

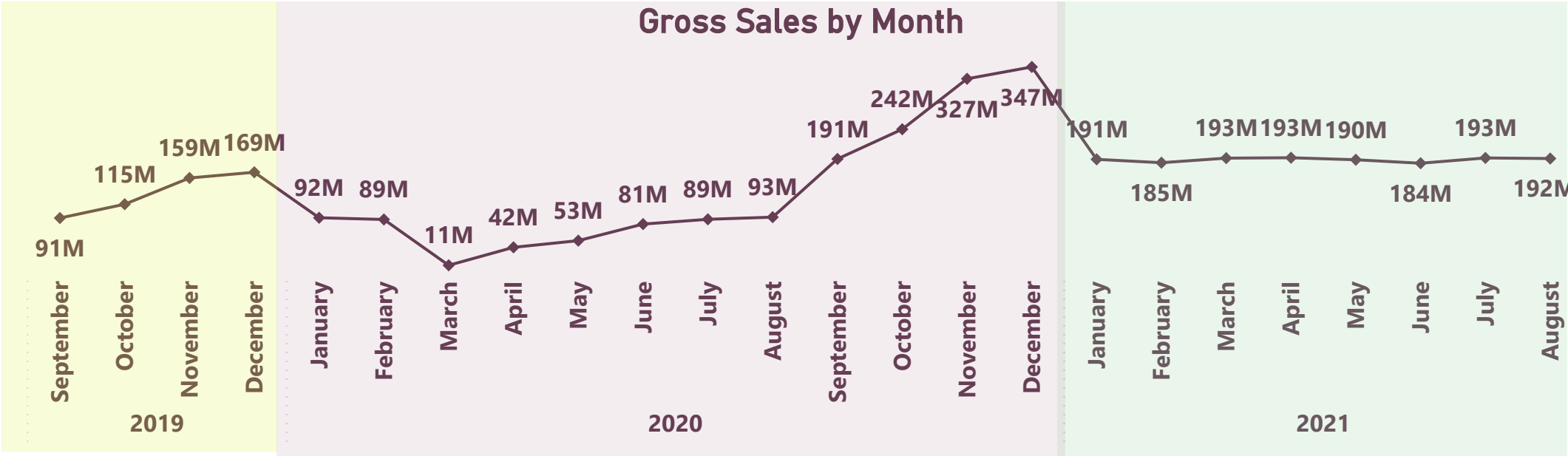
2.21bn

Total Sales 2021

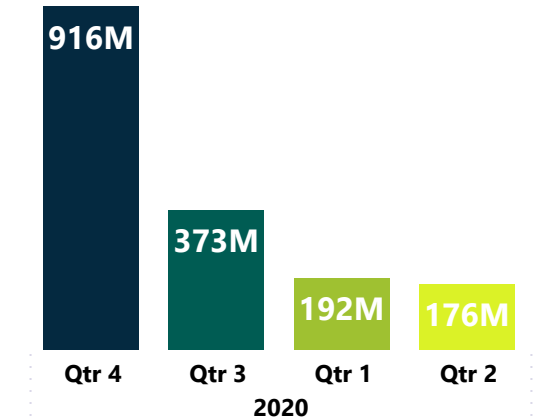
▲ 32.23%

1.50bn

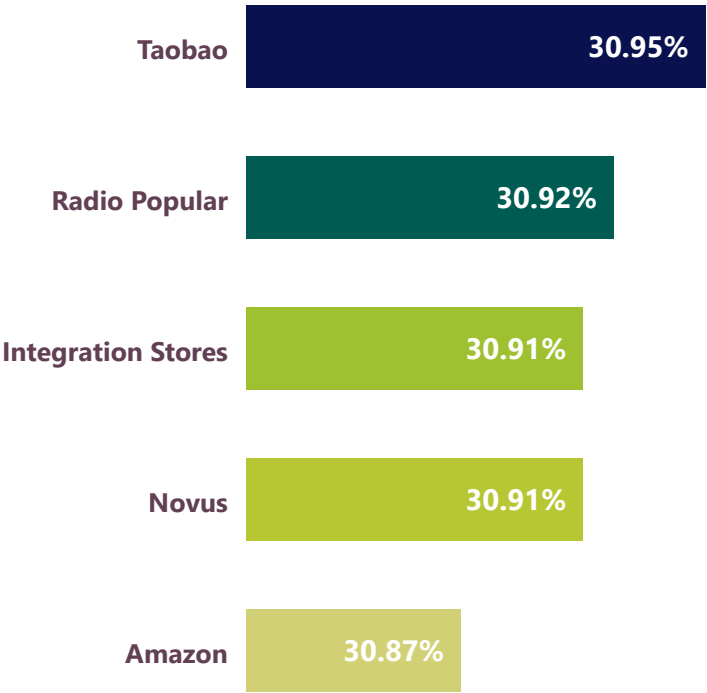
Total Sales 2020



Total Sales during the quarters of 2020



Pre-invoice Discount Percentage for Top 5 Customers



