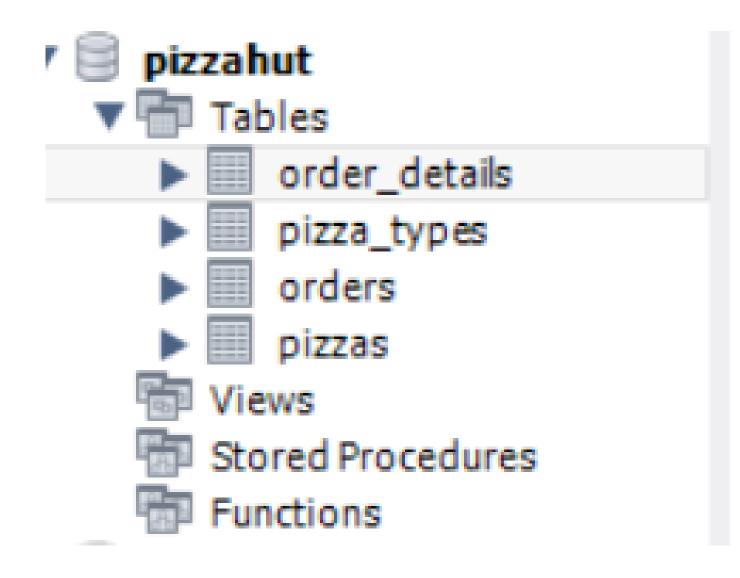
SQL PROJECT

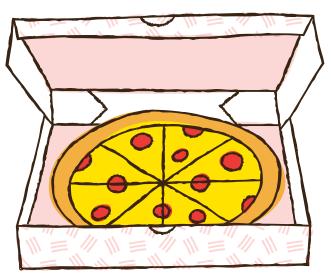
ON PIZZA SALES

By suraj bobade

Hello! My name is Suraj. In this projects I have utilized sql query to solve question that related to pizza sales.

Schema





SQL queries

- Basic: Retrieve the total number of orders placed. Calculate the total revenue generated from pizza sales. Identify the highest-priced pizza. Identify the most common pizza size ordered. List the top 5 most ordered pizza types along with their quantities. Intermediate: 10 Join the necessary tables to find the total quantity of each pizza category ordered. 11 Determine the distribution of orders by hour of the day. Join relevant tables to find the category-wise distribution of pizzas. 12 Group the orders by date and calculate the average number of pizzas ordered per day. 13 14 Determine the top 3 most ordered pizza types based on revenue. 15
- 16 Advanced:
- 17 Calculate the percentage contribution of each pizza type to total revenue.
- 18 Analyze the cumulative revenue generated over time.
- Determine the top 3 most ordered pizza types based on revenue for each pizza category.

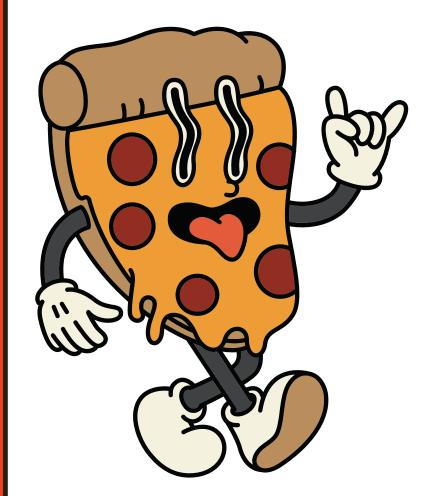
Q1) Retrieve the total number of orders placed?

```
SELECT

COUNT(order_id) AS total_orders

FROM

orders;
```



