



**POWERED BY
JOBAAJ
LEARNINGS**

PIZZA PLACE SALES

BY SURAJ BELOSHE





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PROBLEM & BACKGROUND



Business have provided a data asked to perform analysis and answer the following questions:



1. How many customers do we have each day? Are there any peak hours?
2. How many pizzas are typically in an order? Do we have any bestsellers?
3. How much money did we make this year? Can we identify any seasonality in the sales?
4. Are there any pizzas we should take off the menu, or any promotions we could leverage?



SOLUTION

Step 1

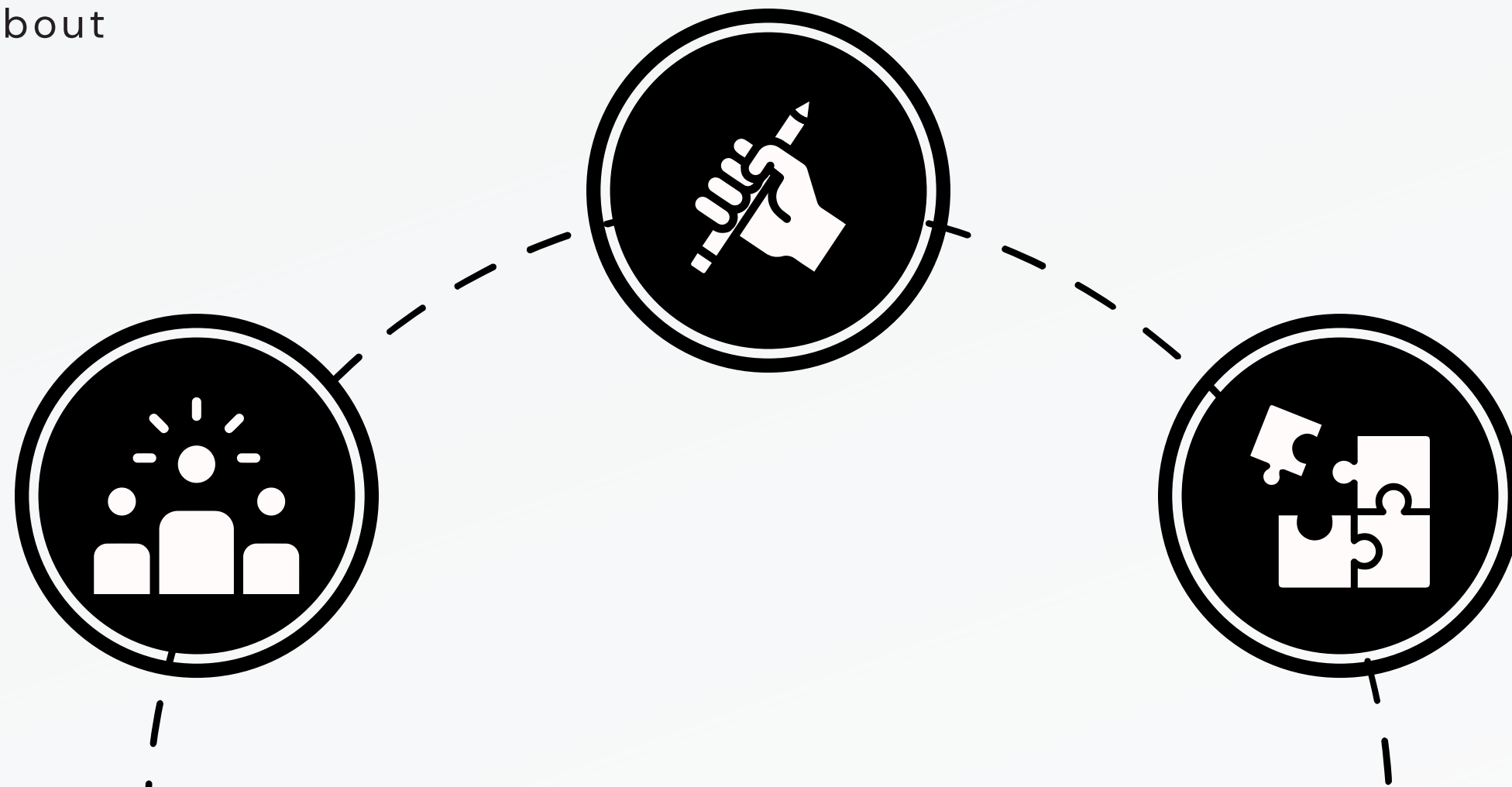
There are 4 different csv file with data has been provided. So first will collect all the files and understand about the data.

