Invisora.AI

Key Insights

Based on the dataset provided, here are some key insights, trends, and possible business improvements: ### **Insights:** 1. **Product:** The dataset refers to "Stockwell Push Pins," which appear to be a specific product sold by the business. 2. **Price:** The unit price of the product is listed as **8.72**. 3. **Quantity Metrics:** - **4** indicates the total units sold. - **0** might represent unsold inventory or returns (assuming no excess stock or returns occurred). 4. **Revenue:** The revenue generated from the product sale is **2.8776**, possibly reflecting a discount, tax, or other deductions applied to the sales. --- ### **Trends:** 1. **Low Sales Volume:** Only **4 units** of the product were sold, which suggests limited customer demand for Stockwell Push Pins. Either the product is niche or there may be issues with visibility, pricing, or marketing. 2. **Revenue-to-Price Ratio:** The revenue per unit sold is significantly lower than the listed price (approximately 33% of the price), indicating potential discounts, bundling, or additional costs that reduce profitability. --- ### **Possible Business Improvements:** 1. **Marketing:** Increase awareness and demand for Stockwell Push Pins through targeted advertising, promotions, or bundling with complementary products (e.g., office supplies). 2. **Pricing Strategy:** Reassess the pricing structure to ensure profitability. Consider

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Data Visualizations

Charts below are static snapshots. For interactive version, visit: [Open Invisora.AI App]

Chart 1 â€“ Pie Chart

Snapshot of data visualization from your uploaded dataset.

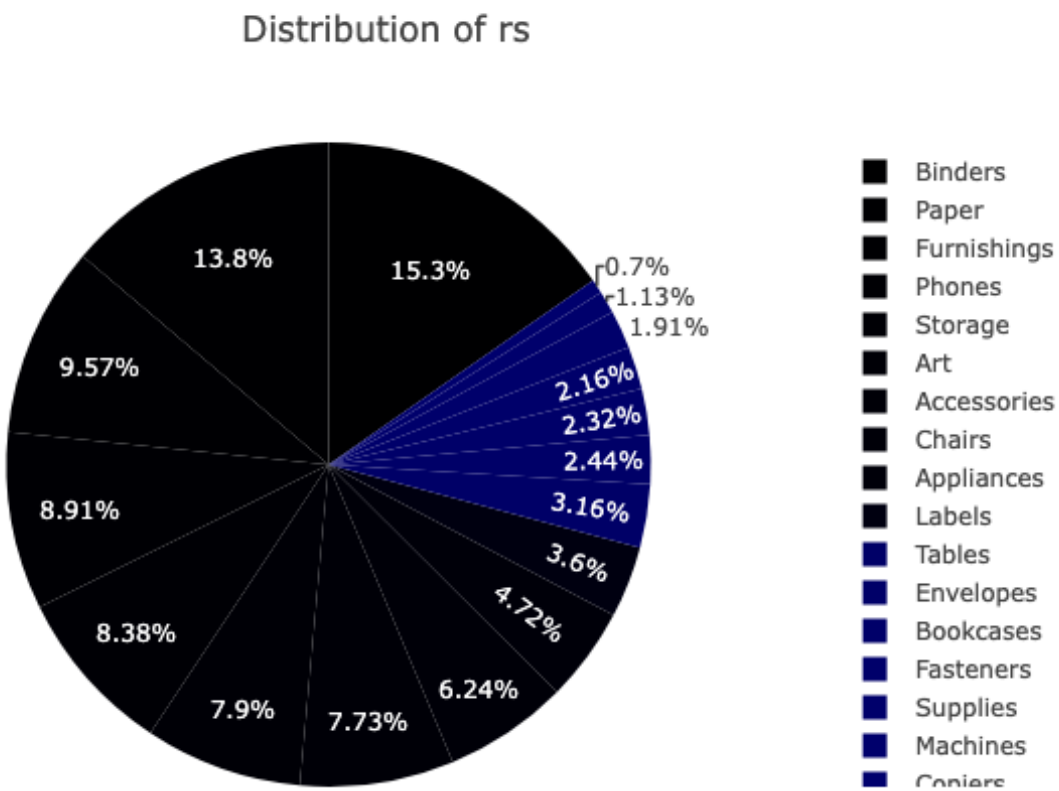


Chart 2 â€“ Bar Chart

Snapshot of data visualization from your uploaded dataset.

