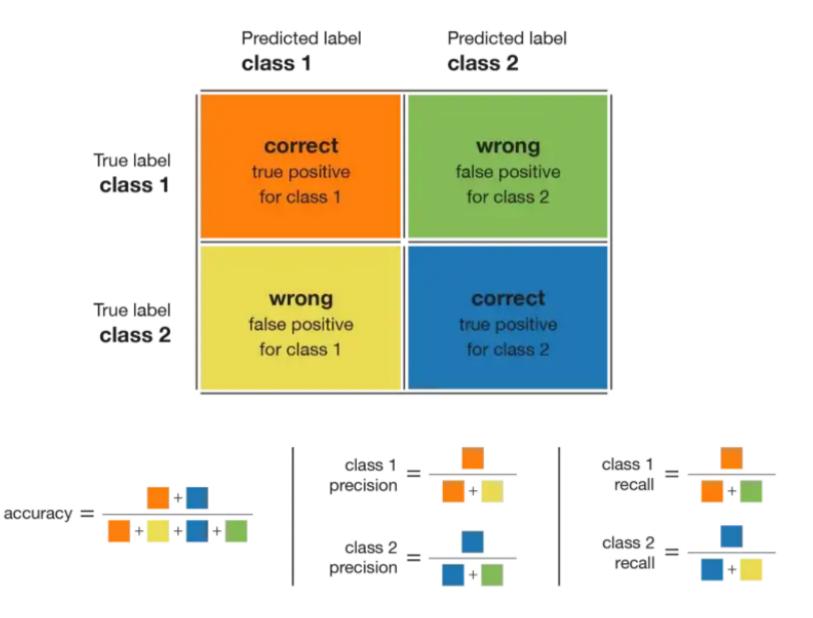
I will Use Smote to generate new samples.

- Q. What is smote?
- ⇒ SMOTE (Synthetic Minority Over-sampling Technique) is an algorithm for handling imbalanced datasets in machine learning. The goal of SMOTE is to balance class distribution by generating synthetic samples of the minority class. This is done by selecting a sample from the minority class and its knearest neighbors, then interpolating a new sample at a randomly selected point between the sample and one of its neighbors.

 SMOTE works by oversampling the minority class by creating "synthetic" examples rather than by over-repetition. By creating synthetic samples,
- SMOTE works by oversampling the minority class by creating "synthetic" examples rather than by over-repetition. By creating synthetic samples, SMOTE helps to avoid the problem of overfitting that can occur when using traditional oversampling methods.

Model Building.

First lets understand the Evaluation metrics.



lets consider the following confusion matrix.

```
0 1
0[[668 132]
1[ 97 703]]
```

- 0 represents that the customer will not subscribe to the term deposit.
- 1 represents that the customer will subscribe to the term deposit.
- From the matrix True positive rate is 668 and false positive rate is 97, and true negative rate is 703 and false negative rate is 132.
- it means that 668 datapoints were predicted to be class 0 and they were of class 0 while 97 datapoints were predicted to be of class 0 but they were of class 1.
- also 703 datapoints were predicted to be class 1 and they were of class 1 while 132 datapoints were predicted to be of class 1 but were of class 0.
- False Positive = type1 error (in our case it means that the customer will not subscribe but the models says the customer will subscribe).
- False Negative = type2 error(in our case it means that the customer will subscribe but the model says the customer will not).
- so our aim would be to reduce type 2 error.
- precision = precision is a measure of how many of the items a classifier identifies as positive are actually positive.(TP/(TP+FP))
- Recall = recall is a measure of how many of the actual positive items a classifier is able to identify. (TP/(TP+FN))
- lets calculate precision for class 0 = 668/668+97 = 98.
- lets calculate precision for class 1 = 703/703+132 = 133.
- lets calculate recall for class 0 = 668/668+132 = 133.
- lets calculte recall for class 1 = 703/703+97 = 98.

```
In [139]: from sklearn.metrics import accuracy_score,f1_score,classification_report,confusion_matrix,precision_score,recall_score
    from sklearn.linear_model import LogisticRegression
    from sklearn.svm import SVC
    from sklearn.naive_bayes import GaussianNB
    from sklearn.tree import DecisionTreeClassifier
    from sklearn.ensemble import RandomForestClassifier,GradientBoostingClassifier
```

```
In [140]: # creating a function for checking the scores of different model, so that I dont have to write code everytime.
          def demo models(Model, X TRAIN, X TEST, Y TRAIN, Y TEST):
              model = Model
              model.fit(X TRAIN,Y TRAIN)
              a=confusion matrix(Y TRAIN, model.predict(X TRAIN))
              b=f1 score(Y TRAIN, model.predict(X TRAIN), average='weighted')
              e=precision score(Y TRAIN, model.predict(X TRAIN))
              f=recall score(Y TRAIN, model.predict(X TRAIN))
              c=confusion matrix(Y TEST,model.predict(X TEST))
              d=f1 score(Y TEST,model.predict(X TEST),average='weighted')
              g=precision score(Y TEST, model.predict(X TEST))
              h=recall score(Y TEST, model.predict(X TEST))
              return(print(f'''•The Summary for  fModel) is:- \n
              → For Training data :
                  ► Confusion matrix = \n {a} \n
                  Precision = {'%.4f'%e}
                  recall = {'%.4f'%f}
                  f1_score = {'%.4f'%b}\n
              → For Validation data :
                  ▶ Confusion_matrix = \n {c}
                  Precision = {'%.4f'%g}
                  recall = {'%.4f'%h}
                  f1_score = {'%.4f'%d}'''))
```

