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Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

2020

2021

Apparel

Athletic Footwear

Street Footwear

In-store

Online

Outlet

Reset all

X

Adidas Salesboard

Total Revenue

\$120.2M

Previous Month

%Change

Select from the 2nd month to see result

Qty Ordered

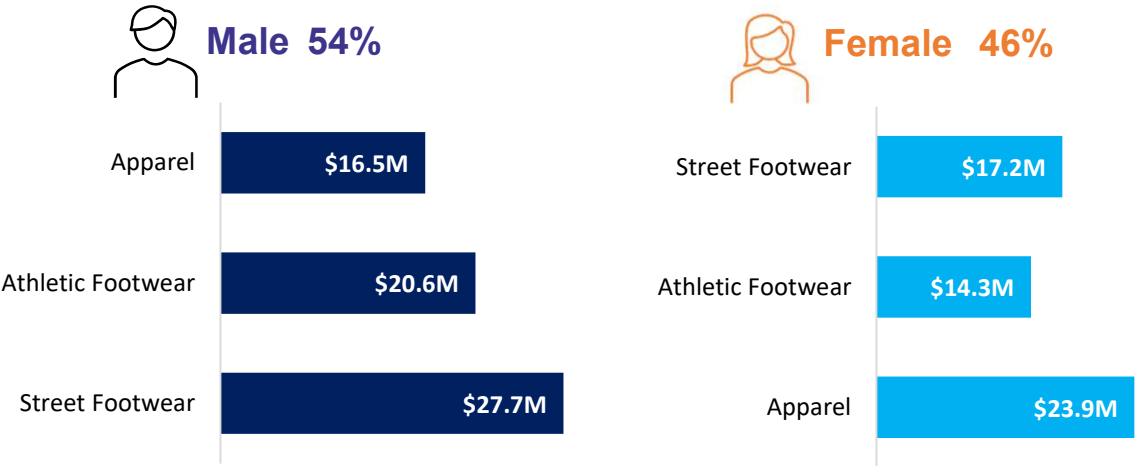
2.5M

Transactions

9,648

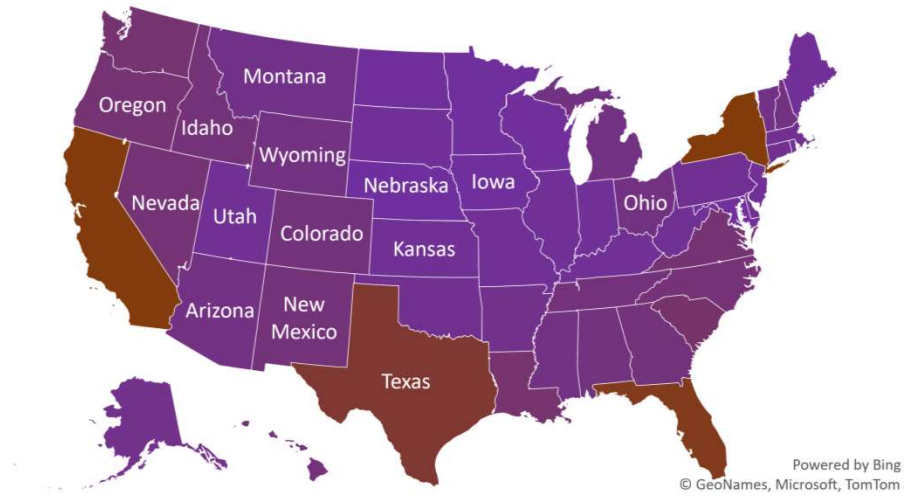
Which products contributed more to revenue ?

