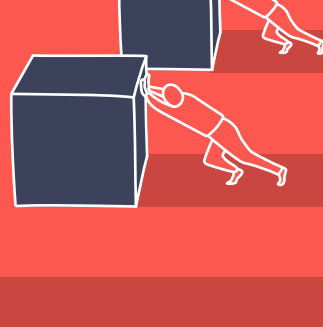M⬦DERN

How a Composable Data Fabric Meets the Needs of Today's Evolving Enterprise

## Achieve Much More with Less, as Quickly and Inexpensively as Possible

As enterprises continue stirring up the digital landscape in the constant race to outperform the competition, the need to achieve more with less as quickly and inexpensively as possible has never been more obvious.

Businesses that can successfully shift their business model have the potential to expand exponentially[1].

Unfortunately, traditional data integration platforms simply cannot keep up with these increasingly complex demands, ironically creating an even more crowded and broken space.

*Typical data platform landscapes are overwhelmingly complex.*
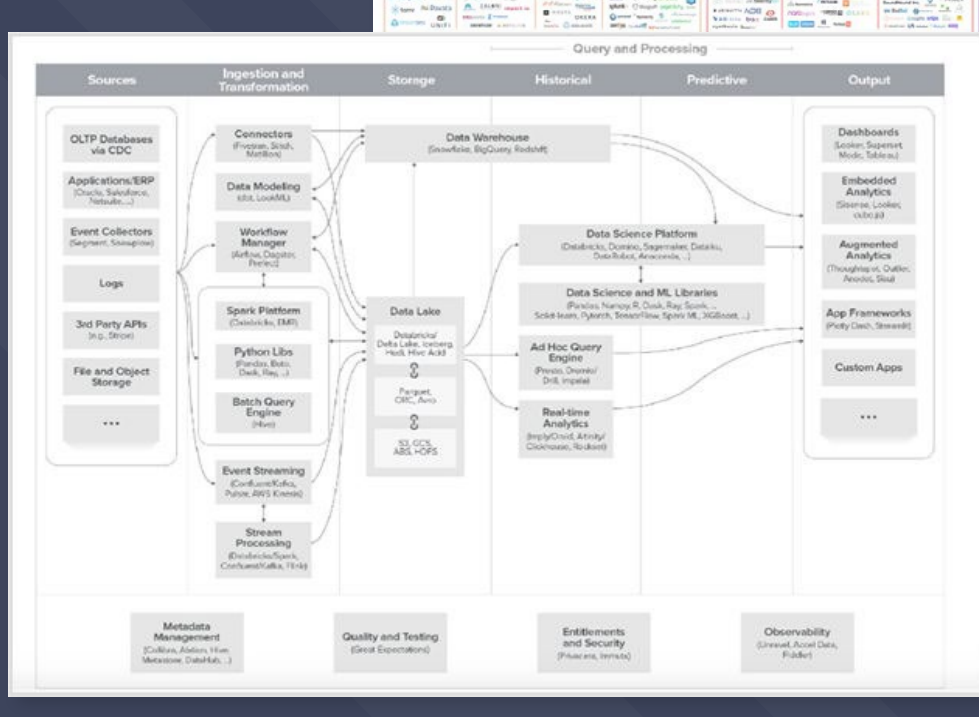
Neither can they quickly address the needs of frequently changing business requirements, nor the growing demands for curated data from different departments and stakeholders.

The Future Is Composable

A composable Data Fabric like DataOS® offers enterprises a single flexible, reusable layer for complex queries and workflows across existing data silos.

Data Sources

Google Cloud aws Azure On-prem
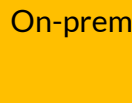
Data Fabric

Logistics Supply Chain Finance

HR Sales Customers

3rd Party Products	DataOS Apps	Custom Apps
Tableau	C360	Supply Chain Visibility
Redpoint Global	Instant Insights	Fraud Detection
Socrata	Alerting	Customer Churn / LTV Modeling
Adobe Experience Manager	Developer IDE	...other products
Snowflake	Audiences	
...other products		

Plug and Play: Flex Your Data

Below, data from generic resources can be easily configured to serve a variety of needs.

Logistics Supply Chain Customers   Finance Customers Sales   Sales Supply Chain Customers

Custom App
Supply Chain

snowflake
Finance Modeling

+ableau
Campaign Activations

Putting Data to Work

Say "yes" to complex demands

DataOS flexibility and granular permission controls drastically reduces the time to deploy new use cases. Business teams can remain independent of IT teams with self-serve data capabilities, fetching the data in just few clicks and carrying out secure data sharing at their own pace.

Future-proof your approach

As enterprises grow, new data streams, sources, and acquisitions can create complicated messes. DataOS extensible model easily ingests new sources while leaving original schemas and metadata in-tact.

Keep your current infrastructure

Whether data exists on-prem, in the cloud, or somewhere in between, a composable Data Fabric modernizes and unifies these siloed sources into a single, unified view for easy queries and workflows.

The Better Way to Manage Data

Business increasingly moves at the speed of change, and enterprises need to ensure they can stay competitive. This means achieving more with less as quickly and inexpensively as possible. This means choosing The Modern Data Company for data management.

About The Modern Data Company

Founded in 2018, The Modern Data Company® (TMDC) began with the realization that enterprise-wide data access has been siloed. Data engineers and database administrators have been the longstanding data gatekeepers who funneled data to analysts and data scientists. We aim to change that by freeing enterprises to make better data-driven decisions by democratizing access to data. When all employees, irrespective of their technical skills or background, can easily explore and analyze enterprise data, then both productivity and market expansion are realized at a faster pace.

Content Sources

[1] https://www2.deloitte.com/content/dam/Deloitte/us/Documents/technology-media-telecommunications/us-trmt-technology-is-changing-how-we-view-value-develop.pdf