[97 703]]

Precision = 0.8419
recall = 0.8788
f1_score = 0.8568

```
In [142]: | demo_models(DecisionTreeClassifier(),X_train, X_test, y_train, y_test)
          •The Summary for <code>pecisionTreeClassifier() is:-</code>
              → For Training data :
                  ► Confusion matrix =
           [[3200
                     0]
           [ 0 3200]]
                  ► Precision = 1.0000
                  recall = 1.0000
                  • f1 score = 1.0000
              → For Validation data :
                  Confusion_matrix =
           [[698 102]
           [ 74 726]]
                  ► Precision = 0.8768
                  recall = 0.9075
                  • f1_score = 0.8900
In [143]:
          demo_models(GradientBoostingClassifier(),X_train, X_test, y_train, y_test)
          •The Summary for fgradientBoostingClassifier() is:-
              → For Training data :
                  Confusion_matrix =
           [[2810 390]
           [ 221 2979]]
                  ► Precision = 0.8842
                  recall = 0.9309
                  • f1_score = 0.9045
              → For Validation data :
                  Confusion_matrix =
           [[684 116]
           [ 54 746]]
                  ► Precision = 0.8654
                  • recall = 0.9325
                  • f1_score = 0.8936
```

```
In [144]: demo_models(SVC(),X_train, X_test, y_train, y_test)
           •The Summary for 
<code>for for svc() is:-</code>

              → For Training data :
                   ► Confusion matrix =
           [[2601 599]
           [ 428 2772]]
                   ▶ Precision = 0.8223
                  recall = 0.8662
                   • f1 score = 0.8394
              → For Validation data :
                   Confusion_matrix =
           [[656 144]
            [105 695]]
                   ► Precision = 0.8284
                   recall = 0.8688
                   • f1_score = 0.8443
          demo_models(GaussianNB(),X_train, X_test, y_train, y_test)
In [145]:
           •The Summary for   GaussianNB() is:-
              → For Training data :
                   Confusion_matrix =
           [[1916 1284]
           [ 312 2888]]
                   ► Precision = 0.6922
                   recall = 0.9025
                   • f1_score = 0.7447
              → For Validation data :
                   Confusion_matrix =
           [[482 318]
           [ 67 733]]
                   ► Precision = 0.6974
                   • recall = 0.9163
                   • f1_score = 0.7533
```

lets consider F1 score so Gradiant Boosting performs best, Now I will create a final model and fine tune its hyperpararameters.

```
In [146]: from sklearn.model selection import GridSearchCV
In [165]: parameters = {
               "n estimators":[5,50,250,500],
               "max depth":[1,3,5,7,9],
               "learning rate":[0.01,0.1,1,10,100]
          gbc = GradientBoostingClassifier()
          grid search = GridSearchCV(gbc, param grid, cv=5, scoring='f1', n jobs=-1)
In [166]: grid search.fit(X train, y train)
Out[166]: GridSearchCV(cv=5, estimator=GradientBoostingClassifier(), n jobs=-1,
                        param_grid={'learning_rate': [0.1, 0.05, 0.01],
                                    'max_depth': [1, 2, 3], 'min_samples_leaf': [1, 2, 3],
                                    'min samples split': [2, 4, 6],
                                    'n_estimators': [100, 200, 300]},
                        scoring='f1')
In [167]: print(grid search.best params )
          print(grid search.best score )
          {'learning_rate': 0.1, 'max_depth': 3, 'min_samples_leaf': 2, 'min_samples_split': 6, 'n_estimators': 300}
          0.9099673463032453
In [168]: y_pred = grid_search.predict(X_test)
In [169]: acc = f1_score(y_test, y_pred)
          print(f"F1score: {acc:.2f}")
          F1score: 0.91
          'learning rate': 0.1, 'max depth': 3, 'min samples leaf': 2, 'min samples split': 6, 'n estimators': 300
```

```
min samples split= 6, n estimators= 300),
                                             X train, X test, y train, y test)
         n estimators=300) is:-
            → For Training data :
                ► Confusion matrix =
          [[2952 248]
          [ 120 3080]]
                ▶ Precision = 0.9255
                recall = 0.9625
                • f1 score = 0.9425
             → For Validation data :
                ► Confusion matrix =
          [[699 101]
          [ 44 756]]
                ► Precision = 0.8821
                recall = 0.9450
                • f1_score = 0.9093
         Building A final model.
In [174]: | model = GradientBoostingClassifier(learning_rate= 0.1, max_depth= 3, min_samples_leaf= 2,
                                            min_samples_split= 6, n_estimators= 300)
In [175]: model.fit(X,Y)
Out[175]: GradientBoostingClassifier(min_samples_leaf=2, min_samples_split=6,
                                 n estimators=300)
In [179]: | test_df = test_df.drop(['default', 'marital', 'day'], axis=1)
```

In [173]: demo models(GradientBoostingClassifier(learning rate= 0.1, max depth= 3, min samples leaf= 2,

```
In [184]: predictions=model.predict(test_df.iloc[:,1:])
In [186]: test_df['y']= predictions
In [190]: output=test_df[['Id','y']]
In [192]: output.to_csv("Sumission.csv",index=False)
In [195]: # Result
          output
Out[195]:
                ld y
            0 1 0
                2 0
              3 0
                4 0
                5 0
          422 423 0
          423 424 1
          424 425 1
          425 426 0
          426 427 0
          427 rows × 2 columns
```

In []:			