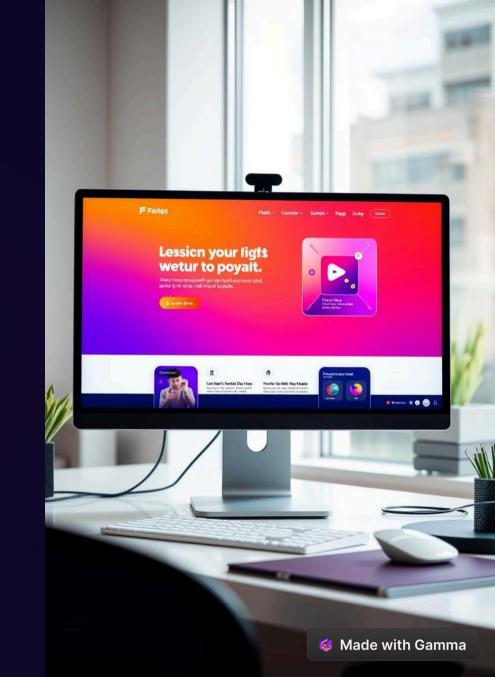
# Plan and Development of Functional Business Application

This presentation outlines the design, development, and strategy for building a functional job portal for Next Step Workforce Solutions. It includes problem definition, objectives, and a detailed roadmap for implementation.

Presented by: Anuradha Shukla



### Problem Definition and Needs Assessment

#### **Understanding the Challenges**

Identify key pain points faced by both job seekers and employers, such as limited job search options, difficulty matching skills to relevant positions, and inefficient application processes.

#### **Defining Requirements**

Conduct thorough market research and stakeholder interviews to gather valuable insights and establish the specific needs and functionalities the job portal must address.



# Application Architecture and Design

1. User-Centric Design

Prioritize a user-friendly and intuitive interface that caters to the needs of both job seekers and employers.

2 2. Modular Architecture

Develop a flexible and scalable architecture that allows for easy integration of new features and functionalities in the future.



### **Technology Stack and Implementation**



#### **Cloud Hosting**

Leverage cloud-based infrastructure for scalability, reliability, and cost-effectiveness.



#### **Database Selection**

Choose a robust database solution that can manage large amounts of data efficiently.

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#### **Development Frameworks**

Utilize modern development frameworks to streamline the development process and ensure code quality.



# User Workflow and Interface Design

Job Seeker Flow

Streamline the job search process, allowing users to create profiles, browse job listings, apply for jobs, and track their applications.

Employer Flow

Enable employers to post job openings, manage applications, schedule interviews, and track the hiring process.

3 User Interface Design

Create a visually appealing and intuitive interface with a consistent user experience across different devices.



### Agile Development and Iterative Process

**Sprint Planning** 

Break down the project into manageable sprints, allowing for flexibility and continuous improvement.

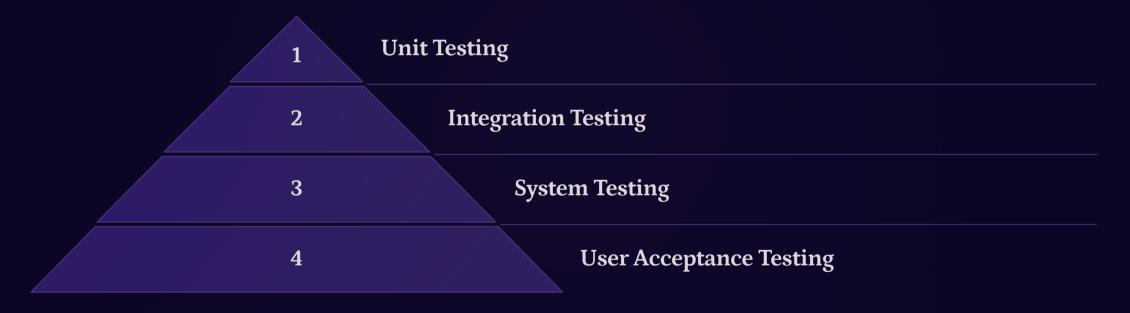
**Daily Stand-ups** 

Facilitate daily communication and collaboration among team members, ensuring everyone is on track.

**Sprint Reviews and Retrospectives** 

Evaluate progress, identify areas for improvement, and make necessary adjustments to optimize the development process.

### Testing and Quality Assurance





# Deployment and Continuous Improvement

1

#### **Deployment Strategy**

Choose a secure and reliable deployment method, ensuring minimal downtime and smooth transitions.

2

#### **Performance Monitoring**

Continuously track and optimize the system's performance, addressing any bottlenecks or issues.

3

#### Feedback Loop

Gather user feedback, analyze data, and iterate on the system to improve its functionalities and user experience.