



Storyboard^x Presentation

BY
DANDU MOUNIKA

Agenda



- Introduction
- Purpose of NPAAS
- StoryBoard
- Benefits

TITLE : Newspaper Agency Automation Software StoryBoard



- **Subtitle:**
"Streamlining
Newspaper and Magazine
Delivery Operations"



Introduction



- To develop the Newspaper Agency Automation Software as described, you will need to create a comprehensive software system that covers various functionalities and features.
- Below is an outline of the key components and functionalities you should consider while developing the software





01

Manager

Role Description The manager is responsible for overseeing the entire newspaper agency's operations and using the software to streamline and manage various aspects of the business.

02

Delivery Persons

Role Description Delivery persons are responsible for physically delivering newspapers and magazines to customers' addresses based on the daily delivery schedule generated by the system.


03

Back Story



Customers

Role Description Customers usually subscribe one or more news papers and magazines. They are allowed to change their activities according to the newspaper agency.





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Manager's Role in Daily Delivery Schedule

Schedule Customization

The manager has the responsibility to customize delivery schedules based on various factors, including delivery person availability, customer preferences, and special requests. This customization ensures that the delivery process is tailored to meet specific needs.

Monitoring and Adjustments

Continuously monitoring the delivery process, the manager is responsible for making real-time adjustments when needed. This includes accommodating customer requests for early deliveries or temporary stoppag



Daily Delivery Persons Schedule



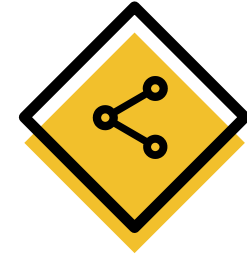
The Daily Delivery Schedule module within the Newspaper Agency Automation Software is a critical feature that optimizes the delivery process for newspapers and magazines.



The system generates daily delivery schedules to optimize the delivery process.



The primary goal is to minimize commute time for delivery persons, ensuring timely and efficient deliveries.



The delivery person should deliver the publications to each address which are in consecutive order



Customer Management

Customer management is a critical component of the Newspaper Agency Automation Software, enabling efficient handling of customer subscriptions and interactions.

Customer Profile :

The system maintains comprehensive customer profiles, including :

◀ Name	Address	Contact Information (phone, email)	Subscription Preferences
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Subscription Management:



Customers can easily manage their subscriptions through the system:

- Subscribe to newspapers and magazines of their choice.
- Modify their subscription list, adding or removing publications.
- Temporarily stop deliveries when they are out of town.
- Cancel their subscriptions as needed.

Customer Records

The system maintains a comprehensive record of each customer's subscription history, making it easy to track changes and preferences over time.



Publication Management.....



- Publication Management is a crucial aspect of the Newspaper Agency Automation Software, allowing the agency to maintain an up-to-date catalog of newspapers and magazines.
- **Publication Catalog:**
- The system maintains a comprehensive catalog of available newspapers and magazines.
- This catalog includes essential details such as:
 - ➔ Publication Name
 - ➔ Type (Newspaper, Magazine)
 - ➔ Description
 - ➔ Pricing Information



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Benefits . . .

Improved Customer Satisfaction:

With accurate and timely deliveries, as well as the ability for customers to manage their subscriptions easily, the software enhances customer satisfaction. Satisfied customers are more likely to remain loyal and refer others.

Cost Reduction:

Through features like route optimization and automated billing, the software helps in reducing operational costs, including fuel expenses for delivery persons and administrative overhead.

Increased Flexibility:

The system allows customers to make changes to their subscriptions and delivery preferences, offering greater flexibility to adapt to their evolving needs.

Automated Billing:

Automated billing processes reduce the administrative burden on the agency and ensure that bills are generated accurately and on time, improving cash flow.