total_orders

21350

Q2) Calculate the total revenue generated from pizza sales.

```
ROUND(SUM(order_details.quantity * pizzas.price),

2) AS total_sales

FROM

order_details

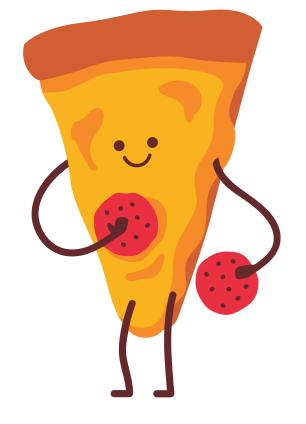
JOIN

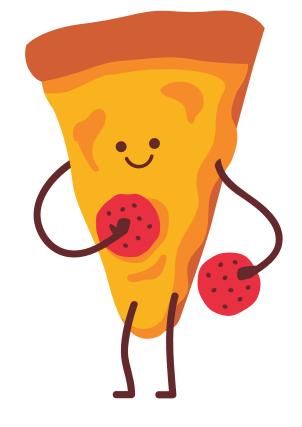
pizzas ON pizzas.pizza_id = order_details.pizza_id
```

Result Grid

total_sales

817860.05





Q3) IDENTIFY THE HIGHEST-PRICED PIZZA?







Q4) IDENTIFY THE MOST COMMON PIZZA SIZE ORDERED?



Re	Result Grid				
	size	order	count		
•	L	18526			
	M	15385			
	S	14137			
	XL	544			
	XXL	28			



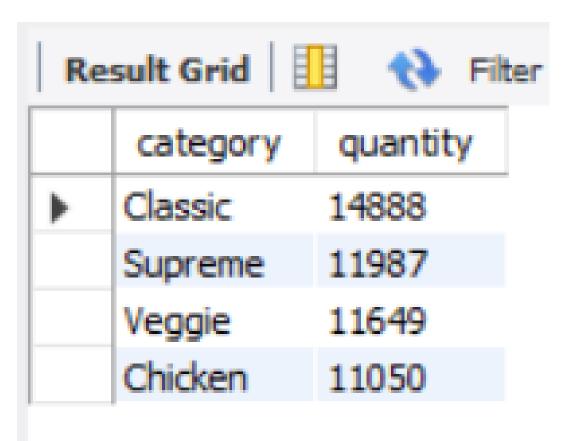
Q5) LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES?

```
SELECT
    pizza_types.name, SUM(order_details.quantity) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```

Result Grid			
	name	quantity	
•	The Classic Deluxe Pizza	2453	
	The Barbecue Chicken Pizza	2432	
	The Hawaiian Pizza	2422	
	The Pepperoni Pizza	2418	
	The Thai Chicken Pizza	2371	

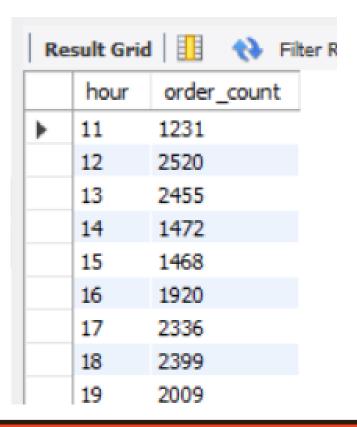
Q6) JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY ORDERED?

```
SELECT
    pizza_types.category,
    SUM(order_details.quantity) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY quantity DESC;
```



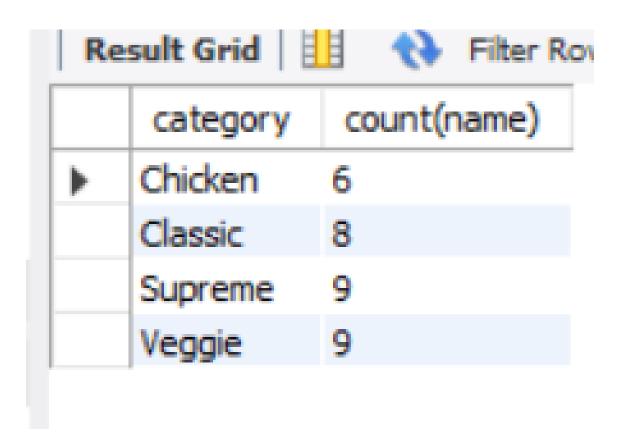
Q7)DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY?

