

## Indian Institute of Information Techonlogy Pune Department of Computer Science Engineering

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Machine Learning Project
on

"Stock Market Prediction using Machine Learning and Python"
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# Stock Market Prediction using Machine Learning and Python

➤ **Problem Statement**: This Project is based on Machine learning algorithms like Linear Regression, Moving Average, Decision Tree to predict the stock market prices.



## **Outline**

- > Introduction
- > Algorithms used
- Methodology
- > Flow chart
- > Code
- > Experiment result
- > Conclusion
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#### Introduction

- ▶ Predicting how the stock market will perform is one of the most difficult things to do. There are so many factors involved in the prediction – physical factors vs. physiological, rational and irrational behavior, etc. All these aspects combine to make share prices volatile and very difficult to predict with a high degree of accuracy.
- ➤ It is to determine the calculation of market closing index for a given trading day efficiently such that the customer can decide whether to buy or sell or hold.
- Here comes Machine Learning as a game changer in this domain. Using features like the latest announcements about an organization, their quarterly revenue results, etc., machine learning techniques have the potential to unearth patterns and insights we didn't see before, and these can be used to make accurate predictions.



## **Algorithms used**

- **≻**Linear Regression
- **▶** Decision Tree
- ➤ Moving average



## **Linear Regression**

- ➤ Linear regression is a statistical approach that models the relationship between input features and output.
- The purpose of the linear regression function is to find a line that is closest from all data points so that whenever we want to calculate the prediction for a new dependent variable we can pick the subsequent point on the line corresponding to the independent variable on X axis.
- > We predicted the output based on only one input feature.
- Simple linear regression is given by

$$y = m*x + c$$

Where c' = constant or y intercept of line

'm' = coefficient of input feature

'x' = input feature in which output is based

'y' = output



#### **Decision Tree**

- Decision trees in Machine Learning are used for building classification and regression models to be used in data mining and trading.
- ➤ A decision tree algorithm performs a set of recursive actions before it arrives at the end result and when you plot these actions on a screen, the visual looks like a big tree, hence the name 'Decision Tree'.
- Basically, a decision tree is a flowchart to help you make decisions. Machine Learning uses the same technique to make better decisions
- In stock market prediction we use decision tree by classifying closing price considering remaining attributes like open price, high price, low price, volume etc.,



## **Moving Average**

- ➤ The predicted closing price for each day will be the average of a set of previously observed values.
- Instead of using the simple average, we will be using the moving average technique which uses the latest set of values for each prediction.
- In other words, for each subsequent step, the predicted values are taken into consideration.
- > It is an equally weighted mean of previous n data.
- Here we use the formula: closing prices are Pm,Pm-1,.....Pm-(n-1), 'Psm' is the average of previous values

$$egin{aligned} \overline{p}_{ ext{SM}} &= rac{p_M + p_{M-1} + \dots + p_{M-(n-1)}}{n} \ &= rac{1}{n} \sum_{i=0}^{n-1} p_{M-i}. \end{aligned}$$

When calculating successive values, a new value comes into the sum, and the oldest value drops out, meaning that a full summation each time is unnecessary for this simple case:

$$\overline{p}_{ ext{SM}} = \overline{p}_{ ext{SM,prev}} + rac{1}{n}(p_M - p_{M-n}).$$



## Methodology

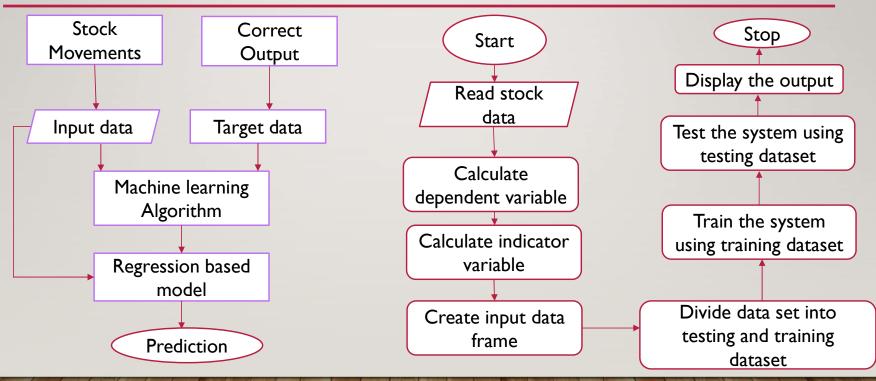
- First we imported all libraries that are required such as pandas, numpy, sklearn, matplotlib.
- > Next we read the data using panadas library from .csv file
- Then Visualized the data and get the closing price from data and created a variable to predict 'x' days out into the future.
- Now we created the target data and split the data into training and testing datasets.
- There after we implemented the models like decision tree, linear regression and printed the predicted values respectively and plotted the predicted values against original ones.
- For Moving average technique we again loaded the data and defined the moving average function and printed the predicted values for each day and plotted them in graph against original data.