Unique product difference per segment from 2020 to 2021

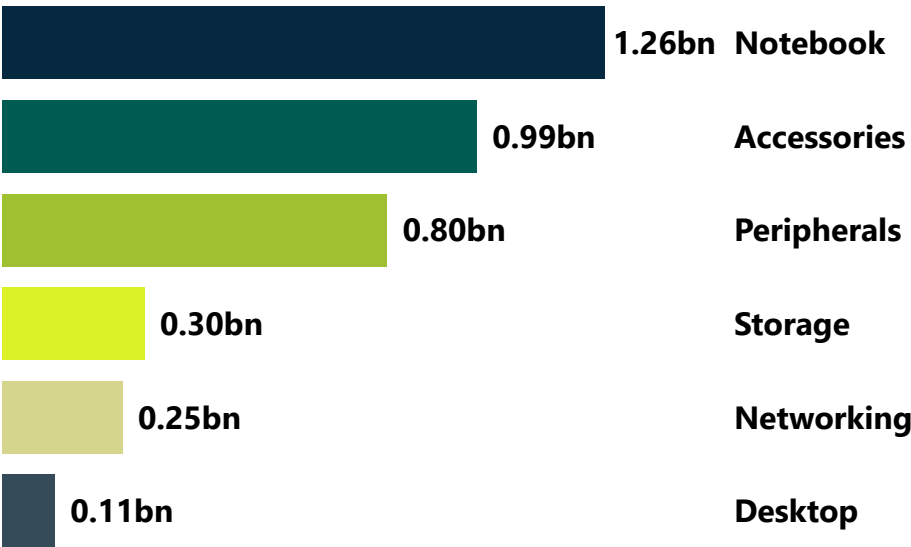
Segment	Product Count 2020	Product Count 2021	Change of Unique Products
Accessories	69	103	34 ↑
Notebook	92	108	16 ↑
Peripherals	59	75	16 ↑
Desktop	7	22	15 ↑
Storage	12	17	5 ↑
Networking	6	9	3 ↑