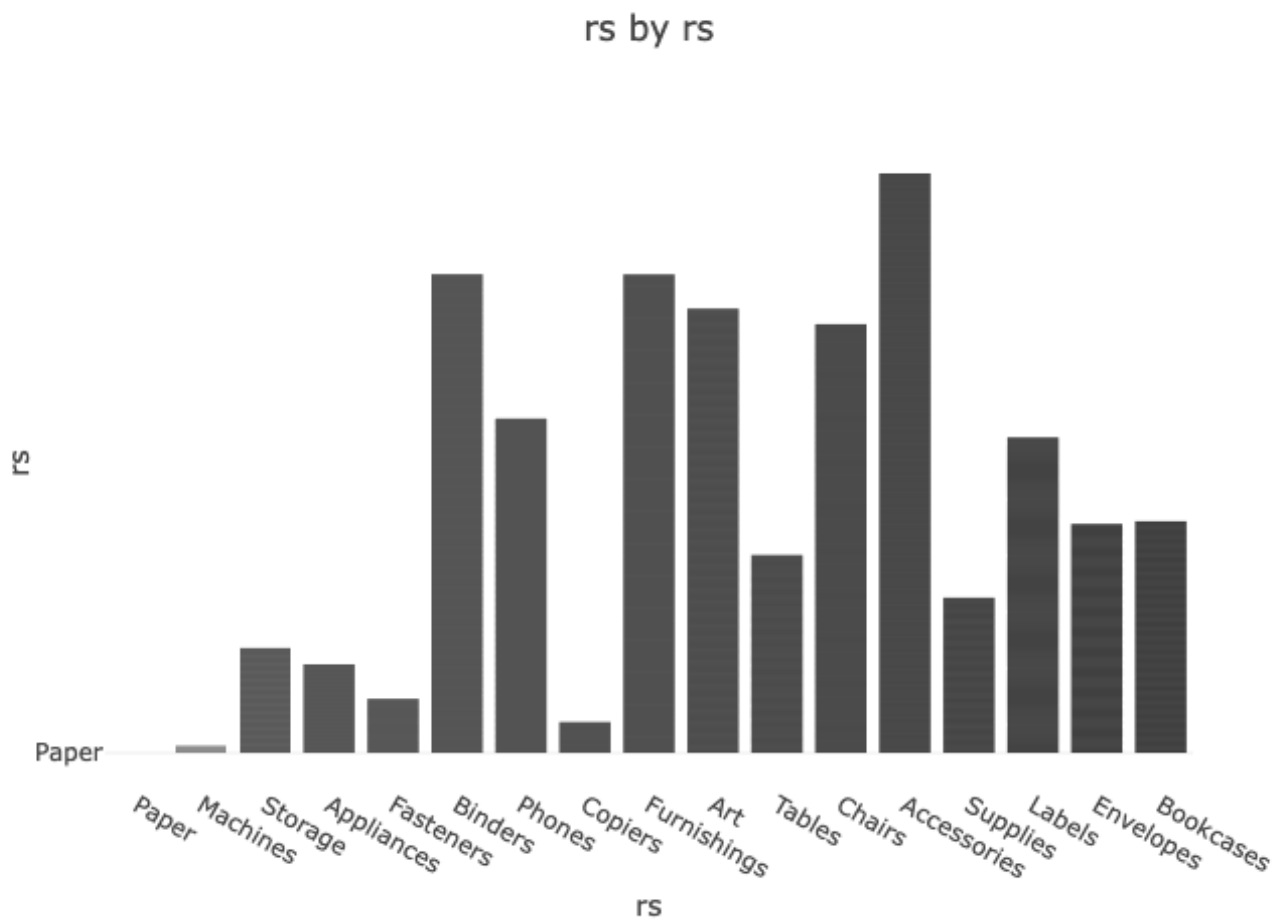


Chart 3 â€“ Line Chart

Snapshot of data visualization from your uploaded dataset.

