

INTERNSHIP TRAINING PROGRAMME REPORT

In the partial Fulfilment of Degree of Bachelor of Commerce

Submitted by

NAVANEEDHARAM M

(20UCO758)

Under the guidance of

Dr. P. Bastin Arockia Raj

M Com, M Phil, MBA, SET, PhD

Assistant Professor

Department of Commerce – Shift II

School of Management Studies

St. Joseph's College (Autonomous)



Special Heritage status awarded by UGC

Nationally Accredited at 'A++' Grade by NAAC

College with potential Excellence

Tiruchirappalli – 620 002

January - 2023

DR. P. Bastin Arockia Raj M Com, M Phil, MBA, SET, PhD

Department of Commerce

St. Joseph's College (Autonomous)

Tiruchirapalli-620 002



CERTIFICATE

This is a bona-fide report of the “INTERNSHIP TRAINING PROGRAMME IN FANTASY SOLUTION” carried out by **Mr. M. NAVANEEDHARAM (20UCO758)** during the period of from **12.12.2022 to 28.12.2022** under my supervision and guidance in partial fulfilment of the requirement for award of Bachelor of Degree Commerce from **ST. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI.**

Signature of the Co-ordinator

Mr. S. KIRUBAKARAN

Head & Associate Professor

Department of Commerce

St. Joseph's College (Autonomous),

Tiruchirapalli-620 002.

Signature of the Guide

DR. P. Bastin Arockia Raj

Department of Commerce,

St. Joseph's College (Autonomous),

Tiruchirapalli-620 002.

Submitted for the viva-voce examination on _____

Signature of the External Examiner

Date:

Signature of the Internal Examiner

Date:

ACKNOWLEDGEMENT

All endeavors over a long period can be successful only with the advice and support of many well-wishers. I take this opportunity to express my gratitude and appreciation to all of them.

I acknowledge my gratefulness to **REV. DR. M. AROCKIASAMY XAVIER, SJ, M.A, M.Phil., Ph. D**, principal, St. Joseph's college (Autonomous), Tiruchirappalli for his encouragement.

I express my gratitude to **DR. F.R ALEXANDER PRAVIN DURAI, M.COM, M.Phil., MBA., Ph. D**, Head, Department of commerce St. Joseph's college (Autonomous), Tiruchirappalli, for the moral support extended to me in this endeavor.

I express my gratitude to **Mr. S. KIRUBAKARN M.Com., M.Phil., NET.,** Coordinator, Department of Commerce St. Joseph's College (Autonomous), Tiruchirappalli for the moral support extended to me in this endeavor.

Patience is the mother of confidence. Such patience with my Guide **Dr. P. Bastin Arockia Raj, M Com, MPhil, MBA, SET, PhD** Assistant professor, Department of Commerce, St. Joseph's college (Autonomous) Tiruchirappalli for encouragement and guidance. I wish my deep sense of gratitude and profound thanks to him.

M. NAVANEEDHARAM

(20UCO758)

CONTENTS

| Chapters | Contents | Page No |
|-----------------|------------------------|----------------|
| 1 | Introduction | 2 |
| 2 | Objectives | 3 |
| 3 | Company Profile | 4 |
| 4 | Day Report | 7 |
| 5 | Learning | 10 |
| 6 | Conclusion | 11 |

Chapter-1

INTRODUCTION

The internship program is designed to provide students engaged in a field experience with an opportunity to share their insights, to explore the links between students' academic preparation and their field work, and to assist participants in developing and carrying out the major research project which will serve to culminate their internship experience. Internships are individualized and tailored to the needs and interests of each student in the program. As part of the internship experience, students are expected to take an active role in finding an appropriate internship for themselves. Many students pursue their own contacts however, information is available on Locating Internship Sites. Typically, an internship consists of an exchange of services for experience between the intern and the organization. Internships are used to determine whether the intern still has an interest in that field after the real-life experience. In addition, an internship can be used to build a professional network that can assist with letters of recommendation or lead to future employment opportunities. The benefit of bringing an intern into full-time employment is that they are already familiar with the company, therefore needing little to no training. Internships provide current college students with the ability to participate in a field of their choice to receive hands-on learning about a particular future career, preparing them for full-time work following graduation.