Division

Channel

Segment

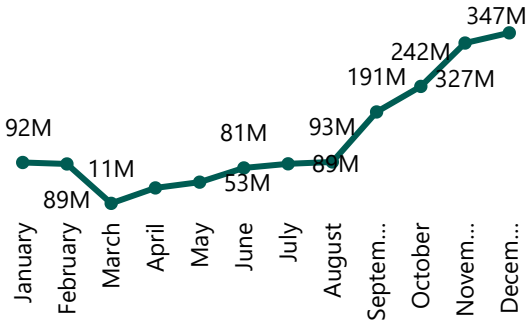
Gross Sales Amount by segment



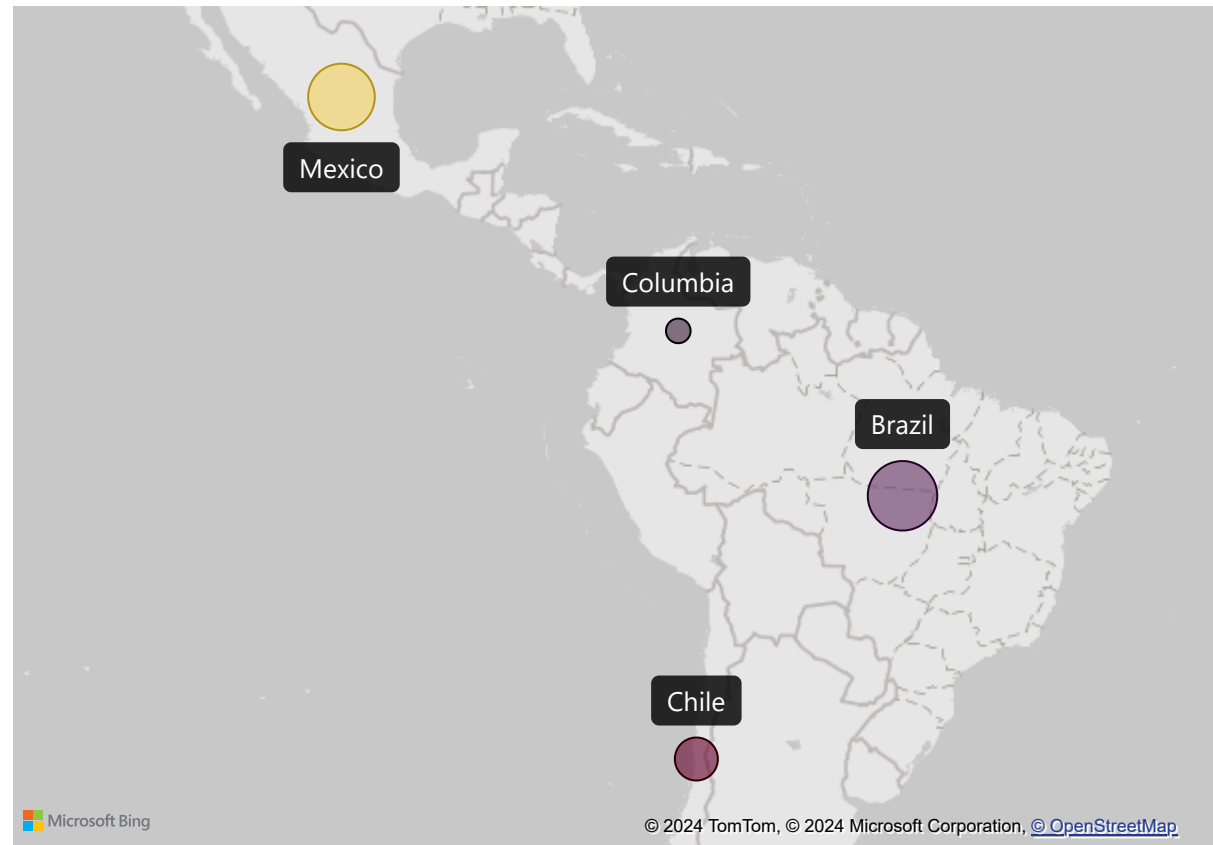
Business Overview by Region

Region	Gross Sales Amount	Total Sold Quantity	Growth Percentage
APAC	2,04,51,87,694.00	39043975	32.02%
EU	84,69,99,194.34	16271268	33.22%
LATAM	1,87,96,695.12	374068	25.53%
NA	80,07,32,346.87	15248160	31.86%

Gross Sales Amount by Month (2020)



In which regions does Atliq Hardwares have the greatest market presence globally?