STREET FOOTWEAR contributed more to revenue Women Purchase more of APPAREL product,while men purchased more of STREET FOOTWEAR



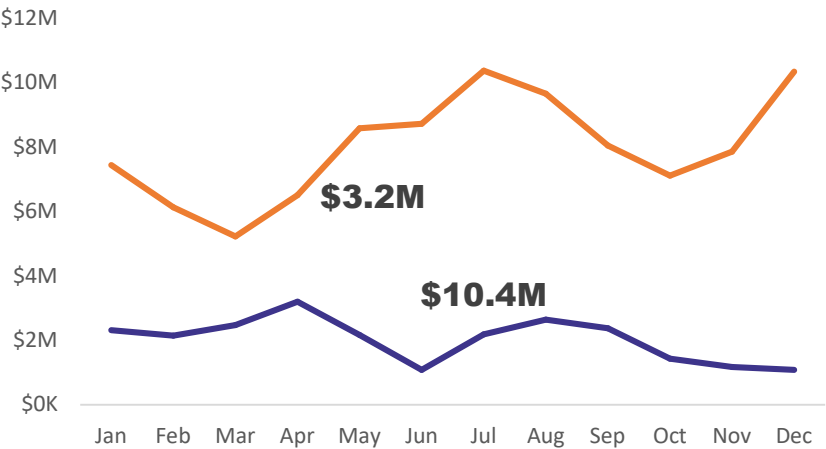
Which State should we push more products to ?

NEW YORK,CALIFORNIA, FLORIDA and TEXAS need focus as they contributed 2 to revenue out of 50 States



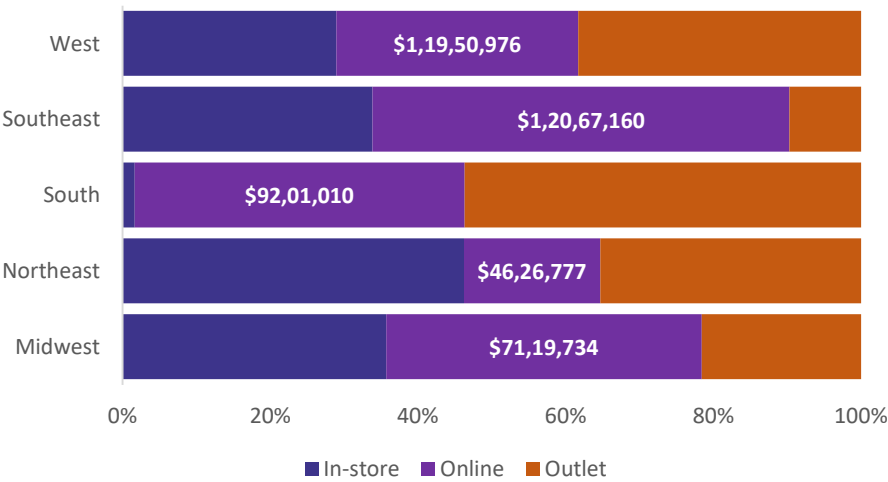
What is the peak month for 2020 and 2021 ?

Apr is the peak month for 2020 with \$31,93,081 while the peak month for 2021 is Jul with \$1,03,68,031. Revenue increase is 30.8% in 2021

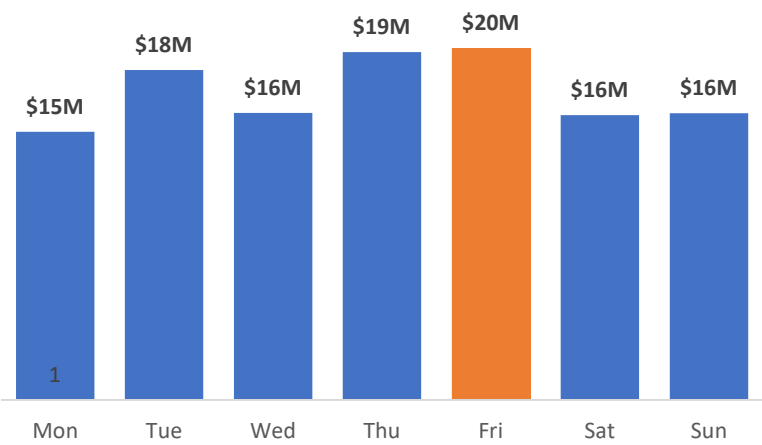


What's our top Region & Sales Channel

We make more revenue from the WEST Region. ONLINE Sales Channel Contributed more to revenue



Revenue Trend by Weekday





!6%