Step 2

We come to know that the data is given for the sales of pizza for year. and rate, Type, Order is scattered in to different files.

Step 3

So, we will used Pivot table and make all possible date ready for our analysis.



METHODOLOGY & PROJECT SCOPE

Preparation



- Combine all csv file into Excel file to perform analysis.
- Check if any blank cell, Error or duplicate in the data.

- Convert data into table to perform analysis.
- Used Excel Formulas, Functions and Pivot Table

Analysis





GOALS & KPIS

GOAL is to answer all the questions asked by the business.

KPIs will be verification with given data with insights.

CONCEPTS USED

01

FUNCTIONS

COUNTBLANK, UNIQUE,
COUNTIF and AVERAGE
SEQUENCE LARGE and
XLOOKUP

02

TOOLS

TABLES, PIVOT TABLES,
LINE CHARTS, PIE OF PIE
CHART

03

OPTIONS

SLICERS, TIMILINE

CONCLUSION

•How many customers do we have each day?

Are there any peak hours?

We have 60 Daily average customers and peak hours has been as per following.

Weekday: - 12 pm to 14 pm

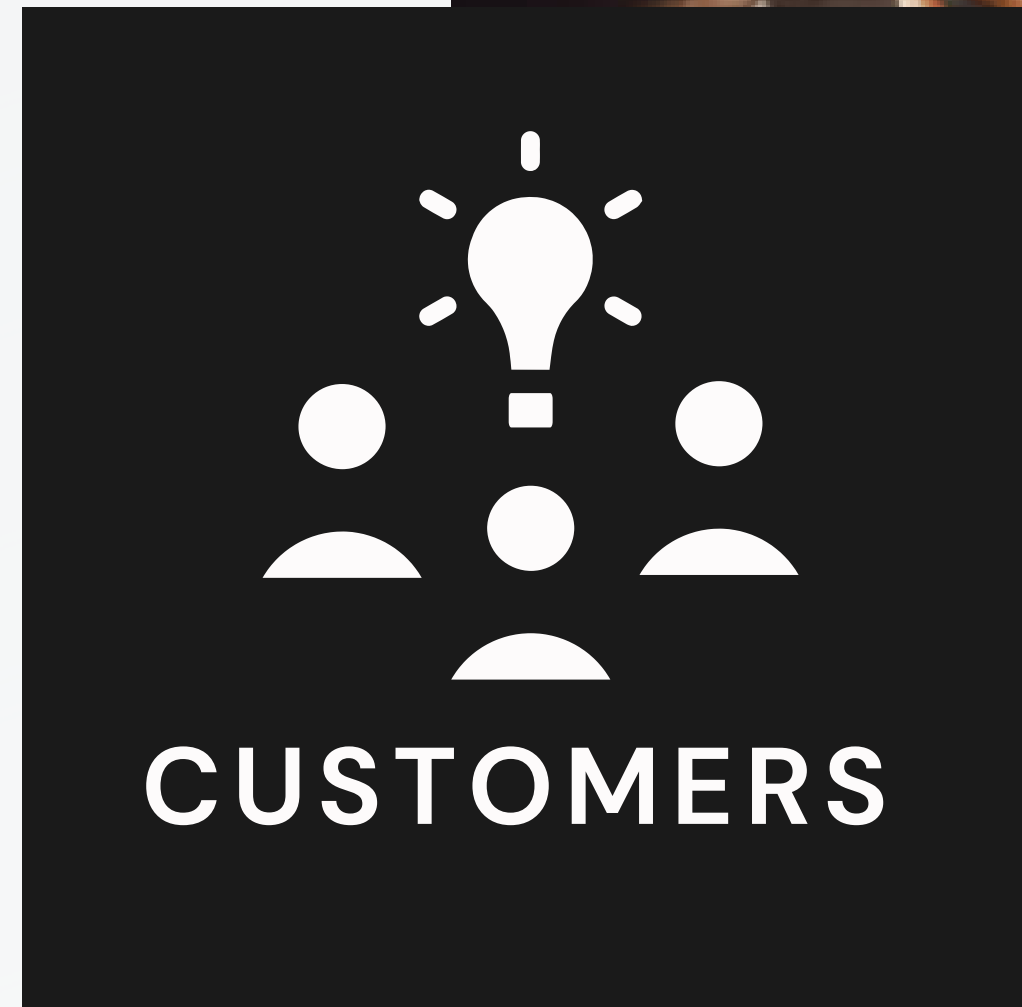
Weekend: - 17 pm to 19 pm

•How many pizzas are typically in an order? Do we have any bestsellers?