Region ▼

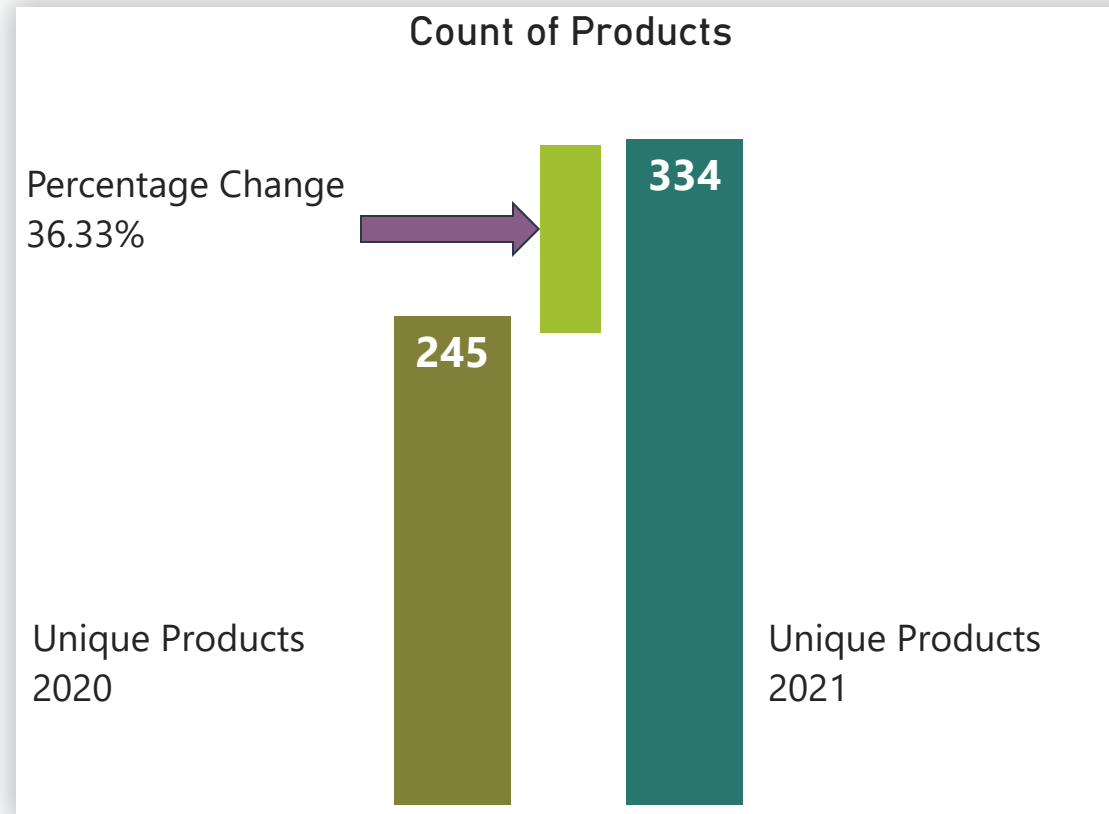
☐ APAC

☐ EU

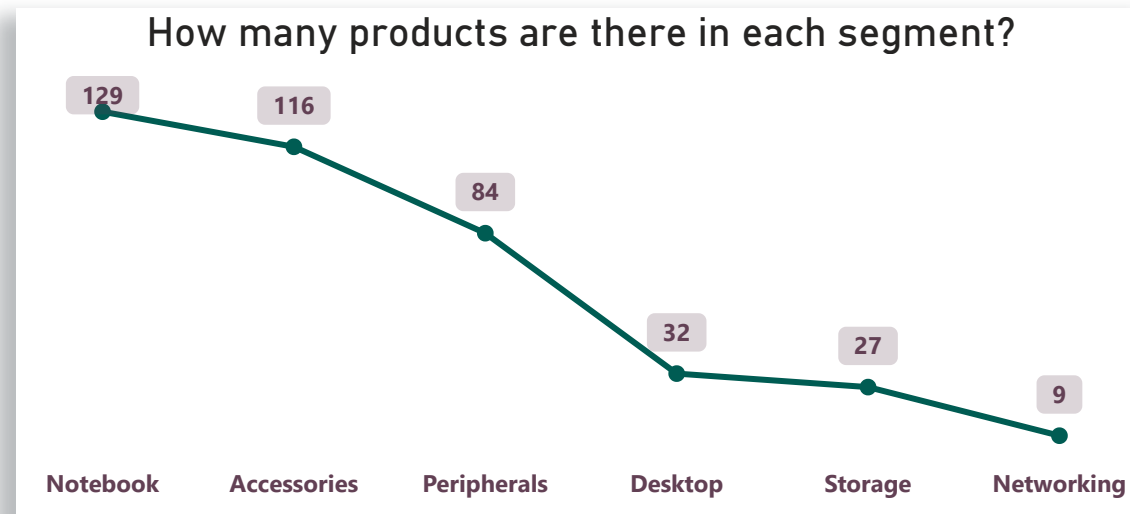
☒ LATAM

☐ NA

What is the percentage of unique product increase in 2021 vs. 2020?



Provide a report with all the unique product counts for each segment and sort them in descending order of product counts.



Which segment had the most increase in unique products in 2021 vs 2020?

Unique product difference per segment from 2020 to 2021

Segment	Product Count 2020	Product Count 2021	Change of Unique Products
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Get the products that have the highest and lowest manufacturing costs.

