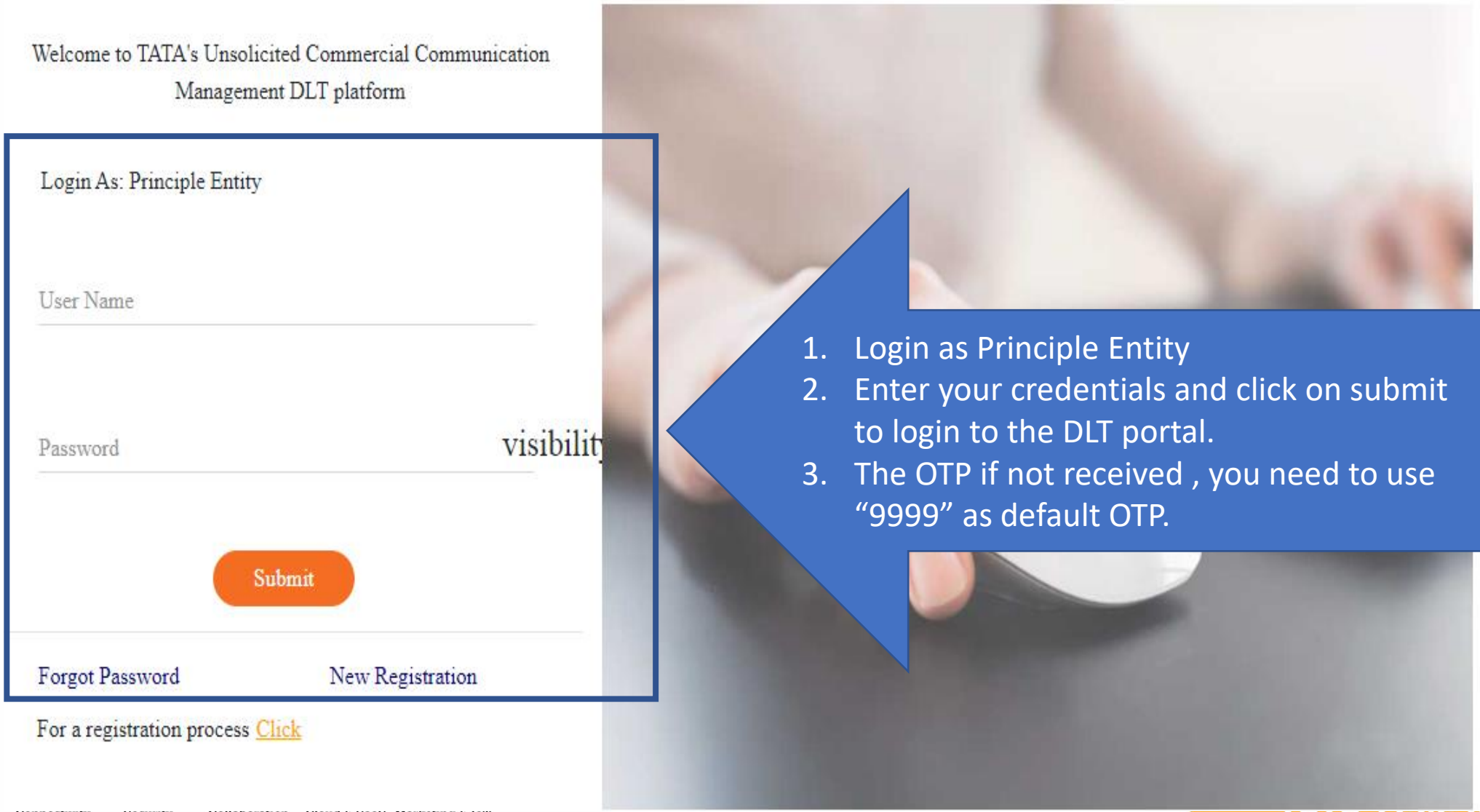
TATA TELE BUSINESS SERVICES

DO Big

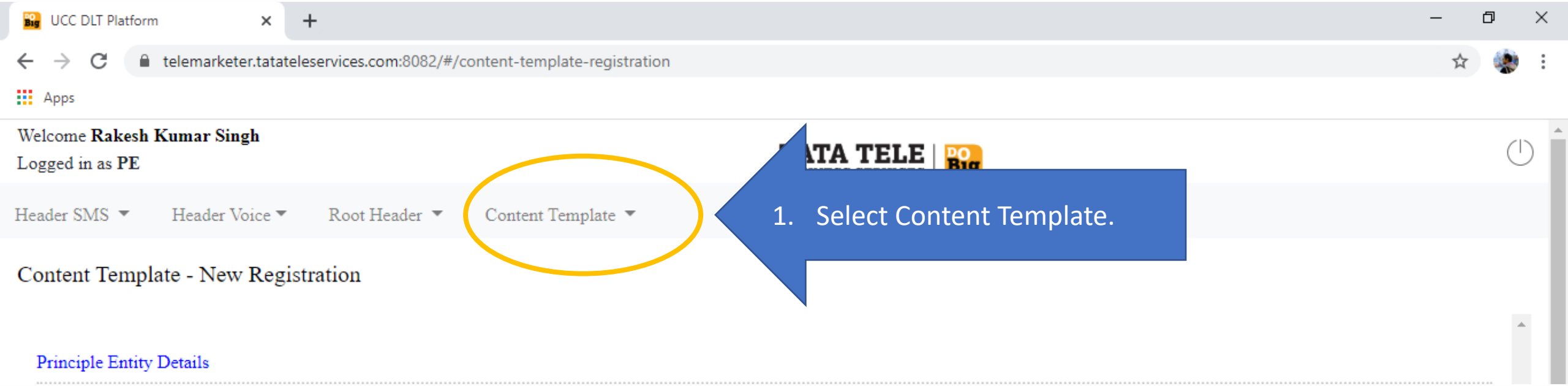
Content Template Registration DLT

Login to DLT



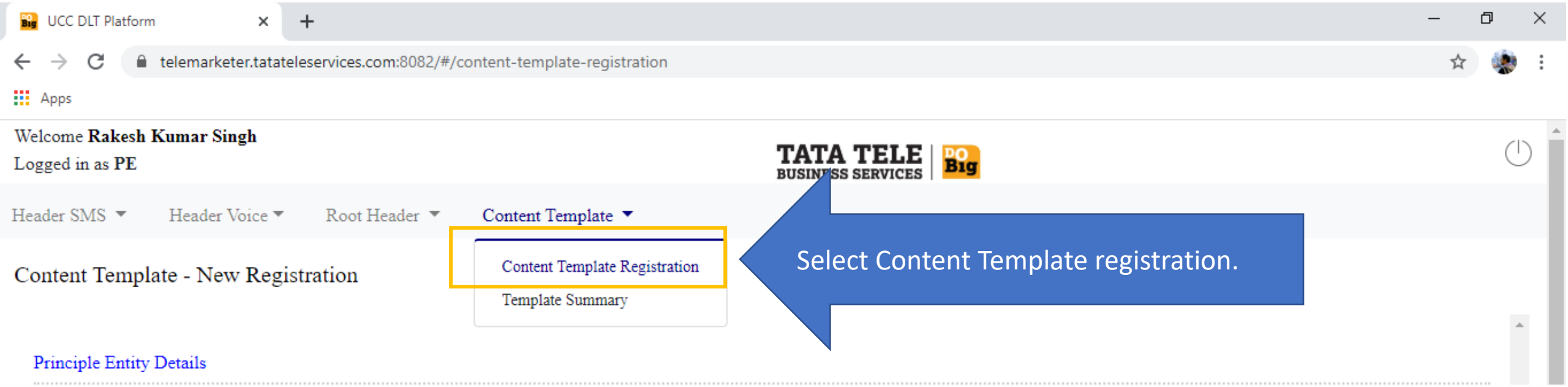
1. Login as Principle Entity
2. Enter your credentials and click on submit to login to the DLT portal.
3. The OTP if not received , you need to use “9999” as default OTP.

Content Template Registration



1. Select Content Template.

Content Template Registration



Select Content Template registration.

