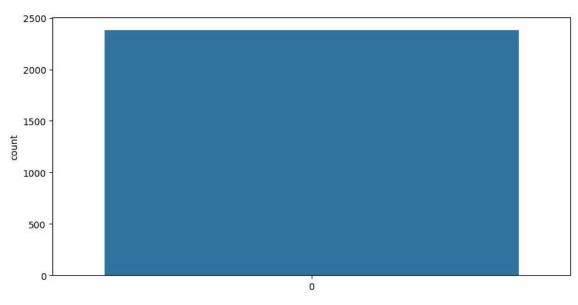
	title	domestic_revenue	world_revenue	distributor	opening_revenue	opening_theaters	
0	Star Wars: Episode VIII - The Last Jedi	\$620,181,382	\$1,332,539,889	Walt Disney Studios Motion Pictures	\$220,009,584	4,232	\$
1	The Fate of the Furious	\$226,008,385	\$1,236,005,118	Universal Pictures	\$98,786,705	4,310	\$
2	Wonder Woman	\$412,563,408	\$821,847,012	Warner Bros.	\$103,251,471	4,165	\$
3	Guardians of the Galaxy Vol. 2	\$389,813,101	\$863,756,051	Walt Disney Studios Motion Pictures	\$146,510,104	4,347	\$
4	Beauty and the Beast	\$504,014,165	\$1,263,521,126	Walt Disney Studios Motion Pictures	\$174,750,616	4,210	\$

```
df.shape
    (2694, 10)
df.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 2694 entries, 0 to 2693
    Data columns (total 10 columns):
                   Non-Null Count Dtype
     # Column
    0 title
                        2694 non-null object
     1 domestic_revenue 2694 non-null object
        world_revenue 2694 non-null
                                       object
                        2694 non-null object
     3 distributor
     4 opening_revenue 2390 non-null object
        opening_theaters 2383 non-null
                                       object
                  397 non-null
     6 budget
                                       object
     7 MPAA
                        1225 non-null
                                       object
        genres
                         2655 non-null
                                       object
     9 release_days
                         2694 non-null
                                       object
    dtypes: object(10)
    memory usage: 210.6+ KB
df.describe().T
```

```
count unique
                                                       freq
            title
                         2694
                                 2468
                                       A Beautiful Planet
                                                           3
      domestic_revenue
                         2694
                                 2495
                                            $11,272,008
                                                           3
       world_revenue
                         2694
                                 2501
                                           $25,681,505
                                                           3
         distributor
                         2694
                                  248
                                         Fathom Events
                                                        292
      opening_revenue
                         2390
                                 2176
                                                $4,696
                                                           3
                                                        503
      opening_theaters
                         2383
                                  732
                                                     1
                                           $40,000,000
           budget
                          397
                                  124
                                                          14
           ΜΡΔΔ
                                                    R
                         1225
                                   8
                                                        568
                                           Documentary
                         2655
# We will be predicting only
# domestic_revenue in this article.
to_remove = ['world_revenue', 'opening_revenue']
df.drop(to_remove, axis=1, inplace=True)
df.isnull().sum() * 100 / df.shape[0]
     title
                          0.000000
     domestic_revenue
                          0.000000
     distributor
                          0.000000
     opening_theaters
                         11.544172
     budget
                         85.263549
     MPAA
                         54.528582
     genres
                          1.447661
     release_days
                          0.000000
     dtype: float64
# Handling the null value columns
df.drop('budget', axis=1, inplace=True)
for col in ['MPAA', 'genres']:
    df[col] = df[col].fillna(df[col].mode()[0])
df.dropna(inplace=True)
df.isnull().sum().sum()
     0
df['domestic revenue'] = df['domestic revenue'].str[1:]
for col in ['domestic_revenue', 'opening_theaters', 'release_days']:
    df[col] = df[col].str.replace(',', '')
    # Selecting rows with no null values
    # in the columns on which we are iterating.
    temp = (~df[col].isnull())
    df[temp][col] = df[temp][col].convert_dtypes(float)
    df[col] = pd.to_numeric(df[col], errors='coerce')
df['MPAA'].unique()
     array(['PG-13', 'PG', 'R', 'Not Rated', 'G', 'NC-17', 'M/PG'],
           dtype=object)
# Import label encoder
from sklearn import preprocessing
# label_encoder object knows
# how to understand word labels.
label_encoder = preprocessing.LabelEncoder()
```

```
# Encode labels in column 'species'.
df['MPAA']= label_encoder.fit_transform(df['MPAA'])
df['MPAA'].unique()
    array([5, 4, 6, 3, 0, 2, 1])

# Create count plot of MPAA ratings
plt.figure(figsize=(10, 5))
sb.countplot(df['MPAA'])
plt.show()
```



df.head()

gen	MPAA	opening_theaters	distributor	domestic_revenue	title	
Action,Adventure,Fantasy,Sc	5	4232	Walt Disney Studios Motion Pictures	620181382	Star Wars: Episode VIII - The Last Jedi	0
Action,Adventure,Thr	5	4310	Universal Pictures	226008385	The Fate of the Furious	1
Action,Adventure,Fantasy,Sci-Fi,\	5	4165	Warner Bros.	412563408	Wonder Woman	2
Action,Adventure,Comedy,Sc	5	4347	Walt Disney Studios Motion Pictures	389813101	Guardians of the Galaxy Vol. 2	3
Family,Fantasy,Musical,Roma	4	4210	Walt Disney Studios Motion Pictures	504014165	Beauty and the Beast	4

