

Roll No.:

National Institute of Technology, Delhi

Name of the Examination: B. Tech. / M. Tech. / Ph.D.

Mid-Semester Examination September- October, 2019

Branch : EEE & ECE- I Yr

Semester : I

Title of the Course : Professional Communication

Course Code : HMB100

Time: 2 Hours

Maximum Marks: 25

Note: Attempt all Questions

- 1) Identify and define the flow of communication in the following situation:
"A sales presentation given by Area Manager to the Assistant Vice President (AVP) of Operations Division".
- 2) What is meant by gatekeeper in Mass Communication? Give examples where the presence of gatekeeper is required.
- 3) What does it mean about a person who is pointing finger at you while talking?
- 4) Study the following statements said by Indian speaker of English:
 - I) He's my real brother.
 - II) When are you giving the GRE exam?Identify the error in each case and give the correct statement.
- 5) Identify and define what kind of listening is happening in the following example:
"A Wireless message sent by BSF personnel to his Headquarters".

(10 Marks)

- 2) Write short notes in no more than 50 words, give examples of each:
 - 1) What does the concept of Proxemics imply? What are the various Zones within Proxemics.
 - 2) What is meant by extrapersonal communication?
 - 3) Categorical thinking as one of the barriers of interpersonal communication.
 - 4) How are nasal sounds different from oral sounds? Give examples of each.
 - 5) Reasons for poor listening.

(10 Marks)

- 3) Transcribe the following words into phonetics:

- I) Radio-Jockey
- II) Railway Station

(5 Marks)