Highest Manufacturing Cost

240.54 \$

AQ Home Allin1 Gen2

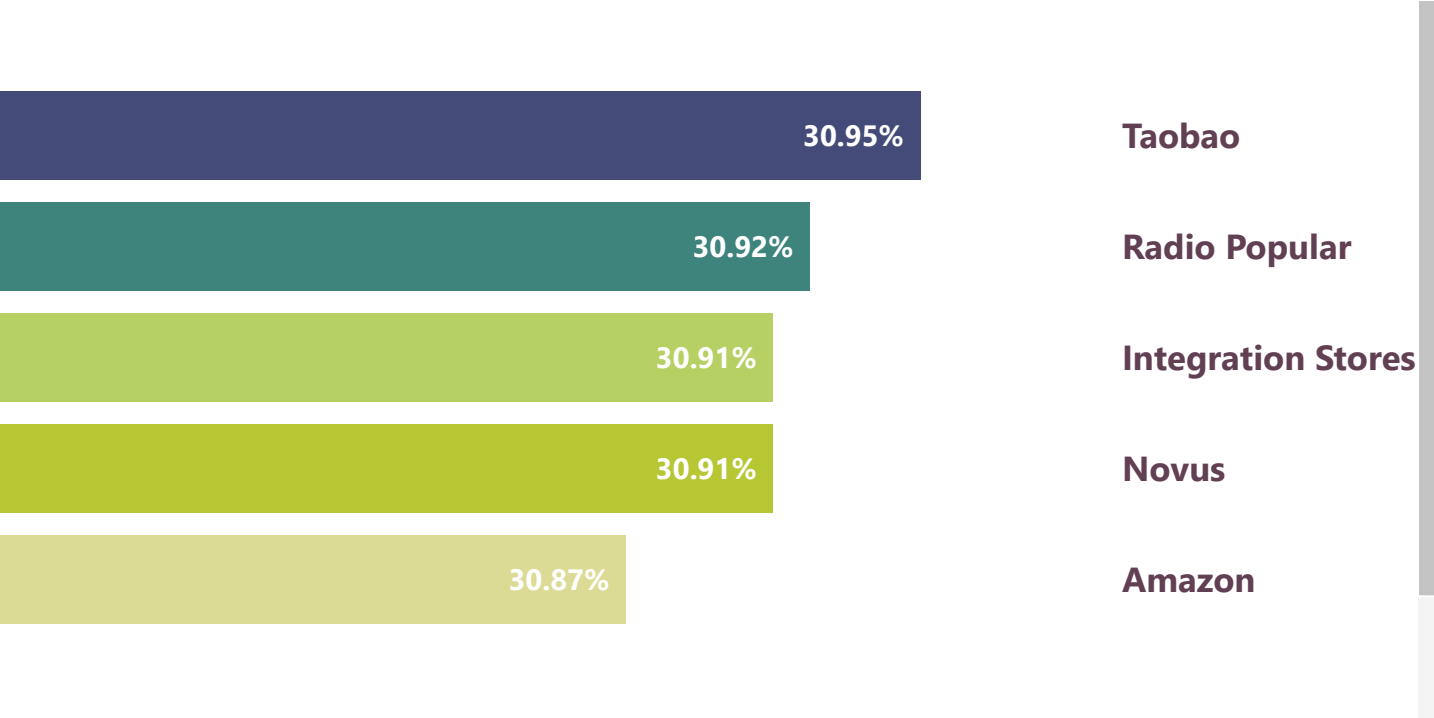
Lowest Manufacturing Cost

0.89 \$

AQ Master wired x1 Ms

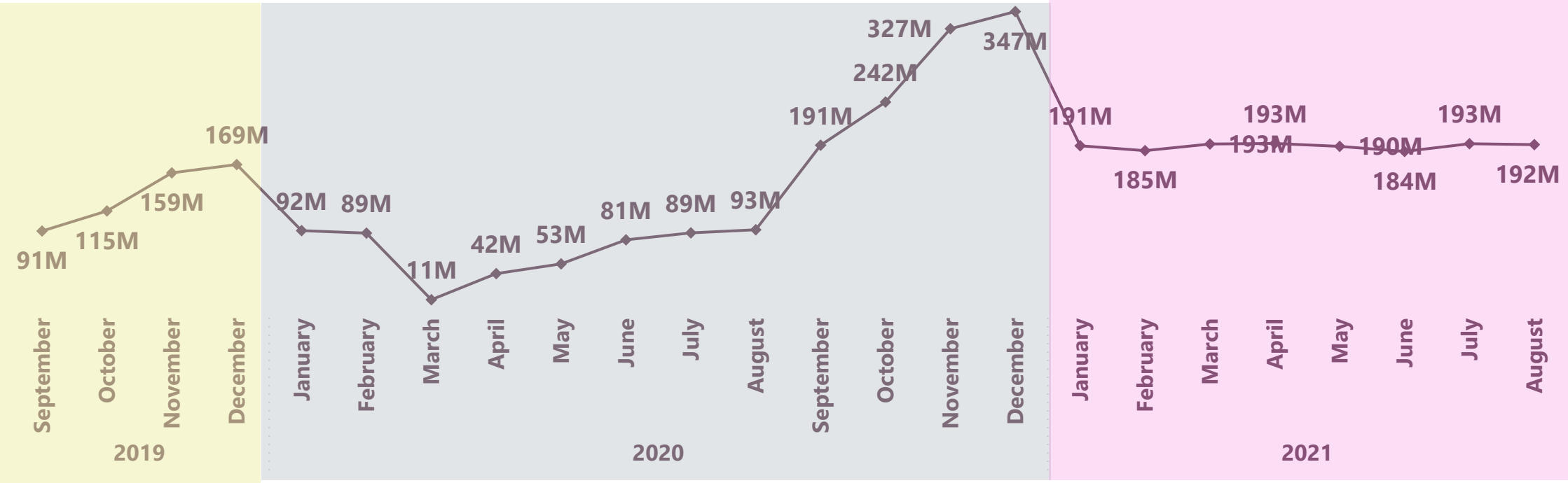
Generate a report which contains the top 5 customers who received an average high pre_invoice_discount_pct for the fiscal year 2021 and in the Indian market.

Top 5 Customers with Highest Pre-invoice Discount Percentage