Chapter-2

OBJECTIVES

- To gain real work experience and provide meaningful assistance to the company. They don't want to be gophers!
- To have a mentor who provides guidance, feedback, receptiveness and models professionalism.
- To gain experience and skills in a particular field.
- To develop professional contacts.
- To gain exposure to upper management.
- To receive an orientation to the company for which they are interning. This introduces the student to the company's mission and goals and provides them with information about company rules, regulations and procedures. It also introduces the intern to fellow employees who they can go to in the future with questions.

CHAPTER-3

COMPANY PROFILE

Fantasy solution as a leading IT solution and service provider, provides innovative information technology - enabled solutions and services to meet the demands arising from social transformation, shaping new life styles for individuals and creating values for the society.

Focusing on software technology, Fantasy solution provides industry solutions and product engineering solutions, related software products & platforms, and services, through seamless integration of software and services, software and manufacturing, as well as technology and industrial management capacity.

Fantasy solution helps industry customers establish best practices in business development and management. The fantasy solution serves include real time projects, web designing, web hosting, software development and training etc, in many of which, has a leading market share. Notably, Fantasy Solution has participated in the formulation of many national IT standards and specifications.

Fantasy solution has the world's leading product engineering capabilities, ranging from consultation, design, R&D, and integration to testing of embedded software, in the fields of automotive electronics, smart devices, digital home products, and IT products. The software provided by fantasy solution runs in a number of globally renowned brands.

Particularly offering the services that include application development & maintenance, ERP implementation & consulting, testing, performance engineering, software localization & globalization, IT infrastructures, BPO, IT education & training, etc. Sticking to its business philosophy and brand commitment of “Beyond Technology”, fantasy solution is dedicated to providing innovative information technologies to drive the sustainable development of society, as well as becoming a

company that is well recognized and respected by employees, shareholders, customers, and society.

Our services:

In this ever-changing environment, keeping a competitive edge means being able to anticipate and respond quickly to changing business conditions. Fantasy solution is a global software development company providing IT solutions to enterprises worldwide. Combining proven expertise in technology, and an understanding of emerging business trends, Fantasy delivers a range of software development solutions that includes e-business solutions, computer telephony, enterprise applications, professional web site design and development, product engineering, Electronic Health Records, CMS Software's, Payment Gateway solutions, Time and attendance tracking software's, Debt collection software's, Appointment Reminder Solutions, Medical Transcription Services etc. We study, design, develop, enhance, customize, implement, maintain and support various aspects of information technology.

We are a professionally recognized software development company having huge experience in developing custom software development and application development best match to your need and requirements. We have expertise in working with a variety of customers from companies to individuals. Our successful assignments with client companies have established our reputation as superior providers of IT solutions. Services offered by Fantasy includes Software development in .NET, PHP and Java, Web designing & development, Mobile application development in Android platforms, MATLAB for image processing, Network Simulator (NS2), Data mining tools, Big data development using R tool and Python. We aim to carve a position in the forefront, and it is our continuing goal to gain the trust of our clients. Our Motto is to serve the purpose of our clients with perfection.

Mission

Fantasy Solutions' mission includes:

1. Providing high quality software development services, professional consulting and development outsourcing that would improve our customers' operations;

2. Making access to information easier and securer (Enterprise Business);
3. Improving communication and data exchange (Business to Business);
4. Providing our customers with a Value for Money and
5. Providing our employees with meaningful work and advancement opportunities.

Vision

Fantasy Solutions is a leading IT company for Consulting Services and Deployment of best of breed Business Solutions to top tier domestic and international customers.

CHAPTER-4

DAY REPORT

DAY: 01

DATE: 12. 12. 2022

On the first day, I learn about inter-employee interactions and how to communicate with people and distribute official documents. After that, I was taught the essential procedures of company operations and customer service.