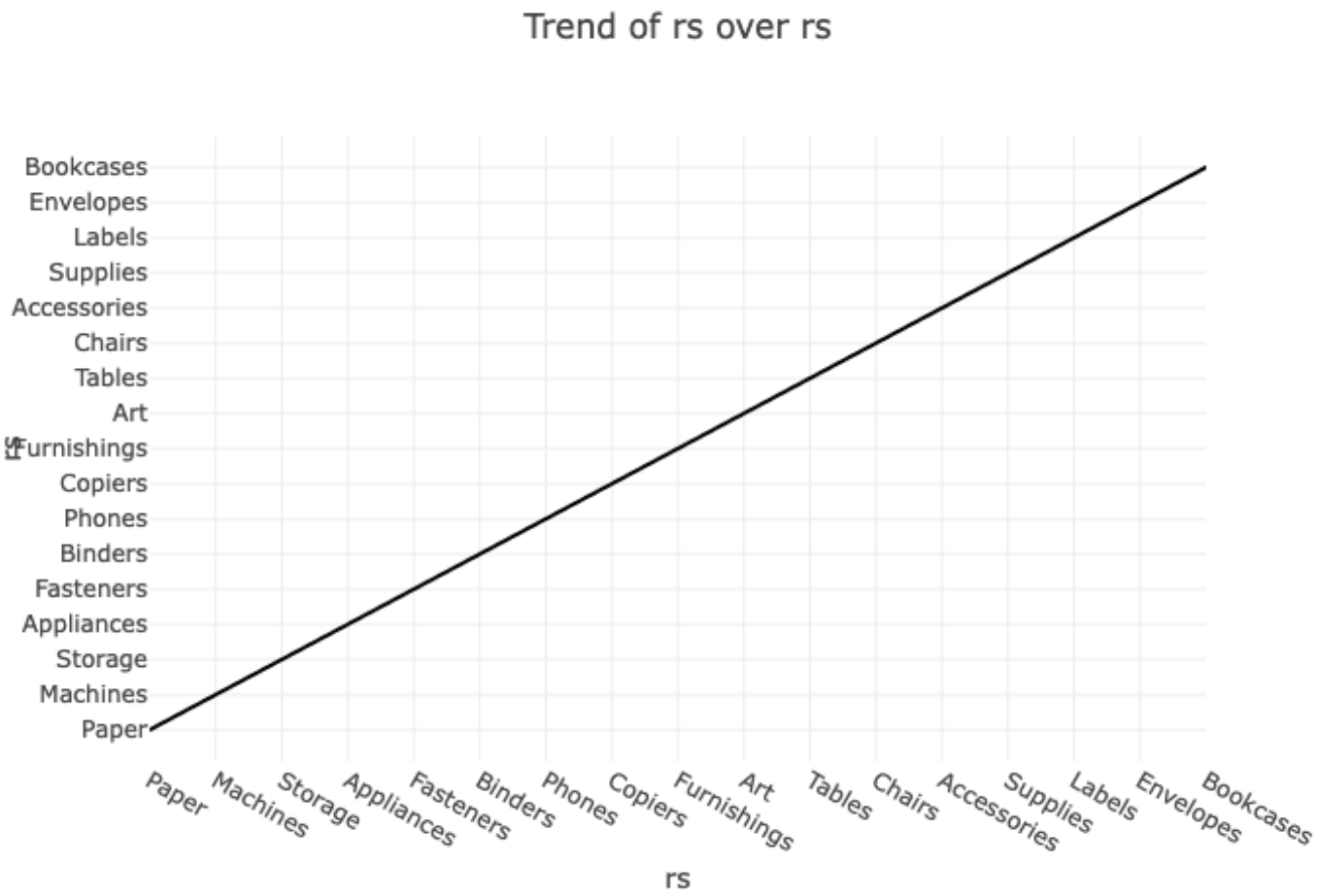


Chart 4 â€“ Scatter Chart

Snapshot of data visualization from your uploaded dataset.

