

# Suraj Pandey

Senior Web Developer

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# Skills

### **Programming Languages:**

HTML, CSS, PHP, JavaScript, jQuery

#### Frameworks:

Laravel, Code Igniter, Liquid

#### CMS:

Shopify, WordPress, Wix, Webflow, Squarespace, etc.

## Digital Marketing:

On-Page, Off-Page, Keyword Research, Backlinks, etc.

Languages

**English** 

Hindi

Gujarati

Marathi

**Profiles** 

in <u>Suraj</u> LinkedIn

<mark> Suraj</mark> Upwork

### Summary

I am a proficient Web Developer with a strong understanding of Shopify's proprietary language, Liquid. I have a proven track record in designing and implementing highly responsive user interface components using React concepts. Skilled in E-commerce operations and adept at managing all stages of the project life cycle, from design to implementation. I have a deep understanding of SEO principles and ensure that the application adheres to them. I am also proficient in data migration, web services, and API integrations, and have a keen eye for detail and design aesthetics.

#### Experience

#### Wise Well

Senior Shopify Developer

https://wisewelltest.myshopify.com/

Password: afleos

This store has a lot of animations inspired by apple.com. It is built for a water purifier company based in Dubai. They already have a store which is <u>wisewell.com</u> which is also built by me. But the client wanted to give it a new and fresh look and that's what I did.

#### **Bened Life**

Senior Shopify Developer <a href="https://benedlife.com/">https://benedlife.com/</a>

This is a Shopify Plus store that has a lot of redirection and lot of markets. It has different layout and content depending on location.

### **Kinkxx**

**Shopify Developer** 

http://Kinkxx.com

Kinkxx.com is an online store meticulously crafted by its owner to gain firsthand experience in ecommerce operations. This is my own dropship store. I created to gain the first hand experience of creating and managing a store. From website design to product selection, customer service, marketing, and order fulfillment, every facet of Kinkxx.com reflects the owner's commitment to learning and growth in the realm of e-commerce. With a curated selection of products catering to various interests, this store serves as a valuable platform for both experimentation and customer engagement.

#### **PAWFECT NATION**

Shopify Developer

<u>https://pawfectnation.com/</u>

I optimized the website to offer customers a seamless shopping experience for their furry companions. Collaborating closely with the Pawfect Nation team, I customized the Shopify theme to reflect the brand's identity and values. This involved integrating features like product galleries, user-friendly navigation, and secure payment gateways. I also ensured the site was responsive across all devices, enhancing accessibility. Through ongoing maintenance and support, I contributed to Pawfect Nation's mission of providing high-quality products for pets.

## Projects

## **Shopify Projects**

## Geek Unleash

https://www.geeksunleash.com/

## **Ancestral Supplements**

https://ancestralsupplements.com/

# **Explore Ice**

https://www.exploreice.com/

## Twigs and Honey

https://www.twigsandhoney.com/