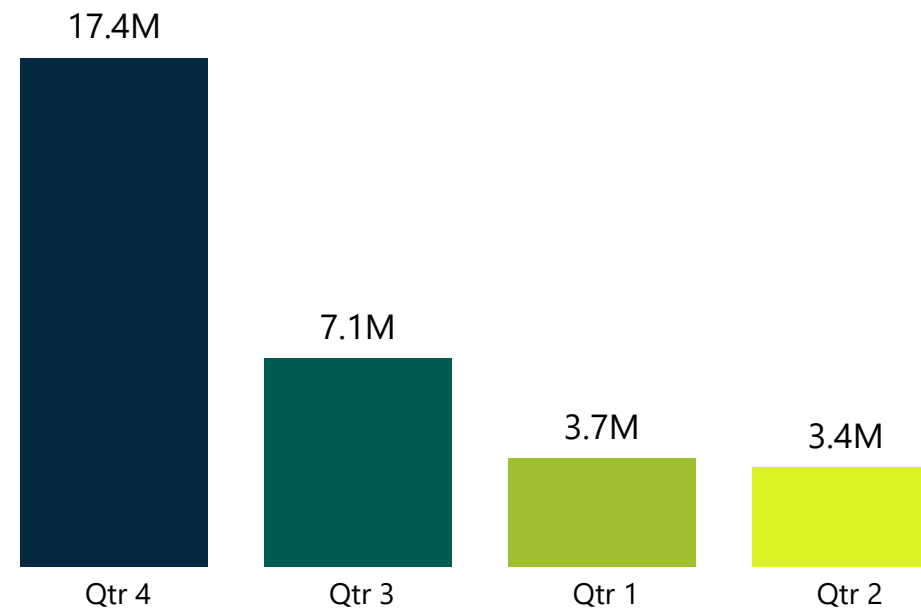
Get the complete report of the Gross sales amount for each month. This analysis helps to get an idea of low and high-performing months and take strategic decisions.

Gross Sales by Month



In which quarter of 2020, got the maximum
total_sold_quantity?

How many quantities were sold during the quarters of 2020



Which channel helped to bring more gross sales and the percentage of contribution?