Content Template Registration

Content Template - New Registration

Important Fields highlighted below

Principle Entity Details

ID
1601100000000001414

Organization Name
Tata Teleservices Limited

Content Template Details

Communication Type *
Transactional

Category
Communication / Broadcasting / Entertainment / IT

Header *
TTLWFI

Content Type ● Text ○ Unicode

Template Name *
WIFI_OTP

Language *
English

Template Content *
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

Type here to search
ENG 11:28 21-05-2020

Content Template Registration

Content Template - New Registration

Principle Entity Details

ID
160110000000001414

Industry Category
private

Organization Name
Tata Teleservices Limited

Promotional

Transactional

Service Explicit

Service Implicit

Select Communication Type
(Transactional, Service Implicit …etc)

on / Broadcasting / Entertainment / IT

Content Type Text Unicode

Template Name *
WIFI_OTP

Language *
English

Template Content *
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

Content Template Registration

Principle Entity Details

ID
160110000000001414

Industry Category
private

Organization Name
Tata Teleservices Limited

Content Template Details

Communication Type *
Transactional

Select Communication Category

Header *
TTLWFI

Template Name *
WIFI_OTP

Language *
English

Template Content *
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

Health

Consumer Goods and automobiles

Communication / Broadcasting / Entertainment / IT

Tourism / Leisure

Food and Beverages

Content Template Registration

Principle Entity Details

ID

1601100000000001414

Industry Category

private

Organization Name

- [ ] TDBSIN
- [ ] TTBSIN
- [x] TTLBRB
- [x] TTLWFI
- [ ] TTSLIN

Select Header/Headers for the content communication

Category

Communication / Broadcasting / Entertainment / IT

Content Type (Text / Unicode)

WIFI_OTP

Language *

English

Template Content *

{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

Content Template Registration

Principle Entity Details

ID
1601100000000001414

Industry Category
private

Organization Name
Tata Teleservices Limited

Content Template Details

Communication Type *
Transactional

Category
Communication / Broadcasting / Entertainment / IT

Header *
TTLBRB, TTLWF

Select Content type as **TEXT** and language as **ENGLISH**

Content Type ● Text ○ Unicode

Template Name *
WIFI_OTP

Give the name of content template for better recall

Language *
English

Template Content *
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

Content Template Registration

Principle Entity Details

ID
160110000000001414

Industry Category
private

Organization Name
Tata Teleservices Limited

Content Template Details

Communication Type *
Transactional

Category
Communication / Broadcasting / Entertainment / IT

Header *
TTLBRB, TTLWFI

Content Type ● Text ○ Unicode

Template Name *
WIFI_OTP

Language *
English

Type content template, leave place holders for variable fields use {#var#}

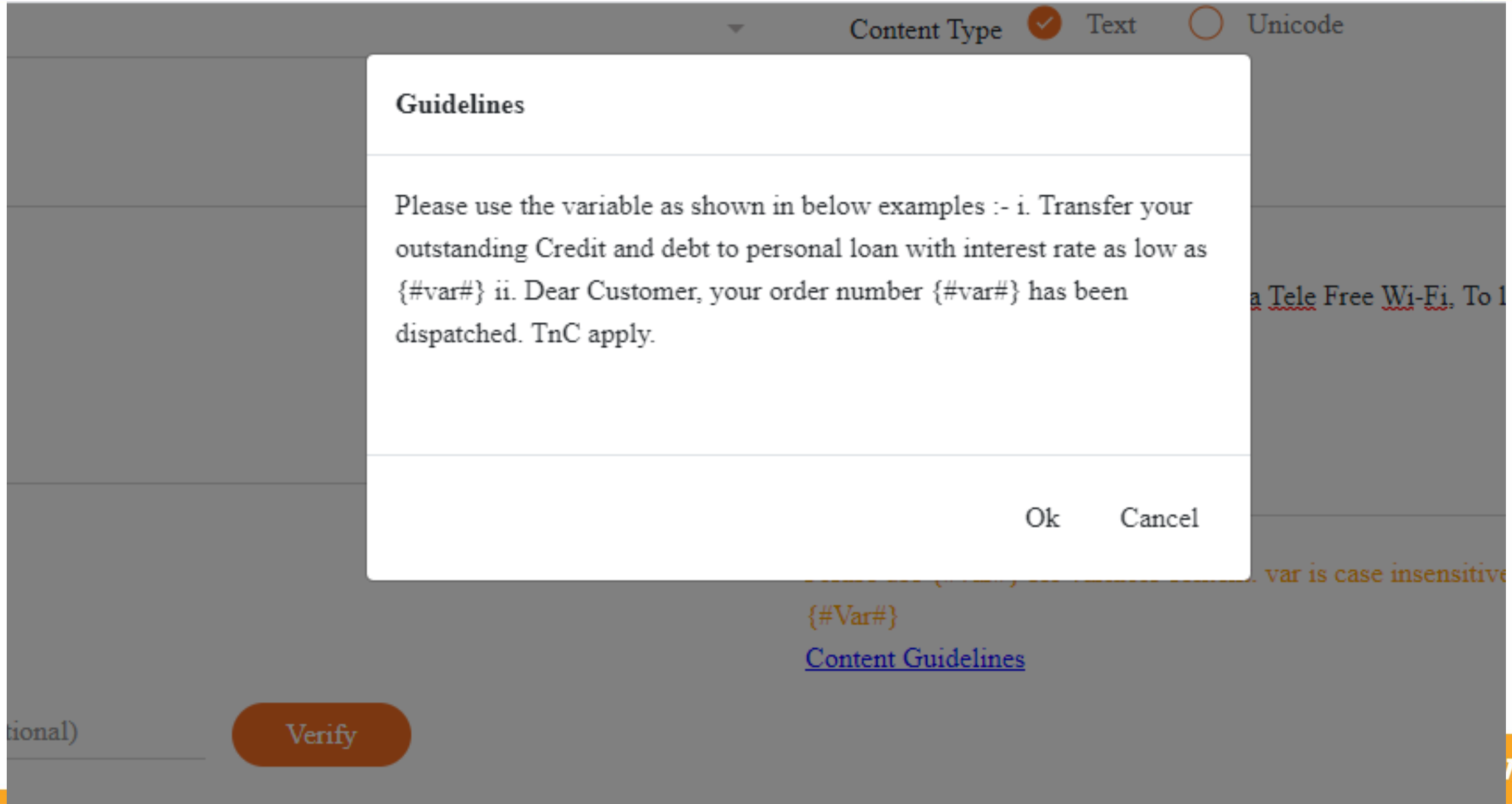
Template Content *
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

