



made exponentially worse by poor data strategies that are just as rigid as traditional supply chains.

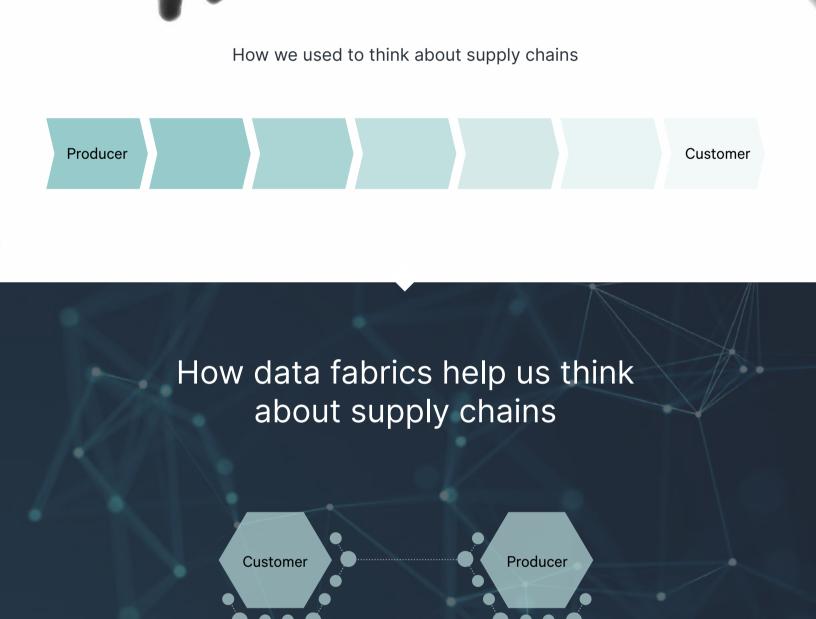
Data Fabrics Can Deliver Desperately

Needed Transformations

Traditional supply chains are like siloed nodes in a linear system operating in a relay. When disasters hit one node, entire systems across the globe can crumble. In many cases, part of the collapse is unavoidable but the strain is

While every provider faced some delays, AstraZeneca told the EU at the start of 2021 that it had to cut vaccine

deliveries by 60% to 31M doses.



responsiveness

optimization

data, from multiple sources in a variety of formats,

Data Fabric, people and programs alike can make

better decisions without data misuse or

misinterpretation.

through a data model with all context in-tact. With a

Improved demand planning Real-time supply Real-time supply chain execution chain execution Supply chains are complex networks of manufacturers, vendors, carriers, and buyers who need to be in sync to function like a well-oiled machine. With a Data Fabric, enterprises can uncover actionable insights at every node before disaster strikes. Data Fabrics Are Cut From a Different Cloth Powerful query capabilities Find meaning, not just data **Enriched systems** Data Fabrics are not static. As a guervable layer. Data Fabrics deliver meaning by weaving together Data Fabrics weave together existing data

You can't avoid disaster, but you can prepare with data.

they allow users to discover insights from otherwise

disconnected data silos. Information flows from

their sources to an output and then back again.

dynamically enriching the fabric.

From the COVID-19 pandemic, we learned that better understanding supply chain risks requires visibility into tier 2 and tier 3 suppliers that, while relatively small, can create significant disruptions. This is more relevant than ever as the early shutdowns in China drove strong interest in geographical diversification of supply chains—a result of over 90% of Fortune 1000 companies having tier 2 suppliers in regions of China that were most affected early in the global COVID-19 pandemic. Simultaneously, there's a growing premium on solutions to accelerate or enable agile supply chains that can better handle highly dynamic situations. But it doesn't have to be this way.

Learn more about how The Modern Data Company DataOS® can deliver a flexible data fabric for your enterprise. \rightarrow

management systems, enriching all connected apps

and creating a virtuous cycle of valuable insight

and actions.

The Time Is Now

About The Modern Data Company

Founded in 2018, The Modern Data Company® (TMDC) began with the realization that enterprise-wide data access has been siloed. Data engineers and database administrators have been the longstanding data gatekeepers who funneled data to analysts and data scientists. We aim to change that by freeing enterprises to make better data-driven decisions by

democratizing access to data. When all employees, irrespective of their technical skills or background, can easily explore and

analyze enterprise data, then both productivity and market expansion are realized at a faster pace.

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