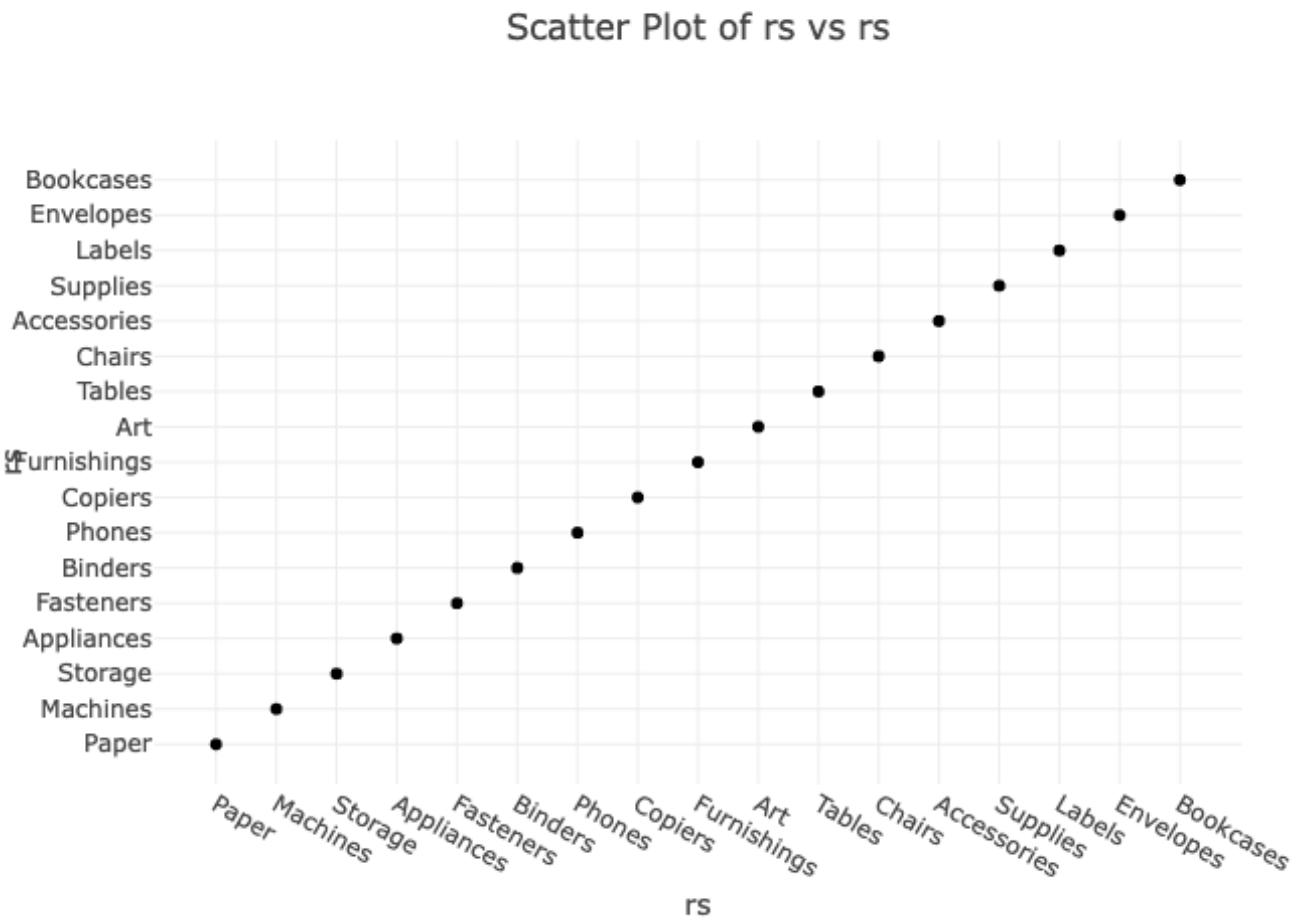
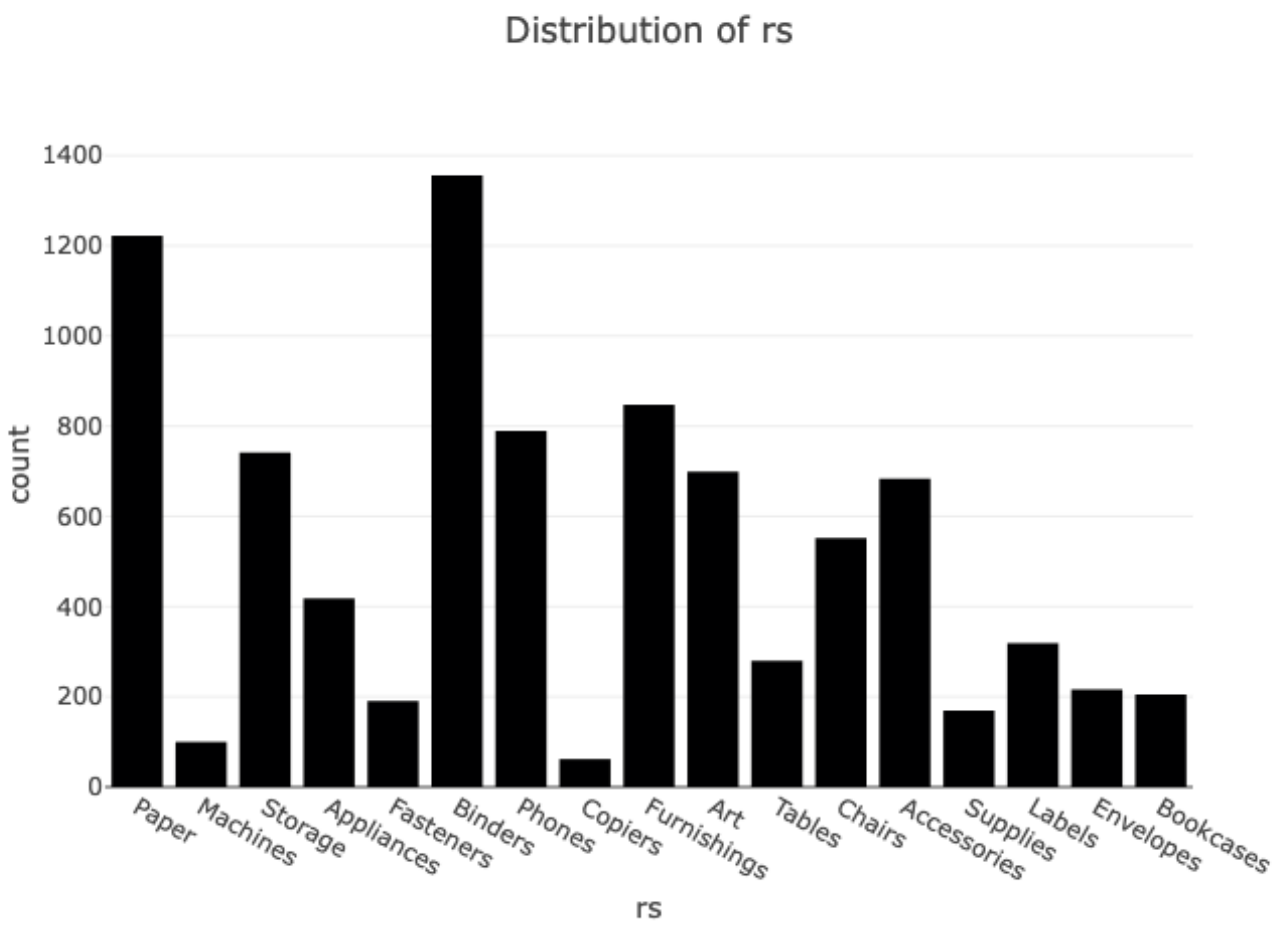


Chart 5 â€“ Histogram Chart

Snapshot of data visualization from your uploaded dataset.


Distribution of rs
count
1400
1200
1000
800
600
400
200
0
Paper
Machines
Storage
Appliances
Fasteners
Binders
Phones
Copiers
Furnishings
Art
Tables
Chairs
Accessories
Supplies
Labels
Envelopes
Bookcases
rs