Select the No of variables

No of Variables *
1

635 of 750 characters left

Content Template Registration



Content Template Registration

Template Content *

{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

No of Variables *

1

635 of 750 characters left

Please use {#var#} for variable content. var is case insensitive. Ex: {#var#}, {#VAR#},

Consent Template ID (Optional)

Verify

- Enter Consent Template ID (Optional for Transactional & Service Implicit Communication Type
- Supporting document can be provided to justify the requirement for faster approvals (Optional)

Document Name (optional)

Upload Document

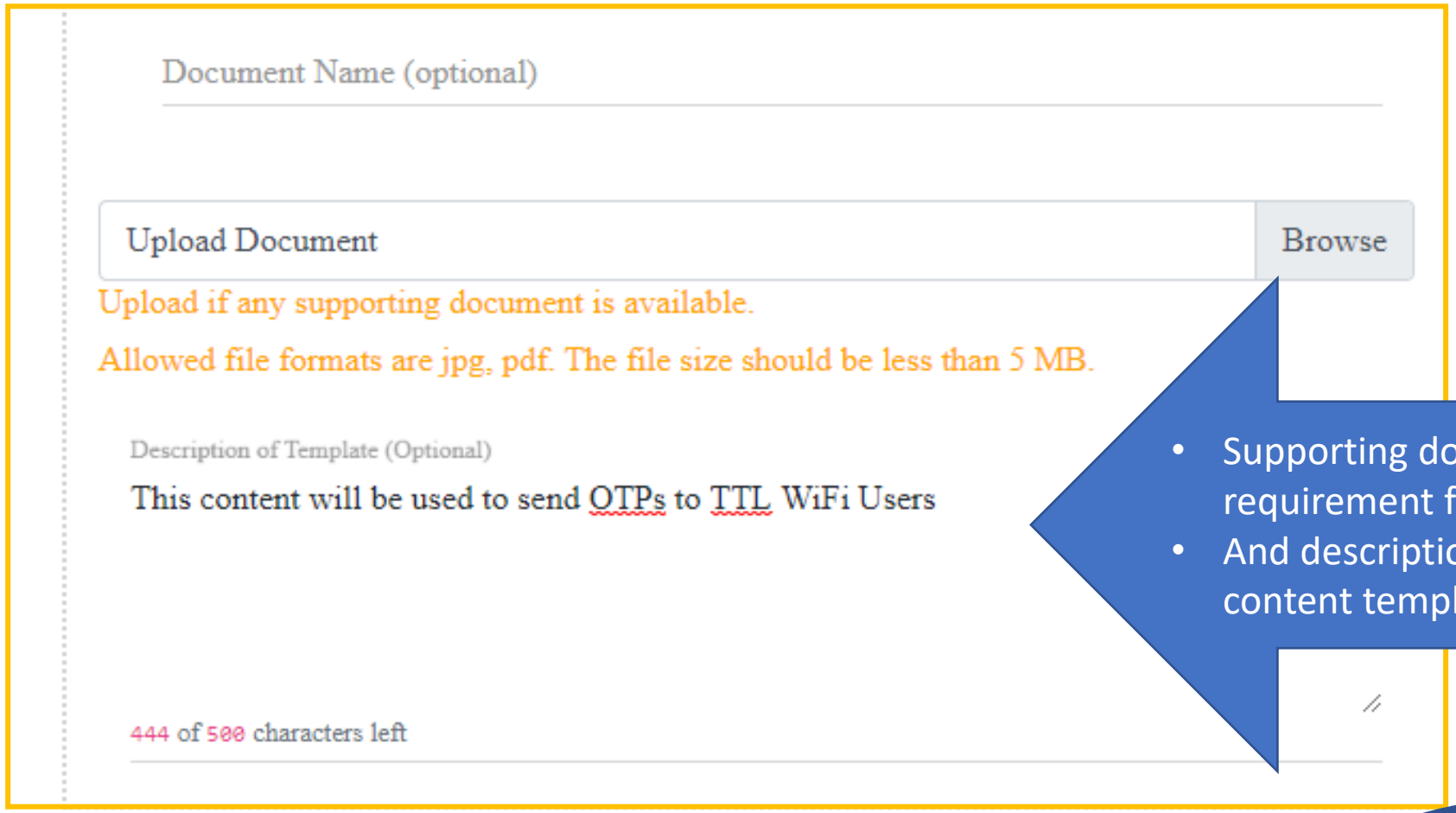
Browse

Upload if any supporting document is available.

Allowed file formats are jpg, pdf. The file size should be less than 5 MB.

Description of Template (Optional)