There are total 91 Pizzas in order.

We have top bestsellers

big_meat_s
thai_ckn_l
five_cheese_l
four_cheese_l
classic_dlx_m



CONCLUSION

·How much money did we make this year? Can we identify any seasonality in the sales?

We Made \$801,945 this year. Seasonality is observed in spike in sell. But there is not fixed pattern. To know more we need to other details such as calendar events, pizza store promotional event.

·Are there any pizzas we should take off the menu, or any promotions we could leverage?

Yes, we observed some of the pizza which has been never ordered.

big_meat_l big_meat_m five_cheese_m five_cheese_s four_cheese_s

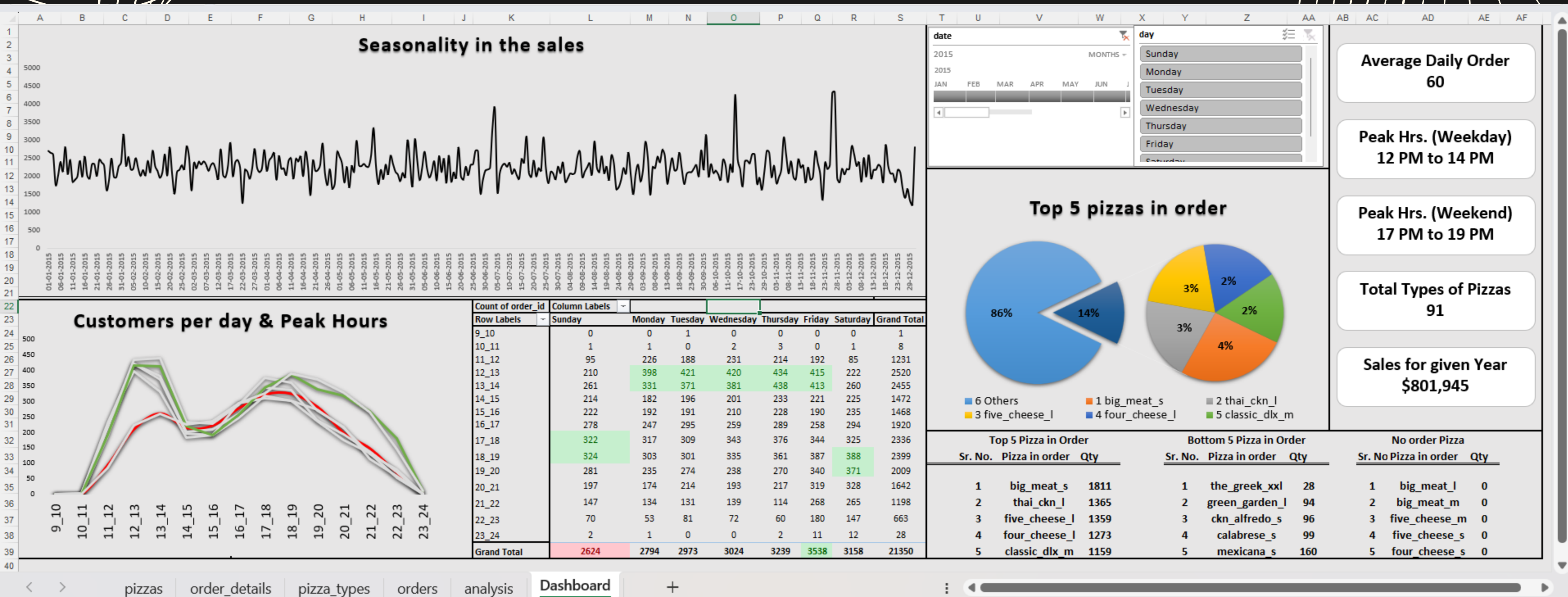
Also there are some of the pizza which were lowest in order qty

the_greek_xxl green_garden_l ckn_alfredo_s calabrese_s mexicana_s

And following Pizzas with highly order can be promote more to leverage.

big_meat_s thai_chn_l five_cheese_l four_cheese_l classic_dlx_m

DASHBOARD



pizzas order_details pizza_types orders analysis **Dashboard**

THANK'S FOR WATCHING

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