```
SELECT
  HOUR(order_time) AS hour, COUNT(order_id) AS order_count
FROM
  orders
GROUP BY HOUR(order_time);
```



Q8) JOIN RELEVANT TABLES TO FIND THE CATEGORY-WISE DISTRIBUTION OF PIZZAS?

```
SELECT
    category, COUNT(name)
FROM
    pizza_types
GROUP BY category;
```



Q9)GROUP THE ORDERS BY DATE AND CALCULATE THE AVERAGE NUMBER OF PIZZAS ORDERED PER DAY?

```
ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day

FROM

(SELECT | orders.order_date, SUM(order_details.quantity) AS quantity

FROM

orders

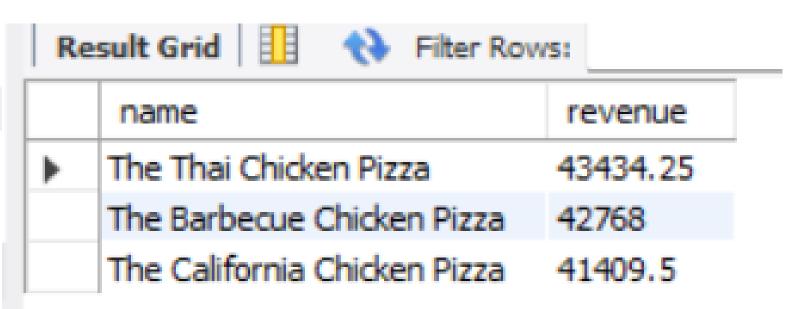
JOIN order_details ON orders.order_id = order_details.order_id

GROUP BY orders.order_date) AS order_quantity;
```



Q10)DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE?

```
SELECT
    pizza_types.name,
    SUM(order_details.quantity * pizzas.price) AS revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY revenue DESC
LIMIT 3;
```



Q11) CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE?

Result Grid 1				
	category	revenue		
+	Classic	26.91		
	Supreme	25.46		
	Chicken	23.96		
	Veggie	23.68		

Q12) ANALYZE THE CUMULATIVE REVENUE GENERATED OVER TIME?

```
select order_date,
sum(revenue) over(order by order_date) as cum_revenue
from
(select orders.order_date,
sum(order_details.quantity * pizzas.price) as revenue
from order_details join pizzas
on order_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id = order_details.order_id
group by orders.order_date) as sales;
```

Re	sult Grid	Filter Rows:
	order_date	cum_revenue
•	2015-01-01	2713.8500000000004
	2015-01-02	5445.75
	2015-01-03	8108.15
	2015-01-04	9863.6
	2015-01-05	11929.55
	2015-01-06	14358.5
	2015-01-07	16560.7
	2015-01-08	19399.05
	2015-01-09	21526.4
	2015-01-10	23990.350000000002

Q13) DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE FOR EACH PIZZA CATEGORY?

```
select name, revenue from
(select category, name, revenue,
rank() over(partition by category order by revenue desc) as rn
from
(select pizza_types.category, pizza_types.name,
sum((order_details.quantity) * pizzas.price) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.category, pizza_types.name) as a) as b
where rn <= 3;
```

Result Grid				
	name	revenue		
•	The Thai Chicken Pizza	43434.25		
	The Barbecue Chicken Pizza	42768		
	The California Chicken Pizza	41409.5		
	The Classic Deluxe Pizza	38180.5		
	The Hawaiian Pizza	32273.25		
	The Pepperoni Pizza	30161.75		
	The Spicy Italian Pizza	34831.25		
	The Italian Supreme Pizza	33476.75		
	The Sicilian Pizza	30940.5		
	The Four Cheese Pizza	32265.70000000065		

THANK YOU!!!