#### **Flow Charts**

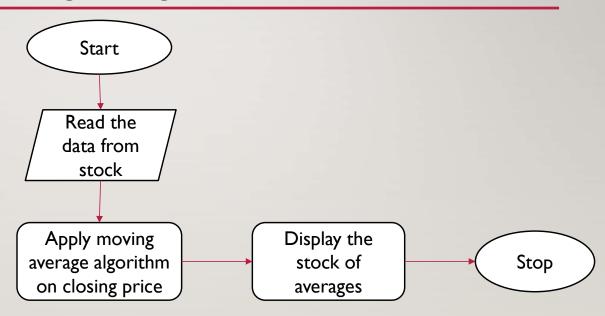
#### **Linear Regression model**

#### **Decision Tree Model**





#### **Moving Average Model**



#### CODE

```
import pandas as pd
import numpy as np
import warnings
warnings.filterwarnings('ignore')
from sklearn import tree
from sklearn . tree import DecisionTreeRegressor
from sklearn . linear_model import LinearRegression
from sklearn . model_selection import train_test_split
import matplotlib . pyplot as plt
import seaborn as sns
plt.style.use ('bmh')
df = pd.read_csv ("C:/Users/Vinod Kumar/Downloads/NFLX.csv")
print ( df )
                                                      Close Adj Close
           Date
                      Open
                                 High
                                             LOW
     2010-01-04 7.931429
                             7.961429 7.565714 7.640000
                                                              7.640000
                             7.657143 7.258571 7.358571
                                                              7.358571
     2010-01-05 7.652857
     2010-01-06
                  7.361429
                             7.672857
                                        7.197143
                                                   7.617143
                                                               7.617143
                                                              7.485714
     2010-01-07
                 7.731429
                             7.757143
                                        7.462857
                                                   7.485714
     2010-01-08
                 7.498571
                             7.742857
                                        7.465714
                                                  7.614286
                                                              7.614286
3114 2022-05-17 189.169998 191.399994 185.169998 190.559998 190.559998
3115 2022-05-18 186.720001 187.699997 176.270004 177.190002 177.190002
3116 2022-05-19 178.050003 186.300003 175.710007 183.479996 183.479996
3117 2022-05-20 185.869995 190.190002 179.770004 186.350006 186.350006
3118 2022-05-23 186.149994 187.660004 177.889999 187.440002 187.440002
```

```
X = np.array ( df.drop (['Prediction'] ,1) ) [: - future_days ]
print (X)
[[ 7.64 ]
   7.358571]
 [ 7.617143]
 [350.429993]
 [341.130005]
 [337.859985]]
y = np . array ( df ['Prediction']) [: - future_days ]
print (y)
[ 8.875714 8.784286 9.051429 ... 183.479996 186.350006 187.440002]
x_train , x_test , y_train , y_test = train_test_split (X ,y , test_size =0.25)
tree = DecisionTreeRegressor () . fit ( x_train , y_train )
lr = LinearRegression ()
lr.fit ( x_train , y_train )
LinearRegression()
lr.score(x_test,y_test)
0.9622938171181349
#Lower Mean Square Error High Accurate
print("Mean squared error: %.2f" % np.mean((lr.predict(x_test) - y_test) ** 2))
Mean squared error: 1308.08
```



## **Experiment Results**

The proposed system is trained and tested over the dataset taken from Netflix company. It is split into training and testing sets respectively and yields the following results upon passing through the different models



➤ The plot in the above figures is the result of application of Decision tree ,linear regression ,simple moving average algorithms on the dataset to predict varying prices with respect to the time.



#### Conclusion

- ➤ Three techniques have been utilized in this project Decision Tree ,Linear Regression , Moving Average, on the Netflix dataset. These all techniques have shown an improvement in the accuracy of predictions, thereby yielding positive results.
- ➤ Use of recently introduced machine learning techniques in the prediction of stocks have yielded promising results and thereby marked the use of them in profitable exchange schemes.
- ➤ In the future, the stock market prediction system can be further improved by utilizing a much bigger dataset than the one being utilized currently. This would help to increase the accuracy of our prediction models.
- ➤ It has led to the conclusion that it is possible to predict stock market with more accuracy and efficiency using machine learning techniques.