Content Template Registration

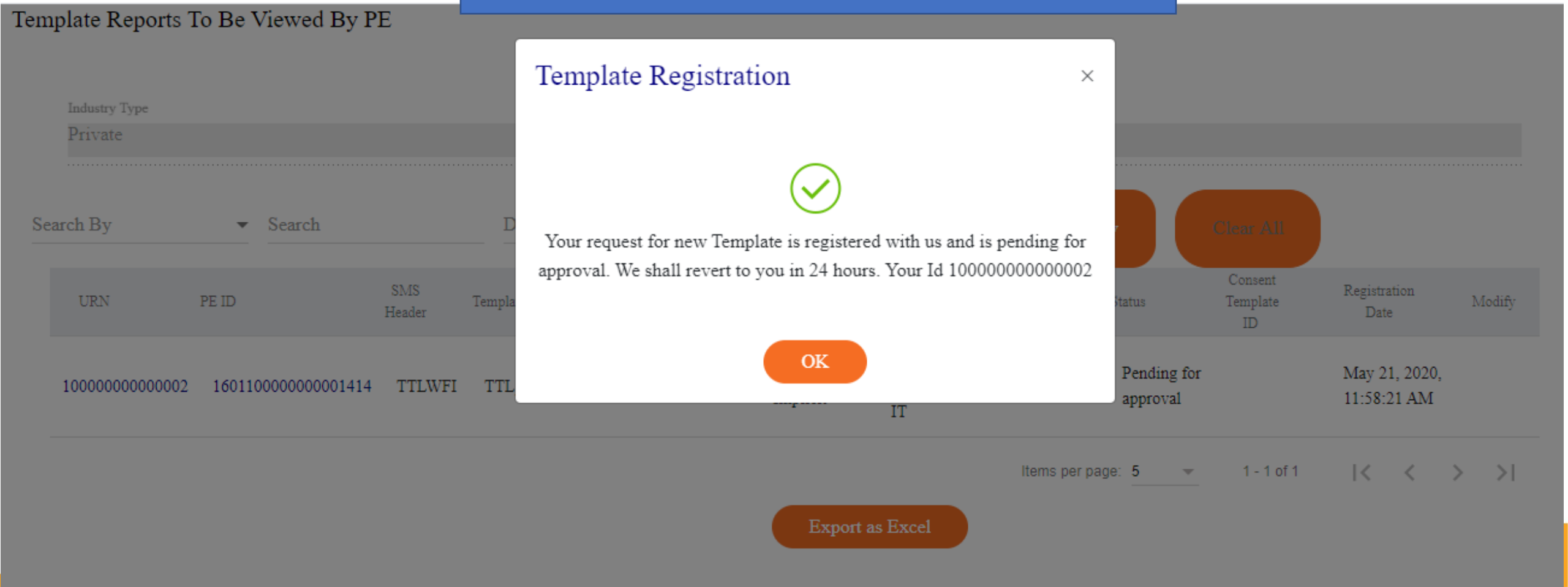


- Supporting document can be provided to justify the requirement for faster approvals (Optional)
- And description can be provided to define the content template (Optional)

