

ECOMMERCE ON RAMJANAKI FURNISHING

BY

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A Summer Project Report Submitted to
Faculty of Management, Tribhuvan University
in partial fulfillment of the requirements for the degree of

Bachelor of Information Management

Kathmandu, Nepal
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STUDENT DECLARATION

This is to certify that I have completed the summer project entitled **“Ecommerce on RamJanaki Furnishing”** under the guidance of **“Nabin Dhital”** in partial fulfillment of requirements for the degree of **Bachelor of Information Management** at Faculty of Management, Tribhuvan University. This is my original work and I have not submitted it earlier elsewhere.

Date:
August 2017

Signature:
Name: Suraj Gautam

CERTIFICATE FROM THE SUPERVISOR

This is to certify that the summer project entitled “Ecommerce on Ram Janaki Furnishing” is an academic work done by “Suraj Gautam” submitted in the partial fulfillment of the requirements for the degree of **Bachelor of Information Management** at faculty of Management, Tribhuvan University under my guidance and supervision. To the best of my knowledge, the information presented by him in the summer project report has not been submitted earlier.

Signature of the Supervisor

Name: Nabin Dhital

Designation:

Date:

Acknowledgment

First and foremost I would like to thank my project coordinator, Mr. Sudip Raj Khadka for the valuable guidance and advice. I would like to thank him for providing us with valuable pointers regarding the format of the project and showing us with some examples related to the project. Also I would like to express my deepest appreciations towards my project supervisor Mr. Nabin Dhital for the valuable guidance and suggestions during my whole project work. I would like to express my sincere gratitude and thank him for his support and encouragement towards the completion of my project. I would also like to thank the college administration for being there to provide me with necessary guidance, supervision and advice on my project.

Finally, I would like to thank my friends and families for the support and understanding and for providing me valuable feedback regarding my project.

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Abbreviations

BIM	Bachelor In Information Management
IT	Information Technology
SP	Summer Project

Executive Summary

Chapter I: Introduction

1.1 Background

A Bachelor in Information Management (BIM) degree is an undergraduate academic degree requiring four years of study to acquire. This degree is a hybrid program with a mix of management and information technology courses. BIM (Bachelor in Information Management) is a four-year bachelor's degree program divided into eight semesters and 126 credit hours. It provides an interdisciplinary educational approach to students interested in the applied form of information and communication technology. BIM graduates gain knowledge and skills to develop business information systems, analyze and design databases, develop networks and internet applications and build business process plans through the use of information technology.

The objectives of this degree are:

- Prepare IT professionals proficient in the use of computers and computational techniques in order to develop effective information systems to solve real life problems in the organizational milieu.
- Develop students' skill in object-oriented software design methods and data management systems.
- Provide professional training to students by combining information technology with managerial skills.

Summer Project (SP) report is an essential requirement for graduation from the Faculty of Management, Tribhuvan University of three credit hours. This assignment is an off-the classroom and field-based study project. It allows students to reflect and integrate their learning over their five semesters of study, and create a innovative and original work in an area of their interest related to any area of business administration/Information Technology as approved by the Research Committee of their campus/college. Students are encouraged to choose summer projects which will compliment their academic interests, coursework and career aspirations.

1.1.1 Objectives of SP

The objective of the SP is to enable students to study organization (or unit of organization), analyze the situation (past, present) and report the study. Students should be able to provide their own suggestions/solutions to the issues/problems in the existing situation of the organization if they found any. This project also enables students in understanding of the data and information requirements of the organization to execute tasks and activities of the organization. Through this assignment, students gain a new perspective into the real world. It is also an excellent networking platform for students to get acquainted with people from different organizations, business backgrounds, skills, expertise, etc. This will improve the student's networking skills.

1.2 Introduction to Organization

Shree Ram Janaki Decoration is a private commercial organization which deals with making furnishing and decorating products and selling it at local market. This organization was founded by **RamSakhi Devi Yadav**. It was established on 2071/04/20. It is located at Old Baneshwor, Kathmandu, Nepal. The company was established with the initial capital of Rs. 1 million. It has been producing different products like sofas, windows, doors, cupboards, shelves. It's main motto is to promote products at local market. It has outpaced the foreign market and aims to distribute it's product at every single house.

This organization makes the interior design process easy and fun. It has thousands of samples of top quality home furnishing products from drapery, blinds, shades, furniture, bedding, lighting, accessories, artwork, floor covering and wall covering from which to choose. And the best part, it brings their own ideas and samples to the most convenient showroom of the country.

1.3 Current situation of the organization

Currently, there are 10 staffs working for the production of different products. These ten staffs include the proprietor too. Almost all employee working there are from Terai region of Nepal. They are working happily and are earning some money which is enough for their family to sustain in this costly environment. All the employees are equally satisfied by the organization as the organization has the provision of providing different benefits to them.

This organization has not only promoted the local products but also has mobilized the natural resources properly. The organization is successful in selling products worth more than hundred thousand daily. Due to the lack of technology, it is unable to capture the market despite it's potential.

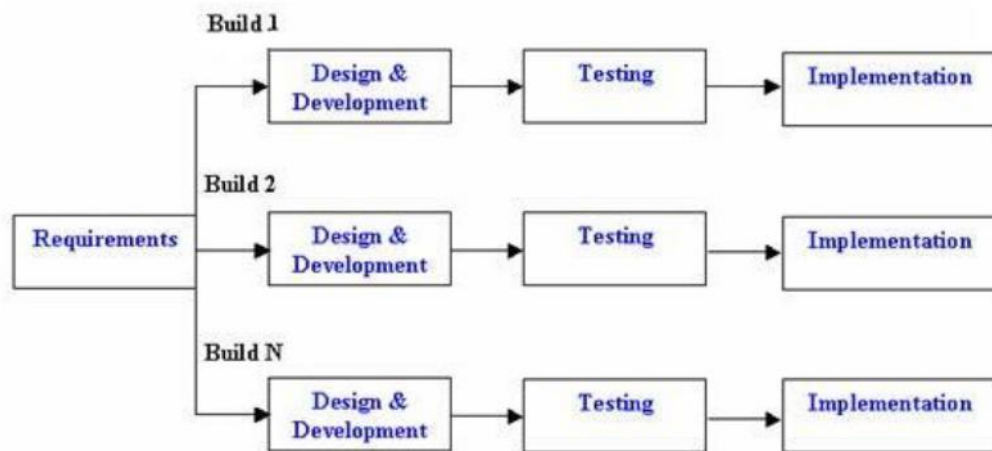
1.4 Methodology

The process used to collect information and data for the purpose of making business decisions is called methodology. The methodology may include publication research, interviews, surveys and other research techniques, and could include both present and historical information.

1.4.1 Project Framework

The most important aspect of software development is the careful planning that takes place before the project can begin. It is usually complex and time-consuming process to develop software. The methodology used for developing software is back-bone for developing software. The methodology simply support developer to develop software and meets its aims. There are various methodologies used for software development. The one that I used for this project is incremental model.

The incremental build model is a method of software development where the product is designed, implemented and tested incrementally (a little more is added each time) until the product is finished. It involves both development and maintenance. The product is defined as finished when it satisfies all of its requirements. This model combines the elements of the waterfall model with the iterative philosophy of prototyping.



Incremental Life Cycle Model

Figure: 1.4.1 Incremental Model