

Roll No.:.....

National Institute of Technology, Delhi

Name of the Examination: B. Tech

Mid-Semester Examination March 2020

Branch : CSE- I Yr

Semester : I (Spring)

Title of the Course : Professional Communication

Course Code : HMB100

Time: 1.5 Hours

Maximum Marks: 25

Note: Attempt all Questions

- 1) Identify and define the flow of communication in the following situation:
"A marketing presentation given by sales representative to the Assistant Vice President (AVP) of Production Division".
- 2) Write the following words with stress on it as noun and then as verb.
 - Progress
 - Conduct
 - Object
 - Contact
- 3) Transcribe the following words phonetically
 - Confidence
 - Manager
- 4) Study the following statements said by Indian speaker of English:
 - I) "She's my cousin sister".
 - II) "We have AC and Non-AC rooms available at our hotel".Identify the error in each case and give the correct statement.
- 5) Identify and define what kind of listening is happening in the following example:
"A game of Chinese Whisper being played in a group of students."

(10 Marks)

- 2) Write short notes in no more than 50 words, give examples of each:
 - 1) Information overload as a barrier in communication.
 - 2) Define Chronemics. How the concept of Chronemics varies from culture to culture.
 - 3) Topic Sentence in a paragraph
 - 4) Reasons for poor listening.
 - 5) Skimming and Scanning.

(10 Marks)

PTO