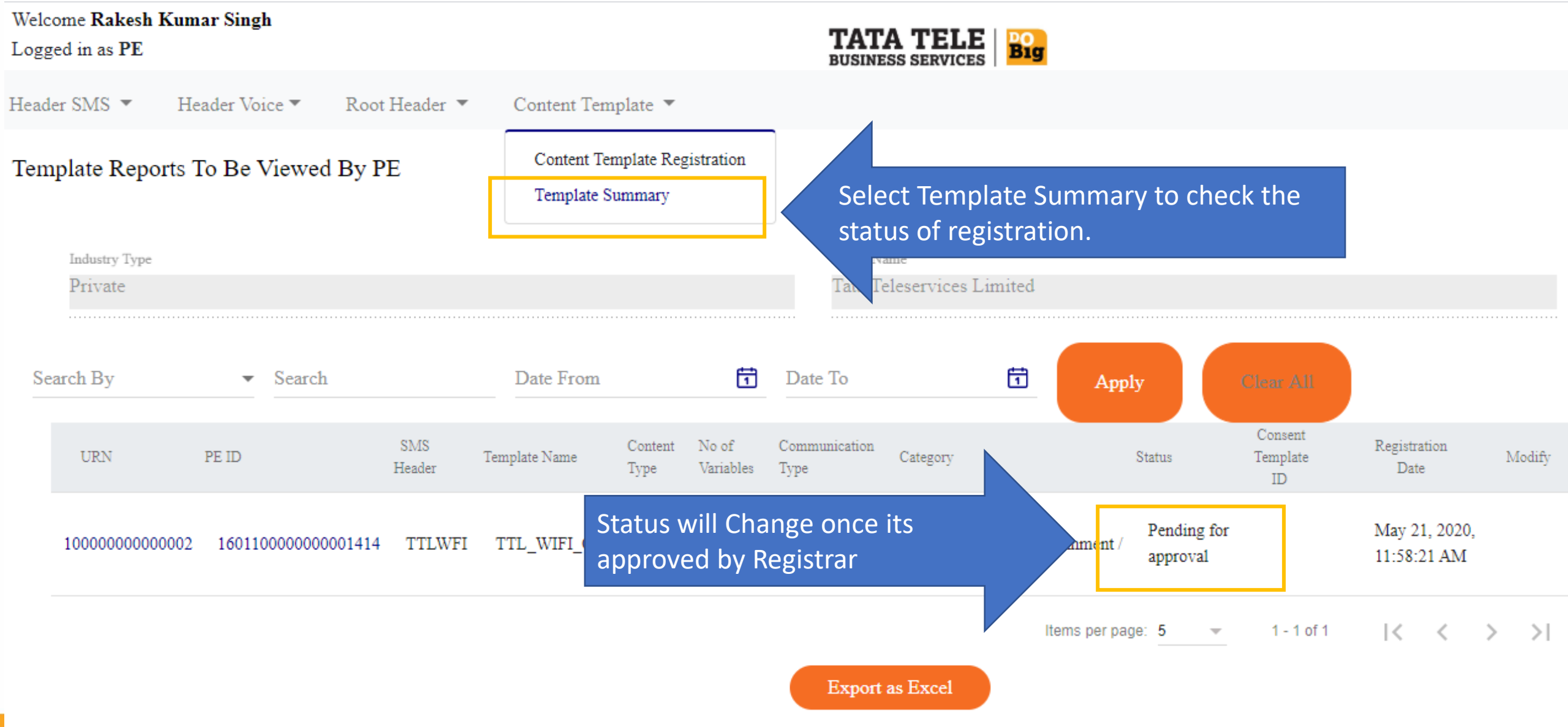
Cancel Submit Request

Content Template Registration

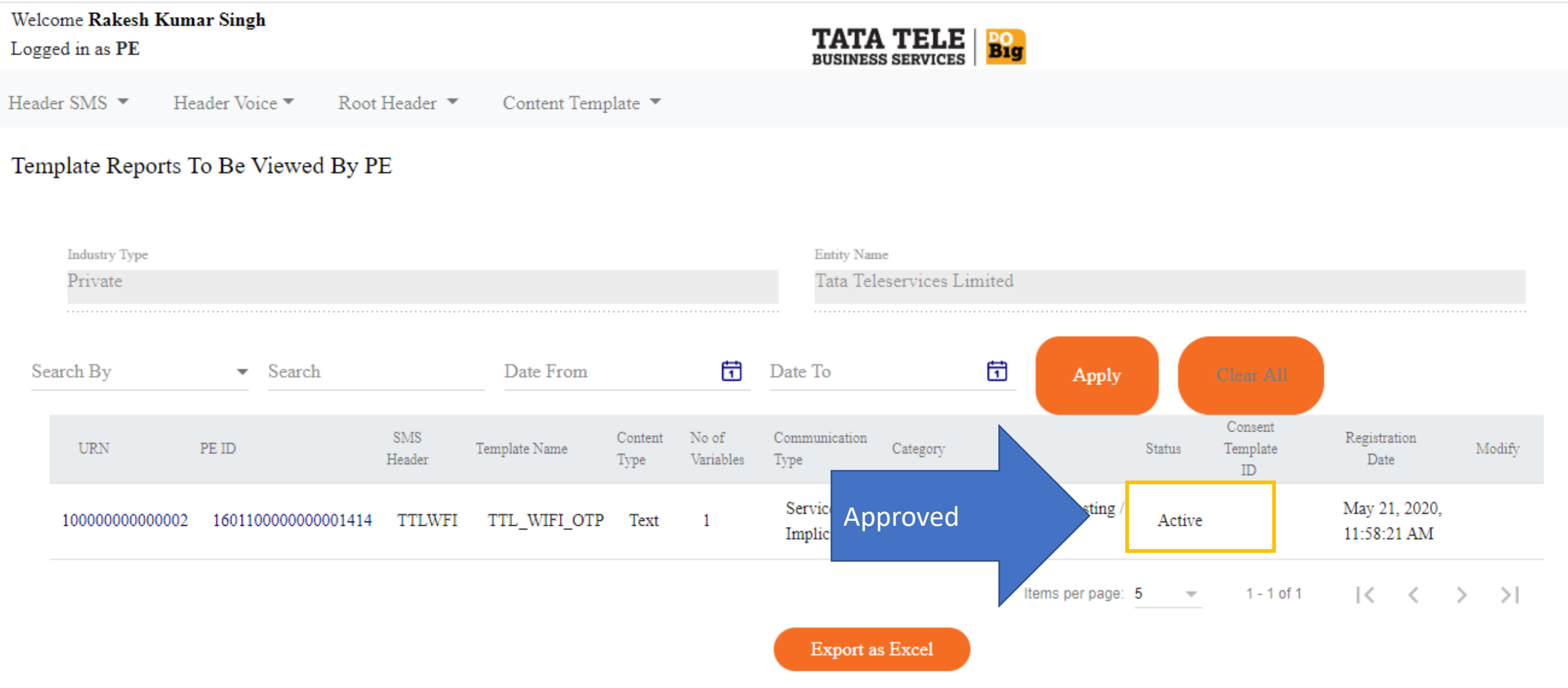
- After submitting the request, Request No. will be generated



Content Template Registration



Content Template Registration



TATA TELE
BUSINESS SERVICES

DO Big

THANK YOU

Connectivity

Security

Collaboration

Cloud & SaaS

Marketing & IoT