DAY: 02

DATE: 13. 12. 2022

I learned how to add new employee data to internal systems, including contact details and employment forms. I was also trained in best practices for data entry, such as validating information and double-checking for accuracy.

DAY: 03

DATE: 14. 12. 2022

On this particular day, I learnt how to collect both quantitative and qualitative data from marketing activities. As part of the exercise, I learnt how to gather customer feedback and analyze the responses.

DAY: 04

DATE: 15. 12. 2022

In order to boost daily analysis, I learnt today how to help with the team's ordinary office tasks and help organize marketing events. Working alongside the team gave me insight into how a successful office works and helped to hone my organizational skills.

DAY: 05

DATE: 16. 12. 2022

I was in charge of sending and receiving letters. Mail is delivered to the relevant department inside the company for both incoming and outgoing mail.

DAY: 06

DATE: 17. 12. 2022

On this specific day, answering email questions. I answered all questions about the firm with success. The other employees supported and inspired me. With the support of my colleagues, I was able to successfully answer all the questions about our firm with accuracy and confidence.

DAY: 07

DATE: 19. 12. 2022

Today I gained knowledge on how to assist with marketing and advertising initiatives (e.g. social media, direct mail and web). Through my research, I learned the importance of finding effective ways to reach target markets.

DAY: 08

DATE: 20. 12. 2022

The abilities I observed today were performing clerical tasks including filing, scanning documents into an electronic system, and creating copies of documents. These abilities were necessary for the daily operations of the office and for ensuring that all documents were properly organized.

DAY: 09

DATE: 21. 12. 2022

I improved the marketing team's performance today by making promotional speeches and distributing promotional materials. The efforts proved to be quite successful, as the team experienced an influx of sales and interest in the product.

DAY: 10

DATE: 22. 12. 2022

On this particular day, I learnt how to collect both quantitative and qualitative data from marketing activities. By the end of the day, I had a better understanding of how to use data collected from marketing activities to help shape future strategies.

DAY: 11**DATE: 23. 12. 2022**

Today I learnt how to interact with customers to respond to their questions and issues. Working on customer service skills is beneficial in any profession, as it involves communication and empathy.

DAY: 12**DATE: 24. 12. 2022**

Today I prepared presentations for internal meetings on topics like business goals, existing projects, or market trends. The presentations included detailed analysis of the current market and financial data, as well as research on competitors.

DAY: 13**DATE: 26. 12. 2022**

I learned how to conduct research on potential clients or trainees who the business serves on this particular day.

DAY: 14**DATE: 27. 12. 2022**

Support was provided today to staff members. This support was highly appreciated by the employees as it provided them with additional resources to enable them to complete their tasks more efficiently.

DAY: 15**DATE: 28. 12. 2022**

On the last day of the training, I gave an overview of my earlier work and asked the staff members of the firm what I had done incorrectly and how I may remedy it. They responded thoughtfully, providing helpful feedback and constructive criticism to improve my work.

CHAPTER-5

LEARNINGS

I learned how to use Good Ventures' in-house software that compared company to market value. Although the company is very fast-paced and it was challenging to complete all of my duties, I gained valuable experience, learned how to manage my time and how to organize work to maximize efficiency.

In my training period, I feel I was able to learn as much as I could. However, I would like to learn more about the marketing field, including how to speak with clients and students. And I have learnt how to behave in front of employees. This internship experience was important in building my business administration skills. I am grateful to have had the opportunity to get practical experience.

CHAPTER-6

CONCLUSION

In terms of learning opportunities and working conditions, my internship was quite satisfying. The crew that I worked and learnt with was incredibly amiable and greatly assisted me with all of my issues. During this time, 4-5 people learnt and collaborated, giving them ample opportunity for effective collaboration and coordination. My experience was positive because the personnel was helpful and kind. Additionally, I discovered the value of respecting others' obligations and free time while serving as an intern. Keeping these things in mind is crucial, especially while working in a group.

Four lessons I've picked up

- Teamwork
- Being accountable and honouring obligations
- Effective time management
- Self-motivation