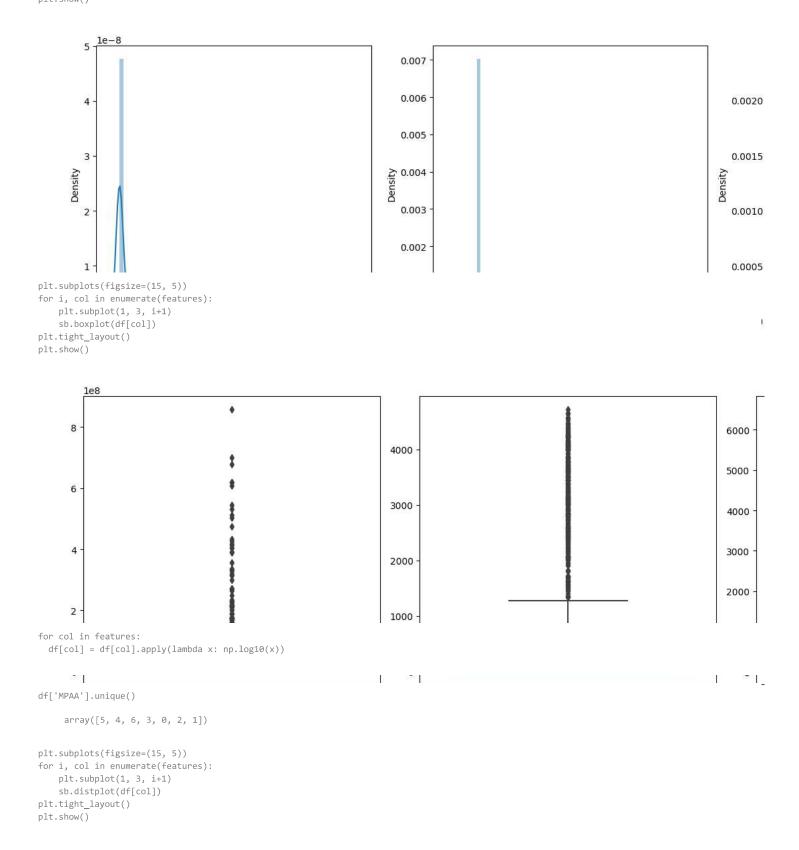
```
df.groupby('MPAA').mean()['domestic_revenue']
```

```
MPAA
0 3.539276e+07
1 5.113500e+05
2 1.368800e+04
3 4.897703e+05
4 5.379622e+07
5 5.891966e+07
6 6.591336e+06
Name: domestic_revenue, dtype: float64

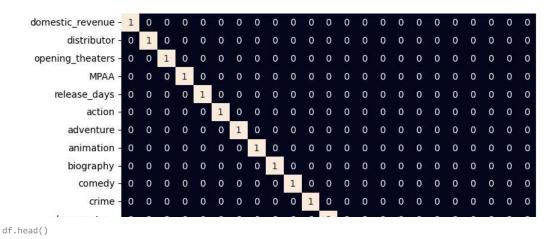
plt.subplots(figsize=(15, 5))

features = ['domestic_revenue', 'opening_theaters', 'release_days']
for i, col in enumerate(features):
    plt.subplot(1, 3, i+1)
```

```
sb.distplot(df[col])
plt.tight_layout()
plt.show()
```



```
1.75
         0.25
                                                                           0.8
                                                                                                                                           1.50
         0.20
                                                                                                                                           1.25
                                                                           0.6
                                                                                                                                              D
vectorizer = CountVectorizer()
vectorizer.fit(df['genres'])
features = vectorizer.transform(df['genres']).toarray()
genres = vectorizer.get_feature_names_out()
for i, name in enumerate(genres):
   df[name] = features[:, i]
df.drop('genres', axis=1, inplace=True)
removed = 0
for col in df.loc[:, 'action':'western'].columns:
    # Removing columns having more
    # than 95% of the values as zero.
    if (df[col] == 0).mean() > 0.95:
        removed += 1
        df.drop(col, axis=1, inplace=True)
print(removed)
print(df.shape)
     11
     (2383, 24)
for col in ['distributor', 'MPAA']:
    le = LabelEncoder()
    df[col] = le.fit_transform(df[col])
plt.figure(figsize=(8, 8))
sb.heatmap(df.corr() > 0.8,
        annot=True,
        cbar=False)
plt.show()
```



title domestic_revenue distributor opening_theaters MPAA release_days action adventure animation biography Star Wars: Episode VIII - The 8.792519 217 3.626546 5 2.582063 0 0 Last Jedi The Fate of the Furious 5 2 418301 0 1 8 354125 208 3.634477 Ω Wonder Woman 3.619615 5 2 8 615491 218 2 336460 0 0 Guardians of the Galaxy Vol. 8.590856 217 3.638190 5 2.382017 0 0 4 Beauty and the Beast 8.702443 217 3.624282 4 2.462398 0 0 0 0

5 rows × 24 columns